





# foodtank

## VISION. VALUES. FOCUS.

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Food Tank was founded in January of 2013 in Chicago, Illinois. Food Tank is a registered 501(c)(3), and all donations are tax deductible. Danielle Nierenberg has served as president since the organization's inception. The organization is now headquartered in New Orleans, Louisiana.

**VISION:** Building a global community for safe, healthy, nourished eaters.

**VALUES:** Educate. Inspire. Advocate. Change.

**MISSION:** Food Tank is a non-profit organization focused on building a global community for safe, healthy, nourished eaters. We spotlight environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty, and we create networks of people, organizations, and content to push for change in the food system.



# foodtank

## WELCOME FROM THE PRESIDENT

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Dear Friend:

It's been an incredibly exciting year for Food Tank! We have been honored to travel across the globe as part of our work for the International Year of Family Farming; we marshaled increased awareness of women and youth in agriculture; we held our first annual Food Tank Summit and collaborated with The New York Times at the Food for Tomorrow Conference; we cultivated more than 30 partnerships and hosted or participated in approximately 100 events; we published original research all 365 days on Food Tank and in major media; and we premiered, in collaboration with Greener Media, a short documentary at the Sundance Film Festival.

For an organization run with a small and scrappy team of paid staff and collaborators from around the world, we have so much to be proud of. With that said, we have a lot of important work ahead with big goals and dreams for the coming year.

I want to dedicate my letter in our annual report to family farmers, particularly women farmers, and offer a glimpse of what keeps us awake each night at Food Tank.

Women make up more than half the world's population, and women farmers produce nearly half of all of the world's food, yet the contributions of all of these women agricultural producers and food system workers are often unnoticed, unremarked upon, and almost universally ignored.

I'm talking about women who tend dairy cows in Ghana, who weed vegetable gardens for school canteens in the Ivory Coast, who pick tomatoes in Florida, who grow flowers in Kenya, who raise rabbits in Italy, who harvest tea in India, coffee in Ecuador and fish in Japan.

Women are 43 percent of the global labor force of agriculture, but in

some places the portion of women workers is much higher, up to 80 percent in parts of sub-Saharan Africa.

These women are the world's farmers. These women produce food to feed us all, and yet these working women are routinely discriminated against, denied access to education and ignored by extension agents and research organizations.

This invisible sisterhood are the world's farmers and food producers.

But today, in 2015, they are still routinely discriminated against, denied access to education, and often ignored by extension workers and research organizations.

You're probably feeling pretty sorry for these women workers. Don't. Here's something you can do: Take these stories seriously.

You see, these innovative and hard-working women are not simple victims. They are women who are operating businesses. They are stewards of the land. Many have other careers as teachers or nurses or in other professions. These women are caretakers of rich cultural traditions, actively preserving indigenous crops and biodiversity. And all of this occurs in the service of producing food that people actually eat.

My goal through Food Tank in 2015 and 2016 is to recognize the role women play in feeding our world. I think this effort will help us value our women producers so we can develop a truly sustainable food system.

I think it's time for women farmers and food workers and likeminded advocates to stand together, to talk to each other—and listen—and to find practical solutions that work.

I'm calling on all of us—the eaters of the world—to stand with our farming mothers, daughters, sisters, aunts, cousins, and all the women who work with the earth.

As we make headway, we'll be able to see progress, I promise you, because as goes the fate of women and family farmers, so goes the fate of the world. That's one thing I have seen over and over again in my travels and in my work.

So get on board. Find Food Tank on Facebook and like it. Visit our website. Spread the word. Attend our events and host one yourself. I want your contacts. I want to know how to reach you and your friends. I want to build a big network among women, men, and youth food producers from Brooklyn to Bangladesh and everywhere in between, and I want to connect with all the eaters who care about sustainability and sustenance.

Does that sound like a good place to start? I hope so.

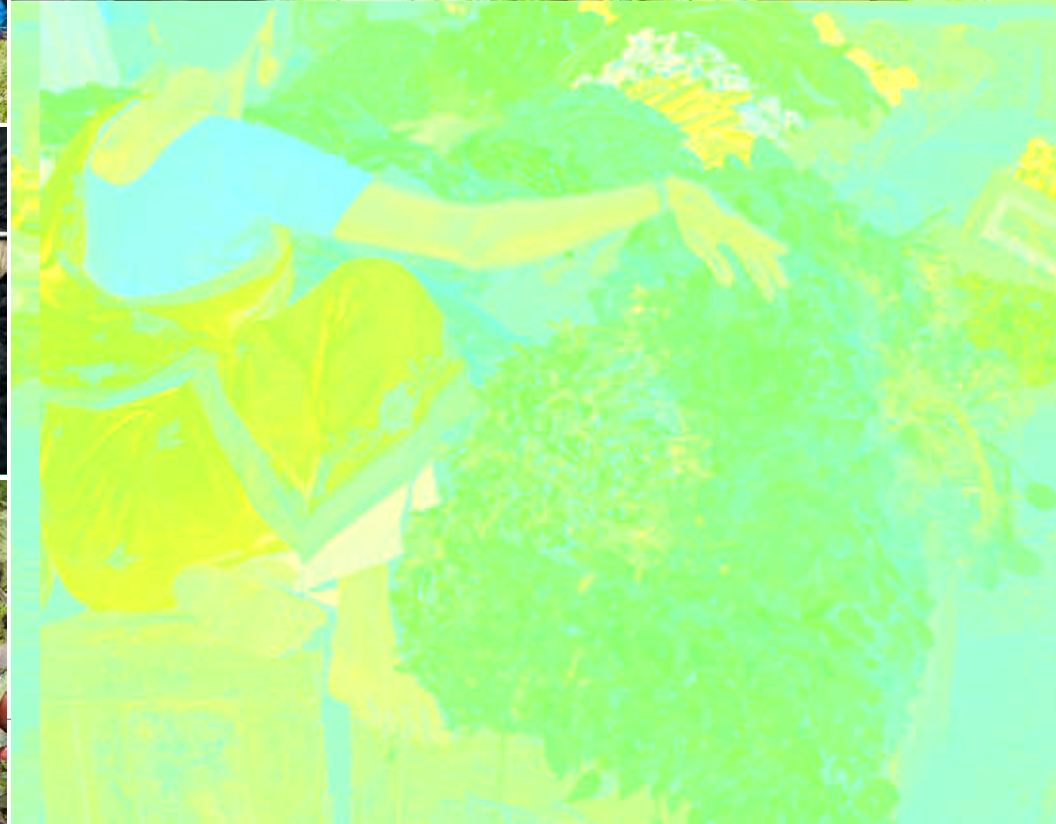
Thank you again for your support. Food Tank is YOU, and we look forward to working with you!

Onward!



Sincerely,

*Danielle Neienberg*



# 2014-15

## ISSUE FOCUS AREAS

### SOIL

Soil is vital to the health of both people and the planet. Unfortunately, it is often the most overlooked of all agricultural inputs. Healthy soil is the foundation for food, fuel, fiber, and medical products, and is a vital part of any ecosystem. It stores and filters water, provides resilience to drought, plays an important role in the carbon cycle, and is the foundation of agriculture and food production. Since the beginning of agricultural production, one quarter of the Earth's surface has been converted for agriculture; and currently, two-thirds of global cropland is used for monocultures and annual crops. These practices are accompanied by widespread use of chemical fertilizers and pesticides, altering the soil biota landscape and depleting its health.

The U.N. General Assembly declared 2015 the International Year of Soils (IYS) to increase awareness and understanding of the many important roles of soil. Perennial crops, agroforestry, intercropping, and other agroecological practices can be more efficient methods, conserving soils, preventing erosion, and protecting water.

In order to promote the importance of soil, Food Tank has written a variety of articles on soil, including interviews with soil-focused organizations and soil experts. We have also highlighted exciting projects and individuals who are facilitating an important dialogue about the importance of soil and actively addressing the threats of soil degradation and erosion around the world. Food Tank has collaborated with the IYS to achieve important objectives, including raising awareness among civil society and decision makers; educating the public about the crucial role of soil; supporting effective policies and actions for soil resources; and promoting investment in sustainable soil management activities, among others.

### TRUE COST ACCOUNTING

True cost accounting is the emerging practice of factoring in the often unseen aspects of food production—including the environmental impacts, nutritional outcomes, and economic effects of providing food, fuel, and fiber to the world.

The price consumers pay for food rarely reflects the true cost of its ingredients—from fertilizer production and water use to land degradation and greenhouse gas emissions.

In 2014, Food Tank launched a collaborative effort, funded by the McKnight Foundation with support from the Externalities Working Group of the Global Alliance for the Future of Food, to marshal increased awareness and ground-breaking research on True Cost Accounting. Food Tank is producing a Food Tank by the Numbers Report on True Cost Accounting and produces weekly posts on the latest research of the true cost of food, including interviews with experts. At the 2015 Food Tank Summit, an entire panel was dedicated to the issue and brought together thought leaders from around the world, including Patrick Holden of the Sustainable Food Trust and John Fisk of the Wallace Center at Winrock International. After the summit, videos of all the panelists were promoted on our website and via our social media networks to thousands of people across the globe.

## DEMOCRATIZING INNOVATION

Around the world, small-scale farmers, NGOs, researchers, and everyday people are implementing creative sustainable food and agriculture practices. Many of these innovations have the potential to be replicated, scaled out, and grown in ways that can improve nutrient density, protect natural resources and biodiversity, improve gender equality, decrease conflict, increase opportunities for youth, raise incomes, mitigate climate change, and build local economies.

Food Tank is excited to receive funding from McKnight Foundation's Collaborative Crop Research Program (CCRP) supported by the Externalities Working Group of the Global Alliance for the Future of Food, to explore how democratizing innovation processes are leading to new solutions for food systems around the globe.

Food Tank is producing a Food Tank by the Numbers Reports on Democratizing Innovation and produces weekly posts on the latest farmer-led innovations, including interviews and crowd-sourced information. At the 2015 Food Tank Summit an entire panel was dedicated to the issue and brought together thought leaders from around the world. After the summit, videos of all the panelists were promoted. In January 2015, Food Tank hosted a webinar with John Fisk, Director of the Wallace Center at Winrock International, on how to scale out innovations, using food hubs as a case study.

## FOOD WASTE

Approximately 1 billion people in the world are food insecure. Worldwide, some 1.3 billion tons of food are wasted annually, according to the U.N. Food and Agriculture Organization. In the United States, roughly one third of the food is thrown away as a result of over-buying and misinterpretation of expiration and sell-by dates. In the developing world, an equal amount of food is lost because of poor infrastructure, pests, and disease. As a result, all the hard work that farmers do to fertilize and irrigate crops goes to waste, putting them further into poverty.

U.N. Secretary General Ban Ki-moon issued the Zero Hunger Challenge, propelling nations to increase access to food, prevent stunting, improve environmental sustainability in the food system, and increase productivity on farms as well as reduce all food loss and waste to zero. Farmers, food processors and retailers, and consumers are already taking the initiative to alleviate food loss and waste by finding innovative ways to reduce this food loss and food waste. Danielle is on the Community for Zero Hunger advisory board, an independent initiative that will identify specific priorities, knowledge, experiences, and sustainable solutions, and also provide a platform for collaboration to support the Zero Hunger Challenge.

This past year, Food Tank has resolved to make waste in the food system part of our past, not our future. By publishing articles on food waste statistics, interviews with postharvest specialists and food waste experts, and writing a Food Tank by the Numbers Report on food waste, Food Tank is drawing attention to the low hanging fruit. Food Tank's first webinar featured food waste expert and author Jonathan Bloom, who spoke on the opportunities and impact of food waste.



