



**2018-2019**  
**ANNUAL**  
**REPORT**

**foodtank**<sup>TM</sup>



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# ABOUT

Food Tank is a nonprofit organization focused on building a global community for safe, healthy, nourished eaters. We spotlight environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty, and we create networks of people, organizations, and content to push for change in the food system.

Food Tank was founded by Danielle Nierenberg and Bernard Pollack in January of 2013 in Chicago, Illinois. Food Tank is a registered 501(c) (3), and all donations are tax deductible. Danielle Nierenberg has served as president since the organization's inception with Bernard Pollack as the Chairman of the Board of Directors. The organization is headquartered in Baltimore, Maryland.

## MISSION

Food Tank is a nonprofit organization focused on building a global community for safe, healthy, nourished eaters. We spotlight environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty, and we create networks of people, organizations, and content to push for change in the food system.



It has been an extraordinary year for both the overall good food movement and Food Tank. I can't underscore the gratitude I feel every day that I get to help work on food system issues, and more importantly, curate the incredible examples of hope and success that so many of you in small and large ways are undertaking to change how we produce, sell, and consume food around the world. You inspire me everyday.

Our job at Food Tank is to share your success so that others might discover it, benefit from it, fund it, replicate it, and in some cases, help it scale. I don't believe in silver bullets to tackle the triple paradox of hunger, malnutrition, and obesity. It will take millions of us across every country, learning together and sharing what is working. Food Tank has always attempted to be that platform—a safe space where people who care about food system change can convene for unforgettable conversations in the spirit of striving for mutual understanding and a shared bias towards solutions.

This past year, we've really grown as an organization in building platforms for such dialogues to take place. This includes the continuation of our Food Tank Summits, which sold out with more than 450 attendees in new cities like Seattle and San Diego last fall, bringing together more than 60 diverse speakers and reaching a live online audience of hundreds of thousands. Food Tank also worked with Google and the Refresh Working Group for a multi-perspective forum on the intersection of AI, technology, and food with Former Secretary of Agriculture Tom Vilsack in Chicago. We released Food Tank's first full-feature book, *Nourished Planet*, in collaboration with the Barilla Center for Food & Nutrition and with dozens of guest authors such as Vandana Shiva. We launched our new podcast "Food Talk with Dani Nierenberg," which has already held interviews with dozens of top executives from businesses like Tyson Foods, Perdue Farms, HelloFresh, Dr. Bronner's, and many more. We continued daily original reporting with an increased emphasis on investigative journalism, highlighting on-the-ground innovation across every continent, such as a series by Lisa Held highlighting case studies to improve global nutrition. A new report we released with TEEB for Agriculture & Food outlined a novel, holistic approach to examining our food system. We continue to amass an extraordinary dialogue across more than 1.2 million organic active and engaged followers on social media, and we were selected as one of just one hundred organizations worldwide (with thousands of applicants) to be part of the Facebook Community Leadership Program. We've continued to take part in most major global dialogues around food, speaking at more than 100 events from



festival21 in Australia to ExpoWest in California, as well as Food Tank-organized events at conferences like SXSW and Seeds & Chips.

The year ahead will be even more ambitious. We are starting in May with bi-monthly forums on Capitol Hill in Washington, D.C., to foster food education forums that are bi-partisan for policymakers and their staff, held in partnership with The George Washington University, Tufts University, and New York University. These conversations don't currently exist. Our 2019 D.C. Food Tank Summit will also be on the Hill, where we will bring together Republican and Democratic lawmakers to discuss topics like food and health, supporting local farmers, the role of technology in food, and much more. We will be hosting monthly forums with incredible speakers in New York City, too, which will culminate in a two-day Food Tank Summit and Gala Dinner on November 1 and 2, held in partnership with New York University. Bi-monthly events will also begin in Boston starting in November. We hope to build this chapter model of regular events in D.C., NYC, and Boston to expand to more cities. Active discussions are already taking place to replicate this format in Philadelphia, Chicago, and London.

In collaboration with publisher Island Press and our database of 5,000 food studies professors, we are developing course materials around the ongoing state of our food system that will be updated annually for classrooms as well as accessible to the general public. Additionally, we are creating an evening-format event tour starting in California in partnership with *Mother Jones*. The events will explore food access and affordability with speaker luminaries that range from Alice Waters to Ron Finley. We are also working with the James Beard Foundation to update our annual Good Food Organization Guide featuring a free searchable database of 1,000 carefully vetted organizations across all 50 U.S. states, where people can plug in tomorrow to volunteer and join the good food movement.

Most importantly, the year ahead will be about spotlighting you—your work, your innovations, and your commitment to a healthy and environmentally sustainable food system! I look forward to learning about each of your learnings and best practices and using the Food Tank platform to amplify them!

All the best,  
*Danielle Merenberg*



# ISSUE IMPACT AREAS

## FOOD, TECHNOLOGY, + ARTIFICIAL INTELLIGENCE

In the United States, agtech investment reached US\$16.9 billion in 2018, a record-breaking year. As consumers become more aware of the environmental impact of industrial food production and demand transparency across the supply chain, startups and organizations are innovating to not only increase efficiency but build a healthier, more sustainable food system for all.

On the farm, machine learning and artificial intelligence are helping growers predict hurdles such as weather, pests, and commodity price fluctuations. And with cameras and apps, disease, pathogen, and weed detection can be easier than ever. On the consumer end, online grocery delivery services are building a more equitable food system by bringing fresh, healthy food to people who lack access to grocery stores. And grocery stores are able to limit their food waste through inventory management software and facilitate food donations through new apps.

These emerging technologies must be affordable, user-friendly, and accessible to all. But technology alone isn't the answer to fixing a broken food system. To alleviate issues such as poverty, racial inequality, and gender inequality, policy and economic solutions are vital.

This past year, Food Tank has greatly expanded its initiatives surrounding the use of technology and artificial intelligence in the food system. Through our article series, Summit panels, podcast episodes, and special events, we aim to bring all sides to the table for conversation. At Food Tank's Inaugural San Diego Summit on November 14, 2018, we hosted a panel titled "Science–Ag–Tech Connect" with speakers like Gabe Youtsey, Chief Innovation Officer at the University of California Agriculture and Natural Resources, and Alina Zolotareva, Senior Marketing Manager and Product Champion at AeroFarms.

We also partnered with Refresh working group, Google, and Swell Creative on a series of events around food and technology. The first of several events was on December 5, 2018, for the launch of the Food + Tech Soil to Supper report. We held a sold-out, invite-only forum with Danielle interviewing former U.S. Department of Agriculture Secretary Tom Vilsack during a fireside chat, followed by a panel discussion. Danielle is on the Google Working Group for the project. Based on her experience exploring high and low-tech innovations and technologies in the food system, she will be playing a critical role in the development of additional reports and convenings around Google's food and technology work.



At SXSW in March, The Refresh Working Group, Google, and Swell Creative Group presented a day of food activations, discussions, and cooking demonstrations. The group's panels told the stories of women, chefs, and food supply chain leaders as they use technology to transform the future of food. The event also featured a film screening of "From Farms to Incubators" and food demos led by Chefs Michel Nischan and Roshara Sanders.

In partnership with the International Center for Tropical Agriculture (CIAT), our article series on big data in agriculture explored the considerations and obstacles to enabling the tools of Big Data for agricultural development. CIAT is a research center within the CGIAR network, which developed the Platform for Big Data in Agriculture to further explore these issues.

## YOUTH IN AGRICULTURE

In the U.S., half of all farmers are 55 years of age or older. In fact, there are now more farmers over the age of 75 than there are between the ages of 35 and 44. Meanwhile, 400 million acres of farmland are expected to change hands in the next two decades—an area about four times the size of California. This trend extends globally: in South Africa, the average age of a farmer is around 62 years old. With the farming population dwindling worldwide, and it is now more important than ever to empower and engage youth in agriculture.

Young and beginning farmers face many burdens to success—lack of access to land and capital, heavy student loan debt, costly health care, volatile costs for inputs, and increasing risk from climate change. But from producing and processing food to becoming researchers, agronomists, policymakers, and food system advocates, it is critical for young farmers to bring new voices to the conversation surrounding sustainable food and farming for the future. For only the second time in the last century, we are seeing an increase in the number of farmers under 35 years old, according to the U.S. Department of Agriculture. Agriculture's image among young leaders is changing, and Food Tank strives to harness that energy and elevate farming and food as a viable career path.

Through our daily publication, Food Tank has written extensively about the role that young people can play not only as future food producers but also as scientists, researchers, activists, advocates, and storytellers. This past year, we have also brought the theme into our Food Tank Summits as well as our event partnerships across the globe.



At the second annual Food Tank NYC Summit in November 2018, 17-year-old Haile Thomas, Founder and CEO of HAPPY (Healthy Active Positive Purposeful Youth), joined Dani Nierenberg and Questlove on stage to talk about solutions to food waste and racism in the food system. And at SXSW in March 2019, Food Tank hosted a session titled Cultivating the Next Generation of Food Leaders. Gathering food activists, entrepreneurs, farmers, and teachers, the session discussed the role young people play in creating a stronger, healthier, and just food system. Panelists included Regina Anderson, Executive Director of the Food Recovery Network; Tony Hillery, founder and Executive Director of Harlem Grown; and Haile Thomas.

## AGROECOLOGY

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In the United States, our food system contributes about 30 percent of all greenhouse gas emissions, more than any other sector except energy production. At the same time, agriculture is the human endeavour most threatened by drought, increased rainfall, changing temperatures, and other impacts of climate change. Now more than ever, we need to develop new, more sustainable practices to address environmental damage brought by the industrialized food system.

Agroecology is a movement and a set of practices that can benefit both farmers and eaters, building resilience and helping us adapt agricultural practices with impending climate change. As described by the U.N. Food and Agriculture Organization (FAO), agroecology applies “ecological concepts and principles to optimize interactions between plants, animals, humans, and the environment while taking into consideration the social aspects that need to be addressed for a sustainable and fair food system.” Agroecology offers a solution and could be key to helping our global food system weather the challenges of a changing climate in more socially and environmentally sustainable ways.

Through content, conversations, and events throughout the year, Food Tank increases awareness and contributes research to the global food dialogue, encouraging more investment in environmentally sustainable food and agricultural initiatives such as agroecology. In April 2018, Danielle spoke at the FAO’s Second International Symposium on Agroecology titled “Scaling Up Agroecology to Achieve the Sustainable Development Goals.” She spoke on a panel titled “Innovative Markets, Food Systems, and Cities,” along with Joan Ribó, the Mayor of the City of Valencia, Spain; Ugo Biggeri, President of Banca Etica; Fabio Brescacin, President of NaturaSi; and Yunhao Wang, Director of the China Green Food Development Center. The Symposium’s three-day agenda also featured numerous other panels, presentations, and discussions focusing on topics such as synthesizing themes and lessons from the global dialogue, emerging opportunities, and the future of agroecology.

## FOOD WASTE

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Each year, 1.3 billion tons of food are lost or wasted globally. In the U.S. alone, roughly 63 million tons of food are thrown away as a result of over-buying and misinterpretation of expiration and sell-by dates, costing US\$218 billion annually. And in the developing world, an equal amount of food is lost due to poor infrastructure, broken cold chains, pests, and disease. Meanwhile, 800 million people are food insecure worldwide. The FAO estimates that if we managed to eat all the food we currently waste, we could feed every hungry person in the world—four times over.

