

**Anthony M. Limperos, Ph.D.**  
**Associate Dean, Graduate Program in Communication**  
**Chair/Associate Professor, Department of Communication**

College of Communication and Information  
 University of Kentucky  
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**Appointments and Academic Positions**

***University of Kentucky***

- 2023 – present, Chair, Department of Communication
- 2022 – 2023, Acting Chair, Department of Communication
- 2019 – present, Associate Dean/Director of Graduate Studies, CI
- 2017 – present, Associate Professor, Department of Communication
- 2014 – 2017, Assistant Professor, Department of Communication
- 2011 – 2014, Assistant Professor, Instructional Communication & Research
- 2011 – present, Associate Primary Member, Graduate Faculty, College of Communication & Information

***Pennsylvania State University***

- 2010 – 2011, Instructor, College of Communications
- 2009 – 2010, Media Effects Research Lab Coordinator (MERL)
- 2007 – 2009, Teaching and Research Assistant, College of Communications

***Kent State University***

- 2006 – 2007, Adjunct Faculty, School of Communication Studies
- 2004 – 2006, Teaching Assistant
- 2003 – 2004, Communication Resource Lab Assistant

**Education**

- Ph.D.      **Pennsylvania State University (2011), Mass Communications**  
 College of Communications  
 Advisor: Dr. Mary Beth Oliver
- M.A.      **Kent State University (2006), Communication**  
 School of Communication Studies  
 Advisor: Dr. Paul Haridakis
- B.A.      **Kent State University (2004), Communication**  
 School of Communication Studies

### **Refereed Publications**

\* Wethington Award Journal (UK Department of Communication Honors)

† 5-year impact factor  $\geq$  2.0

Adams, M. F., Scarduzio, J. A., & **Limperos, A. M.** (2022). Younger employees sexual harassment experiences on Facebook's public feed versus direct messages: How the online setting impacts uncertainty and coping. *Sexuality & Culture*, 26, 1840-1857. doi: 10.1007/s12119-022-09974-6

Burns, C. S., Kaufmann, R., & **Limperos, A. M.** (2021). Mixed findings in directly replicated experimental studies on fake news. *First Monday*, 26(12). <https://doi.org/10.5210/fm.v26i12.11774>

†Lewis, N., Scarduzio, J. A., Walker, C. S., & **Limperos, A. M.** (2021). Audience Responses to Media Portrayals of Professional Athletes and Intimate Partner Violence" Accepted for publication in the *Communication & Sport*. doi: 10.1177/2167479521989654

Scarduzio, J. A., Walker, C. S., Lewis, N., & **Limperos, A. M.** (2021). Media portrayals of athlete-perpetrated intimate partner violence: An examination of the social ecological model, race, and communication perceptions. *International Journal of Sport Communication*, 14, 11-32. doi: 10.1177/2167479521989654

Engstrom, E., & **Limperos, A. M.** (2021). Thematic Funko collecting: Motivations of academics. *In Media Res*. <http://mediacommons.org/imr/content/thematic-funko-collecting-motivations-academics> [online post/video]

†Spencer, E., & **Limperos, A. M.** (2020). ESPN's Coverage of Intimate Partner Violence in the National Football League. *Communication & Sport*, 8, 3-25. doi: 10.1177/2167479518817759

Downs, E., **Limperos, A. M.**, Strange, S., Schultz, W. Engberg, A., Oyaas, T., Gala, D., Bloom, N., Bloom, K., & Harpster, K. (2018). Fair game: Using simulators to change attitudes toward distracted driving at the Minnesota State Fair. *Communication Research Reports*, 35, 121-130. doi: 10.1080/08824096.2017.1406847

Ivory, A. H., Ivory, J. D. Wu, W., **Limperos, A. M.**, Andrew, N., & Sesler, B.S. (2017). Harsh words and deeds: Systematic content analyses of offensive user behavior in the virtual environments of online first-person shooter games. *Journal of Virtual Worlds Research*, 10. doi:10.4101/jvwr.v10i2.7274.

Wombacher, K. A., Gentile, C. J., Buckner, M. M., Frisby, B. N., & **Limperos, A. M.** (2017). The effects of computer-mediated communication anxiety on student perceptions of instructor behaviors, perceived learning, and quiz performance. *Communication Education*, 66, 299-312. doi:10.1080/03634523.2016.1221511