## NUTRIENT DENSITY

Nutrients are essential for the survival and growth of both plants and animals, including humans. Macronutrients provide the requirements for an organism's metabolic system to function, and micronutrients, vitamins, and minerals, required in only small amounts, are essential elements for survival. Different types of food and soil have varying nutrient densities that determine plant and animal health. Unfortunately, some 2 billion people across the globe suffer from micronutrient deficiencies that can stunt mental and physical development as well as economic development.

Vegetables are packed with nutrients. In fact, they are some of the most nutrient-dense foods on the planet. Vegetables are filled with micronutrients critical to human health, including vitamin A, iron, and iodine. Unfortunately, vegetables are too often overlooked by researchers, scientists, governments, and donors. In fact, very little research or funding goes toward vegetable production. Instead, it goes toward staple crops, especially maize, wheat, and soy.

This year, Food Tank highlighted the nutrient density of indigenous crops through weekly articles and recipes. And we hosted a webinar with AVRDC—The World Vegetable Center's Deputy Director General for Research, Jacqueline Hughes, Director General Dyno Keatinge, and nutritionist Ray-Yu Wang, who discussed malnutrition, under- and over-nutrition, the inter-generational transfer of malnutrition, and the nutrient density of vegetables. A new study by Newcastle University on organic versus conventional crops confirms that organic farming methods do have a positive impact on health. Dr. Charles Benbrook, professor at Washington State University's Center for Sustaining Agriculture and Natural Resources and co-author of the study, joined Food Tank for a webinar on organic versus conventional farming methods' effect on nutrient density.

## FAMILY FARMERS

The United Nations declared 2014 as the International Year of Family Farming (IYFF). The campaign was led by the World Rural Forum (WRF) and was supported by more than 360 civil and farmers' organizations. According to the U.N. Food and Agriculture Organization (FAO), the IYFF honors over 500 million family farms in both developed and developing countries, defined as farms that rely primarily on family members for labor and management. Such farms produce the food that feeds billions of people. But small and medium-size family farms are suffering across the world. One bad harvest, a rejected bank loan, or too much or too little rain can drive farms out of business.

Through local knowledge and sustainable, innovative farming methods, family farmers can improve yields and create a more nutrient-dense and diverse food system. Family farmers are key players in job creation and healthy economies, supplying jobs to millions and boosting local markets.

Food Tank acknowledges the crucial importance of family farming and its potential to help create a more sustainable and just food system. And we were thrilled to collaborate with the FAO throughout 2014 to promote the IYFF. This included writing weekly articles on small and family farms, innovative solutions to small-scale farming, spreading knowledge amongst family farmers, and more. Food Tank also published a Food Tank by the Numbers Report on family farming as well as two videos: "Making the Case for Family Farming" and "Family Farmers + You = A Well Nourished World". At the 2015 Food Tank Summit, a panel was dedicated to family farmers creating resilience in the food system.

## URBAN FOOD SYSTEMS

There are nearly 1 billion people around the world growing or raising food in cities and peri-urban areas, according to the FAO. Urban agriculture includes urban gardening, vertical farming, aquaponic farming, urban foraging, and small-scale livestock operations such as keeping chickens, goats, and bees, among other activities. With more than half the world's population now living in cities, and food traveling thousands of miles to reach consumers, urban agriculture is increasingly reconnecting city dwellers to the food system. Sixty percent of the global population is predicted to live in cities by the year 2030, and feeding those people will become more challenging without innovative solutions for growing and distributing food in urban environments.

Urban agriculture is often difficult because of space limitations, but that has not stopped people from raising animals, growing fruits and vegetables, and even beekeeping in cities. Urban agriculture contributes to local food security, nutrition, income generation, and overall quality of life. With significant economic, social, and environmental benefits, urban agriculture will continue to play an important role in the future of food.

This year, Food Tank featured a series of 20+ articles on leading urban agriculture projects from cities around the world. From rooftop farms to warehouse aquaponics, these projects aim to teach and inspire resourceful food production. Food Tank also highlighted the innovations and importance of growing food in cities at the Food Tank Summit with a panel on urban agriculture. During the summer of 2014, Food Tank launched Food Tank Tours in Chicago, IL to provide access to innovative urban agriculture projects, educate participants about their place in a sustainable food system, and serve tasty, local food made by experienced chefs and cooks. Partners included Terzo Piano at the Art Institute, Park Grill in Millennium Park, Growing Power's Art on the Farm, Hilton Chicago, the Field Museum's Field Bistro, Edible Treasures Garden from Peterson Garden Project, and more.

## CLIMATE CHANGE RESILIENCE

Agriculture now contributes some 30 percent of all greenhouse gas emissions, and industrial agriculture has contributed to a loss of 75 percent of crop diversity since the early 1900s. A report by the Intergovernmental Panel on Climate Change (IPCC) concludes that food production is at risk from drought, flooding, and changing rainfall patterns. The impacts of climate change are impossible to escape, and the effects are already visible. Snow on mountains is melting away, there are increased instances of drought, and snow melting earlier in the year results in drier summers. For farmers, there is less water to allocate to crop production, and for eaters and consumers that means less food at the farmers' market.

Offsetting the effects of climate change is estimated to cost more than US\$100 billion a year according to The Intergovernmental Panel on Climate Change (IPCC)—a figure that the poorest nations can't afford and aren't receiving from richer countries. This is why greater efforts to limit the effects of climate change are more necessary than ever to feed a growing population.

Food Tank focuses on combining both high and low technologies, including digital infrastructure and agroecological practices, to provide farmers with a unique opportunity to increase resilience to and mitigate climate change. As part of the exclusive webinar series, Food Tank hosted Oxfam America's Vicky Rateau, who spoke about the results of COP20 and the future of climate.

## BIOCULTURAL LANDSCAPES

Indigenous peoples' way of life is being threatened by the impacts of climate change. Increased drought is leading to conflict, human and livestock displacement, livestock disease, and food insecurity. The loss of traditional knowledge, culture, and indigenous breeds is threatened.

But the Saami in Europe, the Maori in New Zealand, and thousands of other indigenous communities across the globe are creating and maintaining rich biocultural landscapes to combat climate change. A biocultural landscape is a holistic system of culture and nature that has been shaped by human management over long periods of time. These multifaceted landscapes maintain ecosystem health; create cultural value; maintain healthy soils; provide meat, milk, transport, and medicine; and nourish both people and the planet.

Food Tank, in partnership with The Christensen Fund, has featured global and regional stories and examples of biocultural landscapes. Recently, Food Tank produced a video highlighting how biocultural landscapes can benefit the health of both people and the planet. The video and articles were widely promoted. Food Tank will also produce ten infographics on the benefits and importance of biocultural landscapes.

## MILAN PROTOCOL

The Milan Protocol was launched at the 2013 edition of the Barilla Center for Food & Nutrition Foundation (BCFN) International Forum. The aim of the protocol is to connect citizens and policymakers to address the issue of food sustainability with three objectives: to promote healthy lifestyles and fight obesity, to promote sustainable agriculture, and to reduce food waste by 50 percent by 2020. The final version of the protocol will be presented at the 2015 Expo Milano, themed "Feeding the Planet, Energy for Life." And the initiative calls on civil society to take an active role in drafting the document.

The Protocol represents a commitment to work for long-lasting and environmentally sustainable change—from both the public and private sectors.

This year, Food Tank focused on how eaters, farmers, businesses, and governments can all take action on the forthcoming Milan Protocol. Food Tank drafted a petition in partnership with TakePart to draw more attention and support for the international agreement and received more than 20,000 signatures. Danielle participated in the Milan Protocol Workshop, and Food Tank hosted a panel at the 2015 Food Tank Summit discussing international agreements such as the protocol.

**SUSTAINABLE AGRICULTURE**

Sustainable agriculture takes on a holistic perspective, using knowledge of natural ecosystems to benefit and sustain farms rather than depending on non-renewable external inputs.

Agriculture and food systems as they stand currently are unsustainable—for the environment, human health, and the wellbeing of both producers and consumers. We need to find a much different, more comprehensive, and sustainable way to feed the world—and we need to do so now.

Food Tank highlights hope and success in agriculture. We feature innovative ideas that are already working on the ground, in cities, in kitchens, in fields, and in laboratories. Food Tank has propelled positive change by marshaling increased awareness and research to the global food dialogue and by encouraging more investment in environmentally sustainable food and agriculture initiatives and innovation.

**HUNGER AND OBESITY**

Nearly 1 billion people go to bed hungry each night, while another 1.5 billion suffer from being overweight to obesity. But the solutions to problems resulting from both malnutrition and overeating are the same—creating a food system that actually nourishes people rather than simply focusing on filling them up, while also creating healthful, safe, and accessible food production.

Food Tank offers solutions and environmentally sustainable ways of alleviating hunger, obesity, and poverty by creating a network of connections and information for all of us to consume and share. Recently, Food Tank published a petition that has received more than 15,000 signatures to support a soda tax and curb sugary drink consumption.

The world produces enough food to provide 2,800 calories for every man, woman, and child each day. However, roughly one-third of all food—the equivalent of one kilogram per person per day—ends up rotting in the fields or thrown away in the trash. Food Tank is marshaling increased awareness of these shocking dualities.

## WOMEN IN AGRICULTURE

In many countries, while women are responsible for the majority of food production, they are also more likely to suffer from hunger in food shortages. As world population grows and the impacts of climate change become more evident, farmers and policymakers will need to invest more in effective strategies to alleviate hunger and poverty. And that means addressing the deep-rooted inequalities that currently impede women from gaining equal access to productive resources and services.

Women are playing a big role in changing the food system to create a well-nourished world. And they are taking on larger and more defined roles in food and agriculture globally. On average, women represent 43 percent of the world's agricultural labor force and 47 percent of the global fisheries labor force, according to the U.N. Food and Agriculture Organization (FAO) and the World Bank. According to the FAO, women represent over 60 percent of the agricultural workforce in several African countries and, more recently, in a few Near East countries where men are increasingly exiting agriculture for more remunerative non-farm jobs.

The FAO cites evidence of a yield gap of about 20-30 percent between male and female farmers, which is largely due to differential access to resources and inputs. It estimates that closing the yield gap could increase production in developing countries by 2.3-4 percent and reduce the number of hungry people in world by 100 to 150 million.

There are innovative women inspiring us at Food Tank. They are businesswomen, mothers, teachers, thinkers, and entrepreneurs, changing the food system through creating better working conditions, securing land rights, becoming leaders in their communities, and more. This year Food Tank highlighted women who created change in the food system and pushed for more access to resources for women.

## YOUTH IN AGRICULTURE

Half the farmers in the United States are 55 years of age or older, while in South Africa, the average age of a farmer is around 62 years old. And according to the U.N. Food and Agriculture Organization (FAO), 27 percent of the world's population is under 10 years old, while only 8 percent is over 65 years old. All over the world, the farming population is diminishing, and this is a crucial moment for youth to realize the importance of farming and become involved in all aspects of the food system—from producing and processing food to becoming agronomists, scientists, chefs, and policymakers.

For the majority of the world's youth, agriculture simply isn't seen as being "cool" or attractive. Most think of it only as back-breaking labor without an economic pay-off—and with little room for career advancement. But agriculture's image among young people is changing—from Brooklyn, New York to Nairobi, Kenya—where youth are now turning to farming and the food system as a viable career path.

In partnership with the Global Forum for Agricultural Research (GFAR), the Young Professionals in Agricultural Development (YPARD), and the International Fund for Agricultural Development (IFAD), Food Tank has written extensively on the importance of cultivating the next generation of agricultural leaders, producing articles, interviews, and newsletters concerning the importance of young people in agriculture, and resources for youth to become more involved in the food movement. We have highlighted youth who are creating real change in the food system, such as Tyson Gersh, owner and founder of the Michigan Urban Farming Initiative (MUFII); Ben Simon, executive director and a founding member of the Food Recovery Network (FRN); and Nebojsa Dinovic, co-founder of Superior, a seed operation in Serbia. Food Tank also created a petition calling on policymakers to provide more support for young people entering the agriculture field. And in the Food Tank by the Numbers Family Farming Report, we highlighted the importance of youth in the future of small scale and family farming operations.



