

IT'S NOT ENOUGH TO KNOW THE WEATHER...
WE MUST PREPARE FOR IT!

Building a Weather-Ready
Nation is a team effort!

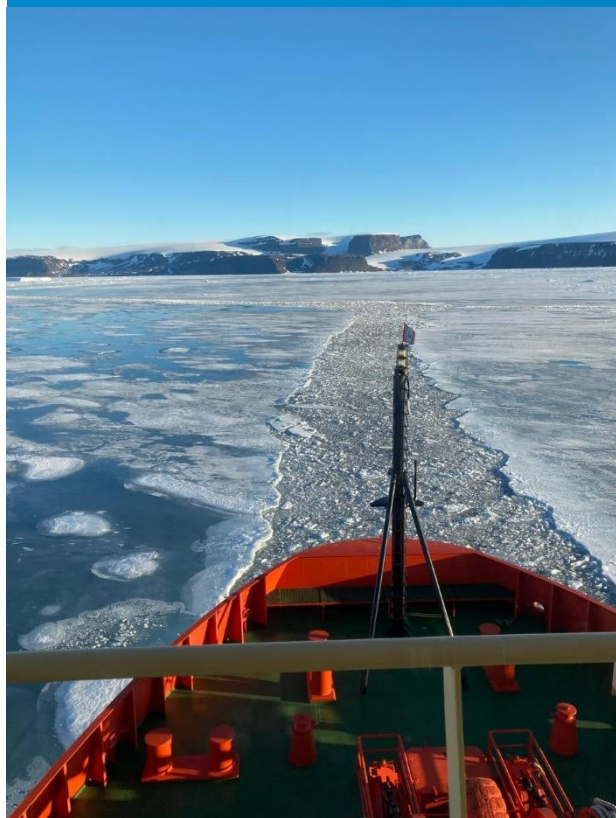


A Weather-Ready Nation understands the dangers of extreme weather, water, and climate events, responds with wise decisions that save lives and prevent economic losses, and inspires others in the marine community to be better informed and prepared.

Your organization can help build
a Weather-Ready Nation
as an Ambassador!

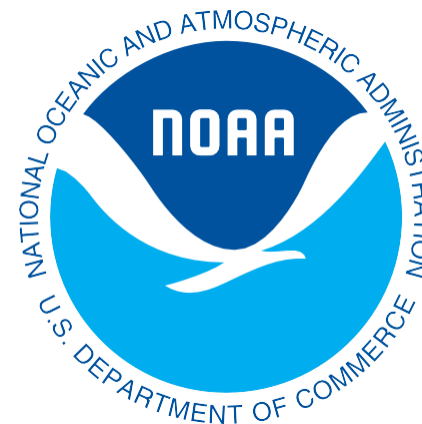
Take the next step:

www.noaa.gov/wrn
wrn.feedback@noaa.gov
@WRNAmbassadors



AMBASSADOR™
WRN
WEATHER-READY NATION

READY
RESPONSIVE
RESILIENT



weather.gov/marine



Courtesy: Capt. Kip Louttit

Weather-Ready Nation (WRN) Marine Ambassadors inspire others to be a force of nature by being ready, responsive, and resilient to the dangerous impacts of maritime extreme weather by partnering with NOAA and other Ambassadors.



Courtesy: Vessel "Crocodile"

Influence Prevails Where Information Fails

The influence of peers is often more effective at motivating people to change behaviors than information alone. If you want others in the maritime community to be safe when dangerous weather arrives, the best way to influence them is by YOU making wise decisions, and helping to educate your peers on how to be safe. Once you become informed, it's time to influence!

4 Awesome Reasons to Become a Marine WRN Ambassador

1. Peer Influence –Your peers will follow your example during dangerous weather events, keeping them safe.
2. Knowledge at Your Fingertips –Useful safety information will keep you safe when dangerous weather strikes and help you educate your peers.
3. Platform to Speak Up –Your constructive feedback will lead to better forecast messages and weather safety information that will reach millions.
4. Organizational Pride –You can proudly display your organization's service to your community with the WRN Ambassador logo on your website, social media, or other products that people see.



Serve Your Marine Community Today!

Take the next step at noaa.gov/wrn

**Thank you to our amazing Ambassadors!
Together, we are building a WEATHER-READY NATION!**



Courtesy: MITAGS

weather.gov/marine