This widespread problem contributes to greenhouse gas emissions, farmer poverty, and natural resource waste, but there are countless opportunities across the supply chain to innovate and prevent food loss and food waste. Throughout the year, Food Tank strives to elevate the conversation through our daily investigative journalism, interviewing experts ranging from postharvest specialists to food waste entrepreneurs, as well as publishing tips and raising awareness of ways everyone, from consumers to businesses, can reduce waste.

For the second year, our Food Tank NYC Summit on October 3, 2018, was centered on the theme of “Preventing Food Loss and Food Waste.” There, we convened leaders and activists from across the food supply chain to talk overcoming challenges and innovating solutions to this global issue. Bryan Walsh, Former International Editor at Time Magazine, moderated a panel on restaurants and companies fighting food waste, with speakers such as Brad Nelson, Vice President and Global Operations Discipline Leader at Marriott International; Marco Canora, Chef and Founder of Brodo; and Dadisi Olutosin, Co-Founder and Chief Culinary Officer of Plated Food Groupe. At the farm level, we discussed solving on-farm food loss on a panel moderated by Caity Moseman Wadler, Executive Director of the Heritage Radio Network. And all of our Summits are “Food Recovery Certified” by the Food Recovery Network.





## TRUE COST ACCOUNTING

The prices consumers pay for food rarely reflect its true costs. True Cost Accounting (TCA) is the emerging practice of factoring in the often unaccounted-for impacts of food production—including the environmental impacts, nutritional outcomes, and economic effects of providing food, fuel, and fiber to the world. To accurately price food, we must examine and account for all externalities, both positive and negative. TCA strives to identify factors like fertilizer production, water use, land degradation, and greenhouse gas emissions as well as labor and public health impacts of the food system, while highlighting the positive benefits affiliated with growing food in more sustainable ways.

In June, in collaboration with the Economics of Ecosystems and Biodiversity (TEEB), Food Tank released a groundbreaking new report to evaluate the real costs and benefits—including environmental, health, and social impacts—of our agriculture and food systems through TCA. This Scientific and Economic Foundations Report provides the basis for a major paradigm shift in how we view and manage our agriculture and food systems, demonstrating how to evaluate not just the visible but also the hidden costs and benefits. Around the launch of the report, Food Tank published a series of articles, op-eds, interviews, newsletters, and podcast episodes to promote the TEEB framework and its application to real-world projects.

And at the inaugural Food Tank San Diego Summit on November 14, 2018, Food Tank hosted a panel titled “Accounting for the True Cost of Food: Practices and Policies to Improve Sustainability.” Mari Payton, Senior Investigative Reporter at NBC 7, moderated the discussion and speakers included Michael Hamm, Senior Fellow at the Center for Regional Food Systems, Michigan State University; Jennifer Burney, Associate Professor at the School of Global Policy & Strategy, UC San Diego; Evelyn Rangel-Medina, Chief of Staff at Restaurant Opportunities Centers United; and Vince Hall, CEO of Feeding San Diego.

## PARADOX OF HUNGER AND OBESITY

The world is both underfed and overfed. Although we produce enough food to feed the entire world population, food imbalance has increasingly expanded over the past decade, revealing a paradox. There are 2.1 billion obese or overweight people in the world—in developing and industrialized countries alike. At the same time, at least 815 million people around the globe are hungry.

The growth in obesity has been accompanied by a surge in cardiovascular and respiratory diseases and type 2 diabetes. And, ironically, those who are obese are often also malnourished because their diet is based on starchy, processed foods that can be high in fat and sodium and low in nutritional content. Treating these non-communicable diseases is expected to cost US\$30 trillion globally between now and 2030.

A myriad of factors driving this paradox. Food-insecure people often can afford only cheaper, calorie-dense foods, which tend to cause weight gain. Also, people often overeat after periods without enough food. Further, fluctuating eating habits can confuse the body's metabolic system and cause weight gain even when people aren't eating more calories. The popular belief that hunger can be resolved by simply producing more food is disproved by this paradox. Now more than ever, the food system needs revolutionary change, and examining these structural issues and imbalances can help identify where solutions will be most impactful.

Through Food Tank's original investigative journalism, op-eds, podcasts, and panel discussions throughout the year, we have focused on bringing together the world's top problem-solvers to take these issues head-on. To focus on the solutions—not only problems—we bring together diverse voices from across the system to share stories of success, problem solve, and have the uncomfortable but necessary conversations to spark change.

In June, Food Tank launched our first book in collaboration with the Barilla Center for Food & Nutrition and Island Press. Nourished Planet offers a hopeful but practical global plan for feeding ourselves sustainably. The book assembles a diverse group of internationally renowned experts to chart a bold path forward. Their vision will provide concrete solutions to hunger and obesity, stop food loss and food waste, promote nutrient-dense and indigenous crops, and realize the vision of a more equitable food system. Essays and interviews with “voices of the new food movement,” including Hans Herren, Vandana Shiva, Alexander Müller, Pavan Sukhdev, and others, offer a truly planetary perspective. More than 150 university food studies programs and courses in two dozen countries are already using the book as part of their educational curriculum.

And the book is receiving rave reviews. José Andrés, chef and advocate, calls it “one of the more important books to come out this



year. Nourished Planet takes on the hyper-critical issues of today—sustainability, hunger, the future of our planet—and approaches them in a way that we can all understand." And Tristram Stuart, founder of Feedback and author of *Waste: Uncovering a Global Food Scandal*, says, "This is a recipe book with powerful bite and lasting flavor. Its enticing instructions could actually save us, and life on earth, from disaster."

## WOMEN IN AGRICULTURE

While women make up more than half of the world's population and nearly half of its farmers, their contributions to agriculture are largely unnoticed or ignored. In many countries, while women are responsible for the majority of food production, they are also more likely to suffer from hunger in food shortages. In countries where agriculture is the primary source of income, women are frequently barred from owning land and have restricted access to critical resources like seeds, equipment, and credit. Gender inequality, therefore, has a significant impact on global agricultural development. According to the U.N. Food and Agriculture Organization, if women had the same access to land and resources as men, overall food production could increase by 30 percent—enough to feed 150 million of the estimated 815 million people who are suffering from hunger in the world.

Food Tank is committed to raising awareness about the critical role women play in building a healthier and more equitable food system. We continue to highlight innovative women working across the food chain through feature stories on our website, interviews, and our annual list of women changing food on FoodTank.com.

Nourished Planet, our book published in June, highlights women across the world that are making monumental change in the food system, from female PhD students in Jamaica developing workshops for small farmers on climate-adaptive irrigation strategies, to women dairy farmers in Ghana starting a co-op to pay for their children's healthcare and education. And in partnership with the West and Central African Council for Agricultural Research (CORAF), we've explored confronting gender bias in agriculture through our podcast, "Food Talk with Dani Nierenberg," as well as articles and op-eds throughout the year.

We are proud that women leaders, farmers, policymakers, and activists are heavily represented on panels, in spotlights, and throughout the audience of all our Food Tank Summits. At the second annual Food Tank NYC Summit, for example, our entrepreneur spotlight highlighted Sandy Nurse, Founder & Co-Director of BK ROT, New York City's first bike-powered food waste hauling and composting service run by youth and young adults.



## FAMILY FARMERS

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Across the world, there are more than 500 million family farms, or farms that rely primarily on family members for labor and management. And in the U.S., family farmers make up more than 98 percent of farming holdings and are responsible for at least 56 percent of agricultural production. Small and medium-size farmers produce most of the world's food, making contributions to protecting plant diversity, increasing rural income, and driving economic growth through job opportunities. Yet they don't get the investments that they need.

With climate change causing increasingly volatile weather, family farmers, often operating under very thin margins, are hit hardest. Facing immense barriers to make ends meet, they need the help of the funding and donor community as well as the support of policymakers and consumers.

At Food Tank, we see enormous potential in creating a more sustainable and just food system through empowering family farmers and connecting them with the resources to thrive. At the inaugural Food Tank San Diego Summit, we hosted farmer spotlights with Stepheni Norton, Owner of Dickinson Farm, and Karen Archipley, Farmer-Owner at Archi's Acres, to highlight their unique and powerful perspectives. We also strive to allow family farmers to engage as much as possible with the Summit content through free live streams and post-event videos as well as scholarships for in-person attendance.

On FoodTank.com, we published a bi-weekly "Farmer Friday" series last year in partnership with Niman Ranch, highlighting stories of family farms and their sustainable agricultural practices as well as exposing the growing challenges that they face. We're also currently working on a video series in partnership with Niman Ranch to focus on family farmers in the U.S. and share their stories further.

## BIODIVERSITY & INDIGENOUS CROPS

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The world is home to vast biodiversity of food crops, resulting from 3 billion years of natural biological evolution and 12,000 years of selection, collection, and cultivation by farmers, herders, and hunter-gatherers. But in just the past century, according to the FAO, around 75 percent of the world's plant diversity has been lost. Industrial agriculture's focus on high-yielding crops and monoculture farming have displaced older, locally adapted varieties and agricultural traditions from farms worldwide. And less diversity means less resiliency in the food system, making modern farms more susceptible to a changing climate, new pests, and disease. This impacts not only food security and the nutritional quality of food worldwide, but traditional culinary skills, ecological farming practices, and entire cultures are at stake.

Through daily investigative journalism, interviews, podcasts, and reports, Food Tank seeks to highlight initiatives worldwide that are promoting biodiversity, soil regeneration, indigenous crops, and traditional culinary practices to regenerate our land. This past year, we published a series of articles in partnership with the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) to feature Smart Foods like millets, sorghum, and legumes, and how they are being used to target specific nutrient needs of malnourished children across the world. These are nutrient-rich, drought-tolerant crops that can enormous, underutilized potential to support communities around the world.

Danielle spoke at the Food Forever Annual Meeting in September, led by the Crop Trust, whose mission is to ensure the conservation and availability of crop diversity for food security worldwide. We have been active partners in the Food Forever Initiative, an awareness-raising campaign to help showcase efforts going on around the world in support of Sustainable Development Goal 2.5, conserving biodiversity. Danielle also moderated a panel at the Washington Post Food for Thought series at SXSW with Marie Haga, Executive Director of Crop Trust. Food Tank continues to partner with Crop Trust to promote solutions toward our shared stance that it has never been more critical to conserve crop diversity. We need the greatest possible diversity of crops to secure our food supply at a time when we are making unprecedented demands, and putting unprecedented pressure, on our environment.

## SUSTAINABLE DIETS

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What is a sustainable diet? We know that eating less meat, eating seasonally, and cultivating crop diversity are important ways in which we can grow food that's better for the environment and better for our bodies. But how much meat should we eat?



How do we raise livestock sustainably? How can we make fresh fruits and vegetables affordable and accessible to all? While a sustainable diet can be difficult to fully define, it should be accessible to individuals across cultural preferences, geographical regions, and economic capacities.

Through Food Tank's various channels this past year, we published numerous articles and interviews spanning the health, environment, agriculture, and policy arenas to piece together a bigger picture for healthy and sustainable diets. We aim to evaluate the food system with an integrative and holistic approach, accounting for its impact not only on human health but the health of the environment. We know that the food system drives nearly 30 percent of all greenhouse gas emissions worldwide, occupies 40 percent of land, and causes 80 percent of biodiversity loss, and both food producers and eaters have a hand in reducing the environmental harm caused by our current system and practices. Food security and environmental sustainability do not have to be at odds with one another.

