

# AMBER LYNN SCOTT, Ph.D.

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## EDUCATION

- |              |   |                    |
|--------------|---|--------------------|
| <b>Ph.D.</b> | <b>Communication Studies – University of Southern California</b><br>Expertise: Organizational Communication; High reliability teams (HRTs) and organizations (HROs)<br>Advisor: Patricia (Patti) Riley, Ph.D. | <b>August 2023</b> |
| <b>M.A.</b>  | <b>Communication – University of Southern California</b><br>Expertise: Groups, Organizations and Networks; Media, Culture and Community<br>Advisor: Michael Cody, Ph.D.                                       | <b>Nov. 2020</b>   |
| <b>M.A.</b>  | <b>Communications Studies – University of Oklahoma</b><br>Expertise: Organizational Communication<br>Advisor: Ryan S. Bisel, Ph.D.  | <b>May 2017</b>    |
| <b>B.A.</b>  | <b>English and Writing – University of Southern Oregon</b><br>Minor: Interdisciplinary Ethics<br>Churchill Honors Scholar, Cum Laude  | <b>May 2004</b>    |

## PUBLICATIONS

Scott, A.L. (accepted for publication). “When I don’t want to do something, I just delete the email”: How a failed survey indicated a philosophical imperative for qualitative improvisation and rigid flexibility. *International Journal of Business Communication*.

Scott, A.L. (2023). The politics of social media: Utilizing political candidates' Instagram posts to teach political argumentation and visual argument analysis. *Communication Teacher*, 37(4), 302-312.  
<https://doi.org/10.1080/17404622.2023.2248290>

Scott, A. L., Howe, W. & Bisel, R. (2022). Reviewing high reliability team (HRT) scholarship: A 21<sup>st</sup> century approach to safety. *Small Group Research*, 54(1), 3-40.  
<https://doi.org/10.1177/10464964221116349>

- Scott, A. L. (2021). Juxta-(re)position: Challenging U.S. military and women subject positions through Instagram posts. *Qualitative Research Reports in Communication*, 23(1), 67-79.  
<https://doi.org/10.1080/17459435.2021.1944900>
- Scott, A. L. (2021). I lost all feeling (but got it back): An essay account of “publish or perish” during COVID-19. *Communication, Culture and Critique*, 14(2), 361-364.  
<https://doi-org.libproxy2.usc.edu/10.1093/ccc/tcab017>
- University of Southern California. (2021). *Designing data platforms for action & influence: Lessons learned from a case study of five data platforms*.  
[https://socialinnovation.usc.edu/wp-content/uploads/2021/10/RWJF-Report\\_FINAL\\_External.pdf](https://socialinnovation.usc.edu/wp-content/uploads/2021/10/RWJF-Report_FINAL_External.pdf)
- Scott, A. L. (2020). Book review: Organization moral learning: A communication approach. *Management Communication Quarterly*, 34(4), 585-589.  
<https://doi-org.libproxy2.usc.edu/10.1177/0893318920950838>

## CONFERENCE ACCEPTANCE AND PRESENTATIONS

- Scott, A.L. and Ford, J. (2024). *Beyond rationality: Incorporating first responder grief work into disaster and crisis planning*. [Paper presentation]. Arts Disaster and Crisis Preparedness Conference, Lexington, KY, United States.
- Scott, A.L. (Accepted for 2024). *Navigating complexity: Communication research in High Reliability Organizations*. [Panel presentation]. With Trevor Howard and Drs. Jessica Ford, Rebecca Rice, Ryan S. Bisel, Stephanie Fox, William Howe, Kirstie McAllum, and Arden Roeder. National Communication Association Annual Conference, New Orleans, LA, United States.
- Ford, J. and Scott, A.L. (Accepted for 2024). *Responding to failure: Shortcomings of HRO principles in addressing organizational trauma*. [Paper presentation]. National Communication Association Annual Conference, New Orleans, LA, United States.
- Scott, A.L. (2024). *Teamwork and trust in aerial firefighting*. 2024 California Department of Forestry and Fire Protection Annual Aviation Safety Conference, Sacramento, CA, United States.
- Scarduzio, J. A., Huddleston, L., Jackson, Y. L., Santiago, J., Scott, A. L., & Boyke-Johnson, C. (2024) *Burning brightly or burning out: How intensive care unit (ICU) health care workers communicatively construct resilience*. [Paper presentation]. Kentucky Conference on Health Communication Biannual Meeting, Lexington, KY, United States.
- Scott, A.L. (2023). *Navigating the challenges of organizational research site access*. [Panel presentation]. With Drs. Joann Keyton, Mark Ward Sr., Sydney O'Shay, Angela Gist-

Mackey, Courtney N. Hook, and William R. Smith. Chaired by Veronica Radeva Dawson.

