



ANNUAL REPORT 2011



LETTER from the CEO



Dear McWane Science Center Friends and Family:

Looking back over our accomplishments in 2011, I can say that I am proud to be part of this wonderful organization and a member of its incredible staff! We renovated the Deep Discovery area in the aquarium, built our own summer exhibit "Imagination Lab" and opened the "Science of Swish" exhibit in the fall. We also had a wonderful traveling exhibit, "Eat Well Play Well," about the importance of eating healthy and exercise. This tied in well with a new program "Healthy Change in Your Community Challenge" where six groups of children worked throughout the year developing "healthy" programs to introduce in their communities. We also were awarded our first two competitive federal grants from IMLS and NSF.

In September our CEO, Tim Ritchie, left after 7 years to go to San Jose and take the helm of The Tech Museum. It has been a great honor for me to serve as Interim CEO. For those of you that do not know me, I am McWane Science Center's Chief Financial Officer and I have been with McWane for seven years. While my normal responsibilities are mainly in the areas of Finance, HR and IT, serving in this Interim position has given me the opportunity to know my science center — your science center — a little more intimately.

I have gained a better understanding of the impact that our organization, with your support and guidance, has on the education of our children. I understand the role that McWane Science Center plays in bringing families together to make

lasting memories. I have seen the sparks in our visitors' eyes when they "get it." I now know that our programs and exhibits do inspire our future scientists, engineers, inventors, innovators, teachers and community leaders.

This made me wonder, "Do our donors and friends know the various services that we provide to our community, our state and our region?" In this report, you will attain a clear picture of our 2011 finances, but you will also see information scattered throughout about our various programs and services that you might not know already. Please take a look at these, ask questions and come and see for yourself the science center that you helped create.

McWane Science Center is more than an entertainment venue for the Greater Birmingham area. We are an exciting and vital informal learning institution for the community that brings science to life and makes learning an adventure for thousands of children. Thank you for helping us "change lives through science and wonder" in 2011.

Gratefully,

Amy Chauvin, Interim President and CEO

2012 BOARD OF TRUSTEES

Charles A. Powell, IV *Chairman* • Charles D. Ernst *Vice-Chair* • Thomas A. Ritchie *Secretary* • Forest W. Whatley, Jr. *Treasurer*

D. Scott Adams • Jamy D. Ard • Gene V. Ball • Pamela Grayson Baugh • J. Claude Bennett • Archie L. Cobbs • Charles A. Collat Jr. • Sheri S. Cook • Charles W. Daniel • James D. Davis • Marquita F. Davis • Jill V. Deer • Kaye Emack • Charles D. Goodrich • David M. Gray • Penney Hartline • C. Duncan Hulsey, II • Susan W. Jackson • Norman Jelmundsen, Jr. • C. Lou Kirchen • Gordon G. Martin • Charles G. Mason • John W. McCullough • C. Phillip McWane • April A. Odom • Dorothy D. Pak • Charles W. Redden • James E. Richardson • R. Stephen Ricks • William D. Ritter • Sanjay K. Singh • William E. Smith III • Elissa H. Tyson

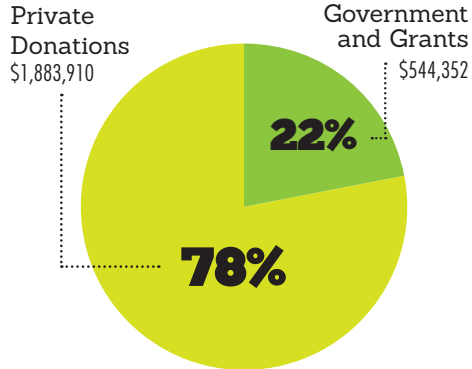
2012 ENDOWMENT BOARD

James D. Davis *President* • Garland C. Smith *Secretary* • Kristen M. Hudak *Treasurer*

Harry H. Bayer • James P. Naftel, II • Charles A. Powell, IV • Forest W. Whatley, Jr. • Lloyd R. Wilson