Danielle Nierenberg, Food Tank. Photo at the 2015 Food Tank Summit by Hadley Jordan.



Food Tank, in partnership with Greener Media, is excited to announce the world premiere of award-winning documentary “Man in the Maze.”

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## IMPACT HIGHLIGHTS

### 2015 Food Tank Summit

The 1st Annual Food Tank Summit in Washington D.C. was held on January 21 and 22 in partnership with The George Washington University. The event had more than 400 in-person attendees (completely sold out with a waiting list of 1,500) from more than 25 states, and an additional 15,520 unique viewers joined via livestream from more than 125 countries.

The 2015 Food Tank Summit brought together nearly 80 speakers, panelists, and moderators, coming from various leading policy organizations, NGOs, non-profits, federal and state governments, global health organizations, and domestic and international corporations, as well as passionate individuals from all over the world.

Among the speakers were eleven top food journalists on stage as panel moderators from major media outlets, including National Public Radio, Bloomberg, *The Washington Post*, Voice of America, Politico, and more. An additional 50 reporters attended the Summit and/or reception, including CNBC, USA Today, Reuters, *Wired* magazine, The Christian Science Monitor, TechCrunch, Roll Call, PBS News Hour, ABC News, and more.

The event drew more than 25,000 unique visitors to FoodTank.com over the two days and more than 6 million Twitter impressions, including 7,500 tweets directly mentioning or using the #FoodTank hashtag (#FoodTank was the number one “trending” topic on Twitter on Thursday, January 22 and the number two “trending” topic on Wednesday, January 21). The Summit also saw an additional 140,000 organic Facebook impressions with more than 6,000 people talking about it using the #FoodTank hashtag.

Additionally, as part of a Food Tank Summit reception and dinner following the first day, more than 500 individuals attended our event at Farmers Fishers Bakers with The Washington Post’s food editor Joe Yonan, chef Jose Andres, congresswoman Chellie Pingree, and others.

Videos of all the individual speakers and entire panels have been posted on the Food Tank YouTube page. Major Food Tank sponsorships included the Barilla Center for Food & Nutrition Foundation, Whole Foods Market, Equal Exchange, Panera Bread, Chipotle Mexican Grill, SweetGreen, ShopHouse, and more.



Danielle Nierenberg, Food Tank. TedxManhattan



Danielle Nierenberg, at the New York times Food for Tomorrow Conference

### Food Tank Goes to Sundance

Food Tank, in partnership with Greener Media, announced the world premiere of the award-winning documentary “Man in the Maze.” The short film, produced by filmmakers Phil Buccellato and Jesse Ash and Food Tank, is one of five films out of 1,300 entered to win the Sundance Short Film Challenge.

Filmed in southern Arizona, “Man in the Maze” features advocate, writer, and conservationist Gary Paul Nabhan and reveals how to feed a hungry planet. The story highlights how food activists, farmers, and changemakers are coming up with innovative solutions to fix the food system.

### TEDxManhattan

TEDxManhattan’s “Changing the Way We Eat,” founded by Change Food, is a food and farming-focused event that helps people understand the food system on a broader scale. Last year, there were more than 150 viewing parties on 13,000 computers watching food and agriculture experts speak on important issues. The social media audience included almost 8 million people on Twitter and 65,000 on Facebook. This year, Danielle was a TEDxManhattan speaker.

### The New York Times Food for Tomorrow Conference

The New York Times, with Food Tank as the official media partner, organized the Food for Tomorrow conference held in November 2014. The conference, held at the Stone Barns Center for Food and Agriculture in New York, highlighted opportunities for how we can all improve the food system.

Hosted by Times food writer Mark Bittman, the conference brought together executives, non-profit leaders, food researchers, chefs, policymakers, corporations, and activists from around the world to discuss and develop innovative solutions to alleviating hunger, obesity, and poverty.

Speakers included Danielle Nierenberg, Michael Pollan, Tom Colicchio, Mario Batali, Marion Nestle, Sam Kass, and more. The conference was completely sold out with videos posted online.

### Good Food Org Guide with the James Beard Foundation

The James Beard Foundation and Food Tank, along with a prestigious advisory group of food system experts, developed the first annual “Good Food Org Guide.” This definitive Guide highlights non-profit organizations that are doing exemplary work in the United States in the areas of food and agriculture, nutrition and health, hunger and obesity, and food justice. Only non-profit, scholarly, and municipal initiatives have been selected in order to spotlight efforts that are focused on community building and engagement, advocacy, and service.

The vision and objective of this annual publication is to focus attention on the dozens of nonprofit organizations (listed in alphabetical order, not ranked) who are working in fields, kitchens, classrooms, laboratories, businesses, town halls, and Congress to create a better food system.

These groups include organizations that combat childhood obesity, malnourishment, and physical inactivity; prevent food waste; educate consumers on healthy, nutritious food choices; create networks of social entrepreneurs; protect food and restaurant workers; highlight solutions for restoring the health of people and the planet; work with indigenous communities to preserve traditions, culture, and biodiversity; inspire and educate individuals to cook more of their own food; and protect public health, human health, and the environment.

### Rethinking Industrial Animal Production

Food Tank published a quick guide, “Rethinking Industrial Animal Production,” detailing the significant and far-reaching consequences of a



Danielle on the New York Times Food For Tomorrow panel with Michael Pollan



Family Farming Against Hunger and Poverty in Turin, Italy

food system dominated by industrial animal production. Industrial animal operations already account for the vast majority of animal production in the United States, and are responsible worldwide for 67 percent of poultry production, 50 percent of egg production, and 42 percent of pork production. A rapidly growing industry – 80 percent of growth in the global livestock sector is from industrial animal operations or factory farms – its sheer size and intensity are key drivers behind a whole range of environmental problems.

In this new guide we note this complexity, explaining the multifaceted and numerous consequences of, as well as concrete effective solutions to, the hazards of factory farming. This information serves as a guide to the donor and funding communities in support of greater investment in alternative forms of livestock production that protect animal welfare, the environment, worker safety, and public health.

**Food Tank Organized or Participated in 100+ Events.**

Here are some highlights:

**Global Forum & Expo on Family Farming**

(Budapest, Hungary)

March 4, 2014 - March 6, 2014: Danielle spoke in a panel on “The Role of Young Farmers in Family Farming.”

**EAT: Stockholm Food Forum Expert Consultation Meeting**

(Boston, Massachusetts)

March 10, 2014: Danielle spoke at this meeting

**Permaculture Voices**

(Temecula, California)

March 14, 2014: Danielle spoke on a panel with Michael Pollan.

**Good Food Festival and Conference**

(Chicago, Illinois)

March 15, 2014: Danielle was the chair of a panel with Fred Kirschenmann, Denise O’Brien, and Will Allen.

**Seafood & Seafood Processing Expo (North America)**

(Boston, Massachusetts)

March 16, 2014 - March 18, 2014: Danielle spoke on a panel on seafood waste with Barton Seaver and Dr. Michael Tlusty.

**International Year of Family Farming (IYFF)**

**Regional Dialogue - North America**

(Quebec City, Canada)

April 4, 2014 - April 7, 2014: Danielle was a speaker at this event.

**Leichtag Foundation**

(San Diego, California)

April 10, 2014: Danielle was a speaker at this event.

**Food: A Forum**

(Washington D.C.)

May 2, 2014: Danielle spoke on a panel on “Food Security in an Insecure World.”

**Edible Institute**

(New York City, New York)

May 10, 2014 - May 11, 2014: Danielle spoke on a panel at this event.

**Global Food Security Symposium 2014**

(Washington D.C.)

May 22, 2014: Danielle was a speaker at this event and Food Tank provided live coverage.

**Unilever Sustainable Development Group Meetings**

(London, England)

June 4, 2014 - June 5, 2014: Danielle participated in this meeting.

**Family Farming in Front of Food Waste**

(Basque Country, Spain)

July 14, 2014: Danielle participated in this event.





Danielle moderated a panel now at #Edible2014



Danielle Nierenberg at the Clinton School of Public Service

**Farm to Table International Symposium**

(New Orleans, Louisiana)

August 2, 2014 - August 4, 2014: Danielle moderated a panel discussion on "Preventing Food Waste from Field to Fork."

**International Symposium on Agroecology for Food & Nutrition Security**

(Rome, Italy)

September 18, 2014 - September 19, 2014: Danielle was a Chair and Facilitator at this event.

**Clinton School of Public Service**

(Little Rock, Arkansas)

September 25, 2014: Danielle was a William J. Clinton Distinguished Lecturer.

**National Tropical Botanical Garden 50th Symposium**

(Washington D.C.)

October 7, 2014: Danielle was a speaker at this event.

**Secretary Vilsack on Innovation in Agriculture**

(Chicago, Illinois)

October 6, 2014: Food Tank was a sponsor of this event.

**Antibiotic Free Roast**

(Chicago, Illinois)

October 8, 2014: Food Tank was part of the host committee for this event.

**International Fund for Agricultural Development Talks**

(Washington D.C.)

October 10, 2014: Danielle spoke on a panel at this event.

**Milan Protocol Workshop**

(Milan, Italy)

October 16, 2014: Danielle spoke about food waste at this event.

**Terra Madre and Salone del Gusto**

(Turin, Italy)

October 23, 2014: Danielle participated in this event and spoke on the opening plenary panel with Carlo Petrini.

**Family Farming Against Hunger and Poverty**

(Turin, Italy)

October 24, 2014: Danielle spoke and was a chair of this event.

**Chicago Green Festival**

(Chicago, Illinois)

October 24, 2014 - October 26, 2014: Sarah Small spoke on a panel at this event.

**The New York Times Food for Tomorrow Conference**

(Pocantico Hills, New York)

November 11, 2014 - November 12, 2014: Food Tank was an official media partner and Danielle spoke at this event.

**Food Fight: An In-Depth Look at Cultured Meat**

(Brooklyn, New York)

November 13, 2014: Danielle was a speaker at this event organized by Modern Farmer magazine.

**APHA Annual Meeting & Exposition:**

**"Wasted Food, Unnecessary Environmental Impacts"**

(New Orleans, Louisiana)

November 18, 2014: Danielle was a speaker at this event.

**Barilla Center for Food & Nutrition Annual Forum**

(Milan, Italy)

December 3, 2014 - December 4, 2014: Danielle was a speaker at this event.

**FOOD-X Demo Day**

(New York City, New York)

December 18, 2014: Danielle moderated this event.



Danielle speaking at the #BCFNForum



Food Tank's Sarah Small at the Chicago Green Festival



Kathleen Merrigan, Haley Burns, Danielle Nierenberg, Diane Knapp and Steven Knapp at the 2015 Food Tank Summit. Photo by Hadley Jordan

**Food Tank's Two-Year Anniversary Celebration**

(Washington D.C.)

January 21, 2015: Food Tank hosted this event with Washington Post's Joe Yonan and Chef Jose Andres.

**1st Annual Food Tank Summit**

(Washington D.C.)

January 21, 2015 - January 22, 2015: Food Tank hosted this event.

**TEDxManhattan, "Changing the Way We Eat"**

(New York City, New York)

March 7, 2015: Danielle was a speaker at this event.

**Farming Our Future: The Forces & Faces of 21st Century Agriculture**

(East Lansing, Michigan)

March 9, 2015: Danielle was a speaker at this event.

**Edible Communities 2015 Eddy Awards**

(New Orleans, Louisiana)

March 20, 2015: Danielle was a judge of the awards.

**Feeding the Future**

(New London, Connecticut)

March 27, 2015 - March 28, 2015: Danielle spoke on a panel at this event.