- Limperos, A. M.**, & Schmierbach, M. G. (2016). Understanding the relationship between exergame play experiences, enjoyment, and intentions for continued play. *Games for Health Journal*, 5, 100-107. doi:10.1089/g4h.2015.0042
- Sellnow, D., **Limperos, A. M.**, Frisby, B. N., Sellnow, T., Spence, P., & Downs, E. (2015). Expanding the scope of instructional communication research: Looking beyond classroom contexts. *Communication Studies*, 66, 417-432. doi: 10.1080/10510974.2015.1057750
- †**Limperos, A. M.**, Buckner, M. M., Kaufmann, R., & Frisby, B. N. (2015). Online teaching and technological affordances: An experimental investigation of the impact of modality and clarity on perceived and actual learning. *Computers & Education*, 83, 1-9. doi: 10.1016/j.compedu.2014.12.015
- \*Eden, A., Oliver, M. B., Tamborini, R., **Limperos, A. M.**, & Woolley, J. K. (2015). Perceptions of moral violations and personality traits among heroes and villains. *Mass Communication & Society*, 18, 1-23, doi: 10.1080/15205436.2014.923462
- Limperos, A. M.**, Waddell, F., Ivory, A., & Ivory, J. D. (2014). Psychological and physiological responses to stereoscopic 3D presentation in handheld digital gaming: Comparing the experiences of frequent and infrequent game players. *Presence*, 23, 341-353. doi: 10.1162/PRES\_a\_00204
- †**Limperos, A. M.**, Tamul, D. J., Woolley, J. K., Spinda, J. S. W., & Sundar, S. S. (2014). "It's not who you know, but who you add:" An investigation into the differential impact of friend adding and self-disclosure on interpersonal perceptions on Facebook. *Computers in Human Behavior*, 35, 496-505. doi: 10.1016/j.chb.2014.02.037
- Limperos, A. M.** (2014). Are "Wii" exercising correctly? Understanding how exergames can be used to increase knowledge of exercise behavior. *Games for Health Journal*, 3, 25-30. doi: 10.1089/g4h.2013.0066
- \***Limperos, A. M.**, Downs, E., Ivory, J. D., & Bowman, N. D. (2013). Leveling up: A review of emerging trends and suggestions for the next generation of communication research investigating video games' effects. *Communication Yearbook*, 37, 349-377.
- Frisby, B., **Limperos, A. M.**, Record, R.A., Downs, E., & Kercksmar, S. C. (2013). Students' perceptions of social presence: Rhetorical and relational goals across three mediated instructional designs. *Journal of Online Teaching and Learning*, 9, 468-480.
- \*Sundar, S. S., & **Limperos, A. M.** (2013). Uses & grats 2.0: New gratifications for new media *Journal of Broadcasting & Electronic Media*, 57, 504-525. doi: 10.1080/08838151.2013.845827

\*Schmierbach, M. G., & **Limperos, A. M.** (2013). Virtual justice: Testing disposition theory in the context of a story-driven video game. *Journal of Broadcasting & Electronic Media*, 57, 526-542. doi: 10.1080/08838151.2013.845828

†Schmierbach, M. G., **Limperos, A. M.**, & Woolley, J. K. (2012). Feeling the need for (personalized) speed: How natural controls and customization contribute to enjoyment of a racing game through enhanced immersion. *Cyberpsychology, Behavior, and Social Networking*, 15, 364-369. doi: 10.1089/cyber.2012.0025

Dardis, F. E., Schmierbach, M. G., & **Limperos, A. M.** (2012). The impact of game customization and control mechanism on videogame advertising effects. *Journal of Interactive Advertising*, 12, 1-12.

†**Limperos, A. M.**, Schmierbach, M. G., Kegerise, A. D., & Dardis, F. E. (2011). Gaming across different consoles: Exploring the role of control scheme on game player enjoyment. *Cyberpsychology, Behavior, and Social Networking*, 14, 345-350. doi: 10.1089/cyber.2010.0146

\*Woolley, J. K., **Limperos, A. M.**, & Oliver, M. B. (2010). The 2008 presidential election, 2.0: A content analysis of user-generated political Facebook groups. *Mass Communication & Society*, 13, 631-652. doi: 10.1080/15205436.2010.516864

### **Book Chapters and Contributions to Edited Works**

**Limperos, A. M.** & Herman, A. (2024). Uses and Gratifications Theory *Handbooks of communication science: Entertainment Media and Communication*. Berlin, Germany: De Gruyter Mouton

**Limperos, A. M.** & Silberman, W. (2019). Agenda-setting in the age of emergent online media, bots, and social networks: Exploring the dangers of a news agenda influenced by subversive and fake information. *The Dark Side of Media and Technology: A 21<sup>st</sup> Century Guide to Media and Technological Literacy* (pp. 37-51). New York: Peter Lang.

Stevens, N., & **Limperos, A. M.** (2018). Interfaces and mods: Customizing the gateway. In J. Banks (Ed.). *Avatars, Assembled* (pp. 273-281). New York: Peter Lang.

**Limperos, A. M.** (2017). Video games and gaming: Reaching audiences with health and risk messages. In R. Parrott (Ed.). *Oxford Encyclopedia of Health and Risk Message Design and Processing*. Oxford, UK: Oxford. doi: 10.1093/acrefore/9780190228613.013.336

**Limperos, A. M.** (2017). Multiple regression: Standardized and raw coefficients. In M. Allen (Ed.). *The Sage Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage

- Limperos, A. M.** (2017). Advertising in video games: An overview and future research considerations. In S. Rodgers & E. Thorson (Eds.). *Digital Advertising* (pp. 435-438). New York: Routledge
- Oliver, M. B., Woolley, J. K., & **Limperos, A. M.** (2013). Effects. In P. Cobley & P. Schultz (Eds.), *Handbooks of communication science: Vol. 1. Theories and models of communication* (pp. 411-424). Berlin, Germany: De Gruyter Mouton.
- Woolley, J. K., **Limperos, A. M.**, & Oliver, M. B. (2011). The 2008 presidential election, 2.0: A content analysis of user-generated political facebook groups. In T. Johnson & D. Perlmutter (Eds.), *New Media, Campaigning and the 2008 Facebook Election* (pp. 79-100). New York: Routledge.