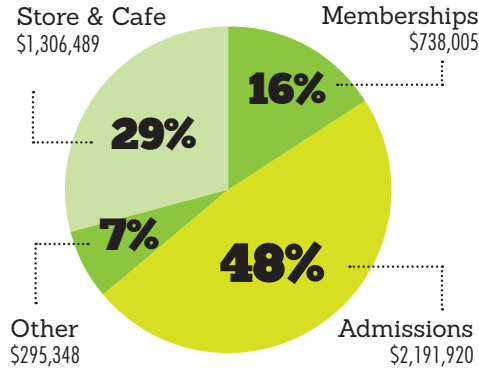
FACTS & FIGURES

Contributed Revenue



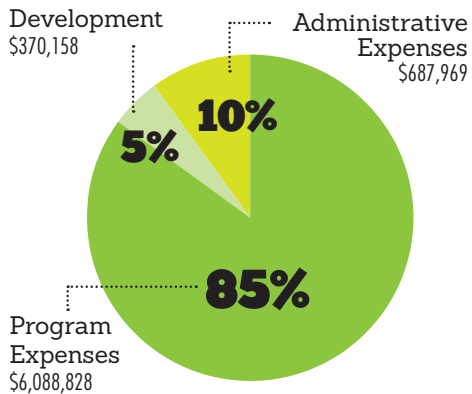
TOTAL CONTRIBUTED REVENUE:
\$2,428,262

Earned Revenue



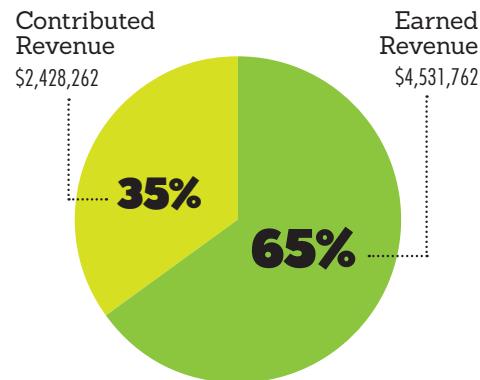
TOTAL EARNED REVENUE:
\$4,531,762

Expense Allocation



TOTAL EXPENSES:
\$7,146,955

Contributed vs. Earned Revenue



TOTAL REVENUE:
\$6,960,024



DID YOU KNOW?

Hundreds of middle and high school students in our community count on McWane Science Center and UAB COD to provide their science labs. The Altec/Styslinger Foundation GENEius Laboratory and Labworks at McWane Science Center provide students with state-of-the-art learning environments that include the latest science technology and equipment. UAB educators work directly with students and teachers to provide advanced science laboratory experiences that are unavailable anywhere else.

ATTENDANCE

ON SITE:	359,989
OUTREACH:	22,065

TOTAL ATTENDANCE: 382,054

Total visitors from field trips: 90,248

ARCHIMEDES SOCIETY

The Archimedes Society of McWane Science Center is a group of loyal supporters whose central vision is to foster a community that embraces science literacy and innovation. These individuals make personal gifts of \$5,000 or greater to the organization annually. As a result, McWane Science Center continues to “change lives through science and wonder.”

Mr. and Mrs. Harold L. Abrams
Mr. and Mrs. Clyde B. Anderson
Dr. and Mrs. Gene V. Ball
Mr. and Mrs. Robert Baugh
Dr. and Mrs. J. Claude Bennett
Dr. and Mrs. Kenneth B. Botsford
Mr. and Mrs. Charles S. Caldwell III
Mrs. Libby Collier
Mr. and Mrs. James D. Davis
Mr. H. Corbin Day
Mr. and Mrs. Mark L. Drew
Mr. and Mrs. T. Michael Goodrich
Mrs. Betty Grayson

Mr. and Mrs. Raymond J. Harbert
Mr. and Mrs. Peter L. Hendricks
Ronne and Donald Hess
Mr. and Mrs. John Dixon Johns
Bill and Walker Jones
Mr. and Mrs. Caldwell Marks
Mr. and Mrs. Alan R. Matthews
Mr. and Mrs. John J. McMahon, Jr.
Mr. and Mrs. C. Phillip McWane
Mr. and Mrs. Hugh J. Morgan Jr.
Mr. and Mrs. Drayton Nabers Jr.
Mr. and Mrs. G. Ruffner Page Jr.

