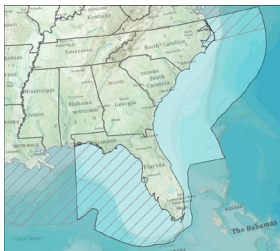


# Join the Southeast Coastal Ocean Observing Regional Association!



SECOORA is designed by stakeholders, for stakeholders. Our members influence and guide all our endeavors to help make us a trusted source for coastal ocean information in the Southeast. With over 40 members, SECOORA is able to work towards our mission: observe, understand, and increase awareness of our coastal ocean - promoting knowledge, economic and environmental health through strong regional partnerships. Together, SECOORA has the power to create change. Become a SECOORA member today - contact [debra@secoora.org](mailto:debra@secoora.org).

## Why should you become a SECOORA Member?



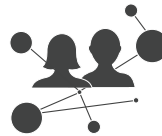
### Influence

SECOORA helps set national priorities. As members of one of the 11 IOOS ocean observing systems, you have a platform to voice monitoring gaps, write national observing plans, and advocate for regional needs.



### Partner

SECOORA is a network of organizations, achieving success through partnership among members and other stakeholders. We promote and leverage member initiatives and are eager to work with our members to create successes.



### Network

The SECOORA community is composed of leaders in coastal ocean sciences. We host an open annual meeting, support events, and share opportunities where members can network with other professionals in the field.



### Access

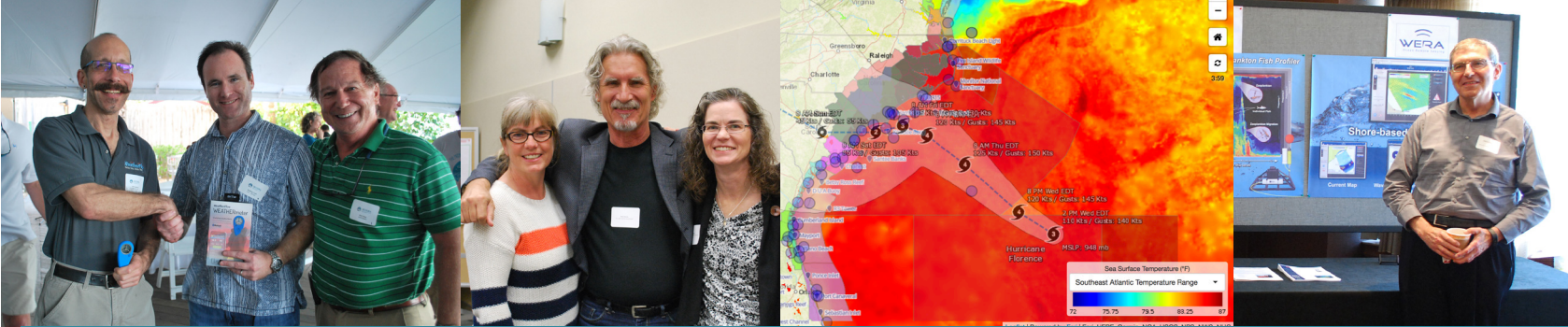
SECOORA delivers federal-quality data from the water, to the user and to the archive. Members have access to our data management tools and expertise. If you contribute data, we make sure it reaches the broadest audience.

“Ocean Tracking Network is excited to join SECOORA. We are already working together to host aquatic animal tagging data for the FACT Network. Becoming a SECOORA member furthers our partnership and mutual mission to invest in data sharing.”

**OCEAN**  
TRACKING NETWORK



Brendal Townsend  
Senior Program Manager  
Ocean Tracking Network



SECOORA is certified by the National Oceanic and Atmospheric Administration for our data management and governance practices. We deliver federal-quality data from the water, to the user and to the archive. Certification confirms we meet the gold standard for data.

## 7 Benefits of Becoming a Member and Contributing Data to SECOORA

- 1** Meet your open data sharing needs through Integrated Ocean Observing System (IOOS®) - a Global Earth Observing System of Systems approved data system.
- 2** Assimilate, visualize and publish your data to both regional and national data portals for integration and exploration.
- 3** Access collaborative tools to securely store and share provisional and curated data.
- 4** Receive technical assistance for packaging information and data in useful ways to meet end users needs.
- 5** Store and archive data with DataONE and National Centers for Environmental Information in standard formats and with standards-compliant metadata - receive a DOI for dataset citation.
- 6** Ability to perform cloud-based reproducible analytical workflows accessing data available through SECOORA data holdings.
- 7** Efficiently access and analyze high-volume data products, including model results and satellite imagery.

### Membership Dues

- \$3,000 annually for Sustaining Members
- \$1,000 annually for Institutional Members
- \$250 annually for Individual Members



If you are interested in becoming a SECOORA Member, please contact Debra Hernandez, Executive Director, at 843.906.8686 or [debra@secoora.org](mailto:debra@secoora.org).



Connect with SECOORA on social media or visit [www.secoora.org/about/membership](http://www.secoora.org/about/membership) to learn more.