### **Conference Papers**

- Adams, M. F., Scarduzio, J. A., **Limperos, A. M.**, & Fletcher, J. (2021, May). *Workplace sexual harassment on Facebook: The Impact of the Online Setting on Uncertainty and Coping*. Paper presented at the 71<sup>st</sup> annual meeting of the International Communication Association Conference (virtual meeting).
- Silberman, W., & **Limperos, A. M.** (2020, November). *Islands in the (Live)Stream: Understanding the Relationship between Public and Private Gaming*. Paper presented at the 106<sup>th</sup> annual meeting of the National Communication Association (virtual meeting).
- Lewis, N. H., Scarduzio, J. A., & **Limperos, A. M.** (2020, May). *Audience Responses to Media Portrayals of Professional Athletes and Intimate Partner Violence*. Paper presented at the 70<sup>th</sup> annual meeting of the International Communication Association Conference (virtual meeting).
- Scarduzio, J. A., Walker, C. S., Lewis, N. H., & **Limperos, A. M.** (2020, April). "He Acted Out Due to Multiple Concussions": Exploring Health and Race Perceptions of Athlete-Perpetrated Intimate Partner Violence. Paper presented at the biennial meeting of the Kentucky Conference on Health Communication in Lexington, KY.
- Frisby, B. N., Kaufmann, R., Martin, J. & **Limperos, A. M.** (2019, April). *Stimulating dialogue for basic course instructors and administrators: Should we use virtual reality to enhance students' public speaking performance?* Paper presented at the annual meeting of the Central States Communication Association in Omaha, NE. **[Top paper award, Communication Education Interest Group]**
- Spencer, E., **Limperos, A. M.**, & Sheff, S. (2017, November). *ESPN's coverage of intimate partner violence in the National Football League*. Paper presented at the 103<sup>rd</sup> annual meeting of the National Communication Association in Dallas, TX.

- Vaughn, C., **Limperos, A. M.**, Reynold, C., Kemper, B., & Stevens, N. (2017, May). *Controls and enjoyment in video games: Moving forward, without motion?* Paper presented at the 67th annual meeting of the International Communication Association in San Diego, CA.
- Nestmann, M. A., **Limperos, A. M.**, & Potter, K. (2016, November). *Comparing video gamers, game spectators, and film audiences: Understanding the psychology and enjoyment of media narratives across different media experiences.* Paper presented at the 102<sup>nd</sup> annual meeting of the National Communication Association in Philadelphia, PA.
- Limperos, A. M.**, Buckner, M. M., Kaufmann, R., & Frisby, B. N. (2014, November). *Online teaching and technological affordances: An experimental investigation of the impact of modality and clarity on perceived and actual learning.* Paper presented at the 100<sup>th</sup> annual meeting of the National Communication Association in Chicago, IL.
- Nestmann, M. A., Strawser, M. G., Frisby, B. N., & **Limperos, A. M.** (2014, November). *How presence and instructor clarity affect online student interaction.* Paper presented at the 100<sup>th</sup> annual meeting of the National Communication Association in Chicago, IL. **[Top-five paper award, Scholarship of Teaching and Learning Division]**
- Frisby, B. N., **Limperos, A. M.**, Burchett, M. R., Nestmann, M. A., Gentile, C., Wombacher, K., & Shapiro, R. M. (2014, November). *Rhetorical and relational strategies of online instructors: Enhancing students' experiences in online courses.* Paper presented at the 100<sup>th</sup> annual meeting of the National Communication Association in Chicago, IL.
- Ivory, A. H., Wu, W., Andrew, N., Sesler, B., & **Limperos, A. M.** (2014, May). *Harsh words and deeds: Content analyses of offensive user behavior in online first-person shooter games.* Poster presented at the 64<sup>th</sup> annual meeting of the International Communication Association in Seattle, WA.
- Limperos, A. M.**, Waddell, F., Ivory, A., & Ivory, J. D. (2013, August). *Psychological and physiological responses to stereoscopic 3D gaming: Exploring how experienced and inexperienced gamers react to shifts in gaming features.* Paper presented at the 97<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication in Washington DC.
- Limperos, A. M.**, Record, R., & Frisby, B. N. (2013, June). *Understanding the impact of multimodal instructional technology on learning in a simulated online class.* Paper presented at the 63<sup>rd</sup> annual meeting of the International Communication Association in London, England. **[Top-four paper award, Instructional and Developmental Communication Division]**

- Limperos, A. M.**, Downs, E. P., Ivory, J. D., & Bowman, N. D. (2012, November). *Leveling up: A review of emerging trends and suggestions for the next generation of communication research investigating video games' effects*. Panel presented at the 98<sup>th</sup> annual meeting of the National Communication Association in Orlando, FL.
- Limperos, A. M.**, & Oliver, M. B. (2012, May). *Assessing the viability of mediated exercise companions in motivating future exercise intentions*. Paper presented at the 62<sup>nd</sup> annual meeting of the International Communication Association in Phoenix, AZ.
- Limperos, A. M.**, & Schmierbach, M. G. (2012, May). *Exploring the relationship between exergame play experiences, enjoyment, and intentions for continued play*. Paper presented at the 62<sup>nd</sup> annual meeting of the International Communication Association in Phoenix, AZ.
- Limperos, A. M.** (2011, May). *Working out with Wii: Assessing the viability of video games in teaching exercise behavior*. Panelist/presenter at the 61<sup>st</sup> annual meeting of the International Communication Association in Boston, MA.
- Oliver, M. B., Woolley, J. K., **Limperos, A. M.**, Tamul, D. J., Bae, K., & Khoo, G. (2011, May) *Meaningful affective states predict favorable evaluations of meaningful entertainment*. Paper presented at the 61<sup>st</sup> annual meeting of the International Communication Association in Boston, MA.
- Woolley, J. K., **Limperos, A. M.**, & Oliver, M. B. (2010, August). *The 2008 presidential election, 2.0: A content analysis of user-generated political Facebook groups*. Paper presented at the 94<sup>th</sup> annual meeting of the Association for Educations in Journalism and Mass Communication in Denver, CO. **[Top-three paper award, Mass Communication & Society Division]**
- Kegerise, A. D., Ash, E. M., Hackenbracht, J., **Limperos, A. M.**, & Woolley, J. K. (2010, July). *Disposition dissonance: The impact of character disposition formation and outcome on video game enjoyment*. Poster presented at the annual meeting of the International Society for the Empirical Study of Literature and Media, Utrecht, Netherlands.
- Oliver, M. B., Kegerise, A. D., Woolley, J. K., **Limperos, A. M.**, Schmierbach, M., & Khoo, G. S. (2010, July). *The experience of "moral emotions" across different entertainment formats*. Paper presented at the annual meeting of the International Society for the Empirical Study of Literature and Media, Utrecht, Netherlands.
- Sundar, S. S., & **Limperos, A. M.** (2010, June). *Uses and grats 2.0: Do new technologies bring new gratifications*. Paper presented at the 60<sup>th</sup> annual meeting of the International Communication Association in Singapore.