Dr. and Mrs. Dennis G. Pappas Sr.
Mr. and Mrs. Charles K. Porter
Mr. and Mrs. Charles A. Powell IV
Mr. William T. Ratliff Jr.
Mr. and Mrs. C. Dowd Ritter
Mr. and Mrs. Lee J. Styslinger III
Mrs. Hall W. Thompson
Lissa and Marc Tyson
Mr. and Mrs. Sam E. Upchurch Jr.
Mrs. Jane Webb
Mr. George E. Wilbanks
Mr and Mrs. Charles W. Daniel

DID YOU KNOW?

McWane Science Center has established a Science Education Partnership program with two local schools — Restoration Academy and W. J. Christian. The Science Education Partnership is a school year-long collaboration that immerses McWane in science content delivery for participating schools — providing:

- Teacher training
- One-on-one teacher consultation
- Classroom-based, hands-on outreach programs
- Science labs, programs and field trips at McWane



ANNUAL DONORS

Jacques Cousteau Circle

\$40,000.00 +

City of Birmingham
EBSCO Industries, Inc.
Fox 6 WBRC-TV and MyFoxAL.com
Mr. and Mrs. C. Phillip McWane
McWane Foundation
William T. Ratliff, Jr.
Regions Bank
Wells Fargo

Alan Shepard Circle

\$20,000.00 +

Blue Cross and Blue Shield of Alabama
The Daniel Foundation of Alabama
City of Hoover
Linn-Henley Charitable Trust
Mr. and Mrs. Caldwell Marks
Robert R. Meyer Foundation
Protective Life Corporation
Publix Super Markets Charities, Inc.
Shelby County Commission

George Washington Carver Circle

\$10,000.00 +

Judy and Hal Abrams
State of Alabama
Alabama Power Foundation, Inc.
Gene and Sara Jane Ball
Dr. and Mrs. J. Claude Bennett
Best Buy Children's Foundation
The Birmingham Change Fund
Dr. and Mrs. Kenneth B. Botsford
Joseph S. Bruno Charitable Foundation

Giant Screen Films
Harbert Management Corporation
Hugh Kaul Foundation
Mr. and Mrs. Alan R. Matthews
Mr. and Mrs. John J. McMahon, Jr.
City of Mountain Brook
Ready Mix USA
Royal Cup Coffee
City of Vestavia Hills
Susan Mott Webb Charitable Trust

Marie Curie Circle

\$5,000.00 +

Alabama Bureau of Tourism & Travel
Mr. Clyde B. Anderson
AT&T
Balch & Bingham LLP
Bankhead Foundation
The Boeing Company
Brasfield & Gorrie, LLC
The Coca-Cola Bottling Co. United Inc.
Mr. and Mrs. William R. Collier
The Comer Foundation
CraneWorks
Mr. and Mrs. H. Corbin Day/
The Day Family Foundation
Mr. and Mrs. Mark L. Drew
Southern Natural Gas El Paso Energy Corp
ENERGEN
Kathryn and Raymond Harbert
Peter and Lynn Hendricks
Ronne and Donald Hess Foundation
Honda Manufacturing of Alabama
Mr. and Mrs. John D. Johns
KBR
luckie & Company
Maynard, Cooper & Gale PC
McGriff, Seibels, & Williams, Inc.
Mercedes-Benz U.S. International, Inc.
Charlie and Lisa Miller

Mr. and Mrs. Hugh J. Morgan, Jr.
Mr. and Mrs. Drayton Nabers, Jr.
Mr. and Mrs. G. Ruffner Page, Jr.
Dr. Dennis G. Pappas, Sr.
Margaret and Kip Porter
Mr. and Mrs. Charles A. Powell IV
Tim and Christine Ritchie
Mr. and Mrs. C. Dowd Ritter
Mr. and Mrs. Lee J. Styslinger III
Mrs. Lucille R. Thompson
Lissa and Marc Tyson
UAB Center for Clinical & Translational Science
Sam and Cheryl Upchurch
Vulcan Materials Company
Mrs. Jane S. Webb

