



UNITED FARM WORKERS, AFL-CIO

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Dear Friends:

Thanks for using our United Farm Worker Calendar this year. We hope you find it a frequent reminder of our struggle.

We've noted many anniversary dates throughout the year. These are the major steps - and sometimes the setbacks - which have accompanied our progress over these difficult years. 1973 has witnessed some of the greatest tests of our commitment but we look forward to 1974 with confidence.

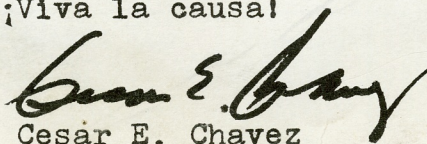
Your involvement is vital to us this year. We need your help in the marketplace where many merchants pretend to be uninvolved. They say that they employ no farmworkers and that their only responsibility is to their customers. We remind them that their corporations do not exist in a vacuum and that their responsibilities extend to their suppliers and to society at large. We tell them that if they market boycotted produce, they have already chosen to side with the growers who refuse to recognize the rights of their employees.

Please participate in our boycotts which are our powerful non-violent means of winning our rights. Tell the store managers and your friends that you don't purchase boycotted items.

If you would like to help in other ways or if you would like more information, please contact the nearest United Farm Workers office or write to me.

With your help 1974 will be a year of victory.

¡Viva la causa!


Cesar E. Chavez



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