Eden, A., Oliver, M. B., Tamborini, R., Woolley, J. K., & **Limperos, A. M.** (2009, November). *Perceptions of moral violations among media characters*. Paper presented at the 95<sup>th</sup> annual meeting of the National Communication Association in Chicago, IL. **[Top-three paper award, Mass Communication Division]**

Oliver, M. B., Woolley, J. K., **Limperos, A. M.**, Tamul, D. J., Bae, K., & Freeman, M. (2009, August). *Do “sad” people like “sad” entertainment? Meaningfulness as a mediator of affective predictors of entertainment choice and desired affective responses*. Paper presented at the 92<sup>nd</sup> annual meeting of meeting of the Association for Education in Journalism and Mass Communication in Boston, MA. **[Top-three paper award, Entertainment Studies Interest Group]**

**Limperos, A. M.**, Schmierbach, M. G., Dardis, F. E., Tamul, D. J., & Kegerise, A. D. (2009, May). *Gaming Across Different Consoles: Exploring the role of control scheme on game player enjoyment*. Paper presented at the 59<sup>th</sup> annual meeting of the International Communication Association in Chicago, IL.

Oliver, M. B., **Limperos, A. M.**, Tamul, D. J., & Woolley, J. K. (2009, May). *The role of mixed affect in the experience of meaningful entertainment*. Paper presented at the 59<sup>th</sup> annual meeting of the International Communication Association in Chicago, IL.

Woolley, J. K., **Limperos, A. M.**, & Tamul, D. J. (2009, May). *Cool, revealing, or annoying? Measuring the effects of Facebook applications on interpersonal perceptions*. Paper presented at the 59<sup>th</sup> annual meeting of the International Communication Association in Chicago, IL.

Woolley, J. K., **Limperos, A. M.**, & Tamul, D. J. (2009, February). *Cool, revealing, or annoying? Measuring the effects of Facebook applications on interpersonal perceptions*. Paper presented at the annual IST conference in State College, PA.

**Limperos, A. M.**, Woolley, J. K., Tamul, D. J., & Sundar, S. S. (2008, August). *It’s not who you know, but who you add: Exploring self-disclosure and friending on Facebook*. Paper presented at the 91<sup>st</sup> annual meeting of the Association for Education in Journalism and Mass Communication in Chicago, IL. **[Top-four faculty paper award, Communication & Technology Division]**

**Limperos, A. M.**, Woolley, J. K., & Tamul, D. J. (2008, March). *Friendship on Facebook: Exploring the role of self-disclosure and friend requests*. Paper presented at the Association for Education in Journalism and Mass Communication midwinter conference in Pittsburgh.

**Limperos, A. M.**, Woolley, J. K., & Tamul, D. J. (2008, February). *Friendship on Facebook: Exploring the role of self-disclosure and friend requests*. Paper presented at the annual IST conference in State College, PA. **[Best presentation award]**



**Limperos, A. M.** (2007, November). *Violent video games, users, and aggression: A uses and gratifications explanation*. Paper presented at the 93<sup>rd</sup> annual meeting of the National Communication Association in Chicago, IL.

Bolt, J., Talbert., J. L., Lawson-Borders, G., Crossman, G. D., Garmon, M. A., & **Limperos, A. M.** (2007, November). *Blogs in communication research: Creating a definition and a content analysis of weblogs*. Paper presented at the 93<sup>rd</sup> annual meeting of the National Communication Association in Chicago, IL.

**Limperos, A. M.** (2005, November). *Violent video games: Toward a uses and gratifications perspective*. Paper presented at the 91<sup>st</sup> annual meeting of the National Communication Association in Boston, MA.

**Limperos, A. M.** (2005, April). *Bigger, better, faster: A look into the role of technology in the blogosphere*. Panel presentation at the 96<sup>th</sup> annual meeting of the Eastern Communication Association in Pittsburgh, PA.

### **Grant Activity**

2017 Co-PI: Anthony Limperos

Title: EXP: Exploring students' cyberlearning and oral communication performance in virtual reality enhanced communication scenarios

Funding Source: National Science Foundation (NSF)  
Amount: \$470,616 (Not Funded)

### **Fellowships, Awards, Honors, & Recognition**

2023 Faculty Teaching Excellence Award (Nominated), College of Communication & Information, University of Kentucky

2020 Faculty Teaching Excellence Award (**Winner**), College of Communication & Information, University of Kentucky

2020 Research and Creative Activities Award, College of Communication & Information, \$7,000 (competitive college-wide award)

2018 Research and Creative Activities Award, College of Communication & Information, \$5,000 (competitive college-wide award)

