

gear up kentucky **2023-24** ☆☆☆
A Year in the Life 😊

Who We Served
STUDENTS ☀️



51% male

49% female

White	77%
Hispanic or Latino	11%
Black or African-American	7%
Two or More Races	5%

75% of the GUK Class of 2024 completed college applications (14% increase over 2023, 24% increase over 2022)

508 with IEPs Individualized Education Plans
32% First Gen
96% with Internet access

Our Mission
 To increase the number of students in low-income Kentucky communities who are ready to successfully transition to and through postsecondary education. We do this by providing services and support to prepare the whole student and equipping their families, institutions, and communities to promote and sustain student success.

Our Vision
 Every student prepared for postsecondary success



9 universities & colleges
7 years \$**24.5m** grant
33 staff members **13** partners

POSTSECONDARY ASPIRATIONS and

85%* plan to enroll in postsecondary education

67% aspire to earn an associate or higher degree

More than half of the GUK Class of '24 completed dual credit coursework.

Most important factor when choosing a college: **COST**, followed by **PROGRAMS** offered

The F.A.C.E.S. of Postsecondary Readiness

The F.A.C.E.S. of Postsecondary Readiness provide the guiding structure upon which all the activities and opportunities GUK provides for students, families and school staff are built. These are:

- Financial
- Academic
- Cultural
- Emotional
- Social

The 4 Pillars of Student Success

GUK services are designed to engage, develop and mobilize students' key 'influencer groups' (Pillars) in support of student success.

- SELF** (student)
- FAMILY**
- COMMUNITY**
- INSTITUTION**

* As indicated by 12th graders responding to pre-senior survey

What We Did

In 12 school districts ...

- Augusta Ind.
- Bath Co.
- Bourbon Co.
- Covington Ind.
- Fleming Co.
- Frankfort Ind.
- Marion Co.
- Mason Co.
- Mercer Co.
- Paris Ind.
- Pendleton Co.
- Robertson Co.

18,606
hours of curriculum provided

16,982
hours of advising provided

2,100
10th and 11th graders completed at least 2 college readiness assessments
58
of these students completed remediation



734
students went on campus visits, for a total of **3,249** hours

(52% increase over 2023
87% increase over 2022)

366
high school students served as GUK Student Ambassadors

18

high school seniors & college freshmen served on the GUK Student Ambassador Council

43

family members participated in activities

At 7 colleges/universities ...

- Bluegrass, Elizabethtown, Gateway, Morehead State, Northern Kentucky, University of Louisville, Western Kentucky

360 college freshmen participated in

212

college credit hours earned via GUK Summer Academy since 2022

Community & Technical Colleges

- Eastern Kentucky University
- Kentucky State University
- Morehead State University
- Northern KY University
- University of Louisville

A nearly

30%

increase in freshmen served & a nearly

40%

increase in hours of coaching

75%

of juniors received 4+ advising sessions,

29 ppt

up over '22-'23

89%

of seniors received 4+ advising sessions,

34 ppt

up over '22-'23

Text Outreach

1,774

12th graders & college freshmen received text messages to help them with postsecondary planning & transition resources

Big Wins from '22-'23

program-wide average high school graduation rate exceeded the statewide rate for the year in a row.

50% of GUK high schools increased their college-going rates by at least 2 ppt; 3 increased by at least 3 ppt; 18 ppt. 53% of the GUK Class of 2022 enrolled in postsecondary education, a 4 ppt increase over the Class of 2021.

Family Pillar

7,664

family members received

😊 texts related to supporting their students

825

family members received

935

hours of advising and support

Institution Pillar

249

school & district staff participated in

980

hours of GUK-funded PD

179

participants in the GUK Institute for a College-Going Culture

Community Pillar



142,645

statewide placements of TV & radio PSAs

GEAR UP KENTUCKY
Summer ACADEMY 2024

30

rising 11th and 12th graders spent

3

weeks at Northern Kentucky University, earning

3

college credit hours each, at no cost to them

Our FAFSA Story

To help combat the issues caused by the late release of the FAFSA form, GUK staff are providing summer support

individual student

1/3

GUK

FA