**Stories of Success and Challenges Faced by Farmers**

- The International Fund for Agricultural Development (IFAD) is a specialized agency of the United Nations working to finance agricultural development projects, primarily for food production in developing countries. Food Tank's Stories from IFAD series aims to showcase IFAD's work and promote awareness of the challenges and successes faced by farmers around the globe.

**Explosive Membership and Online Growth.**

Food Tank continues to be the fastest growing think tank in the food movement. In two years, the organization has grown to:



**1,850**  
Food Tank members



**75 countries**  
Members of Food tank



**175,000**  
weekly Newsletter Subscribers



**280,000**  
combined Twitter followers



**150,000**  
YouTube views



**260,000**  
combined Facebook fans

- 1,850 Food Tank members from 75 countries (\$50+ annual donation)
- Over 1,000,000 FoodTank.com unique visitors, with new research published several times daily seven days a week
- 15,500 unique viewers tuning in to the Food Tank Annual Summit Livestream
- 3,500 major media mentions, including *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *The Guardian*, The Telegraph, BBC, Le Monde, MSNBC, Fox News, and thousands more
- Tens of thousands of combined followers across Instagram, Pinterest, Google+, and LinkedIn
- Official media partnerships with Reuters, About.com, TakePart, *The Huffington Post*, The Christian Science Monitor, and more.



Food Tank Tours August 2014



Danielle Nierenberg, Bernard Pollack, and Sarah Small at the 2015 Food Tank Summit. Photo taken by Hadley Jordan

### Farmer-led Innovation and the True Cost of Cheap Food

- The McKnight Foundation’s Collaborative Crop Research Program (CCRP) funds participatory, collaborative research on agroecological intensification, bringing smallholder farmers, researchers, development professionals, and others together to create technology and concepts to improve nutrition, livelihoods, and productivity for farming communities in Africa and South America. Funded by a grant from the McKnight Foundation with support by the Externalities Working Group of the Global Alliance for the Future of Food, Food Tank has been highlighting projects that marshal increased awareness and research on democratizing innovation and true cost accounting. This effort is supported by the Externalities Working Group of the Global Alliance for the Future of Food. Food Tank is working with partners and collaborators in efforts to highlight the true cost of cheap food and to crowdsource farmer-led innovations.
- GRACE Communications Foundation is also funding Food Tank to highlight the true cost of cheap food. Food Tank will produce a report on True Cost Accounting along with infographics and an event to increase awareness of the external costs of food production.

### Showcasing Smallholder and Family Farmers

- The Global Forum on Agricultural Research (GFAR) brings together all those working to strengthen and transform agricultural research for development around the world. During 2014 and the International Year of Family Farming (IYFF), Food Tank worked with GFAR to showcase and raise awareness and understanding of the challenges faced by smallholders and help identify efficient ways to support family farmers. This included fact-finding and compiling research surrounding the International Year of Family Farming and women and agriculture; democratizing innovation; and cultivating the next generation of agricultural leaders. Food Tank also produced a weekly web article about GFAR issue areas.

### Launched Innovative Urban Agriculture Tours

- Food Tank’s pilot program, Food Tank Tours, was launched in Chicago during the summer of 2014. The tours provided access to innovative urban agriculture projects, educated participants about their place in a sustainable food system, and served tasty, local food made by experienced chefs and cooks. Partners included Terzo Piano at the Art Institute, Park Grill in Millennium Park, Growing Power’s Art on the Farm, Hilton Chicago, the Field Museum’s Field Bistro, Edible Treasures Garden from Peterson Garden Project, and more. The tours were almost exclusively sold out, with more than 700 people participating from Chicago as well as visitors from around the world.

### Ongoing Monthly Webinars with Food Experts

- Jonathan Bloom, food waste expert and author of *American Wasteland*
- Ava Chin, urban forager and author of *Eating Wildly*
- Michael Tlusty, New England Aquarium
- Jerry Glover, U.S. Agency for International Development
- Lisa Kitinoja, Postharvest Education Foundation
- Dyno Keatinge, Jacqueline d’Arros Hughes, and Ray-Yu Yang, AVRDC- The World Vegetable Center
- Dr. Chuck Benbrook, Washington State University’s Center for Sustaining Agriculture and Natural Resources
- Courtney Paisley, Young Professionals for Agricultural Development
- Nabeeha Kazi-Hutchins, Humanitas Global
- John Fisk, Wallace Center at Winrock International
- Vicky Rateau, Oxfam America
- Sophia Lafontant, Oxfam International
- Patrick Holden, Sustainable Food Trust
- Megan Larmer, Slow Food USA
- Anna Lappe, Small Planet Institute



# BOARD OF DIRECTORS

## DANIELLE NIERENBERG



Danielle Nierenberg is President of Food Tank and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in the developing world, and innovations in sustainable agriculture.

Danielle co-founded Food Tank, a 501(c)(3) non-profit organization, in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Already the organization boasts more than 20 major institutional partners, including Bioneers, the Chicago Council on Global Affairs, the Christensen Fund, IFPRI, IFAD, the Global Forum on Agriculture Research, Oxfam America, Slow Food USA, the UNEP, the UNDP, FAO, and the Sustainable Food Trust. Danielle has also recruited more than 40 of the world's top leaders in food and agriculture policies and advocacy work as part of Food Tank's Advisory Board. The organization hosted the 1st Annual Food Tank Summit in January 2015, partnering with The George Washington University.

Prior to starting Food Tank, Danielle spent two years traveling to more than 35 countries across sub-Saharan Africa, Asia, and Latin America, meeting with farmers and farmers' groups, scientists and researchers, policymakers and government leaders, students and academics, along with journalists, documenting what's working to help alleviate hunger and poverty, while protecting the environment.

## BERNARD POLLACK



Bernard Pollack is an expert at non-profit and union campaigning and communications. He currently serves as Communications Director for Food Tank. He has spent

more than ten years organizing state and national campaigns for the National AFL-CIO that have resulted in the election of dozens of major pro-worker candidates and laws in California, Kentucky, Minnesota, Oregon, and Pennsylvania. He has developed communication programs for labor, organizing throughout the United States, and has worked extensively with media reporting on workers' issues. He holds an M.A. in political management from The George Washington University School of Political Management and a B.A. from the Elliot School of International Affairs at The George Washington University.

## BRIAN HALWEIL



Brian Halweil is the editor of *Edible East End* and co-publisher of *Edible Brooklyn* and *Edible Manhattan* magazines, devoted to chronicling the food communities in and around

New York City. He is also a senior fellow at the Worldwatch Institute, where his work has focused on organic farming, biotechnology, hunger, and rural communities. He describes the evolving local food movement in his most recent book *Eat Here: Reclaiming Homegrown Pleasures in a Global Supermarket*. Brian has traveled and lived in Mexico, Central America and the Caribbean, and East Africa, learning indigenous farming techniques and promoting sustainable food production. In college, he worked with California farmers interested in reducing their pesticide use, and set up a 2-acre student-run organic farm on the campus of Stanford University. He writes from Sag Harbor, NY, where he and his family keep a home garden and orchard, and raise oysters.

## CHRIS STUEART



Chris is the Program Director at FOOD-X. He is a veteran of the corporate world, having spent 19 years at CRA International as Director of Information Services. While at CRA, he

built and oversaw the research functions of the company, answering the need for high-level, value-added research results. In 2009, Chris left that world and embarked on a gastronomic journey, beginning by earning a master's degree at SlowFood's University of Gastronomic Sciences in Parma, Italy, and culminating at Tenuta di Spannocchia, where he worked the farm, learned to butcher and prepare many of Italy's famed cured meats, and ultimately joined its board of trustees.

### DAN MORRISON



Dan Morrison is the Chief Do Gooder at Imagine Social Good, a consulting firm focused on making sure social innovators achieve the change they want to see in the world through

sound business models and cost-effective digital marketing. Previously, Dan founded Citizen Effect, a digital crowdfunding platform that allowed anyone to mobilize their friends and family to complete a small but critical project for a community in need. Before trying to change the world for the better, he was a management consultant at Prophet, where he worked with Fortune 500 companies to make their brands and businesses more profitable. He graduated with honors from the University of Notre Dame and received his Master's degree in Middle Eastern Studies from the University of Chicago.

### MICHAEL BERGER



Michael A. Berger is an entrepreneur and executive-level leader. Michael started his career in real estate consulting, providing thought leading student housing services for some

of the country's top educational institutions. Currently, Michael serves as Managing Partner of Elevation Franchise Ventures, LLC, franchisor of Elevation Burger, one of the most forward thinking fast casual restaurant chains nationally and internationally. Elevation Burger has a unique focus that marries the mainstream consumer demand for burgers and a healthier more sustainable burger by exclusively offering certified organic, grass-fed beef, french fries cooked in olive oil and vegetarian and vegan options, inside of a sustainably minded restaurant environment. As one of the founding partners of the franchise organization, Michael has lead the company's growth from a single restaurant to a chain of over 50 restaurants in seven different countries and an organization of 25 staff members.

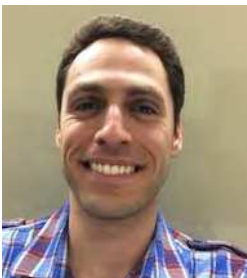
### NABEEHA MUJEEB KAZI-HUTCHINS



Nabeeha Mujeeb Kazi-Hutchins is President and CEO of Humanitas Global, an international development agency based in Washington, DC. She has deep roots in food and

nutrition security, agricultural development, and environmental sustainability, and has led high-profile public-private initiatives around the globe.

ALEX BORSCHOW



Alex Borschow is the Director of Finance at Eataly USA, a fast-growing and innovative Italian food retail and restaurant company dedicated to bringing people together

to enjoy and learn about high-quality food. In addition to his finance role, Alex works to incorporate sustainability practices into Eataly's processes. He holds a degree in chemical/biological engineering from MIT, where he recently returned and completed an MBA and Certificate in Sustainability from the MIT Sloan School of Management. As President of the MIT Food and Agriculture Club, Alex organized events uniting students from a variety of Boston-area schools to discuss ways to improve our broken food system.

PEDRO PAULO DINIZ



Pedro Paulo Diniz is a Brazilian businessman and former racing driver. Diniz began karting at the age of 18 and achieved minor success before progressing to car racing in the Brazilian

Formula Ford Championship and the British Formula Three Championship. He first drove in Formula One with Forti for the 1995 season. The following year he switched to Ligier and moved to Arrows for 1997. In 1998, he finished 14th in the Drivers' Championship, and subsequently moved to Sauber for 1999. He left Sauber after the 2000 season and brought a share in the Prost team, which folded a year later.

Since leaving motorsport, Diniz founded the Formula Renault 2.0 Brazil Championship, which he ran from 2002 and 2006, later becoming a partner in the Pão de Açúcar. He operates an organic produce and dairy farm, Fazenda da Toca, alongside his wife Tatiana Diniz. The large-scale family-owned organic farm in Brazil's São Paulo state is changing the future of ecological agriculture. Diniz has transformed his family's land into one of Brazil's leading producers of organic eggs, dairy, and fruit while honoring his environmental conscience. Moreover, Fazenda de Toca works to revolutionize agriculture in Brazil and around the world by educating others in sustainable cultivation at its on-farm learning center, Instituto Toca.

SHEN TONG



Shen Tong is a serial entrepreneur, angel investor, foodie, social activist, writer/poet, and film buff. One of Newsweek's People of the Year in 1989, Shen Tong was an organizer of

the democracy movement in 1989 that occupied Tiananmen Square while he was at Beijing University. He founded FOOD-X on the belief that the future of food is now. FOOD-X is on a mission to scale change throughout our food system. This first-of-its-kind, food-business accelerator empowers early-stage food companies through funding, opportunity, and a deep mentor network of food and business experts.

# ADVISORY GROUP

FOOD TANK PARTNERS WITH THE FOLLOWING LEADERS OF THE FOOD MOVEMENT.