Food Tank partnered with the EAT-Lancet Commission for Food, Planet, and Health, which released its scientific review in January, publishing the world's first-ever scientific targets for healthy diets and sustainable food production. The diet outlined in the report, which was developed by leading scientists in nutrition and public health, suggests eaters fill half their plates with fruits, nuts, and vegetables; transition to whole grains; and moderately consume meat—expanding or limiting their diets to include meat equivalent to one small burger a week. The report also aims to provide targets that join civil society, public health, and environmental conservation's various goals toward health and sustainability—while outlining the urgent actions needed from consumers, policymakers, businesses, and government agencies to transform the food system.

At the farm level, Food Tank also convened experts to discuss building sustainable diets at the Food Tank San Diego Summit in November. A panel titled "Farming for a Better Food System" was led by San Diego CityBeat food writer Michael Gardiner, and the discussion explored how diverse and innovative farming can have a positive impact on building a resilient and productive food system.

## SUSTAINABLE PACKAGING

Each day, more than one thousand metric tons of plastic is produced worldwide. From plastic water bottles to plastic bags, plastic beauty products, and single-use plastics across grocery aisles, plastics appear throughout consumers' everyday lives. These plastics persist for hundreds, or even thousands of years, breaking down into tiny particles. In addition to these harmful physical fragments, toxins added during manufacturing and organic pollutants gathered during air and water travel also accumulate in ecosystems. It's estimated that around 9 million tons of plastic entered the marine environment in 2010. Many scientists, including the World Health Organization, are questioning its impact on humans, as they find oceans, farmers' fields, and food products drowning in tiny plastic particles called microplastics.

Despite plastic's omnipresence, governing bodies largely mismanage its disposal. Between 1950 and 2015 only 9 percent of plastics were recycled, 12 percent incinerated, and the remaining 79 percent stored in landfills or released directly into the environment. We need improved governance at all levels, as well as adopt behavioral and systemic changes to more sustainably produce and use packaging.

Food Tank works to highlight those innovating for a more circular economy and more sustainable production, as well as those shining light of existing regulatory framework and where we can improve. This past year, we published a series in partnership with Sealed Air Corporation exploring how sustainable packing can prevent food waste and greatly reduce the environmental impact of food production.

And in May, Food Tank gathered young leaders at our Aperitivo event in partnership with Apeel Sciences, which makes organic food coating using typically wasted plant materials such as leaves and peels for a protective spray to prevent food waste. Danielle Nierenberg and James Rogers, CEO of Apeel Sciences, co-hosted the discussion featuring Alice Delcourt, Chef at Erba Brusca; Nicolas Jammet, co-founder of Sweetgreen; Riana Lynn, CEO of Food Trace; and Haile Thomas, CEO of The HAPPY Org. As the young leaders explored new solutions to the food system's most urgent issues, more than 100 guests enjoyed a sustainable menu.



## 2018-19 FOOD TANK SUMMITS

### NEW YORK CITY

The 2018 NYC Food Tank Summit focused on food loss and food waste was an enormous success. After an incredible 2017 NYC Food Tank Summit, held in partnership with The Rockefeller Foundation and ReFED at WNYC Studios, and featuring speakers like Kimbal Musk, Sam Kass, Tom Vilsack, and Ruth Reichl, we decided to partner with the NYU Steinhardt School of Culture, Education, and Human Development for a Summit that was more than double in size and scope.

We were proud to bring on new Summit partners in 2018, including the Natural Resources Defense Council, the Fink Family Foundation, and Hunter College NYC Food Policy Center, as well as an incredible group of sponsors including the Barilla Center for Food & Nutrition; Driscoll's; Edible Manhattan; Food for All; Food Recovery Network; Mother Jones; Nature's Path; Niman Ranch; Organic Valley; and Sealed Air. Great Performances donated all catering and the New York University School of Law donated the auditorium to host the event.

Top food journalists served as moderators on stage, including Bryan Walsh, Former International Editor at Time Magazine; Caity Moseman, Executive Director at Heritage Radio Network; Charles Passy, Reporter at The Wall Street Journal; Julia Moskin, Reporter at the New York Times; and Ben Tinker, Supervising Producer of CNN Health.

The 2018 NYC Food Tank Summit accommodated more than 600 attendees throughout the day, along with 98,000 watching the livestream on Facebook as well as another 9,320 watching part of the day on FoodTank.com, via our partners, via YouTube Live, or watching the post-event videos. That soundly beats last year's total record of 92,000 viewers (all organic reach, no ads purchased).

These viewers are all organically driven through our 250,000-subscriber newsletter, our live-stream partners with a social reach of more than 50 million, along with incredible social traffic (#FoodTank on Twitter was organically trending in New York City, with more than 8 million impressions and nearly 5,000 tweets/retweets). There were also several hundred Instagram posts/live stories about the Summit reaching more than 5 million combined followers.



We had more than 450 interesting organizations among the event attendees. Here is a sample of the incredible range of our attendees: AC/DI/VOCA; ADM Institute for the Prevention of Postharvest Loss; AgFunder; Alamo Drafthouse; Apeel, Blue Apron, BlueCart, City Harvest, Claneil Foundation; Consulate General of the Netherlands; Cornell University Food and Brand Lab; Crave Food Services Corporation; New York City Council; Dow Chemical; Feeding America; Fazenda da Toca; Feedback; Florida State University; Food Policy Action; FoodCorps; FreshDirect; General Mills; Grow NYC; Harlem Grown; Johnson & Johnson; LeanPath; Lions Clubs International; Massachusetts Institute of Technology; NYC Office of the Mayor; Michigan State University; National Black Farmers Association; NYC Department of Education; NYC Department of Sanitation; Pret a Manger; Rutgers University; Slow Food USA; Sodexo; Target Corporation; The Dow Chemical Company; The Overbrook Foundation; The Philanthropic Group; ThinkFoodGroup; Tyson Foods; U.S. Department of Agriculture; U.S. Dairy Export Council; Wellness in the Schools; Wells Fargo, the World Food Program, and several hundred more.

Press attended from the *New York Times*, *Wall Street Journal*, *USA Today*, Black Enterprise, Bloomberg, *Business Insider*, *The Atlantic*, *Eater*, Vice, Edible Bronx, AmNY, Fast Company, FERN, Food Republic, Fox Business Network, *Food and Wine Magazine*, CNN, Fusion, GRACE Communications Foundation, Heritage Radio Network, Modern Farmer, New Food Economy, Newsweek Media Group, Psychology Today, Reuters, Civil Eats, Salon.com, and dozens more.

Following the event, we hosted a sold-out reception and dinner sponsored by The Fink Family Foundation and held at Great Performances.

## SAN DIEGO

Food Tank hosted our first San Diego Summit on November 14, 2018, in partnership with the Berry Good Food Foundation, the University of California Division of Agriculture and Natural Resources, and the San Diego Bay Food + Wine Festival. The event followed two previously sold-out West Coast Food Tank Summits: Seattle, Washington, in Spring 2018 and the Sacramento Farm Tank as part of the Farm-to-Fork Festival in 2016.

The theme of the San Diego Summit was "Growing the Food Movement." It featured more than 30 different speakers from the food and agriculture field who participated in panels led by top food journalists from Fox 5 San Diego, NBC 7, The San Diego Union-Tribune, San Diego CityBeat, and Edible San Diego. We chose this theme because we are inspired by the growing food movement in San Diego—as well as across California and the country—with organizations and individuals committed to building a food system that is economically, environmentally, and socially sustainable.

The panel topics at the Illumina Theater in La Jolla were "Accounting for the True Cost of Food;" "Meeting Consumer Demand for Sustainable Food;" "How Science, Agriculture and Technology Connect;" "Farming for a Better Food System," and "Creating Better Storytelling Around Food and Agriculture."

More than 300 people participated in the sold-out Food Tank Summit with an additional 19,300 organic live-stream viewers watching on Facebook Live, YouTube Live, and FoodTank.com from more than 60 countries. #FoodTank trended as number one in San Diego and, combined with @FoodTank, generating 3,039,377 impressions on Twitter. There were also more than 500 original Instagram posts and stories, generating several thousand engagements.

We had more than 250 interesting organizations among the event attendees. Here is a sample of the incredible range of our attendees: Nature's Path, Slow Food, the Farm Project, University of California-Davis, the Ecology Center, the Center for Food Safety, McDonald's, Food Democracy Now, San Diego City Government, California Assembly, Driscoll's, Microsoft, Solutions for Urban Ag, the Humane Society, Climate Science Alliance, San Diego Food System Alliance, Food Corps, National Young Farmers Coalition, University of Texas, Oakland Food Policy Council, National Oceanic and Atmospheric Administration, American Farmland Trust, Chipotle, Center for Urban Education about Sustainable Agriculture, Leichtag, and dozens more. Press attending included Fox 5 San Diego, NBC 7, The San Diego Union-Tribune, San Diego CityBeat, Thompson Reuters, Civil Eats, Eater, Mother Jones, Salon.com, Huffington Post, Epicurean Magazine, Food & Wine Magazine, Bloomberg, National Public Radio, the Los Angeles Times, Edible San Diego, and many more.

Event sponsors who helped make the Summit possible included the Barilla Center for Food & Nutrition, Sealed Air, Nature's Path, Rincon Band of Luiseño Indians, Driscoll's, Farmer & the Seahorse, Organic Valley, Niman Ranch, Frazier Farms, Mother Jones, and Edible San Diego.



## OTHER MAJOR EVENTS

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- 2nd International Symposium on Agroecology
- 3rd Annual Food Recovery Forum at Waste Expo
- Marion Nestle and The State of Food: Policy, Media, Education and More
- Animal Agriculture Alliance: 2018 Annual Stakeholders Summit
- James Beard Foundation Leadership Awards
- Seeds & Chips
- World Farmers' Organization (WFO) 2018 General Assembly
- BCFN International Forum: Brussels
- Planet A International Agricultural Forum
- The International Civil Society Conference on the Sustainable Development Goals (SDGs), Agriculture, and Fisheries
- Food, Farming, and Sustainability Conference
- Food Forever Annual Meeting
- BCFN International Forum: NYC
- Nantes Food Forum
- Politics of Food Summit
- BCFN International Forum: Milan
- Kellogg Leadership Alliance Conference
- Winter Fancy Food Show
- Festival21
- TEEBAgriFood Symposium
- Natural Products Expo West
- SXSW
- Global Food Security Symposium 2019

## PRODUCING AND DISSEMINATING ORIGINAL COMMENTARY AND ARTICLES

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Food Tank articles focus on critical food and agriculture issues through hundreds of personal interviews as well as op-ed and article placements in both popular and scholarly print, broadcast, web and wire media, and via social media networks. Most notably, we publish multiple times daily, seven days a week on FoodTank.com, on other likeminded social media channels, and through video, written columns, and articles. Food Tank's analysis is utilized by a broad array of food chain participants—farmers and producers, policymakers and government leaders, researchers and scientists, and academics and journalists. We have also forged strategic relationships with desired media partners and been cited, interviewed, or published in hundreds of outlets including *The Wall Street Journal*, *Bloomberg Businessweek*, *The Economist*, *The Guardian* (UK), *The Telegraph* (UK), *The Washington Post*, *The China Daily*, *Voice of America*, *MSNBC*, *Fox News*, *CCTV*, *People* magazine, *National Public Radio*, *The Christian Science Monitor*, *USA Today*, *Al Jazeera*, *the Huffington Post*, *Food & Beverage* magazine, and *Modern Farmer*, among others.



