



# Dual Credit Data Challenge

Dual Credit: Engaging Students, Parents, and Communities

## Are ALL students aware of dual credit opportunities?

- If not, why?
  - Are dual credit opportunities limited to certain student groups?
  - Just need better communication ideas?
- If so, how are you communicating with students about these opportunities?
  - Are you starting that communication early enough?

## Ideas for Consideration & Collaboration:

- What are other school districts policies and procedures?
- Do they have any innovative ways that they are communicating with families and students?
- How can you share your ideas with other school districts/postsecondary institutions?
- Have a great idea that you would be willing to share? Enter your email in the chat!

## Look at Your Data

- Does your dual credit participation mirror your student population?
- Use the Advanced Coursework exploration that was modeled on the first webinar of our series: "[CPE Webinar: Dual Credit: Where We Are and Where We're Headed](#)"
  - Download the [Dual Credit Audit Starter Worksheet](#)
  - [KY Stats](#)
  - [Kentucky School Report Card](#)
  - Data provided by postsecondary partners
  - School collected data





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## How are you advising students AND families?

- Dual Credit Policies & Procedures, Easily Accessible
- Advising course choices
- Opening up future possibilities
  - Double major in the future?
  - New careers/majors on the horizon
- How to send transcript/materials

## How do you engage your families and community in understanding the dual credit process and programming?

- Family nights/meetings
- Pamphlets/Flyers
- Social Media, Logos & Branding

## How many students do you have that take dual credit courses beyond the allocated KHEAA scholarships numbers?

## Do you have some innovative ways to finance dual credit costs (beyond KHEAA scholarships)?

- How can you showcase your programming?
- How can you collaborate with your community to make this a community investment in their economic future?

