



Standard Media Release Form

- General Use
- Specific Project: _____

I, (print full name) _____ (*) hereby grant permission to the University of Kentucky, its Board of Trustees, officers, employees, agents, representatives and its affiliates and subsidiaries, including but not limited to the UK Alumni Association, UK Athletics and UK Research Foundation (collectively the "University"), the irrevocable, royalty-free, perpetual, unlimited worldwide right to use, distribute, publish, exhibit, digitize, broadcast, display, modify and create derivative works of, reproduce or otherwise exploit my name, picture, likeness and voice (including any video footage of the same) (collectively "Media"), for any purpose (except in a defamatory manner) including, without limitation, rights to use for educational, advertising, non-commercial or commercial purposes in any manner or media format whatsoever, and including, without limitation, publication of the Media for the following without compensation:

- ✓ University Educational Publications (brochures, newsletters, magazines, etc.) and/or Videos
- ✓ University Promotional Publications/Advertising (brochures, newsletters, magazines, etc.)
- ✓ University Electronic Publishing (e.g., World Wide Web)
- ✓ Any University Social Media Initiatives (Facebook, Twitter, Instagram, YouTube, etc.)
- ✓ Local/regional/national news media (with permission from UK Public Relations and Marketing)

I agree that I retain no interest in or ownership of any of the Media.

I understand that I do not have any right to preview or approve or reject Media use, I shall not be compensated for Media use, and I waive any claim arising out of or in connection with any use of said Media, including, without limitation, all claims for invasion of privacy, infringement of my right of publicity, defamation and any other personal and/or property rights. I agree that the University has no obligation to use the Media. I hereby release and agree to hold harmless the University from any claim for injury, loss, damages or other liability which I may have, and which may arise from the use of any of the Media.

By signing this form, I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby.

Signature: _____ Date: _____

Witness: _____ Date: _____

Name and mailing address (please print)

Name: _____

Address: _____

Email: _____ Phone: _____

*** Release for Minors (those under the age of 18), I , the undersigned, being a parent or guardian of the minor, hereby consent and agree to the above terms and conditions and warrant that I have the authority to give such consent.**

Signature of Parent or Guardian: _____ Date: _____