# SOCIAL MEDIA

Food Tank's social media strategy is perpetually driven by the question of how to make our food system better. By sharing articles, images, videos, stories, and more, Food Tank is able to create an ongoing dialogue around the world, seeking to answer the food system's toughest questions. **More than 1,000,000 Followers And Incredible Organic Growth.**

324K  
followers 

#### Facebook:

- More than 17 active Food Tank member discussion groups across 6 countries, with thousands joining the global group and South Africa group
- Monthly reach: 2,741,000
- Monthly post engagement: 260,000
- Monthly video views: 605,600
- 250,000 people combined tuned in live for Food Tank Summits
- Additional 49,000 followers on Danielle Nierenberg's page
- Both accounts are verified by Facebook

1.4M  
impressions\* 

#### Twitter:

- 209,000 followers on Food Tank's Twitter page
- Generating 650,000+ impressions per month
- Additional 243,000 followers on Danielle Nierenberg's Twitter page
- Danielle's tweets generate an average of 420,000+ impressions per month
- Both accounts are verified by Twitter

200%  
growth 

#### Instagram:

- More than 35,000 organic followers
- 200% growth in the last year
- Average post generates 1,000+ engagements
- Account is verified by Instagram

30K  
followers 

#### LinkedIn:

- More than 32,000 combined followers across Danielle Nierenberg's network and Food Tank's page
- 1000% increase in post engagement over the past year

\* combined impressions





**Charting #3 Nonprofit Podcast**

- Biweekly podcast "Food Talk with Dani Nierenberg" ranked #3 on the iTunes charts for nonprofits and has generated more than 100 five-star reviews
- More than 75,000 cross-platform episode downloads to date



**Youtube:**

Food Tank's YouTube channel has thousands of subscribers and is the hub for all Summit content and webinars. Every panelist that presents at a Summit or in a webinar can find their talk stored on YouTube. Each of our panels are watched hundreds of times after the event is over, signifying a continued interest from the global community in Food Tank's work.

## GROWING OUR ONLINE PRESENCE 2019

- Creating more social-first research, journalism, and content through original video, story designs, animation, memes, infographics, unique custom photography, and much more.
- Forging new partnerships with media companies for event distribution and audience-building, like our event series across California with Mother Jones, our monthly NYC events with Salon.com, a Food Tank Summit in collaboration with Edible Magazine, and Danielle Nierenberg's new column in Forbes.
- Utilizing our partnership with Facebook through its Community Leadership Program to build meaningful online and offline chapters first in NYC, Boston, and D.C., later expanding the template to more major cities focused on member interaction, engagement, and networking.
- Our efforts to build bridges with the performing arts community by building online communities around our off-Broadway musical Garjana, including making a podcast.



# BOARD OF DIRECTORS



## **BERNARD POLLACK** // CHAIRMAN OF THE BOARD

Bernard Pollack is co-founder and serves as Food Tank's Chairman of the Board along with directing Food Tank's communications. He is also the creator of Food Tank's groundbreaking fully immersive new musical "Garjana," which has won high critical acclaim to sold-out audiences. Prior to starting Food Tank, he served as an expert at non-profit, environmental advocacy, and union campaigning and communications. He spent more than ten years organizing state and national campaigns for the National AFL-CIO that resulted in the election of dozens of major pro-worker candidates and laws in California, Kentucky, Minnesota, Oregon, and Pennsylvania. He has developed communication programs for labor organizing all over the United States and has worked extensively with media reporting on workers' issues. He also served as communications director at the Worldwatch Institute. He holds an M.A. in political management from The George Washington University School of Political Management and a B.A. from the Elliot School of International Affairs at The George Washington University.



## **NABEEHA MUJEEB KAZI-HUTCHINS** // BOARD TREASURER PRESIDENT AND CEO, HUMANITAS GLOBAL

Nabeeha Mujeeb Kazi-Hutchins serves as Treasurer of the Food Tank Board. She is President and CEO of Humanitas Global, an international development agency based in Washington, D.C. She has deep roots in food and nutrition security, agricultural development, and environmental sustainability and has led high-profile public-private initiatives around the globe. Born in Pakistan, Nabeeha was raised in Mexico and is fluent in four languages. Nabeeha has traveled to more than 30 countries and worked in five.



## **DANIELLE NIERNBERG** // PRESIDENT, FOOD TANK: THE THINK TANK FOR FOOD

Danielle Nierenberg is President of Food Tank and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in the developing world and innovations in sustainable agriculture. Danielle co-founded Food Tank in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Danielle has also recruited more than 40 of the world's top leaders in food and agriculture policies and advocacy work as part of Food Tank's Advisory Board. The organization highlights hope, success, and innovative ideas in our food



system through research articles and interviews and hosts Summits in major cities including Washington, D.C., New York City, Chicago, Boston, San Diego, Seattle, and more. These events feature incredible speakers in interactive panels moderated by top food journalists, focusing on topics like food and nutrition, the future of farming, and food policy. She has more than 1,2 million social media followers, publishes original content daily at FoodTank.com, and her twice-weekly podcast “Food Talk with Dani Nierenberg” is currently charting on iTunes. She has appeared on CBS This Morning, MSNBC, Fox News, National Public Radio, and CNN and included in more than 10,000 new clips worldwide including guest editorials in the *New York Times*, *the Wall Street Journal*, *USA Today*, and more.



## WILLIAM BURKE

Agricultural Economist and Consultant for Michigan State University and Africa RISING

Burke is an agricultural economist and consultant for Michigan State University and Africa RISING, currently splitting time between Malawi and East Lansing. He has also lived and worked in The Gambia and Zambia. He and his colleagues are the recipients of the 2017 Bruce Gardner Memorial Price for Applied Policy Analysis awarded by the Agricultural and Applied Economics Association.



## PEDRO DINIZ

Owner, Fazenda da Toca

Pedro Paulo Diniz is a Brazilian businessman and former racing driver. He currently operates a 2,300 hectare organic produce and dairy farm, Fazenda da Toca, alongside his wife Tatiana Diniz. The large-scale family-owned organic farm in Brazil’s São Paulo state is changing the future of ecological agriculture. Diniz has transformed his family’s land into one of Brazil’s leading producers of organic eggs, dairy, and fruit while honoring his environmental conscience. Moreover, Fazenda de Toca works to revolutionize agriculture in Brazil and around the world by educating others in sustainable cultivation at its on-farm learning center, Instituto Toca.



## BRIAN HALWEIL

Editor, Edible East End and Co-Publisher, Edible Brooklyn and Edible Manhattan

Brian Halweil is the editor of Edible East End and co-publisher of *Edible Brooklyn* and *Edible Manhattan* magazines, devoted to chronicling the food communities in and around New York City. He is also a senior fellow at the Worldwatch Institute, where his work has focused on organic farming, biotechnology, hunger, and rural communities. He describes the evolving local food movement in his most recent book *Eat Here: Reclaiming Homegrown Pleasures in a Global Supermarket*. Brian has traveled and lived in Mexico, Central America and the Caribbean, and East Africa learning indigenous farming techniques and promoting sustainable food production. In college, he worked with California farmers interested in reducing their pesticide use, and set up a 2-acre student-run organic farm on the campus of Stanford University. He writes from Sag Harbor, NY, where he and his family keep a home garden and orchard, and raise oysters.



# ADVISORY BOARD

## FOOD TANK PARTNERS WITH THE FOLLOWING LEADERS OF THE FOOD MOVEMENT

**Abdou Tenkouano** // Executive Director for CORAF, the West and Central Africa Council for Agricultural Research

**Aksel Nærstad** // Senior Policy Advisor for the Development Fund

**Alex Borschow** // Managing Partner at Semillero Ventures

**Baldemar Velásquez** // Highly respected national and international leader in the farm labor, Latino and immigrant rights movements

**Callie Spade** // Participant Media's Manager of Digital Social Action

**Cary Fowler** // Senior Advisor to the Global Crop Diversity Trust

**Chuck Benbrook** // Benbrook Consulting Services

**Clara Coleman** // Second-generation American organic farmer

**Dan Porras** // Communications Consultant for The Christensen Fund

**Dan Pullman** // Partner at Fresh Source Capital, LLC

**Daniel Katz** // Vice President, Environment Program, at The Overbrook Foundation

**Danielle Gould** // Founder & CEO of Food+Tech Connect and Alpha Food Labs

**David Katz** // Medical doctor and founder of the GLIMMER Initiative

**Diane Schmidt** // President and founder of Healthy Fare for Kids

**Edward Mukiibi** // Founder of Developing Innovations in School Cultivation (Project DISC)

**Erin Callahan** // Director, The Climate Collaborative

**Erin Ponsonby** // Senior Consultant at Excella

**Federica Marra** // Winner of the 2012 Barilla Center for Food & Nutrition Young Earth Solutions competition

**Geeta Maker-Clark** // Board certified integrative family physician, coordinator of Integrative Medical Education and Clinical Assistant Professor at the Pritzker School of Medicine, University of Chicago and faculty at the University of Chicago NorthShore Family Medicine Residency program



**Gyda Prestvik** // Coordinator of Partnerships for the EAT Initiative

**Hans Herren** // Internationally recognized scientist, President and CEO of the Millennium Institute, and Co-founder and President of the Swiss foundation, Biovision

**Jacqueline Soman** // Director of Marketing & Communications Manager at Natural Gourmet Institute

**Jared Simon** // Vice President at Hain Celestial

**Jen Chapin** // Singer-songwriter, educator, mother, and food justice activist

**Jerry Glover** // Agricultural ecologist and National Geographic Society Explorer

**Jessica Fanzo** // Nutritionist, professor, and expert in the fields of immunology and biodiversity

**Jo Creed** // Social Media and Food Policy Manager for the Jamie Oliver Food Foundation

**Jonathan Bloom** // Journalist, consultant and thought leader on the topic of food waste

**Julie Stein** // Executive Director at Certified Wildlife Friendly

**Juma Ngomuo** // Program Officer at the Eastern Africa Grain Council (EAGC) – Tanzania

**Lauren Sorkin** // Specialist in environment, climate change and knowledge management

**Lilia Smelkova** // Campaign Manager at Food Day

**Lisa Pino** // Deputy Assistant Secretary for the Office of the Assistant Secretary for Civil Rights at the U.S. Department of Agriculture

**Loren Cardeli** // Founder and executive director of A Growing Culture

**Mary Marchal** // Campaign Alliances Manager at Oxfam America

**Michael Berger** // Founding Partner and the VP of Supply Chain of Elevation Franchise Ventures, franchisor of Elevation Burger

**Michael Croft** // Leader in the Slow Food movement, president of the Australian Food Sovereignty Alliance, and a Fellow of the Australian Rural Leadership Foundation

**Michael Wilde** // Communication and Sustainability Manager at Save Our Soils

**Molly Anderson** // Partridge Chair in Food & Sustainable Agriculture Systems at College of the Atlantic

**Nancy Karanja** // Professor of soil ecology and Director of the Microbial Resource Centre at the University of Nairobi

**Olivier De Schutter** // U.N. Special Rapporteur on the Right to Food and Professor of Law at the Catholic University of Louvain and the College of Europe (Natolin)

**Philip Dobard** // Vice President of SoFAB Institute

**Richard Munang** // U.N. Environment Programme (UNEP) Regional Climate Change Programme Coordinator for Africa  
roger-thurrow

**Roger Thurrow** // Senior fellow for global agricultural development for The Chicago Council on Global Affairs

**Sara Burnett** // Vice President of Wellness and Food Policy at Panera

**Sara Roversi** // Co-founder of You Can Group “Innovation and Entrepreneurship for Growth”

**Sara Scherr** // Founder and President of Ecoagriculture Partners

**Shen Tong** // Serial entrepreneur, angel investor, foodie, social activist, writer/poet, and film buff

**Shenggen Fan** // Director general of the International Food Policy Research Institute

**Sithembile Ndema Mwamakamba** // Programme Manager with the Food, Agriculture and Natural Resources Policy Analysis Network (FANRPAN)

**Stephanie Hanson** // Senior Vice President of Policy and Partnerships at One Acre Fund

**Tom Pesek** // Partnership Officer at the North American Liaison Office, IFAD (Roundtable Sherpa)

**Tyler Roush** // Senior Communications Manager at Landesa

**Wenonah Hauter** // Executive Director of Food & Water Watch



# PARTNERS

## FOOD TANK IS PROUD TO PARTNER WITH THESE ORGANIZATIONS



### **A Growing Culture**

[www.agrowingculture.org](http://www.agrowingculture.org)

A Growing Culture (AGC) aims to create a global coalition connecting farmers with the resources they need to contribute to an ecologically sound food system and prosperous planet. The mission is carried out through the three pillars of the organization: information exchange, outreach and advocacy. AGC is home to the Library for Food Sovereignty, a developing online platform that brings together the riches of agricultural innovation into one central platform and makes them freely available to the world.