Albert Einstein Circle

\$1,000.00 +

AAAGC
Dr. and Mrs. Thomas McWane Allison
America's Food Technologies, Inc.
The Ard Family Foundation
Harry Bayer
BB&T
Cindy and Peyton Bibb
Dr. and Mrs. Bruce Bizzoco
Mr. and Mrs. Thomas M. Boulware III
Janie and David Brown
Burr & Forman LLP
Bill and Catherine Cabaniss
Ehney A. Jr. & Mildred F.T. Camp Foundation, Inc.
CEMEX Materials LLC
Elmore County Community Foundation
Mr. and Mrs. Archie L. Cobbs
Cobbs, Allen & Hall Inc.
Mr. and Mrs. Charles Collat, Jr.
Mr. and Mrs. Thomas Crawford
Martha and Hartwell Davis
Deep South Freight
Mr. and Mrs. Alan Deer

Mr. and Mrs. Edmund C Doss
Dunn-French Foundation
Mr. and Mrs. David D. Ehrhardt
James V. Fairley Jr.
Mr. and Mrs. William M. Ferguson
Mr. and Mrs. James S.M. French
Fournier and Louise Gale
Carol Garrison & Julian Banton
Goddard School
Mr. and Mrs. Hubert W. Goings, Jr.
Mr. and Mrs. Charles D. Goodrich
Mr. and Mrs. David M. Gray
Kristen and Andrew Hudak
Dr. and Mrs. C. D. Hulsey, II
Mr. and Mrs. William C. Hulsey
iBERIABANK
James L. North & Associates, PC
Jemison Investment Co., Inc.
Jernigan Foundation
Mr. and Mrs. Norman Jetmundsen, Jr.
Mr. and Mrs. Carl E. Jones, Jr.
Ted C. Kennedy
KPS Group, Inc.
Bill and Karen Krueger
Lynn and Benny LaRussa
Ella Byrd McCain
Dawn and Joe McCarty
Mr. and Mrs. John W. McCullough
Mitchell Industries
The Moulton Family Charitable Trust
Tom and Sara Moxley
Mr. and Mrs. James L. North
Oakworth Capital Bank
Dr. and Mrs. Stephen H. Pak
Mr. and Mrs. William C. Patterson
Mr. and Mrs. Charles W. Redden
Elberta G. Reid
Renasant Bank
Margaret and Tom Ritchie
The Robins & Morton Group
Rotary Club of Birmingham Foundation
S. T. Bunn Construction Co., Inc.
Richard M. Scrusby Charitable Foundation

Mr. Hatton C. V. Smith
Emmie and Bill Smith
Miranda and Herb Springer
Hampton and Bart Stephens
Sterne Agee
Mr. and Mrs. James L. Terry
Thornton Homes Inc.
Tractor & Equipment Company Foundation
UAB
Vital Smiles
Mr. and Mrs. Fred H. von Herrmann
WalMart Alabaster
WalMart Gardendale
WalMart Roebuck
WalMart Wildwood
Mr. and Mrs. Forest W. Whatley, Jr.
Lloyd and Sherry Wilson
Elaine and Craig Yancey

Wernher von Braun Circle

\$250.00 +

Louise and Jim Abrams
Mr. and Mrs. D. Scott Adams
Dr. Jamy D. Ard and Ms. Tonya Nealon
AT&T Corporation Matching Gift Center
Mr. and Mrs. Murray McNeel Bibb
Birmingham Audubon Society
Drs. Ricardo Bracer and Carmen Ponton
Doris and Bruce Brasseale
Mr. and Mrs. Frank Bromberg, Jr.
Brown Venture Holdings, LLC
Drs. James and Tara Bryant
John A. Butler
Mr. and Mrs. Paul Butrus
Mr. and Mrs. Roger Carter
Dr. and Mrs. Baker Chambliss
Amy Goldstein Chauvin
James B. Chenoweth Memorial Foundation
Mr. and Mrs. Trey Clegg
Dr. and Mrs. Mark P. Cohen