- Scott, A.L. (2023). *Hollywood's "rusty" reliability: Utilizing high reliability team principles to prevent Hollywood movie set accidents*. National Communication Association Annual Conference, National Harbor, MD, United States.
- Scott, A.L. (2023). *The politics of social media: Utilizing political candidates' Instagram posts to teach political argumentation and visual argument analysis*. National Communication Association Annual Conference, National Harbor, MD, United States.
- \*Scott, A. L., Howe, W. & Bisel, R. (2022). *Communicating safety is no accident: Reviewing High Reliability Team (HRT) scholarship in the 21<sup>st</sup> century*. National Communication Association Annual Conference, New Orleans, LA, United States.  
\*Top Paper, Group Communication Division
- Scott, A.L. (2022). *A culture of credibility: Gaining "street credit" in firefighting tactical air operations teams to ensure safety*. Florida Communication Association 92<sup>nd</sup> Annual Convention, Orlando, FL, United States.
- Scott, A.L. (2022). *In search of the "weak link": How aerial wildland firefighters face off and fight for reliability*. Organizational Communication Mini Conference 2022, Austin, TX, United States.  
<https://commstudies.utexas.edu/graduate/ocmc-2022>
- Scott, A. L. & Phelps, A. (2022). *Understanding COVID-19 hesitancy in U.S. military families*. Annenberg Research Seminar, Los Angeles, CA, United States.
- Scott, A. L. (2021). *Investigating high reliability team (HRT) communication practices: CAL FIRE Tactical Air Operations*. Organizational Communication Mini Conference 2021, Lawrence, KS, United States.
- Scott, A. L. & Phelps, A. (2021). *Understanding COVID-19 hesitancy in U.S. military families*. National Communication Association Annual Conference, Seattle, WA.  
<https://ww4.aievolution.com/nca2101/index.cfm?do=ev.viewEv&ev=15707>
- Scott, A. L. (2021). *Juxta-(re)position: Challenging U.S. military and women subject positions through Instagram posts*. National Communication Association Annual Conference, Seattle, WA.  
<https://ww4.aievolution.com/nca2101/index.cfm?do=ev.viewEv&ev=16818>
- Scott, A. L., Chang, H., Phelps, A., Murphy, M. & Cheng, E. (2021). *When politics and a pandemic collide: Comparing the use and abuse of the most popular government and academic COVID-19 data platforms on Twitter*. National Communication Association Annual Conference, Seattle, WA.  
<https://ww4.aievolution.com/nca2101/index.cfm?do=ev.viewEv&ev=14728>

- Scott, A. L. (2021). *Fun, fit and female: An exploration of modern military identity on Instagram through netnography*. Intelligence Community Center for Academic Excellence (ICCAE) Annual Colloquium, Los Angeles, CA, United States.  
<https://sites.usc.edu/iccae/annual-colloquium/>
- Spangher, A., Scott, A. L., & Huang, K. (2020). *What's the Diff? Examining news article Updates and the changing narratives during the USS Theodore Roosevelt coronavirus crisis*. SCymposium, Los Angeles, United States.
- Scott, A. L. (2020). *Carrier(ed) away, but who is to blame? Examining the U.S. Navy's aircraft carrier COVID-19 crisis through Twitter*. Annenberg Research Seminar, Los Angeles, CA, United States.
- Scott, A. L. (2020). *Framing female firsts: Content analysis of conservative and liberal news media*. National Communication Association Annual Conference, Indianapolis, IN, United States.
- Scott, A. L. & Jeong, D.C. (2020). *Arrested development: Analyzing emergent group aggression in body-cam data of violent police-civilian encounters*. National Communication Association Annual Conference, Indianapolis, IN, United States.
- Scott, A. L. (2020). *Old navy, new pandemic: Examining the U.S. Navy's aircraft carrier COVID-19 crisis*. Organizational Communication Mini Conference 2020, Tampa, FL, United States.
- Howe, W., Scott, A. L. & Shpeer, M. (2020). *Expanding the Phasic Model of organizational socialization: A case study of United States military veterans*. National Communication Association Annual Conference, Indianapolis, IN, United States.
- Jeong, D.C., Zhang, S., Feng, D., Pham, B., & Scott, A.L. (2020). *A computational social science analysis of online comments reacting to YouTube influencers' "Coming Out" videos*. International Communication Association Annual Conference, Gold Coast, Australia.
- Hatrick, J., Bray, S. & Scott, A. L. (2020). *Does "Ms. Monopoly" miss the mark? A cultural, textual, and media analysis of the game that "celebrates" women*. International Communication Association Annual Conference, Gold Coast, Australia.
- Scott, A. L. (2019). *Man overboard? A study of gendered nationhood and the U.S. Navy*. Critical Mediations Annual Conference 2019, Los Angeles, CA, United States.
- Scott, A. L. (2019). *Skirting the issue of hidden figures: Discourse analysis of U.S. Navy female uniform policy*. National Communication Association Annual Conference, Baltimore, MD, United States.