### **American University**

[www.american.edu](http://www.american.edu)

With highly ranked schools and colleges and internationally recognized faculty, American University is regarded as one of the top institutions in the world. A private university located in Washington D.C., it is best known for its top-rated academic programs in international service, public policy and public affairs, international law and human rights. It has been repeatedly named the most politically active school in the United States, and continually produces leaders that possess the ability to rethink global and domestic challenges and opportunities.



### **AVRDC—The World Vegetable Center**

[avrdc.org](http://avrdc.org)

AVRDC—The World Vegetable Center—is an international nonprofit organization dedicated to reducing poverty and malnutrition in the developing world by increasing agricultural production and access to a variety of vegetables, providing essential micronutrients for populations in need. The Center works with both private and public sector partners to strike an effective balance between necessary research for new technologies and the development to employ those technologies effectively.



### **Barilla Center for Food & Nutrition Foundation**

[www.barillacfn.com](http://www.barillacfn.com)

The Barilla Center For Food and Nutrition (BCFN) was founded in 2009. BCFN feels that it is their duty to get involved in the debate around food and nutrition, because there are nearly one billion people suffering worldwide from hunger, and almost the exact same number suffering from obesity. BCFN offers concrete and feasible recommendations in response to the challenges that this dichotomy creates. Its approach is multi-



disciplinary in order to most effectively increase awareness and knowledge of issues in the food system while simultaneously helping to provide answers and solutions. BCFN's goal is to foster an open dialogue about the well-being of the world's population and to remain committed to promoting change.



**Bioneers**

[www.bioneers.org](http://www.bioneers.org)

Bioneers is a non-profit organization that highlights breakthrough solutions for restoring people and planet. Since 1990, Bioneers has served as a fertile hub of social and scientific innovators with nature-inspired approaches to the world's most pressing environmental and social challenges.



**CARE International**

[www.care.org](http://www.care.org)

CARE is a leading humanitarian organization fighting global poverty. They place special focus on working alongside poor women because, equipped with the proper resources, women have the power to help whole families and entire communities escape poverty. Women are at the heart of CARE's community-based efforts to improve basic education, prevent the spread of disease, increase access to clean water and sanitation, expand economic opportunity, and protect natural resources. CARE also delivers emergency aid to survivors of war and natural disasters and helps people rebuild their lives.



**Center for Food Safety**

[www.centerforfoodsafety.org](http://www.centerforfoodsafety.org)

Center for Food Safety (CFS) was established in 1997. It is a nonprofit public interest and environmental membership organization whose purpose is to challenge harmful food production technologies and promote sustainable alternatives. CFS uses a variety of strategies and tools to support its goals, including the provision of legal support for sustainable agriculture and food safety constituencies, public education efforts, grassroots organization and media outreach, and litigation and legal petitions for rulemaking. CFS also provides technical assistance to various legislative initiatives championed by other nonprofits throughout the United States.



**Center for International Forestry Research**

[www.cifor.org](http://www.cifor.org)

The Center for International Forestry Research (CIFOR) addresses the problem of deforestation, which impacts the livelihood of a quarter of the people on the planet and endangers biodiversity. The mission of CIFOR is environmental conservation, to advance human well-being, and to promote equity through research that aids businesses, governments, and non-governmental organizations, in addition to helping communities in less developed countries make educated choices about the use and management of their forests. CIFOR hopes to create a world in which forests are high on the world's political agenda, and the decisionmaking regarding forests is based on good governance and solid science while taking the needs of forest-dependent people into consideration. CIFOR leads the Consultative Group on International Agricultural Research's (CGIAR) Research Program on Forests, Trees and Agroforestry in collaboration with Bioversity International, the International Center for Tropical Agriculture (CIAT), and the World Agroforestry Centre (ICRAF).



**Christensen Fund**

[www.christensenfund.org](http://www.christensenfund.org)

The Christensen Fund partners with indigenous communities, scholars, artists, and activists to support projects in the U.S. and abroad that promote the biocultural intersection between biodiversity and traditional cultures. In the American Southwest, the Fund awards grants to increase the availability, abundance, and diversity of nutritious, culturally-appropriate foods, seeds, fibers, livestock, and medicines; to strengthen indigenous philanthropy; and to promote native leadership.



**CORAF/WECARD**

[www.coraf.org](http://www.coraf.org)

As Africa's largest sub-regional research organization, CORAF works with 23 national agricultural research systems in 23 West and Central Africa countries to enhance prosperity and ensure food security. Their research agenda includes food and farming systems, natural resource management, markets and trade, and biotechnology; their focus group includes small-scale producers and end-users. CORAF is a member of the Forum for Agricultural Research in Africa.



**Community for Zero Hunger**

[www.zerohungercommunity.org](http://www.zerohungercommunity.org)

The Community for Zero Hunger is an independent initiative that will identify specific priorities, knowledge, experiences, and sustainable solutions, and also provide a platform for collaboration to support the UN Zero Hunger Challenge. The goals of the Hunger Challenge include 100 percent access to adequate food all year round, zero stunted children less than two years of age, sustainable food systems, a doubling in smallholder productivity and income, and zero food loss or waste. The organization brings together world leaders and



draws on the expertise of governments, research organizations, and NGOs in order to identify specific solutions to eradicate hunger.



**Crop Trust**

[www.croptrust.org](http://www.croptrust.org)

The Crop Trust was established by Bioversity International on behalf of the CGIAR and the UN Food and Agriculture Organization to provide long-term grants to safeguard collections of unique and valuable crop diversity held in genebanks around the world. Their mission is to conserve crop diversity as a way of ensuring food security, adapting to climate change, reducing environmental degradation, protecting nutritional security, reducing poverty, and ensuring sustainable agriculture. Priority is given to crops of particular importance to the food security of least developed countries.



**EAT Foundation**

[eatforum.org](http://eatforum.org)

EAT Foundation is an international non-profit organization that works to transform the global food system from a climate, health and sustainability perspective. Our vision is a future where healthy and sustainable food is affordable, accessible and attractive to all. EAT connects leaders and innovators across disciplines – from academia to politics, business, civil society and the culinary arts – to close knowledge gaps, translate research results into plans of action, scale up solutions, raise awareness and create engagement. EAT has a track record of hosting impactful events, including the annual EAT Stockholm Food Forum and events at the UN General Assembly.



**Ecotrust**

[ecotrust.org](http://ecotrust.org)

Ecotrust is powered by the vision of a world where people and nature thrive together. Since 1991, Ecotrust has partnered with local communities from California to Alaska to build new ways of living and doing business. From forestry to finance, food access to green building, the organization works to advance social equity, economic opportunity, and environmental well-being.



**Ecotrust**

[www.ewg.org](http://www.ewg.org)

The Environmental Work Group (EWG) aims to empower people to live healthier lives in a healthier environment. EWG's team of scientists, policy experts, lawyers, communication experts and programmers work tirelessly to ensure someone is standing up for public health when government and industry won't. Through reports, online databases, mobile apps and communications campaigns, EWG is educating and empowering consumers to make safer and more informed decisions about the products they buy and the companies they support.



**Facebook Community Leadership Program (FCLP)**

[communities.fb.com](http://communities.fb.com)

The Facebook Community Leadership Program (FCLP) was created to provide community leaders with the leadership skills, technological know how, and tools to build diverse communities that bring people closer together, despite their differences.



**Fairtrade America**

[www.fairtradeamerica.org](http://www.fairtradeamerica.org)

Fairtrade is committed to changing the way trade has traditionally worked, which has disadvantaged the poorest producers. Through better prices, good working conditions and fairer trade terms for marginalized producers in developing countries, we continuously work to change the status quo and make trade fair. So, what is Fairtrade? Overall, we are a global system that supports the small-scale farmers and workers who grow produce Fairtrade products so that they can have more control over their lives.



**Family Farming Knowledge Platform**

[www.fao.org/family-farming/en/](http://www.fao.org/family-farming/en/)

The Family Farming Knowledge Platform gathers digitized quality information on family farming from all over the world; including national laws and regulations, public policies, best practices, relevant data and statistics, researches, articles and publications. It provides a single access point for international, regional and national information related to family farming issues; integrating and systematizing existing information to better inform and provide knowledge-based assistance to policy-makers, family farmers' organizations, development experts, as well as to stakeholders in the field and at the grassroots level.



**Food Action**

[foodaction.com](http://foodaction.com)

Food Action is an advocacy organization working to create a healthy, just, and sustainable food system for all. Their goal is to reform the food system so that all people have access to GOOD FOOD — food that is affordable, clean, healthy, delicious, and ecologically and socially regenerative.





### Food Forever

[www.food4ever.org](http://www.food4ever.org)

The goal of the Food Forever Initiative is to rally the support necessary from all stakeholders—be it politicians, farmers, chefs, businesses, or individuals—to drive a positive change in the way we conserve, grow, sell, and consume crop and livestock diversity. They work to implement Target 2.5 of the Sustainable Development Goals, a commitment to protect what remains of diversity within our food system. The Global Crop Diversity Trust (Crop Trust) and the Netherlands Government provide the Initiative's secretariat functions.



### Food Innovation Program

[foodinnovationprogram.org](http://foodinnovationprogram.org)

Food Innovation Program is a full-time, advanced Master that guarantees a distinguished caliber of professors, opinion leaders and entrepreneurs from all over the world who are at the forefront of food innovation.



### Food Policy Action

[foodpolicyaction.org](http://foodpolicyaction.org)

Food Policy Action works for better national policies that make our food system more balanced and provide healthy, affordable food for all. Healthy food should not be a luxury; a tomato should not cost more than a package of cookies. Food Policy Action works to promote a healthy, sustainable food system by promoting positive policies, public education, issue advocacy, and holding legislators accountable for their votes on food and farm policy.



### Food Recovery Network

[www.foodrecoverynetwork.org](http://www.foodrecoverynetwork.org)

The Food Rescue Locator is a directory of organizations around that United States that rescue, glean, transport, prepare, and distribute food to the needy in their communities. These food rescue programs play an important role in feeding the hungry and the reduction of food waste. This locator tool is organized by Sustainable America.



### Food Rescue Locator

[www.sustainableamerica.org/foodrescue](http://www.sustainableamerica.org/foodrescue)

The Food Rescue Locator is a directory of organizations around that United States that rescue, glean, transport, prepare, and distribute food to the needy in their communities. These food rescue programs play an important role in feeding the hungry and the reduction of food waste. This locator tool is organized by Sustainable America.