## Abdou Tenkouano

Abdou Tenkouano is an agricultural scientist and the Regional Director for Africa at AVRDC – The World Vegetable Center, currently stationed in Mali. Tenkouano is in charge of leading all AVRDC activities in sub-Saharan Africa, and developing the organization's international and domestic partnerships. He has invaluable years of experience researching crop species, including maize, cassava, and millet. Before accepting his position at the AVRDC, Tenkouano worked at the International Institute of Tropical Agriculture (IITA) as a plant breeder for cassava, banana, plantain, and yam; and at the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), where he developed breeds of sorghum. While at ICRISAT, he was the coordinator for the West and Central Africa Sorghum Research Network for two years. Tenkouano received his Ph.D. in Genetics from Texas A&M University.



## Aksel Nærstad

Aksel Nærstad is the Development Policy Senior Advisor for Hunger and Food Security for Utviklingsfondet (The Development Fund), a Norwegian NGO dedicated to promoting a fairer distribution of the world's resources, sustainable development, local participation in promoting democracy and human rights, reducing poverty, and protecting the environment.



## Baldemar Velásquez

Baldemar Velásquez is the president and founder of the Farm Labor Organizing Committee (FLOC), AFL-CIO. He grew up in a family of migrant farmworkers, traveling from the Rio Grande Valley in Texas across the Midwest to follow harvests before settling in Ohio. In 1967, at the age of 20, Velásquez founded FLOC to give farmworkers a voice in improving their labor conditions, having witnessed firsthand the injustices they suffered. Over the next decade, FLOC transformed into an organization dedicated to changing the structure of the agricultural industry by engaging in three-way negotiations between farmworkers, growers, and corporations. FLOC has transformed the foundations of agricultural labor through negotiating

multi-party collective bargaining agreements and representing international guest workers. Velásquez has also helped to expand Head Start programs for the children of farmworkers. He has been named a MacArthur Fellow and is the recipient of the Águila Azteca Award, the highest award given to a non-citizen by the Mexican government.



## Cary Fowler

Cary Fowler currently serves as Senior Advisor to the Global Crop Diversity Trust, of which he was the Executive Director until 2012. During his time with the Trust, he was influential in the creation of the Svalbard Global Seed Vault. Until 2005, Fowler served as Professor and Director of Research in the Department for International Environment and Development Studies at the Norwegian University of Life Sciences. During the 1990s, he led the International Conference and Program on Plant Genetic Resources at the U.N. Food and Agriculture Organization (FAO). He was also a Senior Advisor to the Director-General of Bioversity International, during which he represented CGIAR while negotiating the International Treaty on Plant Genetic Resources for Food and Agriculture. Fowler holds a Ph.D. from Uppsala University and honorary doctorates from Simon Fraser University and Rhodes College.



## Chuck Benbrook

Chuck Benbrook joined the Center for Sustaining Agriculture and Natural Resources (CSANR) as a Research Professor in August of 2012. He serves as the leader of the new CSANR program Measure to Manage: Farm and Food Diagnostics for Sustainability and Health (M2M). He spent the first 18 years of his career working in Washington, D.C.; first for the Executive Office of the President from 1979 to 1980, then as the Executive Director of a U.S. House of Representatives agricultural subcommittee from 1981 to 1983. He was the Executive Director of the National Academy of Sciences Board on Agriculture from 1984 to 1990, and has run a small consulting firm since 1991. Benbrook served as the Chief Scientist for The Organic Center from 2004 through June of 2012. He has participated as an expert witness in several lawsuits involving pesticides and agricultural biotechnology.





**Clara Coleman**

Clara Coleman is a second-generation American organic farmer who specializes in sustainable four-season farming. She shares her expertise as a consultant, writer, and keynote speaker. She is the daughter of renowned farming pioneer Eliot Coleman and her sister is acclaimed author Melissa Coleman. Coleman is a proponent of small-scale farming, and she advocates for innovating efficient and sustainable production methods, farmer collaboration, and direct customer marketing. Coleman is the four-season farm specialist for Rimol Greenhouses; she also serves a consultant for Wegmans Food Markets's organic farm in upstate New York. Previously, she founded and operated Divide Creek Farm, a small year-round vegetable farm in the Rocky Mountains of Colorado. She successfully cultivated vegetable crops under harsh winter conditions using four-season farming techniques. Clara currently resides in Portland, Maine with her two sons. She is focusing on four-season farm consulting, guiding family farm grant projects for Maine Farmland Trust, writing a book, and appearing at speaking engagements nationwide. She hopes to inspire and encourage the next generation of farmers through her work.



**Dan Pullman**

Dan Pullman is a partner at Fresh Source Capital, LLC, a Boston-based investment firm focused on sustainable food and agriculture. Pullman also leads The Spence Group, which creates collaborative solutions with investment, philanthropic, and program partners to drive the expansion of local and sustainable food system solutions. He is the founding President of Sprout Lenders, LLC, a micro-lending investment group focused on farmers, producers, and food system entrepreneurs that serve the greater Boston area. In addition to Food Tank, Pullman is active on various Boards including the Food and Environment Reporting Network (FERN), the Yale Sustainable Food Project (YSFP), FarmPlate, and HopSkoCh. Pullman spent the last ten years as investment banker for companies in the clean-tech, software, media, and sustainability sectors. Previously, he was an operating, finance, and sales executive in software technology, consumer products, and media companies. He graduated from Yale College and the Yale School of Management.



**Dyno Keatinge**

Dyno Keatinge joined AVRDC-The World Vegetable Center in 2008 as the Director-General. AVRDC is a nonprofit research and development institute focused on poverty and malnutrition in developing countries. The institute works toward raising rural and urban household incomes, increasing vegetable productivity, and providing healthier diets for low-income communities. Keatinge has worked internationally as a crop agronomist and researcher for the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), the International Institute of Tropical Agriculture (IITA), and the International Center for Agricultural Research in Dry Areas (ICARDA). Keatinge earned his Doctorate in Agriculture from Queen's University in Belfast, Northern Ireland and teaches as a Visiting Professor of Tropical Agriculture at the University of Reading in England.



**Edward Mukiibi**

Edward Mukiibi is the founder of Developing Innovations in School Cultivation (Project DISC), a partner of Slow Food International's convivium in Kampala, Uganda. Project DISC is a program focused on working with rural Ugandan children to strengthen their capacity to autonomously produce healthy and safe food. The program takes a holistic approach, and goes beyond just growing crops to addressing nutrition as well. Students in the program also learn how to cook and process food. Mukiibi graduated from Makerere University with honors in Agricultural Land Use Management in 2009, where he also worked as a teaching assistant in the Soil Science Department. He now provides private agronomic services to small-scale producers in rural communities and builds market linkages with producers and communities in eastern Africa.



**Erik Nielsen**

Erik Nielsen has a wide professional and educational background focused on the nexus of food security, environmental governance, and poverty reduction. In all of his positions, Nielsen has built innovative policy advocacy partnerships to improve people's lives. Currently he is a Senior Advisor for Multilateral Institutions and Global Affairs at the newly created Department

of Foreign Affairs, Trade and Development in Ottawa, Canada. He previously worked at Environment Canada as a Senior Policy Analyst in the International Affairs Branch, Climate Change International. Prior to returning to Canada, Nielsen worked at Ecoagriculture International in Washington, D.C. as the Senior Manager for Policy Advocacy, providing strategic advocacy planning support for the Landscapes for People, Food, and Nature Initiative. In addition, he has worked at Transparency International (Germany/Ethiopia), The International Union for Conservation of Nature (Lao PDR), and the U.N. Food and Agriculture Organization (FAO) (Italy). Nielsen holds a Ph.D. in International Environmental Policy from the Massachusetts Institute of Technology (MIT) and was a Research Fellow at Harvard University.



### **Federica Marra**

Federica Marra won the 2012 Barilla Center for Food & Nutrition Young Earth Solutions competition with the project "Manna From Our Roofs." Her innovative concept sought to engage young people across OECD countries in an international network of activities combining education, communication, and business. In the project, participants would actively take part in cultivation, preservation, cooking, and sale of their own urban food products. Marra's work has been published in BCFN's quarterly magazine. She holds a B.S. in Language and Culture Mediation and a M.S. in Japanese Studies from Leiden University. She wrote her final dissertation on the fight against food loss and food waste in Japan, analyzing the relevance of food security issues with regard to current initiatives.



### **Geeta Maker-Clark**

Geeta Maker-Clark is a board certified integrative family physician, coordinator of Integrative Medical Education and Clinical Assistant Professor at the Pritzker School of Medicine, University of Chicago and faculty at the University of Chicago NorthShore Family Medicine Residency program. Maker-Clark received her undergraduate degree in English Literature at Northwestern University and received her M.D. from Rush Medical College in Chicago, IL, where she was president of the Alpha Omega Alpha Honor Society. Maker-Clark has always held the belief that any meaningful healing must involve the mind, body and spirit, and that whenever possible the most natural and least

invasive intervention serves the highest good of the patient. She has pursued studies with traditional healers in India, midwives, herbalists and energy healers. She has found that the practice of Integrative Medicine, bringing together the best of conventional medicine and alternative therapies, offers an opportunity for healing, wellness and disease prevention that neither modality can achieve alone. For this reason, she spent 2 years training at the University of Arizona Fellowship in Integrative Medicine, under the supervision and mentorship of Andrew Weil, a world renowned pioneer in this field. Maker-Clark relies heavily on the use of food as medicine in her approach to healing, as well as herbs, botanicals, breathwork, conventional medicines and healing practitioners in the community. She has taught on the use of food as medicine at hospitals, schools, residencies, conferences, farmers' markets and yoga festivals.



### **Hans Herren**

Hans Herren is an internationally recognized scientist, President and CEO of the Millennium Institute, and Co-founder and President of the Swiss foundation, Biovision. In 1995, Herren received the World Food Prize because of his extensive work developing a chemical-free solution to control the mealybug that was devastating crops across Africa in the 1970s. Using the money he received from the World Food Prize, Herren founded Biovision in 1998 to improve living conditions and hunger in Africa in environmentally sustainable ways. Appointed President of the Millennium Institute in 2005, Herren is responsible for promoting the nonprofit organization's models for sustainable development internationally. In addition to the World Food Prize, Herren has been the recipient of various other awards and has been published extensively, demonstrating his commitment to distinguished, original research.



### **Jared Simon**

Jared Simon is a Senior Director of Marketing at Hain Celestial, a leading natural and organic food company based in Lake Success, NY. While at Hain Celestial, Simon has led the growth of natural and organic snack and bakery brands, developing innovative products and breakthrough marketing programs through socially focused partnerships. These partnerships include

work with Seed Savers Exchange, Organic Voices, TerraCycle and the World Wildlife Fund. Simon has over a decade of experience managing businesses within the food industry. He received a B.S. from the Wharton School of Business at the University of Pennsylvania, a MBA from the Harvard Business School, and a Master of Public Health from the Johns Hopkins Bloomberg School of Public Health.



**Jen Chapin**

Jen Chapin is a singer-songwriter, educator, mother, and food justice activist. She is a longtime Member of the Board of WhyHunger, founded in 1975 by her late father Harry Chapin, and has formerly served as Board Chair and Secretary of that dynamic grassroots support organization. She also serves on the Advisory Boards of KIDS Can Make a Difference and Music2Life, as well as the core group of her local CSA and the Wellness Council of her sons' public school. Chapin's music is urban folk soul — story songs that search for community and shared meaning, powered by the funk and improvisation of the city. Critics have hailed her work as "brilliant... soulfully poetic" (NPR), "thoughtful... worth savoring" (People), "addictive" (Boston Globe), and "smart, observant, lyrically deft, politically aware and emotionally intuitive" (Milwaukee Journal-Sentinel). JazzTimes has called her "a first-rate storyteller" while Relix regards her as "one of the freshest voices singing today." Her latest album Reckoning features the song "Feed Your Baby," an intimate portrait of our broken food system. In March 2014, Jen will lead the house band for the TEDx Manhattan "Changing the Way We Eat" conference.