2018 Faculty Advising Excellence Award (Nominated), College of Communication & Information, University of Kentucky

2018 Faculty Teaching Excellence Award (Nominated), College of Communication & Information, University of Kentucky

- 2017 Outstanding New Professional Award (**Winner**), Alumni Association, Kent State University
- 2017 Faculty Advising Excellence Award (Nominated), College of Communication & Information, University of Kentucky
- 2016 Reviewer of the Year (**Winner**), Editorial Board, Journal of Media Psychology
- 2015 Outstanding Young Professional Award (**Winner**), School of Communication Studies, Kent State University
- 2015 Faculty Research Excellence Award (Nominated), College of Communication & Information, University of Kentucky
- 2015 Ken Friedman Outstanding Advisor Award (Nominated), University of Kentucky
- 2013 Faculty Teaching Excellence Award (**Winner**), College of Communication & Information, University of Kentucky
- 2013 Faculty Research Excellence Award (Nominated), College of Communication & Information, University of Kentucky
- 2012 Faculty Summer Research Fellowship, Office of the Vice President for Research, University of Kentucky, \$7,000 (competitive university wide award)
- 2010 Summer Research Grant, College of Communications, Penn State University, \$2,000
- 2009 Summer Research Grant, College of Communications, Penn State University, \$2,000
- 2008 Summer Research Grant, College of Communications, Penn State University, \$2,000
- 2007 Robert Graham Graduate Fellowship, College of Communications, Penn State University, \$500
- 2007 Outstanding Master's Thesis Award (Winner), School of Communication Studies, Kent State University
- 2004 Alan and Rebecca Rubin Endowed Scholarship (Winner), School of Communication Studies, Kent State University

## **Teaching Experience**

### **University of Kentucky**

#### *Graduate Courses*

CI 645: Proseminar in Mass Communication Theory  
 CI 651: Proseminar in Communication Theory  
 CI 696: Internship in Communication  
 CI 700: Directed Reading in Communication  
 CI 765: Advanced Seminar in Communication Research Methods: Quantitative  
 CI 790: Independent Study: Research Problems in Communication

#### *Undergraduate Courses*

MAS 101: Introduction to Media and Culture  
 ISC 161: Introduction to Strategic Communications  
 CIS 110: Communication & Composition I  
 COM 101: Introduction to Communications  
 COM 454/591: Effects of Video Games  
 COM 351: Introduction to Communication Theory  
 COM 449: Mass Media and Social Influence

### **Penn State University**

#### *Undergraduate Courses*

COMM 100: The Mass Media & Society, Primary Instructor  
 COMM 118: Introduction to Media Effects, Teaching Assistant

### **Kent State University**

#### *Undergraduate Courses*

COMM 25902: Communication Theory, Primary Instructor  
 COMM 20000: Interpersonal Communication, Primary Instructor  
 COMM 15000: Introduction to Human Communication, Primary Instructor  
 COMM 15000: Theory & Practice of Oral Discourse, Primary Instructor/Teaching Assistant

## **Graduate and Honors Advising**

#### *Chair and Co-Chair, PhD Committees*

Tim Bill (Communication), In progress  
 Audrey Bachman (Communication), Graduated 2022  
 Will Silberman (Communication), Graduated 2021

#### *Member, PhD Committees*

Christina Walker (Communication), In progress  
 Fidelis Sesenu (Communication), In progress  
 Joey Huber (Communication), In progress  
 Alexis Hadden (Communication), In progress  
 Virginia Lacefield (Communication), In progress

Adam Tristan (Communication), Graduated 2023  
 Xianlin Jin (Communication), Graduated 2021  
 J. Tyler Gayheart (Communication), Graduated 2021  
 Ilyssa Solomon (Psychology), Graduated 2020  
 Joe Martin (Communication), Graduated 2019  
 J. Tyler Gayheart (Communication), Graduated 2021  
 Robert Rice (Communication), Graduated 2018  
 \*Catherine Schneider (Gerontology), Graduated 2018  
 \*Leanna Prater (Education), Graduated 2016  
 Bethney Wilson (Communication), Graduated 2014  
 \*Julie Brown (Gerontology), Graduated 2014

*Chair and Co-Chair, MA Thesis/Exams Committees*

Jacob Locke (Communication), In progress  
 Anthony Martinez (Communication), Graduated 2023  
 Aubree Herman (Communication), Graduated 2023  
 Julianna Meade (Communication), Graduated 2023  
 Dwayne Gary (Communication), Graduated 2023  
 Catherine Buford (Communication), Graduated 2021  
 Shelby Gilkerson (Communication), Graduated 2020  
 Harrison Evans (Communication), Graduated 2018  
 Brandee Kemper (Communication), Graduated 2017  
 Jennifer Clay (Communication), Graduated 2016  
 R. Craig Vaughn (Communication), Graduated 2015

*Member, MA Committees*

Megan Miller (Communication), In progress  
 Mark Ribott (Communication), In progress  
 Allison Brown (Communication), Graduated 2023  
 Hayley Stahl (Communication), Graduated 2022  
 Mary Clark (Communication), Graduated 2021  
 Christina Drobney (Communication), Graduated 2020  
 Mariam Said (Communication), Graduated 2020  
 Skylar Lanham (Communication), Graduated 2019  
 Sarah Bell (Communication), Graduated 2019  
 Corbin Bailey (Communication), Graduated 2017  
 Rachel Dixon (Communication), Graduated 2016  
 Stephanie Winkler (Communication), Graduated 2016  
 Meredith King (Communication), Graduated 2014  
 Daniel Byrd (Communication), Graduated 2014

*Undergraduate Honors Advising*

Emily Baehner (2019), "*Framing of Sexual Assault Stories in the News Media: Effects on College Students' Attitudes.*" Project presented at the Chellgren Research Fellowship Conference in April, 2019 at the University of Kentucky.

Kelsey Potter (2014), *“Watching, playing, or observing: Understanding the psychology and enjoyment of a media narrative across different media forms.”* Project presented at the Chellgren Research Fellowship Conference in April, 2014 at the University of Kentucky.

\* Denotes outside examiner

### **Invited Lectures/Presentations**

*“Podcast Production Panel and Industry.”* **Invited Panelist**, CI Career Week, UK, Lexington, KY (Fall, 2022).