### Forum for the Future

[www.forumforthefuture.org](http://www.forumforthefuture.org)

Forum for the Future is an independent non-profit that was established in 1996 to work globally with business, government and others to solve complex sustainability challenges. We believe it is critical to transform the key systems we rely on to shape a brighter future and innovate for long-term success.



### FReSH

[www.wbcd.org/Projects/FReSH](http://www.wbcd.org/Projects/FReSH)

A joint program between EAT and WBCSD, Food Reform for Sustainability and Health (FReSH) is designed to accelerate transformational change in global food systems, to reach healthy, enjoyable diets for all, that are produced responsibly within planetary boundaries. To achieve this ambitious goal, FReSH has brought business and science to work together. It draws on knowledge and efforts from premier research institutions, and is working with the business community to develop successful, high-impact solutions.



### Global Alliance for Improved Nutrition

[www.gainhealth.org](http://www.gainhealth.org)

The Global Alliance for Improved Nutrition (GAIN) launched at the U.N. in 2012. It is an international organization driven by the vision of a world without malnutrition and a goal of ending malnutrition within this lifetime. They focus their efforts on children and women while building alliances between businesses, government, and civil society to find solutions to the complex problem of malnutrition. GAIN developed the Postharvest Loss Alliance for Nutrition (PLAN) program, which aims to make nutritious food more accessible and available for all.



### Global Forum on Agricultural Research

[www.egfar.org](http://www.egfar.org)

GFAR's mission is to mobilize all stakeholders involved in agricultural research and innovation systems for development, and to catalyze actions toward alleviating poverty, increasing food security, and promoting the sustainable use of natural resources.

**Grist**[grist.org](http://grist.org)

Grist was founded in 1999 as one of the nation's first online-only publications, covering serious topics without taking themselves too seriously. Its independent, nonprofit newsroom pursues in-depth stories on under-covered topics like clean energy, sustainable food, livable cities, environmental justice, and a better economy. Grist elevates solutions, exposes inequity, and gives readers the context, knowledge, and tools to make a difference.

**GrowNYC**[www.grownyc.org](http://www.grownyc.org)

GrowNYC is the sustainability resource for New Yorkers: providing free tools and services anyone can use in order to improve our City and environment. Our mission is to improve New York City's quality of life through environmental programs that transform communities block by block and empower all New Yorkers to secure a clean and healthy environment for future generations. Over the years we've become a service organization: whether it's operating the world-famous Union Square Greenmarket, building a new community garden, teaching young people about the environment, or improving recycling awareness, if you're a New Yorker, GrowNYC is working near you!

**GRuB (Garden-Raised Bounty)**[goodgrub.org](http://goodgrub.org)

GRuB inspires positive personal and community change by bringing people together around food and agriculture. GRuB partners with youth and people with low-incomes to create empowering individual and community food solutions. By offering a variety of tools and training, GRuB works to build a just and sustainable food system.

**Humanitas Global**[www.humanitasglobal.com](http://www.humanitasglobal.com)

Humanitas Global Development designs integrated initiatives that relevantly and respectfully bring about social, humanitarian, and environmental progress in communities worldwide. Humanitas Global believes that development deserves a fresh, bold, and cohesive approach that breaks down silos and promotes integration. Committed to actively engaging beneficiary communities as development initiatives are designed, Humanitas Global accounts for dynamics across sectors and spheres of influence that have great impact on the outcomes of a given initiative.

**IFOAM – Organics International**[www.ifoam.bio](http://www.ifoam.bio)

With offices and networks across the globe, IFOAM – Organics International ensures that the organic voice is heard on both a regional and global level.

**Inter Press Service (IPS)**[www.ips.org/institutional](http://www.ips.org/institutional)

Inter Press Service (IPS) is an independent international communication institution. Since its inception in 1964, IPS has emphasized the importance of "giving a voice to the voiceless." To fulfill this very important mission, IPS provides news and content, largely focused on the Global South, development, globalization, human rights, and the environment, with explicit focus on how events and global processes affect marginalized individuals and communities. Additionally, IPS strives to build the capacity of journalists and media organizations, and to promote an ongoing dialogue among diverse stakeholders on the development of a better world.

**International Center for Tropical Agriculture (CIAT)**[ciat.cgiar.org](http://ciat.cgiar.org)

The International Center for Tropical Agriculture (CIAT) works in collaboration with hundreds of partners to help developing countries make farming more competitive, profitable, and resilient through smarter, more sustainable natural resource management. CIAT aims to reduce hunger and poverty and improve human nutrition in the tropics through research aimed at increasing the eco-efficiency of agriculture.

**International Crops Research Institute for the Semi-Arid Tropics (ICRISAT)**[www.icrisat.org](http://www.icrisat.org)

The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) is an international non-profit organization that undertakes scientific research for development. Through partnerships and demand-driven innovation, ICRISAT aims to reduce poverty, hunger, malnutrition, and environmental degradation in Sub-Saharan African and South Asia.

**International Food Policy and Research Institute (IFPRI)**[www.ifpri.org](http://www.ifpri.org)

The International Food Policy Research Institute (IFPRI), established in 1975, provides research-based policy solutions to sustainably reduce poverty and end hunger and malnutrition. The Institute conducts research, communicates results, optimizes partnerships, and builds capacity to ensure sustainable food production,



promote healthy food systems, improve markets and trade, transform agriculture, build resilience, and strengthen institutions and governance. Gender is considered in all of the Institute's work. IFPRI collaborates with partners around the world, including development implementers, public institutions, the private sector, and farmers' organizations.



**International Fund for Agricultural Development**

[www.ifad.org](http://www.ifad.org)

The International Fund for Agricultural Development (IFAD), a specialized agency of the United Nations, was established as an international financial institution in 1977 as one of the major outcomes of the 1974 World Food Conference. IFAD finances agricultural development projects, primarily for food production in the developing countries.



**The James Beard Foundation**

[www.jamesbeard.org](http://www.jamesbeard.org)

The James Beard Foundation is a nonprofit 501(c)(3) based in New York City. They are best known for the James Beard Award, which is the highest honor for beverage and food professionals in the United States. The Foundation's mission is to preserve, nurture, and celebrate the diverse culinary heritage and future in the United States. Apart from the award, the Foundation offers a variety of events and programs intended to educate, inspire, and entertain, in addition to promoting a fuller understanding of culinary culture. They maintain the James Beard House in New York City's Greenwich Village, which visiting chefs can use as a performance space.



**Jamie Oliver Food Foundation**

[www.jamieoliverfoodfoundation.org.uk](http://www.jamieoliverfoodfoundation.org.uk)

The Jamie Oliver Food Foundation believes access to good, fresh, real food and the basic skills to cook it has the power to transform lives. Working in the UK, US, and through the Good Foundation in Australia, they are leading a full-scale Food Revolution to improve the health and happiness of future generations, through the food they eat.



**Landesa Rural Development Institute**

[www.landesa.org](http://www.landesa.org)

Landesa Rural Development Institute (LRDI) is an organization that works to help secure land for the world's poorest people. The organization partners with local governments in developing countries to help create laws, policies, and programs to foster social justice, economic growth, and opportunities for the communities. They often focus on creating and enforcing land rights for women. Landesa's vision is a world free from poverty wherein people who depend on the land for their livelihood are provided the rights they need.



**Kiss the Ground**

[kisstheground.com](http://kisstheground.com)

Kiss the Ground is a nonprofit committed to inspiring global participation in soil regeneration: to sequester carbon, ensure abundant food, replenish water resources, and increase biodiversity for the benefit of all life. They create educational curriculum, campaigns, and media to raise awareness and empower individuals to purchase food that support healthy soils and a balanced climate. KTG also works with farmers, educators, NGOs, scientists, students, and policymakers to advocate for regenerative agriculture, raise funds to train farmers, and help brands and businesses to invest in healthy soils. Kiss the Ground has partnered with Big Picture Ranch, documentarians Josh and Rebecca Tickell, and Executive Producer Leonardo DiCaprio to release the self-titled documentary Kiss the Ground at the end of 2018.



**The McKnight Foundation**

[www.mcknight.org](http://www.mcknight.org)

The McKnight Foundation, a Minnesota-based family foundation, seeks to improve the quality of life for present and future generations. Through grantmaking, collaboration, and encouragement of strategic policy reform, they use their resources to attend, unite, and empower those they serve.



**Millennium Institute**

[www.millennium-institute.org](http://www.millennium-institute.org)

Millennium Institute enables decisionmakers to use system dynamics thinking and tools to analyze and understand the interconnectedness among economic, social, and environmental factors, as well as issues of peace and security. This will increase their capacity to implement sustainable policies. MI seeks to play a catalytic role in creating a global network of system thinkers to solve critical 21st century challenges.



**More and Better**

[www.moreandbetter.org](http://www.moreandbetter.org)

The More and Better Network (MaB) is a civil society network of about 125 organizations – farmers' and fisherfolks' organizations and NGOs in 47 countries as well as on regional and international level working together for more and better support to agriculture and rural development to eradicate hunger and poverty.



MaB is also responsible for the webpage <http://ag-transition.org> where you will find reports about agroecology and other forms of sustainable agriculture published by many different organizations and institutions.



**Mother Jones** [www.moreandbetter.org/en](http://www.moreandbetter.org/en)  
Mother Jones is a reader-supported nonprofit news organization that performs independent and investigative reporting on everything from politics and climate change to education and food. Mother Jones doesn't answer to stockholders, a corporate parent company, or a deep-pocketed donor, but is instead held accountable, and funded by, its readers.



**National Farmers Union** [nfu.org](http://nfu.org)  
Since its founding in 1902, The National Farmers Union (NFU) has worked to protect and enhance the economic well-being and quality of life for family farmers, fishers, ranchers, and rural communities through the advocacy of locally initiated policy positions. NFU believes that good opportunities in production agriculture are the foundation of strong farm and ranch families, which are the basis for thriving rural communities, which, in turn, are vital to the health, security, and economic well-being of the entire national economy.



**National Future Farmers of America Organization (FFA)** [www.ffa.org](http://www.ffa.org)  
The National Future Farmers of America (FFA) Organization makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education. Students whose lives are impacted by FFA and agricultural education will achieve academic and personal growth, strengthen American agriculture, and provide leadership to build healthy local communities, a strong nation, and a sustainable world.



**National Young Farmers Coalition** [www.youngfarmers.org](http://www.youngfarmers.org)  
The National Young Farmers Coalition represents, mobilizes, and engages young farmers to ensure their success, envisioning a country where young people who are willing to work, get trained, and take a little risk can support themselves and their families in farming. NYFC supports practices and policies that will sustain young, independent and prosperous farmers now and in the future.



**Natural Gourmet Institute** [www.naturalgourmetinstitute.com](http://www.naturalgourmetinstitute.com)  
Natural Gourmet Institute provides exceptional, innovative and interdisciplinary health-supportive culinary education. Rooted in Dr. Annemarie Colbin's seven criteria for food selection, our curriculum empowers chefs, individuals and communities to be leaders in the conversation about food and wellbeing through the preparation of healthful and delicious meals. By making mindful and deliberate decisions about the ingredients we source, we advocate and utilize a sustainable food system that respects the earth's natural resources and the people who make each meal possible.



**Natural Resources Defense Council** [www.nrdc.org](http://www.nrdc.org)  
National Resources Defense Council (NRDC) works to safeguard the earth—its people, its plants and animals, and the natural systems on which all life depends. Through the combination of a network of more than three million members and online activists with the expertise of some 500 scientists, lawyers, and policy advocates across the globe, NRDC works to ensure the rights of all people to the air, the water, and the wild.