**Jerry Glover**

Dr. Jerry Glover, an agricultural ecologist and National Geographic Society Explorer, works to improve small-scale farming systems around the world. Raised on a farm in Southeastern Colorado, Jerry earned undergraduate degrees in soil science and philosophy and a Ph.D. in soil science in 2001 from Washington State University. The journal Nature featured Jerry's research on organic agriculture as a cover story and has recognized him as one of "five crop researchers who could change the world." He has published articles on organic and perennial cropping systems in the journals

Nature, Science, Proceedings of the National Academy of Sciences, and Scientific American. His work has been highlighted in National Geographic, Scientific American, Discover and multiple documentary films on soil and farming. Jerry is also the Technical Content Curator for the soil and root exhibit, "Exposed: The Secret Life of Roots," featuring his work with photographer Jim Richardson at the U.S. Botanical Garden in Washington, DC. He lives in Takoma Park, Maryland with his wife Dr. Cindy Cox and their triplet 8-year old sons.



**Jessica Fanzo**

Jessica Fanzo is a nutritionist, professor, and expert in the fields of immunology and biodiversity. She has been honored with awards such as the Premio Daniel Carasso, which she won in 2012 for her work promoting sustainable diets for long-term health. Fanzo has spent time living in Italy, where she was a Senior Scientist and led the nutrition program at Bioversity International, and Kenya, where she served as Nutrition Regional Advisor for Eastern and Southern Africa at the Millennium Development Goal Center at the World Agroforestry Centre. She has also taught at Columbia University, where she completed a Stephen I. Morse postdoctoral fellowship in immunology. Fanzo additionally addresses issues of food and nutrition security on her blog, You Are What You Eat.



**Jonathan Bloom**

Jonathan Bloom is a journalist, consultant and thought leader on the topic of food waste. Jonathan wrote the book American Wasteland and created the site Wasted Food. He regularly speaks and consults on the subject of wasted food. A Boston native and food waste warrior, Jonathan now lives Durham, N.C., with his wife, two sons and many, many containers for leftovers. He serves on the Food Tank Advisory Board.



**Lauren Sorkin**

Lauren Sorkin is specialist in environment, climate change and knowledge management currently working in the Viet Nam Resident Mission of the Asian Development Bank (ADB). Her work in the country focuses on improving

resilience to climate change in the agriculture, energy, transport and urban sectors, as well as promoting the use of natural capital accounting. Lauren is a certified holistic health counselor and yoga instructor, offering yoga for fitness, fertility and healthy pregnancy, and “parent & me” courses and advice. Prior to joining ADB, Lauren worked with the USAID Eco-Asia Clean Development and Climate Program facilitating in-person and virtual knowledge sharing between clean energy experts in China, India, Indonesia, the Philippines, Thailand and Vietnam. Lauren has also worked with the European Commission and the Worldwatch Institute where she published work on Biofuels, trans-boundary water management, climate change, infant mortality and HIV/AIDS. She holds a Master of Science degree in Environment and Development from the London School of Economics, a Bachelor Degree in International Relations and Environmental Justice from Tufts University and a Holistic Health Counseling Degree from the Institute of Integrative Nutrition. She spent the last 10 years promoting sustainability, dancing and eating her way around the world; working in Argentina, Belgium, Bhutan, Brazil, Cambodia, Chile, Ecuador, India, Israel, Lao People's Democratic Republic, Malaysia, Mexico, Nepal, Peru, People's Republic of China, Philippines, Thailand, Socialist Republic of Viet Nam, United Kingdom, United States.



**Lisa Pino**

Lisa Pino is Deputy Assistant Secretary for the Office of the Assistant Secretary for Civil Rights at the U.S. Department of Agriculture. She has served USDA since her appointment in May, 2009 by President Obama and Secretary of

Agriculture Tom Vilsack as Deputy Administrator of the Supplemental Nutrition Assistance Program (SNAP) of USDA's Food and Nutrition Service. Since joining USDA, she has dedicated her service to strengthening USDA food and nutrition assistance programs for low-income children, individuals, and families, and ending the nation's hunger and obesity challenges. Her accomplishments include: improving access and compliance with USDA programs, contributing to USDA MyPlate and MiPlato nutrition education and awareness, representing the First Lady's Let's Move! initiative to ending childhood obesity, participating in White House community roundtables around the country, leading USDA Strikeforce initiatives in rural America, strengthening USDA partnerships with national and community

organizations, mentoring college students interested in food and agriculture, and serving as a member of the U.S. Office of Minority Health's federal interagency initiative to end health disparities. She holds a B.A., M.A., and J.D. from Arizona State University. Her prior experience includes serving as a staff attorney for migrant farm workers and working in immigration law in Arizona, and acting as a community organizer for food service cafeteria workers in California. She has over a decade of community experience serving U.S. Latino and low-income communities.



**Michael Croft**

Michael is a first generation farmer, and operates a vertically integrated, value adding, field-to-fork operation that bridges the city-country divide. Passionate about biological farming, diversity, and resilient food systems, he walks the talk of triple bottom line, promoting eating as an agricultural and ecological act. Michael is also a director of several Australian Industry organizations, a leader in the Slow Food movement, president of the Australian Food Sovereignty Alliance, and a Fellow of the Australian Rural Leadership Foundation. Michael presents papers on food systems at many national and international conferences, and is a contributor to the Civil Society Mechanism on International Food Security and Nutrition (FAO) in Rome.



**Michael Tlusty**

Dr. Michael Tlusty is the Director of Ocean Sustainability Science at the New England Aquarium, and a Research Faculty at the University of Massachusetts Boston. He has been at the Aquarium since 1999, where he has been developing an aquaculture program that integrates the knowledge skills and abilities of the entire New England Aquarium community. His interest in sustainable aquaculture was formulated prior to his time at the aquarium, when he worked in Newfoundland, Canada to assess the environmental impact of salmon aquaculture, and ultimately to determine environmentally safe production levels. Michael has extended this work within the aquarium, where he helped to develop the Sustainable Seafood Initiative. This was the first NGO program to partner with a commercial major corporation to advise them on ways to improve the sustainability of their seafood purchases. Since that time, Michael has worked on both wild fishery and aquaculture

issues, and has also looked at ways to integrate emerging fields to create new metrics to assess the journey toward sustainability. Much of Michael's work in seafood is working with certification systems to improve them, and has recently published the first theoretical model for how certification can improve seafood production. He currently sits on the Global Aquaculture Alliance Standards Oversight Committee, the Technical Advisory Group for the Aquaculture Stewardship Council, and the Process and Benchmark Expert Working Group for the Global Seafood Sustainability Initiative. In addition to seafood, Michael also conducts the ornamental fish trade (which mirror many of the benefits and challenges of seafood), and conducts research on the multifactoral nature of bacterial diseases in crustaceans. Michael was born near Chicago, Illinois. He has a B.S. in Animal Science from University of Illinois, and a Ph.D. in Biology from Syracuse University.



#### **Molly Anderson**

Molly Anderson has focused her career on food systems, studying science and policy from the perspectives of farmers, consumers, and citizen activists. She is especially interested in effective multi-stakeholder collaborations for sustainability, food security, food politics, food rights, food sovereignty and sustainability metrics. She currently holds the Partridge Chair in Food & Sustainable Agriculture Systems at College of the Atlantic in Bar Harbor, Maine. Before coming to College of the Atlantic, Anderson consulted for domestic and international organizations on social justice, ecological integrity, strategic planning, and food system metrics. She held positions at Oxfam America and Tufts University, where she was the founding director of the Agriculture, Food and Environment Graduate Degree Program in the School of Nutrition Science & Policy. She served as a Coordinating Lead Author on the International Assessment of Agricultural Knowledge, Science and Technology for Development. Anderson earned a Ph.D. in Systems Ecology from the University of North Carolina at Chapel Hill (with emphases in agroecology and anthropology), and a M.S. in Range Science, B.S. in Range Ecology, and a Certificate in Latin American Studies from Colorado State University.



#### **Nancy Karanja**

Nancy Karanja is a professor of soil ecology and Director of the Microbial Resource Centre at the University of Nairobi. From 2005 to 2009, Karanja was the sub-Saharan Africa Regional Coordinator for Urban Harvest, a CGIAR program with the goal of stimulating agriculture in and around cities to alleviate poverty and increase food security. Her past experience includes working with biological nitrogen fixation in legumes, and managing urban agriculture with a focus on harvesting from organic waste, reusing wastewater for vegetable production, and controlling health risks caused by urban livestock populations. Karanja has also supported N2Africa, a large-scale research-in-development project dedicated to giving smallholder farmers access to nitrogen fixation.



#### **Olivier De Schutter**

Olivier De Schutter is the U.N. Special Rapporteur on the Right to Food, and additionally a Professor of Law at the Catholic University of Louvain and the College of Europe (Natolin). He has also taught as a visiting scholar at numerous universities in New York, France, Finland, Portugal, Benin and Puerto Rico. While serving as Special Rapporteur, De Schutter has made official visits to many parts of the developing world, and has authored reports on topics ranging from agroecology to gender rights. De Schutter is the founder and coordinator of the E.U. Network of Independent Experts on Fundamental Rights, and the Director of the International Center for the Teaching of Human Rights at Universities at the International Institute of Human Rights. From 2004 to 2008, De Schutter also acted as the Secretary-General of the International Federation for Human Rights.



#### **Ralph Loglisci**

Ralph Loglisci is a national food and healthy policy writer and media consultant. He's served as the director of communications for several national organizations, such as the Pew Commission on Industrial Farm Animal Production, The Berman Institute of Bioethics and Wholesome Wave. Additionally, Ralph spent several years as the Project Director for the Johns Hopkins Healthy Monday Project based at the Johns Hopkins Bloomberg School of Public

Health's Center for a Livable Future (CLF). His primary focus was leading behavior change communications research and serving as an advisor to both CLF and the national Meatless Monday campaign. Ralph's entrance into food and health policy was spurred by his experience of losing 200 lbs. through diet and exercise. Previously he spent nearly 15 years as an Emmy Award-winning broadcast journalist.



### **Richard Munang**

Dr. Richard Munang is currently the U.N. Environment Programme (UNEP) Regional Climate Change Programme Coordinator for Africa. He is also the UNEP Ecosystem Based Adaptation (EbA) for Food Security Coordinator.

Previously he was the Policy & Programme Coordinator for the UNEP/UNDP Africa Climate Change Adaptation & Development (CC DARE) programme. His other experience includes working as a Research Fellow at Trinity College, University of Dublin, and a lecturer at the University of Nottingham. His areas of action-oriented research combine interdisciplinary science on climate change adaptation and the role of ecosystems in delivering sustainable food production in the context of changing climatic conditions; and achieving sustainable consumption by reducing food loss and waste through harnessing ecological based approaches. He has conducted several assessments to understand how climate change affects agro-ecosystems and how adaptation strategies and policy can be formulated to reduce impacts. Recently, his focus has been on the role of ecosystem-based adaptation in developing country-specific low-carbon economies, the green economy, and sustainable development objectives such as food security and translating adaptation into practical business strategy. He has participated in a wide variety of research projects and has published more than 100 articles in international peer reviewed journals. He holds a Ph.D. in Environmental Change & Policy from the University of Nottingham, United Kingdom.