*“Video Game Effects Research: Past, Present, & Future.”* **Invited Lecturer**, COM 101 – Introduction to Communications, UK, Lexington, KY (Spring, 2020).

*“Fake News, Skewed Information, or Fact? Expounding Upon the Need to both Trust and Be Critical of News Sources.”* **CC&I Research Seminar Speaker**, UK, Lexington, KY (Spring, 2020).

*“Data Analysis in 1 Hour: A Primer on How to Use SPSS to Do Things”* **Invited Lecturer**, CI 765 – Advanced Data Analysis: Content Analysis, UK, Lexington, KY (Spring, 2019)

*“Harsh Words and Deeds: Systematic Content Analysis of Offensive User Behavior In Virtual Environments of Online First-Person Shooter Games.”* **Invited Lecturer**, COM 352 – Interpersonal Communication and Social Media, UK, Lexington, KY (Fall, 2017)

*“Gaming Simulation Techniques to Change Attitudes Toward Distracted Driving.”* **Invited Speaker**, Knowledge on Tap Speaker Series, Lexington, KY (Spring, 2017).

*“Video Games: An Industry Overview, Research, and Career Opportunities.”* **Invited Speaker**, Bryan Station IT Academy, Bryan Station High School, Lexington, KY (Fall, 2016).

*“Video Game Effects Research: Past, Present, & Future.”* **Invited Lecturer**, CJT 608 – Mass Communications & Society, UK, Lexington, KY (Fall, 2016).

*“Video Games, Relationships, and Effects.”* **Invited Speaker (Skype)**, MC7031 – Media Effects, Manship School of Mass Communication, LSU, Baton Rouge, LA (Fall, 2014; Spring, 2016)

*“Meaningful, Serious, and Learning Games.”* **National Communication Association Game Studies Division Inaugural Session / Invited Panelist**. Las Vegas, NV (November, 2015).

- “Media Effects 2.0: Exploring the Interplay between Technological Affordances and Psychological Responses to Media.”* **CC&I Research Seminar Speaker**, UK, Lexington, KY (Fall, 2015).
- “Success in Strategic Communication.”* **Invited Speaker**, PRSSA Meeting. UK, Lexington, KY (Fall, 2015, Fall, 2016)
- “Video Games: An Industry Overview and Summary of Effects Research”* **Invited Lecturer**, COM 249 – Mass Media & Culture, UK, Lexington, KY (Fall, 2014/Fall, 2015/Fall, 2017).
- “Exploring Social Presence in Mediated Communication Contexts.”* **Invited Lecturer**, COM 352 – Interpersonal Communication and Social Media, UK, Lexington, KY (Fall, 2013/Spring 2014/Fall 2015).
- “Uses & Grats 2.0.”* **Invited Speaker (Skype)**, Mass Communication Theory, Harrington School of Communication, URI, Kingston, RI (Spring, 2015)
- “Exploring the Role of Friend Requests and Cues on Interpersonal Evaluations on Facebook.”* **Invited Lecturer**, COM 352 – Interpersonal Communication and Social Media, UK, Lexington, KY (Fall, 2014)
- “Gaming for Health and Well-Being: An Overview and Exploration into the Benefits of Exergaming”* **Invited Speaker**, University of Kentucky Health and Wellness Conference, Embassy Suites, Lexington, KY (Summer, 2014).
- “Gaming for Exercise, Health, and Well-Being: An Overview of Research.”* **Invited Lecturer**, CIS 111 – Composition & Communication II, UK, Lexington, KY (Fall, 2013).
- “Video Games: The State of Effects Research.”* **Invited Lecturer**, CJT 608 – Mass Communications & Society, UK, Lexington, KY (Fall, 2013).
- “Video Games: An Industry Overview and Summary of Effects Research.”* **Invited Lecturer**, COM 449 – Media and Social Influence, UK, Lexington, KY (Spring, 2013).
- “Video Games: An Industry Overview, Research, and Career Opportunities.”* **Invited Lecturer**, CIS 191 – Careers in Communication, UK, Lexington, KY (Fall, 2012/Spring 2013).
- “A Brief History and Overview of Media Effects Research.”* **Invited Lecturer**, CJT 651 - Communication Theory, UK, Lexington, KY (Fall, 2012).

*“Understanding the Enjoyment and Motivation to Use Exergames: An Experimental Test of Exergaming Technology.”* **Invited Speaker**, MAS 300 – Research Methods, UK, Lexington, KY (Fall, 2012).

*“Serious games for health: Exploring the role of technology and user experiences with popular exercise video games in motivating future healthy behavior.”* **Invited Speaker**, Health Communication Research Collaborative, UK, Lexington, KY (Spring, 2012).

*“Can Video Games and Mediated Exercise Companions Motivate Future Exercise Behavior? Initial Findings and Future Research Directions.”* **CC&I Research Seminar Speaker**, UK, Lexington, KY (Spring, 2012).

*“The Effects of News and Politics”* **Invited Lecturer**, PSU, University Park, PA (Spring, 2011)

*“Assessing the Effectiveness of Exergames: Experimentally Testing the Impact of Mediated Exercise Environments on Exercise Behavior.”* **Invited Panelist**, PSU First Year Colloquium, University Park, PA (Fall 2010).

*“Video Games: An Industry Overview and Summary of Effects Research.”* **Invited Lecturer**, PSU, University Park, PA (Fall, 2008, Spring, 2009, Fall, 2009, Summer, 2010, Fall, 2010 & Spring 2011).

*“Should Google Remain in China?”* **Invited Panelist**, PSU Graduate Forum Series, University Park, PA (Spring, 2010).

*“Agenda-Setting Functions of Mass Media: A Theoretical Explanation of How Issues Become Important to the Public.”* **Invited Lecturer**, PSU, University Park, PA (Fall, 2008, Spring, 2009, Fall, 2009, & Spring 2010).