Scott, A. L. (2019). *Flying off the handle: Difficult conversations between U.S. Navy flight surgeons and U.S. Navy pilots*. International Communication Association Annual Conference, Washington D.C., United States.

## **ACADEMIC/PROFESSIONAL APPOINTMENTS**

- 2024 Board of Directors, 2024-2026  
International Association of Wildland Fire (IAWF)
- 2023 Assistant Professor, Organizational Communication  
Department of Communication, University of Kentucky
- 2023 Mentor, Start to Finish Program  
Center for Graduate and Professional Diversity Initiatives, the Graduate Student Congress, and the Graduate School, University of Kentucky
- 2022-2023 Annenberg Advanced Ph.D. Student Fellow  
Department of Communication, University of Southern California
- 2022 Assistant Lecturer (Summer), COMM 322: Argumentation and Advocacy  
Department of Communication, University of Southern California
- 2022 Assistant Lecturer (Spring), COMM 322: Argumentation and Advocacy  
Department of Communication, University of Southern California
- 2021 AUGMent Fellow  
Department of Communication, University of Southern California

### Additional Teaching and Guest Lecture Experience:

- 2024 **Guest Lecturer for CMN 212: Introduction to Organizational Communication**  
University of Illinois
- 2024 **Guest Lecturer for COMM 636: Interpretive and Cultural Approaches in Organizational Communication**  
University of Southern California
- 2024 **Guest Speaker: Teamwork and Trust in Aerial Firefighting**  
California Department of Forestry and Fire Protection (CAL FIRE) Annual Aviation Safety Conference
- 2023 **Judge and Respondent: Prepared Public Speaking**  
California Future Farmers of America Southern Region Contest

- 2023      **Guest Lecturer for JOUR 710: Organizational Communication**  
University of South Carolina
- 2022      **Guest Lecturer for CSS 5322: Communication and Organizing in Disruptions**  
Baylor University
- 2022      **Judge and Respondent: Prepared Public Speaking**  
California Future Farmers of America Southern Region Contest
- 2021      **Instructor: Business Interviews**  
California Future Farmers of America San Diego Section
- 2020-2021      **Guest Lecturer for HE 344: Professional Communication**  
U.S. Naval Academy
- 2019-2021      **Instructor: Advanced Prepared Public Speaking Seminars**  
California Future Farmers of America Southern Region Sections (Buena Park, Ramona, Julian, and Fallbrook)
- 2019      **Judge and Respondent: Ag Education and Ag Communications**  
California Future Farmers of America State Convention
- 2019      **Invitation: Guest Lecturer on Team Dynamics and the Importance of Teamwork**  
California Future Farmers of America Southern Region Convention
- 2018      **Keynote Speaker: The Importance of Teamwork**  
Future Farmers of America Southern California Region Sectional Retrea
- 2011-2018      **Instructor: Senior Executive Service (SES)/Flag Officer Media Interview and Public Speaking Methods**  
Office of the Chief of Information, U.S. Navy (Pentagon Headquarters)
- 2014-2016      **Instructor: Media Response and Interview Techniques**  
U.S. Navy Flight Demonstration Squadron (Blue Angels)
- 2014-2016      **Invitation: Guest Lecturer on Team Dynamics and the Importance of Teamwork**  
40+ U.S. elementary, middle, and high school institutions
- 2015      **Crisis Communication Seminar**  
U.S. Navy Flight Demonstration Squadron (Blue Angels)

Relevant Non-Academic Professional Experience:

- 2018-2019     **Public Affairs Officer, U.S. Naval Reserves**  
U.S. Navy Office of Information (West) - Hollywood Production Division
- 2011-2018     **Public Affairs Officer, U.S. Navy**  
U.S. Navy Office of Diversity & Inclusion; U.S. Navy Office of Women's Policy;  
U.S. Navy Officer of Military Personnel Plans and Policy; U.S. Navy Chief of  
Naval Personnel, U.S. Navy Flight Demonstration Squadron; U.S. Navy Office of  
the Chief of Information
- 2017-2018     **White House Social Aide, U.S. Navy**  
Selected under 44<sup>th</sup> U.S. President Barak H. Obama  
Served under 45<sup>th</sup> U.S. President Donald J. Trump
- 2010-2011     **Americorps VISTA**  
Lead Director, Teen Volunteer Program Development  
United Way of Snohomish County
- 2004-2006     **Reporter/Producer**  
KOBI/KOTI NBC-5 and FOX 26: Medford, Oregon  
American Forces Network-Europe: Sigonella, Sicily