### **Roger Thurow**

Roger Thurow joined The Chicago Council on Global Affairs as senior fellow for global agricultural development in January 2010 after three decades at The Wall Street Journal. For 20 years, he served as a Journal foreign correspondent, based in Europe and Africa. His coverage of global affairs spanned the Cold

War, the reunification of Germany, the release of Nelson Mandela, the end of apartheid, the wars in the former Yugoslavia and the humanitarian crises of the first decade of this century – along with 10 Olympic Games. In 2003, he and Journal colleague Scott Kilman wrote a series of stories on famine in Africa that was a finalist for the Pulitzer Prize in International Reporting. Thurow and Kilman are authors of the book, ENOUGH: Why the World's Poorest Starve in an Age of Plenty. In 2009, they were awarded Action Against Hunger's Humanitarian Award. In May 2012, Thurow published his second book, The Last Hunger Season: A Year in an African Farm Community on the Brink of Change.



### **Sara J. Scherr**

Sara J. Scherr is the Founder and President of Ecoagriculture Partners, a non-profit that works with agricultural communities around the world to develop ecoagriculture landscapes that enhance rural livelihoods, have sustainable and productive agricultural systems, and conserve or enhance biodiversity and ecosystem services. Scherr is an agricultural and natural resource economist who previously served on the World Agroforestry Centre Board of Directors and the United Nations Millennium Project Task Force on Hunger. In addition, she was the Director of Ecosystem Services for Forest Trends, a nonprofit focused on forest management and conservation, and before that a senior researcher at the World Agroforestry Centre and the International Food Policy Research Institute (IFPRI). Scherr has authored 11 books and published articles for scientific journals on ecoagriculture, biodiversity, and farming. Since 2011, she has facilitated the Landscapes for People, Food and Nature Initiative, an international partnership to promote whole landscape approaches.



### **Sarah Kalloch**

Sarah Kalloch, Senior Advisor at Oxfam America, builds power in the United States to support stronger food security policy. She provides leadership on Oxfam's Behind the Brands initiative, which urges the world's largest food and beverage companies to create a more just food system. She runs Oxfam's Sisters on the Planet program, which engages over 200 leading American women in anti-poverty advocacy, and builds alliances with national

organizations interested in hunger, poverty and injustice. Prior to Oxfam, Kalloch was Outreach and Constituency Organizing Director at Physicians for Human Rights, where she spearheaded advocacy on sexual violence, health in conflict, and HIV/AIDS. In 2012, she was named a Truman National Security Fellow and now co-directs the Truman Boston Chapter. Kalloch received a B.A., Magna Cum Laude, in Social Studies from Harvard College.



#### **Sithembile Ndema Mwamakamba**

Sithembile Ndema Mwamakamba is a Programme Manager with the Food, Agriculture and Natural Resources Policy Analysis Network (FANRPAN). Ndema coordinates the FANRPAN Youth and Gender Programme, aimed at developing a holistic agriculture policy framework in Africa that will support youth and women. She is currently coordinating nine country case studies on current and emerging youth policies and initiatives with a focus on links to agriculture. She has also been responsible for managing the Women Accessing Realigned Markets (WARM) project aimed at strengthening the capacity of women farmers to influence agricultural policy development in Africa using an innovational tool, Theatre for Policy Advocacy (TPA). Ndema is responsible for maintaining and managing a knowledge base on evolving issues on youth and women farmers and agriculture in Africa as well as within the global context. She is also responsible for identifying platforms and opportunities where trained women farmers and youth can engage with policy-makers and advocate for better policies.



#### **Stephanie Hanson**

Stephanie Hanson has been the Director of Policy and Outreach at One Acre Fund since 2009. One Acre Fund provides smallholder farmers in Africa with support, inputs, and training, with the goal of doubling agricultural production on each acre of smallholder farmland. Prior to joining One Acre Fund, Hanson covered economic and political development in Africa and Latin America from 2006 to 2009 for the Council on Foreign Relations. Her interactive media guide, "Crisis Guide: Darfur," explores the broader context of the crisis in Darfur and was awarded a News and Documentary Emmy in 2008. Hanson also enjoys hiking and biking, and splits her time between Kenya, Rwanda, and Brooklyn.



#### **Tom Pesek**

Thomas Pesek is a Partnership Officer at the North American Liaison Office, IFAD (Roundtable Sherpa). Tom joined IFAD in 2005 and serves as a Partnership Officer at the North American Liaison Office. In this capacity, he works to influence the direction and content of national and international poverty reduction policies and processes, cultivate and maintain strategic partnerships between IFAD and the Canadian and US governments, international institutions and civil society organizations, and to mobilize resources in North America on behalf of IFAD's efforts to enable the rural poor to overcome poverty. Prior to joining IFAD, he served as Project Officer at the United Nations Department of Economic and Social Affairs, Office of the Under-Secretary-General in New York, where he evaluated and finalized proposals for projects to be funded by the United Nations Development Account. Previously, he worked as a Liaison Officer for the United Nations World Food Programme in New York, where he coordinated on global emergencies with United Nations development and humanitarian agencies, as well as NGOs and UN Member States, and issued situation reports to WFP leadership worldwide.



#### **Wenonah Hauter**

Wenonah Hauter has worked on legislative and grassroots strategy, bringing people together on issues ranging from the environment and energy to food and water. Hauter is the Executive Director of Food & Water Watch, the Washington, D.C.-based group working to make sure that the food and water supply is safe, accessible, and sustainable. An experienced organizer committed to policy, Hauter was a Senior Organizer for the Union of Concerned Scientists, the Environmental Policy Director for Citizen Action, and the Director of Public Citizen, Energy and Environment Program. She is also the author of *Foodopoly: The Battle Over the Future of Food and Farming in America*. She has a M.S. in Applied Anthropology from the University of Maryland.





# ORGANIZATIONAL PARTNERS

FOOD TANK IS PROUD TO PARTNER WITH THE FOLLOWING ORGANIZATIONS



**AVRDC—THE WORLD VEGETABLE CENTER**..... [avrdc.org](http://avrdc.org)

AVRDC—The World Vegetable Center—is an international nonprofit organization dedicated to reducing poverty and malnutrition in the developing world by increasing agricultural production and access to a variety of vegetables, providing essential micronutrients for populations in need. The Center works with both private and public sector partners to strike an effective balance between necessary research for new technologies and the development to employ those technologies effectively.



**BARILLA CENTER FOR FOOD AND NUTRITION FOUNDATION**..... [www.barillacfn.com](http://www.barillacfn.com)

The Barilla Center For Food and Nutrition (BCFN) was founded in 2009. BCFN feels that it is their duty to get involved in the debate around food and nutrition, because there are nearly one billion people suffering worldwide from hunger, and almost the exact same number suffering from obesity. BCFN offers concrete and feasible recommendations in response to the challenges that this dichotomy creates. Its approach is multi-disciplinary in order to most effectively increase awareness and knowledge of issues in the food system while simultaneously helping to provide answers and solutions. BCFN's goal is to foster an open dialogue about the well-being of the world's population and to remain committed to promoting change.



**BIONEERS**..... [www.bioneers.org](http://www.bioneers.org)

Bioneers is a non-profit organization that highlights breakthrough solutions for restoring people and planet. Since 1990, Bioneers has served as a fertile hub of social and scientific innovators with nature-inspired approaches to the world's most pressing environmental and social challenges.



**CENTER FOR INTERNATIONAL FORESTRY RESEARCH**..... [www.cifor.org](http://www.cifor.org)

The Center for International Forestry Research (CIFOR) addresses the problem of deforestation, which impacts the livelihood of a quarter of the people on the planet and endangers biodiversity. The mission of CIFOR is environmental conservation, to advance human well-being, and to promote equity through research that aids businesses, governments, and non-governmental organizations, in addition to helping communities in less developed countries make educated choices about the use and management of their forests. CIFOR hopes to create a world in which forests are high on the world's political agenda, and the decisionmaking regarding forests is based on good governance and solid science while taking the needs of forest-dependent people into consideration. CIFOR leads the Consultative Group on International Agricultural Research's (CGIAR) Research Program on Forests, Trees and Agroforestry in collaboration with Bioversity International, the International Center for Tropical Agriculture (CIAT), and the World Agroforestry Centre (ICRAF).



**CHANGE FOOD** ..... [www.changefood.org](http://www.changefood.org)  
Change Food helps individuals change the way they eat by raising public awareness and educating consumers about problems with the U.S. food system, and, increasingly, those that affect us globally. Change Food highlights what can and is being done to dismantle the ill effects of industrial agriculture as well as promoting sustainable solutions so that all people have access to healthy, nutritious food. The goals of the program are to develop and implement creative projects that raise awareness and educate individuals about various aspects of the sustainable food and farming movement; inspire and invigorate the sustainable food movement; and reach beyond the already converted to a broader audience. Change Food is the lead sponsor for TEDxManhattan “Changing the Way We Eat.”



**CHRISTENSEN FUND** ..... [www.christensenfund.org](http://www.christensenfund.org)  
The Christensen Fund partners with indigenous communities, scholars, artists, and activists to support projects in the U.S. and abroad that promote the biocultural intersection between biodiversity and traditional cultures. In the American Southwest, the Fund awards grants to increase the availability, abundance, and diversity of nutritious, culturally-appropriate foods, seeds, fibers, livestock, and medicines; to strengthen indigenous philanthropy; and to promote native leadership.



**COMMUNITY FOR ZERO HUNGER** ..... [www.zerohungercommunity.org](http://www.zerohungercommunity.org)  
The Community for Zero Hunger is an independent initiative that will identify specific priorities, knowledge, experiences, and sustainable solutions, and also provide a platform for collaboration to support the UN Zero Hunger Challenge. The goals of the Hunger Challenge include 100 percent access to adequate food all year round, zero stunted children less than two years of age, sustainable food systems, a doubling in smallholder productivity and income, and zero food loss or waste. The organization brings together world leaders and draws on the expertise of governments, research organizations, and NGOs in order to identify specific solutions to eradicate hunger.



**EAT: STOCKHOLM FOOD FORUM** ..... [eatforum.org](http://eatforum.org)  
EAT: Stockholm Food Forum is a three-day global event with over 600 leaders and experts to help develop goals, strategies, and guidelines to meet the interconnected challenges of hunger and malnutrition, chronic disease, climate change, and environmental degradation.



**ENDFOODWASTE.ORG** ..... [www.endfoodwaste.org](http://www.endfoodwaste.org)  
EndFoodWaste.org is a website and campaign created and managed by Feeding the 5000 Oakland Event Manager and Zero Food Waste Forum Co-Chair Jordan Figueiredo. In the United States, 40 percent of food is wasted while 1 in 6 people are food insecure and 14 percent of human-made emissions come from the food we waste. It is through the intersection of those issues, as the environmental and social challenges of our time, that sparked the website motto "To End Food Waste, Hunger, and Climate Change. All at the Same Time." Bringing these three issues together provides greater awareness and inspiration as they are very well connected in problem and in solutions such as food waste prevention and food recovery, among other things.



**FOOD DAY** ..... [www.foodday.org](http://www.foodday.org)  
Food Day promotes healthy, affordable, and sustainable food through a grassroots advocacy campaign. The goal is to improve national food policies through a single-day celebration in October and through year-long educational efforts. Food Day focuses on changing consumer food choices to protect public health, decrease hunger rates, protect agricultural workers, and support the humane treatment of farm animals. The Food Day organization is raising awareness of the need for a healthier, more sustainable, and more equitable food system.



**FOOD-X** ..... [www.food-x.com](http://www.food-x.com)  
Founded in 2014, Food-X is the first international business accelerator program focused on launching food-related ventures with a multi-stage evergreen fund, SOSventures. Food-X partners with early-stage food entrepreneurs to bring out their best potential and take them and their products and services successfully to market in the areas of food & beverage, health, and environment that are ripe for disruption.



**FORUM FOR THE FUTURE** ..... [www.forumforthefuture.org](http://www.forumforthefuture.org)  
Forum for the Future is an independent non-profit that was established in 1996 to work globally with business, government and others to solve complex sustainability challenges. We believe it is critical to transform the key systems we rely on to shape a brighter future and innovate for long-term success.