**New England Culinary Institute** [www.neci.edu](http://www.neci.edu)  
The New England Culinary Institute brings culinary arts and business together, teaching students to become experts in their culinary profession. NECI provides a strong foundation in technique and fundamental skills, providing NECI graduates with the opportunity to inspire, motivate, and guide their creative teams to develop and implement innovative concepts.



**Northwestern Health Sciences University** [www.nwhealth.edu](http://www.nwhealth.edu)  
Northwestern Health Sciences University, located in Bloomington, Missouri, prepares the next generation of healthcare professionals to deliver and advance health care. The school is a premier health sciences university creating a healthier world. With the help of partnerships, the university advances and promotes natural approaches to health through education, research, clinical services, and community engagement.



### Nutrients for All

[nutrientsforall.org](http://nutrientsforall.org)

Nutrients for All is an Ashoka initiative that facilitates a food system that supports nutrition and health of eaters everywhere. The organization supports research that will change the metrics and tools we use to measure nourishment, and also operates field trials with populations at risk of malnutrition and undernourishment (pregnant women, infants, and adolescents) to better understand the most effective methods of ensuring health and nutrition.



### Organic Monitor

[www.sustainablefoodssummit.com](http://www.sustainablefoodssummit.com)

A specialist research, consulting and training company that focuses on global sustainable product industries. We organize the Sustainable Foods Summit, which covers developments in eco-labels and sustainability in the food industry. The summit is regularly hosted in Europe (June), Latin America (June) and North America (January).



### Oxfam America

[www.oxfamamerica.org](http://www.oxfamamerica.org)

Oxfam America is a global organization working to right the wrongs of poverty, hunger, and injustice. As one of 17 members of the international Oxfam confederation, they work with people in more than 90 countries to create lasting solutions. Oxfam saves lives, develops long-term solutions to poverty, and campaigns for social change.



### Passion for Pasta Advisory Council

Passion for Pasta Advisory Council is a project of Barilla bringing together scientists, nutritionists, and researchers to encourage sustainable consumption of pasta. Pasta is a staple food in many homes around the world. But it has many more benefits than just providing a tasty meal. Pasta can be a sustainable and affordable food choice for people with any income and can help support healthy bodies and healthy environments.



### Peak Plate

[www.peakplate.com](http://www.peakplate.com)

PeakPlate.com is a visually compelling website and app that empowers people who crave sustainable food to find like-minded chefs and restaurateurs. Peak Plate photographically showcases peak-of-harvest fare from chefs – who endorse sustainable providers by providing links to those food sources. Food recovery is also featured in each Peak Plate offering, pledging a true “end-to-end” experience and total food transparency. An innovative network of foodies, chefs, farmers, grocers, and artisan food purveyors unified by sustainability, Peak Plate is driving the demand needed for a sustainable food economy. We invite you to join the transformation at PeakPlate.com and follow us behind the scenes as we turn Peak Plate into a reality. Become a founding member and get exclusive, priority access to the Peak Plate platform – and extraordinary access to the global sustainable food community. Together we'll transform the way we eat and the world we live in.



### Real Food Media

[www.realfoodmedia.org](http://www.realfoodmedia.org)

Real Food Media believes books are central to understanding what's broken in the food system and how to fix it by coming together to read, debate, question, discuss, and celebrate books through their Real Food Reads selection of the month. Each month, they deliver a fresh book idea, a podcast with the author of every month, and recipe pairings to bring food and drinks into your book discussions.



### ReFED

[www.refed.com](http://www.refed.com)

ReFED is a multi-stakeholder nonprofit that takes a data-driven approach to move the food system from acting on instinct to insights to solve our national food waste problems. ReFED has identified 27 of the best opportunities through the Roadmap to Reduce U.S. Food Waste, a first-of-its-kind economic analysis, making it easier for stakeholders across the food supply chain to meeting the national 50% reduction goal by 2030.



### Refresh Working Group

[refreshfoodandtech.com](http://refreshfoodandtech.com)

This project uses research, storytelling, and collective action to examine technological innovation in the United States food system with the aim of building a coalition of people to “refresh” the food system for the common good. The Refresh report presents a framework for discussing the impact of emerging technologies on the way we produce, distribute, and consume food.



### Save Food

[www.save-food.org](http://www.save-food.org)

Initiated by Nature & More, and in partnership with the FAO's Global Soil Partnership, the Save Our Soils campaign aims to raise consumer awareness about the importance of soil for our health, food security and the climate. The campaign seeks to raise awareness about the problem of degraded soils, and point



towards “soilutions.” Save Our Soils works to activate consumers to get creative and become “soldiers” for a better future.



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**Slow Food USA**

[www.slowfoodusa.org](http://www.slowfoodusa.org)

Slow Food USA is part of the global Slow Food network of over 150,000 members in more than 150 countries. Through a vast volunteer network of local chapters, they link the pleasures of the table with a commitment to protect the community, culture, knowledge, and environment that make this pleasure possible. Their mission as an international grassroots membership organization is good, clean, and fair food for all.



**Seattle University**

[www.seattleu.edu](http://www.seattleu.edu)

Seattle University, founded in 1891, demonstrates leadership in sustainable practices and environmental justice. From LEED certified buildings to urban gardens, Seattle University has an extensive array of projects to make its campus as sustainable as possible. Sustainability is core to the university's identity as it promotes human rights, care for the natural world, and the common good.



**Skyberries Academy**

[academy.skyberries.at](http://academy.skyberries.at)

Skyberries Academy is organized by the Vertical Farm Institute in Vienna. This international summer school introduces participants to vertical farming, highlighting food, technology, business, and society to show how vertical farm is a structural element of the city. Professionals, students, and experts are welcome.



**Southern Farm & Garden**

[www.southernfarmandgarden.com](http://www.southernfarmandgarden.com)

Southern Farm & Garden connects readers with the world of agriculture and the men and women who make it all happen, allowing us to bring food and other sustainable products into our kitchen and our homes. More than just beautiful food on a plate, Southern Farm & Garden takes their readers behind-the-scenes to meet the farmers, gardeners, and artisans who work tirelessly to make fresh, handcrafted, and sustainable products every day. Their recipes are carefully selected to complement the season's harvest and the select products shown in each issue. They strive to inspire their readers to learn more about where their food and other products used in everyday life originate, encouraging their readers to unplug and connect with a simpler way of life.



**Sustainable Food Trust**

[sustainablefoodtrust.org](http://sustainablefoodtrust.org)

The Sustainable Food Trust is committed to facing challenges and exploring solutions for a food production system that causes the least possible harm to both humans and the environment. The Trust works to develop solutions to food system problems in the areas of leadership and collaboration, communications and citizen engagement, and research and policy.



**Tanzania Graduate Farmers Association**

[www.graduatemfarmers.org](http://www.graduatemfarmers.org)

The overall objective of TGFA is to promote agriculture by adopting and advocate for effective best practices, techniques, innovation, science, and technology supported by policies and regulations in the sector for sustainable development in social, political and economic transformation in Tanzania.



**The Big Bet Initiative**

[www.bigbetinitiative.com](http://www.bigbetinitiative.com)

Your ideas and Big Bets matter. What idea, innovation or thought would you encourage the world community to adopt to maximize the chances that we reach the Global Goals for Sustainable Development by 2030?



**The Christian Science Monitor**

[www.csmonitor.com](http://www.csmonitor.com)

The Christian Science Monitor is an international news organization that delivers thoughtful, global coverage via its website, weekly magazine, daily news briefing, and email newsletters.



### **The Climate Collaborative**

[www.climatecollaborative.com](http://www.climatecollaborative.com)

The Climate Collaborative was born from a belief shared by natural food leaders that industry has great potential to reverse climate change by working together. The Climate Collaborative is formed by concerned businesses from the natural products industry working to collaboratively to catalyze bold action, amplify the voice of business and promote sound policy to reverse climate change.



### **The Economics of Ecosystems & Biodiversity for Agriculture and Food (TEEBAg)**

Ecosystems and agricultural & food systems are typically evaluated in isolation from one another, despite their many and significant links. The economic invisibility of many of these links is a major reason for this ‘silo’ thinking. However, ecosystems are the ecological home in which crop and livestock systems thrive and produce food for humans, and in turn agricultural practices, food production, distribution and consumption impose several unquantified externalities on ecosystems and human health and well-being.



### **The Economist Events**

[www.events.economist.com](http://www.events.economist.com)

The Economist Events hosts Sustainability Summits worldwide, and they have partnered with Food Tank to organize the Inaugural U.S. Sustainability Summit. This Summit will bring together over 200 leading business executives, policy makers, investors, and critical thinkers to discuss the technological adaptations that a sustainable future requires. The U.S. conference will cover a wide variety of topics, such as policy, business sustainability goals, infrastructure, impact investing, the circular economy, climate change, and precious resources.



### **The Fink Family Foundation**

[www.thefinkfamilyfoundation.org](http://www.thefinkfamilyfoundation.org)

The Foundation’s Food Waste Program seeks to reduce, recover, and recycle food waste by directing it towards its highest and best use – ultimately feeding more people and reducing the environmental impact of food waste. The Food Waste Program is particularly concerned about the issue of food being wasted while people in our communities remain hungry.



### **The George Washington University**

[www.gwu.edu](http://www.gwu.edu)

The George Washington University was created in 1821 through an Act of Congress, fulfilling George Washington’s vision of an institution in the nation’s capital dedicated to educating and preparing future leaders. Today, GW is the largest institution of higher education in the District of Columbia. GW has more than 20,000 students—from all 50 states, the District and more than 130 countries—studying a rich range of disciplines: from forensic science and creative writing to international affairs and computer engineering, as well as medicine, public health, the law and public policy.



### **The Land Institute**

[www.landinstitute.org](http://www.landinstitute.org)

The Land Institute is a science-based research organization working to develop an alternative to current destructive agricultural practices. Their work is dedicated to advancing perennial grain crops and polyculture farming solutions. Founded as a nonprofit organization in 1976, The Land Institute is committed to researching and developing food production methods that sustain the land and soil.



### **The One Acre Fund**

[www.oneacrefund.org](http://www.oneacrefund.org)

The One Acre Fund is a micro-investment organization based in Africa and devoted to helping smallholder farmers become self-reliant by providing them with the resources they need to be successful. Africa’s hungriest people are smallholder farmers. Smallholder farmers have largely been neglected by the modern agricultural industry. They struggle to obtain access seeds, financing, insurance, risk spreading programs, efficient workable markets, and decent storage facilities. As a result, farming families regularly suffer from a “hunger season,” a period of time of a month or longer when food is sparse or nonexistent. The One Acre Fund envisions a future where every farm family has the knowledge, materials, and support necessary to satisfy their basic needs.



### **The Overbrook Foundation**

[www.overbrook.org](http://www.overbrook.org)

The Overbrook Foundation is a progressive family foundation that supports organizations advancing human rights and conserving the natural environment. The Overbrook Foundation was established in New York in 1948 by Helen and Frank Altschul. The Foundation took its name from Overbrook Farm, the Altschul family home in Stamford, Connecticut. The Overbrook Foundation awarded approximately \$5.4 million in grants in 2013. Since its inception, the Foundation has given away more than \$170 million.



### **The Rockefeller Foundation**

[www.rockefellerfoundation.org](http://www.rockefellerfoundation.org)

The Rockefeller Foundation's mission — unchanged since 1913 — is to promote the well-being of humanity throughout the world. Together with partners and grantees, The Rockefeller Foundation strives to catalyze and scale transformative innovations, creates unlikely partnerships that span sectors, and take risks others cannot.



