



REDUCING DEBRIS ON BEACHES



Beachgoers may actively avoid using certain beaches because those areas are littered with marine debris. By choosing to avoid beaches with debris, individuals will likely spend more time and money to find cleaner beaches. At 31 beaches in Southern California, NOAA estimated how much money Orange County residents could potentially save by reducing marine debris.

How much money could a community save if beach litter was ...

reduced by
25%

\$32
million

reduced by
50%

\$67
million

reduced by
75%

\$106
million

reduced by
100%

\$148
million



*These estimates only represent potential savings to Orange County residents surveyed in this study. Further analysis is required to generate cost estimates for the state of California, which will likely be greater than the estimates presented in this study. The full report is available at www.MarineDebris.noaa.gov for more details.