**GLOBAL FORUM ON AGRICULTURAL RESEARCH** ..... [www.egfar.org](http://www.egfar.org)  
GFAR's mission is to mobilize all stakeholders involved in agricultural research and innovation systems for development, and to catalyze actions toward alleviating poverty, increasing food security, and promoting the sustainable use of natural resources.



**HEALTHY FARE FOR KIDS** ..... [www.healthyfareforkids.com](http://www.healthyfareforkids.com)  
The Healthy Fare for Kids initiative is a grass-roots project seeking assistance from restaurants to offer healthier food for children on their menus. Their goal is to improve the overall health of children in America, starting with kids in Chicago. With the rate of childhood obesity escalating at an alarming pace and the City of Chicago surpassing the national rate, they ask restaurants to help with this issue.



**INTERNATIONAL FOOD POLICY AND RESEARCH INSTITUTE (IFPRI)** ..... [www.ifpri.org](http://www.ifpri.org)  
The International Food Policy Research Institute (IFPRI), established in 1975, provides research-based policy solutions to sustainably reduce poverty and end hunger and malnutrition. The Institute conducts research, communicates results, optimizes partnerships, and builds capacity to ensure sustainable food production, promote healthy food systems, improve markets and trade, transform agriculture, build resilience, and strengthen institutions and governance. Gender is considered in all of the Institute's work. IFPRI collaborates with partners around the world, including development implementers, public institutions, the private sector, and farmers' organizations.



**INTERNATIONAL FUND FOR AGRICULTURAL DEVELOPMENT** ..... [www.ifad.org](http://www.ifad.org)  
The International Fund for Agricultural Development (IFAD), a specialized agency of the United Nations, was established as an international financial institution in 1977 as one of the major outcomes of the 1974 World Food Conference. IFAD finances agricultural development projects, primarily for food production in the developing countries.



**THE JAMES BEARD FOUNDATION** ..... [www.jamesbeard.org](http://www.jamesbeard.org)  
The James Beard Foundation is a nonprofit 501(c)(3) based in New York City. They are best known for the James Beard Award, which is the highest honor for beverage and food professionals in the United States. The Foundation's mission is to preserve, nurture, and celebrate the diverse culinary heritage and future in the United States. Apart from the award, the Foundation offers a variety of events and programs intended to educate, inspire, and entertain, in addition to promoting a fuller understanding of culinary culture. They maintain the James Beard House in New York City's Greenwich Village, which visiting chefs can use as a performance space.



**LANDESA RURAL DEVELOPMENT INSTITUTE** ..... [www.landesa.org](http://www.landesa.org)  
Landesa Rural Development Institute (LRDI) is an organization that works to help secure land for the world's poorest people. The organization partners with local governments in developing countries to help create laws, policies, and programs to foster social justice, economic growth, and opportunities for the communities. They often focus on creating and enforcing land rights for women. Landesa's vision is a world free from poverty wherein people who depend on the land for their livelihood are provided the rights they need.



**THE MCKNIGHT FOUNDATION** .....www.mcknight.org  
The McKnight Foundation, a Minnesota-based family foundation, seeks to improve the quality of life for present and future generations. Through grantmaking, collaboration, and encouragement of strategic policy reform, they use their resources to attend, unite, and empower those they serve.



**MILLENNIUM INSTITUTE** ..... www.millennium-institute.org  
Millennium Institute enables decisionmakers to use system dynamics thinking and tools to analyze and understand the interconnectedness among economic, social, and environmental factors, as well as issues of peace and security. This will increase their capacity to implement sustainable policies. MI seeks to play a catalytic role in creating a global network of system thinkers to solve critical 21st century challenges.



**NUTRIENTS FOR ALL** .....nutrientsforall.org  
Nutrients for All is an Ashoka initiative that facilitates a food system that supports the nutrition and health of eaters everywhere. The organization supports research that will change the metrics and tools we use to measure nourishment, and also operates field trials with populations at risk of malnutrition and undernourishment—such as pregnant women, infants, and adolescents—to better understand the most effective methods of ensuring health and nutrition.



**OXFAM AMERICA** ..... www.oxfamamerica.org  
Oxfam America is a global organization working to right the wrongs of poverty, hunger, and injustice. As one of 17 members of the international Oxfam confederation, they work with people in more than 90 countries to create lasting solutions. Oxfam saves lives, develops long-term solutions to poverty, and campaigns for social change.



**SLOW FOOD USA** .....www.slowfoodusa.org  
low Food USA is part of the global Slow Food network of over 150,000 members in more than 150 countries. Through a vast volunteer network of local chapters, they link the pleasures of the table with a commitment to protect the community, culture, knowledge, and environment that make this pleasure possible. Their mission as an international grassroots membership organization is good, clean, and fair food for all.

**SF**

**STUART FAMILY FOUNDATION** ..... [www.stuartfoundation.org](http://www.stuartfoundation.org)  
 The Stuart Family Foundation is located in Lake Forest, Illinois, and reflects the philanthropic vision of its founder, Robert D. Stuart, Jr., former chairman of the Quaker Oats Company and U.S. Ambassador to Norway, and his children and grandchildren. Major areas of focus include: the impact of the media, civic education, federal election reform, national security, and the prevention of obesity.



**SUSTAINABLE FOOD TRUST** ..... [sustainablefoodtrust.org](http://sustainablefoodtrust.org)  
 The Sustainable Food Trust is committed to facing challenges and exploring solutions for a food production system that causes the least possible harm to both humans and the environment. The Trust works to develop solutions to food system problems in the areas of leadership and collaboration, communications and citizen engagement, and research and policy.



**TAKE PART** ..... [www.takepart.com](http://www.takepart.com)  
 TakePart — a digital news & lifestyle magazine and social action platform for the conscious consumer — is a division of Participant Media, the company behind Pivot Television Network and important films such as *An Inconvenient Truth*, *Waiting For Superman*, *Food, Inc.*, *Good Night & Good Luck*, *Charlie Wilson's War*, *Contagion*, *The Help*, and many others.



**TANZANIA GRADUATE FARMERS ASSOCIATION** ..... [www.graduatefarmers.org](http://www.graduatefarmers.org)  
 The overall objective of TGFA is to promote agriculture by adopting and advocate for effective best practices, techniques, innovation, science, and technology supported by policies and regulations in the sector for sustainable development in social, political and economic transformation in Tanzania.

**TEDx  
 Manhattan**

**TEDxMANHATTAN** ..... [www.tedxmanhattan.org](http://www.tedxmanhattan.org)  
 TEDxManhattan "Changing the Way We Eat" is licensed and organized by Diane Hatz, founder and executive director of Change Food. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.



**THE GEORGE WASHINGTON UNIVERSITY** ..... [www.gwu.edu](http://www.gwu.edu)  
 The George Washington University was created in 1821 through an Act of Congress, fulfilling George Washington’s vision of an institution in the nation’s capital dedicated to educating and preparing future leaders. Today, GW is the largest institution of higher education in the District of Columbia. GW has more than 20,000 students—from all 50 states, the District and more than 130 countries—studying a rich range of disciplines: from forensic science and creative writing to international affairs and computer engineering, as well as medicine, public health, the law and public policy.



**THE ONCE ACRE FUND** ..... [www.oneacrefund.org](http://www.oneacrefund.org)  
 The One Acre Fund is a micro-investment organization based in Africa and devoted to helping smallholder farmers become self-reliant by providing them with the resources they need to be successful. Africa’s hungriest people are smallholder farmers. Smallholder farmers have largely been neglected by the modern agricultural industry. They struggle to obtain access seeds, financing, insurance, risk spreading programs, efficient workable markets, and decent storage facilities. As a result, farming families regularly suffer from a “hunger season,” a period of time of a month or longer when food is sparse or nonexistent. The One Acre Fund envisions a future where every farm family has the knowledge, materials, and support necessary to satisfy their basic needs.



**THE OVERBROOK FOUNDATION** ..... [www.overbrook.org](http://www.overbrook.org)  
 The Overbrook Foundation is a progressive family foundation that supports organizations advancing human rights and conserving the natural environment. The Overbrook Foundation was established in New York in 1948 by Helen and Frank Altschul. The Foundation took its name from Overbrook Farm, the Altschul family home in Stamford, Connecticut. The Overbrook Foundation awarded approximately \$5.4 million in grants in 2013. Since its inception, the Foundation has given away more than \$170 million.



**THINK.EAT.SAVE** ..... [www.thinkeatsave.org](http://www.thinkeatsave.org)  
 Think.Eat.Save, a collaborative initiative of the UN Environment Programme (UNEP), UN Food and Agriculture Organization (FAO), and other international organizations, works to reverse food loss and food waste by providing consumers, retailers, leaders, and the community with advice and ways to take action to limit wasteful practices.



**THOUGHT FOR FOOD (TFF) CHALLENGE** ..... [www.tffchallenge.com](http://www.tffchallenge.com)  
 Founded in 2011, TFF is a fast-growing community of 1,000+ brilliant students, ambassadors and mentors from 24 countries on 6 continents, crossfertilized by networks of thought leaders, social entrepreneurs and multinational experts. The annual TFF Challenge calls on university students from all fields of study to explore the complex challenges of food security, as they generate and prototype new projects that make a difference. The flagship TFF Summit serves as a launch pad for projects and relationships to take off. TFF aims to play a key role in resolving global food security challenges by tapping into the unique skills and talents of the Millennial generation, and by providing state of the art educational tools, mentorship, connections and seed funding.



**UNITED NATIONS FOOD AND AGRICULTURE ORGANIZATION** ..... [www.fao.org](http://www.fao.org)  
 The United Nations Food and Agriculture Organization (FAO) is an organization committed to achieving food security for all. The mandate of the FAO is to improve agricultural productivity, contribute to the growth of the world economy, raise levels of nutrition, and better the lives of rural populations. FAO accomplishes these objectives by creating and sharing critical information about agriculture, food, and natural resources; however, the information does not flow one way. Additionally, the FAO acts as a liaison among different partners with varied levels of expertise to connect those who have the information and those who need it. This turning of knowledge into action creates a mutually reinforcing cycle.



**WILDLIFE FRIENDLY ENTERPRISE NETWORK** ..... [wildlifefriendly.org](http://wildlifefriendly.org)  
 The Wildlife Friendly Enterprise Network (WFEN) is a global community dedicated to the development and marketing of products that conserve threatened wildlife while contributing to the economic vitality of rural communities. WFEN's mission is to protect wildlife in wild places by certifying enterprises that assure people and nature coexist and thrive.



**WORLD RURAL FORUM** ..... [www.ruralforum.net](http://www.ruralforum.net)  
 The World Rural Forum (WRF) is a forum for analysis and a rural development observatory. It has agreements with universities and other training or research centers, farmers' associations, and NGOs with strong links to grassroots organizations. This work enables reliable information regarding analyzing the problems of farmers, ranchers, and rural residents in different areas throughout the world, and developing proposals for action. WRF is a sponsor of the International Year of Family Farming 2014 (IYFF-2014), which represents family farmers, indigenous communities, and smallholder farmers across the globe.



**YOUNG PROFESSIONALS' PLATFORM FOR AGRICULTURAL RESEARCH FOR DEVELOPMENT** ..... [ypard.net](http://ypard.net)  
 YPARD is an international movement by Young Professionals FOR Young Professionals for Agricultural Development. YPARD's mission is to serve as a global collective platform through which young professionals can realize their full potential and contribute proactively toward innovative agricultural development.



# INSTITUTIONAL SUPPORT



**AVRDC—The World Vegetable Center**

**Overbrook Foundation**

**Christensen Fund**

**Stuart Family Foundation**

**Oxfam America**

**U.N. Food and Agriculture Organization**

**Barilla Center for Food & Nutrition Foundation**

**International Fund for Agricultural Development**

**Global Forum for Agricultural Research**

**McKnight Foundation**

**Fink Foundation**



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## THANK YOU SUSTAINERS!

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