### **The Wallace Center**

[www.wallacecenter.org](http://www.wallacecenter.org)

The Wallace Center is part of the Enterprise and Agriculture Group at Winrock International and focuses on addressing social, economic, and environmental needs in the United States using market-based approaches. They draw expertise from other Winrock International programs, such as Renewable and Clean Energy, Agriculture, Women's Empowerment, Youth Leadership and Education, Forestry and Natural Resource Management, and Ecosystems Services. The Wallace Center develops partnerships and learning networks, pilots new ideas, and advances solutions to strengthen communities through resilient farming and food systems.



### **Think.Eat.Save**

[www.thinkeatsave.org](http://www.thinkeatsave.org)

Think.Eat.Save, a collaborative initiative of the UN Environment Programme (UNEP), UN Food and Agriculture Organization (FAO), and other international organizations, works to reverse food loss and food waste by providing consumers, retailers, leaders, and the community with advice and ways to take action to limit wasteful practices.



### **Thought For Food (TFF) Challenge**

[www.tffchallenge.com](http://www.tffchallenge.com)

Founded in 2011, TFF is a fast-growing community of 1,000+ brilliant students, ambassadors and mentors from 24 countries on 6 continents, crossfertilized by networks of thought leaders, social entrepreneurs and multinational experts. The annual TFF Challenge calls on university students from all fields of study to explore the complex challenges of food security, as they generate and prototype new projects that make a difference. The flagship TFF Summit serves as a launch pad for projects and relationships to take off. TFF aims to play a key role in resolving global food security challenges by tapping into the unique skills and talents of the Millennial generation, and by providing state of the art educational tools, mentorship, connections and seed funding.



### **True Health Initiative (THI)**

[www.truehealthinitiative.org](http://www.truehealthinitiative.org)

True Health Initiative (THI) is a public health communication & education campaign. At its core is the global consensus on lifestyle as medicine. As a growing coalition of thousands, supported by an expert council of 450 Directors from more than 40 countries, we disseminate and demonstrate the evidence-based fundamentals of healthy eating and healthy living. By sharing the truth in one voice, we envision a planet where all people live long and healthy lives, free of preventable chronic disease and premature death.



### **United Nations Food and Agriculture Organization**

[www.fao.org](http://www.fao.org)

The United Nations Food and Agriculture Organization (FAO) is an organization committed to achieving food security for all. The mandate of the FAO is to improve agricultural productivity, contribute to the growth of the world economy, raise levels of nutrition, and better the lives of rural populations. FAO accomplishes these objectives by creating and sharing critical information about agriculture, food, and natural resources; however, the information does not flow one way. Additionally, the FAO acts as a liaison among different partners with varied levels of expertise to connect those who have the information and those who need it. This turning of knowledge into action creates a mutually reinforcing cycle.



### **University of California - Davis**

[www.ucdavis.edu](http://www.ucdavis.edu)

Founded in 1905, the University of California, Davis is regarded as one of the top public universities in the United States. The campus has an annual research budget of over US\$750 million, a comprehensive health system and 13 specialized research centers. The university offers interdisciplinary graduate study and 99 undergraduate majors in four colleges and six professional schools. With rigorous academic programs across the disciplines, it has garnered a reputation for solving problems related to food, health, the environment, and society.



### **University of Chicago Booth School of Business**

[www.chicagobooth.edu](http://www.chicagobooth.edu)

As part of the world-renowned University of Chicago, the Booth School of Business is characterized by its distinct intellectual culture. Founded in 1898, it is the second-oldest business program in the U.S. Today, the school offers programs on three continents and boasts a global body of 49,000 accomplished alumni. At present, several Noble Prize winners reside in its unmatched faculty.





### University of São Paulo

[www5.usp.br](http://www5.usp.br)

Founded in 1934, the University of São Paulo, a public institution, remains the largest and most prestigious university in Brazil. It offers a broad range of both undergraduate and graduate courses and produces a large portion of Brazil's published scientific research each year. Many regard it as the best university in Ibero-America.



### Wildlife Friendly Enterprise Network

[wildlifefriendly.org](http://wildlifefriendly.org)

The Wildlife Friendly Enterprise Network (WFEN) is a global community dedicated to the development and marketing of products that conserve threatened wildlife while contributing to the economic vitality of rural communities. WFEN's mission is to protect wildlife in wild places by certifying enterprises that assure people and nature coexist and thrive.



### World Food Program USA

[wfpusa.org](http://wfpusa.org)

Consistent with the mission of the United Nations World Food Programme, World Food Program USA works with U.S. policymakers, corporations, foundations, and individuals to help provide financial resources and develop policies needed to alleviate global hunger.



### World Resources Institute

[www.wri.org](http://www.wri.org)

The World Resources Institute (WRI) is a global research organization that spans more than 50 countries, working to turn big ideas into action at the nexus of environment, economic opportunity, and human well-being. WRI is working on six critical goals that the world must achieve this decade in order to secure a sustainable future: climate, energy, food, forests, water, cities & transport.



### World Rural Forum

[www.ruralforum.net](http://www.ruralforum.net)

The World Rural Forum (WRF) is a forum for analysis and a rural development observatory. It has agreements with universities and other training or research centers, farmers' associations, and NGOs with strong links to grassroots organizations. This work enables reliable information regarding analyzing the problems of farmers, ranchers, and rural residents in different areas throughout the world, and developing proposals for action. WRF is a sponsor of the International Year of Family Farming 2014 (IYFF-2014), which represents family farmers, indigenous communities, and smallholder farmers across the globe.



### Young Professionals for Young Professionals for Agricultural Development

[ypard.net](http://ypard.net)

YPARD is an international movement by Young Professionals FOR Young Professionals for Agricultural Development. YPARD's mission is to serve as a global collective platform through which young professionals can realize their full potential and contribute proactively toward innovative agricultural development.



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FOR FOOD & NUTRITION



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International Center for Tropical Agriculture



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**ICRISAT** INTERNATIONAL CROPS RESEARCH INSTITUTE FOR THE SEMI-ARID TROPICS



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Hart Feuer	Harold Gruber	Carl Hurd	Kelly LaMay
Catt Fields White	Joe Gruber	Jason Ingle	Robyn Landis
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Nancy Fisher	Sarah Hach	Elias Johnson	Margaret Leggat
Claire Fitch	Kevin Haggerty	Jody Sterrett Johnson	Peter Lehner
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# STAFF



## **BERNARD POLLACK** // CHAIRMAN OF THE BOARD

Bernard Pollack serves as Food Tank's Chairman of the Board. He is an expert at non-profit and union campaigning and communications. He currently serves as Communications Director for Food Tank. He has spent more than ten years organizing state and national campaigns for the National AFL-CIO that has resulted in the election of dozens major pro-worker candidates and laws in California, Kentucky, Minnesota, Oregon and Pennsylvania. He has developed communication programs for labor organizing all over the U.S. and has worked extensively with media reporting on workers' issues. He holds an M.A. in political management from The George Washington University School of Political Management and a B.A. from the Elliot School of International Affairs at The George Washington University.



## **DANIELLE NIERENBERG** // PRESIDENT

Danielle Nierenberg is President of Food Tank and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in the developing world and innovations in sustainable agriculture. Danielle co-founded Food Tank in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters.



## **VANESA BOTERO-LOWRY** // DIRECTOR OF OPERATIONS

Vanesa has worked in non-profit operations, finance, and data management for more than a decade. Her passion is creating strong systems so that non-profits can more efficiently use their resources to do what they do best – make the world a better place. She has worked and volunteered with community-based organizations focused on educational equity, social justice, labor rights, digital equity, social support for persons living with HIV/AIDS, community history, and the arts. She holds a Bachelor's degree in Classics/Anthropology from New College of Florida and a Masters in Public Affairs with a Portfolio in Non-Profit and Philanthropic Studies from the University of Texas' LBJ School of Public Affairs.



## **EMILY PAYNE** // EDITOR

Emily is a food system writer and editor. She covers food and nutrition policy while serving as a content and SEO consultant for companies focusing on sustainability and food system innovations. She graduated from Boston University and currently lives in Brooklyn, New York.



## ALESA UPHOLZER // ART DIRECTION

Alesa leads the art direction for Food Tank collateral, reports, guides and print materials. She earned her degree in graphic design and marketing from Marietta College. Alesa is an award-winning freelance graphic designer, specializing in print design and creative marketing. She has worked with large corporations, small businesses and non-profits to create powerful marketing pieces for more than 20 years. She currently resides in Cleveland, Ohio.



## BRIAN FREDERICK // EDITORIAL & MEMBERSHIP MANAGER

Brian Frederick is the Editorial & Membership Manager at Food Tank, previously serving as the Content & Membership Coordinator, a Research & Communications Fellow, and an Intern. He received a dual-B.S. in Chemistry/Biomolecular Science and an M.S. in Chemistry from Clarkson University, as well as an M.S. in Biochemistry and Molecular Biophysics at the University of Pennsylvania. Brian worked in academia, nonprofit research institutions, and pharmaceutical companies researching biofuels, cancer, and immune health for over a decade before joining Food Tank. Lastly, he is an avid traveler and loves the outdoors.



## KIRBY BARTH // RESEARCH AND WRITING FELLOW

Kirby is a passionate food researcher and a new Fellow on the Food Tank team. She graduated from Northwestern University in 2016 with a degree in Anthropology, and minors in Psychology and Spanish. After writing her undergraduate thesis about food culture in Seville, Spain, one of her favorite places on earth, she has continued to pursue learning more about food culture in everyday life. She organizes food-themed events for Atlas Obscura Society Chicago, and spends her free time volunteering, rock climbing, traveling, and biking. She's especially interested in reducing food waste and solving hunger and malnutrition.



## ELLIOTT BRENNAN // RESEARCH AND WRITING FELLOW

Elliott is a farmer and a Research & Writing Fellow at Food Tank. His research interests include global food security and the role of agriculture in economic development. He has a B.A. in English from Yale University.



## COLTON FAGUNDES // RESEARCH AND WRITING FELLOW

Colton Fagundes is a Research & Writing Fellow with Food Tank. He received his masters in Global Environmental Policy from American University where he focused his studies on sustainable development, food sovereignty/justice, and agricultural policy. Colton has worked and volunteered with nonprofits and grassroots organizations on environmental and agricultural issues.



## MIRANDA CARVER // RESEARCH AND WRITING FELLOW

Miranda is a Research & Writing Fellow for Food Tank. Miranda's interest in food systems originated while she studied anthropology at George Mason University. During the three years after graduating, she worked at a research organization focused on the of children and youth, where her project work introduced her to topics including healthy schools legislation, school nutrition, and healthy eating programs. Miranda is also active with food-focused organizations in Washington, D.C., volunteering with farmers' markets and interning with a school-based food education program for elementary schoolers.



## MADELYN VITAL // RESEARCH AND WRITING FELLOW

Madelyn Vital is a Research & Writing Fellow at Food Tank, and a food policy, environmental health, and waste reduction advocate. She enjoys working toward sustainable solutions with local public health, food security, and waste reduction organizations in N.C. Before joining Food Tank, Madelyn served as a Research Assistant in the Food and Agriculture Clinic at Vermont Law School, a Litigation Extern in the Waste Management Section of the N.C. Department of Justice, and a Law Clerk for EPA Region III. Madelyn holds a J.D. and a Masters in Environmental Law & Policy from Vermont Law School, and a B.A. in Environmental Studies from UNC-Chapel Hill. In her free time, she enjoys outdoor recreation, nature photography, and traveling.





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