

PART IDEA SHARING



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10FZM0012 Print Ads

TOP ZMOOT Z_FTITE AGS										
E Content Studio	Required proof:	☐ Contract ☐ Laser ☐ Quick Print ☐ Mock-up								
File Name: 0012_BW_475sq	Bill to: 10FZM0012	Executive CD:								
Market: 2010 Print Ads	REQ 101852	Creative Director: S. Platto								
Run/Disk Date: 05-25-10	05/26/10 18:27	Art Director: A. Kause								
Color/Space: BW/Newspaper	CE: 1/0	Writer: R. Minton								
Live: "(w) x "(h)	Production Artist: BK	Account Executive: K. Black								
Trim: 4.75"(w) × 4.75"(h)	Task: PU AD's layout	Production Supervisor: K. Warmack								
Bleed: "(w) x "(h)	Spell checked	Coordinator: T. Logar Ext. 6303								

Notes: Page 1 of 1

APPROVALS	As is	W/C		As is	W/C		As is	W/C
Executive CD			Sr. Fulfillment Artist			KMG (Knowledge Mgt.)		
Creative Director			Fulfillment Artist			USPS Operations		
Design Director			Print Production			CE Legal		
Associate CD - Art			Art Buyer			Account Supervisor		
Associate CD - Copy			Product Info (Art/Copy)			Account Executive		
Art Director			Program HQ			Mgt. Supervisor		
Writer			Postal Supervisor			Legal		
Project Manager			Coordinator			OKAY TO SHIP		
QA Edit: Cold	Read	Fact C	heck Full Read	Se	cond Reac	Changes Only	Pro	of Stage