*“Explaining Relational Development on the Internet: Computer-Mediated Communication and the Social Information Processing Theory”* **Invited Lecturer**, PSU, University Park, PA (Fall, 2007).

*“Media Dependency: Differentiating Individual and Social Systems Approaches.”* **Invited Lecturer**, KSU, Kent, OH (Spring, 2006).

*“The Uses and Gratifications Perspective of Mass Media.”* **Invited Lecturer**, KSU, Kent, OH (Fall, 2005).

### **Media Interviews and Contributions**

Simon Says: February 2024

-Gatton College of Business & Economics (Lexington, KY), February 1, 2024

- <https://www.youtube.com/watch?v=e1c8AzTS0vE>

### Too Much Screen Time?

- WDKY/Fox56 (Fox Affiliate) News (Lexington, KY), February 23<sup>rd</sup>, 2023
- <https://www.youtube.com/watch?v=3-NcDGZ4ZUQ>

### UKnow – Kids and Online Gaming: How Much is Too Much? University of Kentucky Press Release (Lexington, KY), February 20<sup>th</sup>, 2023.

- <https://uknow.uky.edu/uk-healthcare/kids-and-online-gaming-how-much-too-much>

### Healthy Online Gaming Practices for Kids. University of Kentucky. UK Healthcare Podcast Series: UK Healthcast (Lexington, KY), November 30<sup>th</sup>, 2022

- <https://ukhealthcare.uky.edu/wellness-community/blog/uk-healthcast-dr-anthony-limperos-healthy-online-gaming-children>

### The Mash Up Podcast (co-host/founder). Weekly podcast series which focuses on the bourbon whiskey industry. 2020-present (150 episodes total)

- <https://podcasts.apple.com/us/podcast/the-mash-up/id1547919832>

### Becoming Wildly Resilient: Cultivating Connection (Episode 21). University of Kentucky Human Resources Podcast (Lexington, KY), April 11<sup>th</sup>, 2022

- <https://www.uky.edu/hr/thrive/04-11-2022/becoming-wildly-resilient-cultivating-connection>

### Esports Speaker Series – Video Game Research and the Social Effects of Gaming. University of Kentucky Special Series (Lexington, KY), July 2<sup>nd</sup>, 2020

- <https://www.youtube.com/watch?v=0iYtAVFGqA0>

### UKnow – Trends that will Define a Decade: Esports / Q & A with Anthony Limperos University of Kentucky Press Release (Lexington, KY), March 11<sup>th</sup>, 2020

- <https://esports.uky.edu/news/uk-experts-weigh-trends-will-define-decade-esports>

### Friday Night Live – Video Games Research Talk

- WRFL (Campus Radio) Talk Show (Lexington, KY), December 4<sup>th</sup>, 2015

### Wildcat Insights TV Show

- KETKY, November 12<sup>th</sup>, 2015
- KETKY, June 2<sup>nd</sup>, 2014

### Dr. Anthony Limperos Show

- WMKY (Morehead Public Radio) Health Matters Show, February 19<sup>th</sup>, 2014
- <https://www.wmky.org/health-matters/2014-02-19/dr-anthony-limperos-show>

### Reality Check: Video Games Gone Wild

- WKYT (CBS Affiliate) News (Lexington, KY), November 27<sup>th</sup>, 2013



Reality Check: Fitness Gaming

-WKYT (CBS Affiliate) News (Lexington, KY), August 22<sup>nd</sup>, 2013

UK Researcher Studying Exercise Video Games

-WTVQ (ABC Affiliate) News (Lexington, KY), July 30<sup>th</sup>, 2013

Video Games for the Health Conscious?

-UKNow Press Release (Lexington, KY), July 30<sup>th</sup>, 2013

-Appeared on [uknow.uky.edu](http://uknow.uky.edu), [Kyforward.com](http://Kyforward.com), [floydcountytimes.com](http://floydcountytimes.com), [wtvq.com](http://wtvq.com)

## **Academic Service**

### **Editorial Board Member**

*Journal of Broadcasting & Electronic Media*, 2014-present

*Cyberpsychology, Behavior, & Social Networking*, 2017-present

*Communication Research Reports*, 2018-present

*Communication Studies*, 2018-present

*Journal of Communication Pedagogy*, 2019-present

### **Manuscript Reviewer**

*Canadian Journal of Behavioural Science*, 2021

*Chinese Journal of Communication*, 2012

*Cognition and Emotion*, 2017

*Communication Monographs*, 2017

*Communication Research*, 2014

*Communication Research Reports*, 2016-present

*Communication Teacher*, 2016

*Communication Yearbook*, 2012-2015

*Computers & Education*, 2015- present

*Computers in Human Behavior*, 2015-present

*Cyberpsychology, Behavior, and Social Networking*, 2012-present

*Entertainment Computing*, 2022

*Games for Health Journal*, 2014-present

*International Journal of Communication*, 2018

*Journal of Applied Communication Research*, 2016-present

*Journal of Broadcasting & Electronic Media*, 2012-present

*Journal of Communication*, 2013, 2015

*Journal of Communication Pedagogy*, 2019-present

*Journal of Computer-Mediated Communication*, 2014-present

*Journal of Media Psychology*, 2015-present

*Journal of Intercultural Communication Research*, 2018

*Journal of Sport and Health Science*, 2021-present

*Journalism*, 2018

*Media Psychology*, 2012

*Mass Communication & Society*, 2017-present

*New Media & Society*, 2013-2015

*Psychology of Popular Media Culture*, 2014-present  
*Social Media + Society*, 2015-present  
*Gaming & Simulation*, 2020-present