Dr. and Mrs. G. William Cole
Mr. and Mrs. Charles A. Collat, Sr.
Mr. and Mrs. Donald L. Cook
Mr. and Mrs. Houston Cook
Lawrence and Amber Cooper
Mr. and Mrs. Robert M. Couch
Creative Concepts, Inc.
Mr. and Mrs. Fred C. Crum, Jr.
Dr. and Mrs. James Cullinan
Mr. and Mrs. Charles W. Daniel
Mr. and Mrs. Frank W. Davies, Jr.
Dr's Conrad and Jennifer De Los Santos
Dr. and Mrs. William E. Dismukes
Mr. and Mrs. J. Robert Doody
Doxa Inc. Foundation
Mr. and Mrs. George Dumas
Brad and Katie Dunn
Jun and Sandy Ebersole
Mrs. William F. Edmonds
Mr. and Mrs. James H. Emack, Jr.
Ruth and Marvin Engel
Mr. and Mrs. Richard Epstein
Mr. and Mrs. Jay M. Ezelle
Sam and Betty Franklin
Mr. and Mrs. William W. French III
Mr. and Mrs. Edward M. Friend III
Kathy and Eric Fournier
Glenn and Nancy Goedecke
Mr. and Mrs. Jack Goertz
Jane and Harold Goings
Mr. and Mrs. Dennis Goldsmith
Betty Allenberg Goldstein
Mr. T. Randolph Gray, Sr.
Mr. and Mrs. Scott Green
Mr. Gary Grooms
Mr. and Mrs. D. Wayne Harmon
Roger and Penney Hartline
Mr. Ben F. Hayley and Dr. Terry M. Bierd - Hayley
Mr. and Mrs. Jimmy Henderson
Mrs. Emil Hess
John, Kelly and Jack Higgins
Peter and Pam Holby
Mr. and Mrs. Ted A. Holt

Mr. and Mrs. William W. Horton
Mrs. Crawford Johnson III
Mr. and Mrs. Gerard Kassouf
Wayne and Karen Kennedy
Sam, Linda and Hannah Kindervater
Mr. and Mrs. Mike Kirchen
Jimmy and Sheri Krell
Gordon G. and Margret H. Martin
Dr. and Mrs. Charles G. Mason
Mayer Electric Supply Company, Inc.
Lynette and J.B. Mazer
Charles A. McCallum
Pam and Mike McLeod
Drs. Leslie McClure and Craig P. McClure
Mr. James McElroy
Mr. and Mrs. Emmett E. McLean
McWane, Inc.
Dr. James & Ms. Robin Meador-Woodruff
Jane and Phillip Moore
Dr. and Mrs. Gary Monheit
Museum Tour Catalog
Boyd, Tasha, Joseph, Becca and Benjamin Nation
Christy and David Nelson
Adriana and Scott Northcutt
Mr. and Mrs. Robert R. Pless
Harlan and Alice Prater
Anne and Ned Rand
Johnnie V. Robertson
Wendy and Steve Rodde
Dr. and Mrs. Arthur Serwitz
Clay Shannon
Dr. and Mrs. Sanjay K. Singh
Melissa and Hanson Slaughter
Mr. and Mrs. A. Lamar Smith
Ms. Carol A. Smith
Mr. and Mrs. Shane Spees
Mary Frances Stayton
Linda and Jeff Stone
Mr. and Mrs. Andre' J. Taylor
Kevin Van Hyning
WalMart Bessemer
WalMart Calera
Ms.Gwendolyn Wardlow & Ms.Jaqueria McCain

Mr. and Mrs. W. Michael Warren, Jr.
Dr. Raymond and Fiona Watts
Ms. Martha J. Weber
Leif and Heather Whittaker
Mr. and Mrs. Paul Wilson
Dr. and Mrs. Gary A. York

Capital and Endowment Donors

January 1, 2011 -
December 31, 2011

Breyer Charitable Lead Annuity Trust
Mr. and Mrs. James D. Davis
Hill Crest Foundation, Inc.
C. Eugene Ireland Foundation
Mike & Gillian Goodrich Foundation
Garland and Lathrop Smith
Judge J. Scott Vowell and Dr. Cameron Vowell
Mr. and Mrs. N. Thomas Williams
Governor's Office of Faith-Based
and Community Initiatives

DID YOU KNOW?

McWane Science Center hosts the Celebrate Science Exhibit Design Challenge, serving over 350 students annually. The Celebrate Science program promotes scientific learning in classrooms by challenging students to design their own prototype exhibit for McWane Science Center.



200 19th Street North
Birmingham, Alabama 35203
205-714-8300 • www.mcwane.org