

Client: Department of the Interior

Read me if you're looking for: how Pages adds value to my work as a content strategist

CHALLENGE

When we asked DOI how is Pages making their jobs easier and more efficient, compliance stood as having the greatest impact. Because of Pages' built-in compliance, DOI's digital team didn't have to worry about compliance and configuration. The DOI team also appreciated Pages' ability for continuous integration, delivery & deployment (CI/CD). This allowed the team to manage their code and content within GitHub, allowing Pages to take care of the rest (basically, Pages adapts to the DOI workflow, rather than the other way around). Finally, website prototypes were very easy to share, review, and evaluate in the form of branch builds and previews so the whole team at DOI can participate in the review process and test changes with users

"I am a huge fan of [Pages]. When we wanted to move to Gatsby, the team set up a staging [Pages] environment for us when we needed to test. We can focus on the content and features and coding and not the deployment. We can focus on our users and product - that's a huge win!"

CHALLENGE/PROCESS:

In 2014, the Department of the Interior (DOI) employed 18F to build and maintain an informational data website that was compliant with federal standards and capable of working with DOI's existing systems. After the website was created by 18F (as one of the very first 18F projects), DOI needed an internal team to manage the operational needs of the site. With the help of 18F, DOI hired a small digital team that would continue to maintain and work on their site.

At the time, Pages had yet to be established. Once Pages became a complete product, DOI's site was automatically transferred over to the Pages platform easily, since many of the scripts originally built by 18F were compatible with Jekyll.