### **Professional Organization Service**

#### *Paper Reviewer*

2014-2015	AEJMC, Communication Theory and Methodology Division
2009-2013, 2017	AEJMC, Communication Technology Division
2012-2015	ICA, Instructional and Developmental Communication Division
2010-2013	ICA, Games Studies Division
2010-2011	ICA, Mass Communication Division
2009/2012	ICA, Communication and Technology Division
2016	NCA, Health Communication Division
2014	NCA, Instructional Development Division
2008-2012	NCA, Mass Communication Division
2009	NCA, Human Communication Technology Division
2006	NCA, Student Division

#### *Panel Chair*

2015	NCA, Mass Communication Division
2012	ICA, Instructional and Developmental Communication Division

### **University of Kentucky Service**

#### *University Level Service*

2019-2022	Graduate Council Representative, College of Communication & Information
2017-2019	Faculty Senate Representative, College of Communication & Information
2017	Invited Moderator, SAB Event: Nyle DiMarco
2016	Invited Moderator, SAB Event: Tyler Oakley
2015	Invited Moderator, SAB Event: "The Man Who Built the House of Cards – A night with Beau Willimon, Singletary Center, University of Kentucky
2014-2021	Quantitative Institute for Policy and Social Research, College Representative

#### *College Level Service – College of Communication & Information*

2024	Invited Moderator, CI Career Week: “In the Business of Bourbon” Alumni Panel
2022	Douglas A. and Carole A. Boyd Professorship in Communication Selection Committee Chair
2020	Strategic Planning Committee Member and Subcommittee Chair (internal operations)
2020	Search Committee Member (Senior Associate Dean)
2018	Invited Panelist, “CGSA Panel on Professionalism.” College of Communication & Information Graduate Event
2017-2019	Graduate Student Awards Committee Chair, College of Communication & Information
2017-2018	Graduate Programs Committee, College of Communication & Information
2016	Invited Respondent, “CGSA NCA B.E.S.T. Practice Session.” College of Communication & Information Graduate Event
2016	Invited Panelist, “CGSA Panel on Professionalism.” College of Communication & Information Graduate Event
2016	Invited Moderator, “Implicit Bias in Mass Media and Society.” College of Communication & Information Diversity Event
2015-present	Undergraduate Study Abroad Scholarship Committee Member, College of Communication & Information
2014-2015	CJT Strategic Planning & Curriculum Committee Member
2014	China Initiative Project Committee Member
2014	Invited Respondent, Graduate Student Association Symposium
2012	Invited Respondent, Graduate Student Association Symposium
2011-2014	Diversity Committee Member
<i>Department Level Service – Department of Communication &amp; ICR Division</i>	
2020	Search Committee Member (Assistant Professor, Sport Com)

2019-present	Resources Committee Member
2018-2019	Curriculum Committee Member (and subcommittee on Sport curriculum)
2018	Search Committee Chair (Lecturer/Internship Coordinator)
2017	Search Committee Chair (Assistant Professor, Mass Com)
2017-2019	Personnel Committee Member, Department of Communication
2017	Invited Panelist, "Graduate and Professional Life After College." Department of Communication Honor's Society (Lambda Pi Eta) Event
2015-2016	Student Success Committee Member (Communication)
2014-2015	Search Committee Member (Communication)
2014-2015	Strategic Planning Committee Member (Communication)
2012-2014	Technology Committee Member (ICR Division)
2011-2013	Undergraduate Curriculum Committee Member (ICR Division)

**Other Service – All Institutions/Organizations Noted**

2018/2019	Invited Judge, Oratorical Festival, Greek Orthodox Church, Lexington, KY
2011	Invited Moderator, Graduate Student Research Panel, College of Communications, Penn State University
2008-2009	President (elected), Graduate Students in Communication, College of Communication, Penn State University
2005-2006	Treasurer (elected), Communication Graduate Student Association, School of Communication Studies, Kent State University.
2004-2005	Grievance Committee Representative (elected), Communication Graduate Student Association, School of Communication Studies, Kent State University.
2003-2004	President (elected), Lambda Pi Eta, School of Communication Studies, Kent State University

### **Professional Development (University of Kentucky Workshops)**

2023	“Chair’s Academy II” (competitive selection)
2020	“Publish and Flourish Workshop”
2019	“Chair’s Academy I” (competitive selection)
2017-2018	“Faculty Fellow for Presentation U! Cohort # 8” (competitive selection)
2015, 2016	<i>“Igniting Collaborative Research”</i>
2014	<i>“Basic Grantsmanship – A Framework for Success”</i>
2011	<i>“Promotion and Tenure Lite...just the basics, to get started on the right path”</i>
2011	<i>“Digital Measures Training”</i>
2011	<i>“Research: Just the FAQs to Get Started”</i>
2011	<i>“Speed Dating for Researchers”</i>

### **Consulting**

**Expert Interviews with Media Researchers: Exploring Trends For Gen-Z Digital/Social media consumption and brand interaction.** Consulting work for Material+ (October, 2022)

### **Additional Experience**

#### **Media Effects Research Lab Coordinator (Penn State) 2009-2010**

- Managed the budget, schedule, purchasing, and technology for the Media Effects Research laboratory at Penn State
- Working with faculty and graduate students on roughly 10 different research projects
- Helped coordinate workshops and other professional development activities

#### **Communication Expo and Career Fair Coordinator (Kent State) 2006-2007**

- Planned and organized the annual event for the School of Communication Studies
- Coordinated keynote speakers and secured 15 organizations for the career fair
- Event resulted in numerous internship and employment opportunities for communication studies students and graduates

**Professional Organizations (Memberships)**

*International Communication Association (2009 – present)*

*Association for Educators in Journalism and Mass Communication (2008 – present)*

*National Communication Association (2004 – present)*