**HONORS AND AWARDS**

- Top Paper (Group Communication Division), National Communication Association, 2022
- 2022-2023 Annenberg Fellowship for Continuing/Advanced Ph.D. Students, May 2022
- University of Southern California Ph.D. Achievement Award, April 2022
- University of Southern California AUGment Fellow, October 2021

**FUNDING HISTORY**

- 2022-2023 Annenberg Fellowship for Continuing/Advanced Ph.D. Students, University of  
Southern California, \$36,000. May 2022
- 2022 University of Southern California Graduate School Travel/Research Award. University of  
Southern California, \$1,500. October 2022
- 2022-2023 Annenberg Travel/Research Award. University of Southern California, \$1,500.  
October 2022

2022 Ph.D. Achievement Award, University of Southern California. \$3,000. March 2022.

University of Southern California Graduate School Summer Research and Writing Grant. University of Southern California. \$2,000. March 2022.

University of Southern California AUGment Fellow Grant. University of Southern California. \$1,000. October 2021.

University of Southern California Annenberg Dissertation Research Grant. University of Southern California. *Investigating high reliability team (HRT) communication practices: CAL FIRE Tactical Air Operations*. \$3,000. September 2021.

Annenberg Summer Research Institute Fellowship Grant. University of Southern California. \$2,000. *Exploring COVID-19 vaccines attitudes of active-duty U.S. military and their families*. June 2021 - August 2021.

SCymposium. University of Southern California. \$1,000. *What's the Diff? Examining news article updates and the changing narratives during the USS Theodore Roosevelt coronavirus crisis*. April 2021.

University of Southern California Fellowship Boot Camp for Advanced Ph.D.'s Grant. University of Southern California. \$1,000. *Following female firsts footsteps: A study ISO Naval Air Warfare Center Aircraft Division (Grant #N00421-20-S-0001)*. February - May 2021.

Annenberg Summer Research Institute Fellowship Grant. University of Southern California. \$2,500. *Carrier(ed) away, but who is to blame? Examining the U.S. Navy's aircraft carrier COVID-19 crisis through Twitter*. June 2020 - August 2020.

University of Southern California Boot Camp Fellowship Grant. University of Southern California. \$1,000. June - August 2018.



## **DISCIPLINARY SERVICE**

Invited Reviewer for:

*International Journal of Business Communication*, Sage.  
*Management Communication Quarterly*, Sage.

Wildland Fire Canada Conference & Canadian Smoke Forum (2024)

Invited Reviewer, 2024

Kentucky Conference on Health Communication (KCHC) 2023

Planning Committee, 2023

Invited Reviewer, 2023

University of Kentucky Center for Graduate & Professional Diversity Initiatives Start-to-Finish Mentorship Program

First Generation Scholar Mentor, 2023

Western States Communication Association

Reviewer (Interpersonal Communication), 2022

International Journal of Communication

Assistant Editor, 2021

AUGMENT Undergraduate Mentorship Program

University of Southern California AUGMENT Fellow (Competitive selection by USC faculty), 2022

Annenberg Communication Graduate Student Association (ACGSA) of University of Southern California (USC)

President (Elected Position), 2020-21

### **National Communication Association**

Student/New Professional Representative (Communication and Military Division), 2022-2024

Nomination Committee (Group Communication Division) 2023-2024

Reviewer (Group Communication Division), 2021-2024

Reviewer (Organizational Communication Division), 2022

Organizational Communication Division, Mentoring and Welcoming Committee, 2021

### **International Communication Association**

Reviewer (Information Systems Division), 2021

Reviewer (Health Communication Division), 2020

Reviewer (Feminist Studies Division), 2019

## **PROFESSIONAL MEMBERSHIPS**

### **National Communication Association**

Communication and Military Division  
Ethnography Division  
Feminist and Gender Studies Division  
Group Communication Division  
Health Communication Division  
Interpersonal Communication Division  
Mass Communication Division  
Organizational Communication Division  
Public Relations Division  
Visual Communication Division  
Women's Caucus

### **International Communication Association**

Feminist Scholarship  
Intergroup Communication  
Journalism Studies  
Mass Communication  
Media Industry Studies  
Organizational Communication  
Popular Media & Culture  
Public Relations  
Visual Communication Studies

### **International Association of Wildland Fire (IAWF)**

### **Kentucky Communication Association**

### **Veteran Studies Association (VSA)**