

Online Marketing Meets Possible





We are Alchemy Interactive

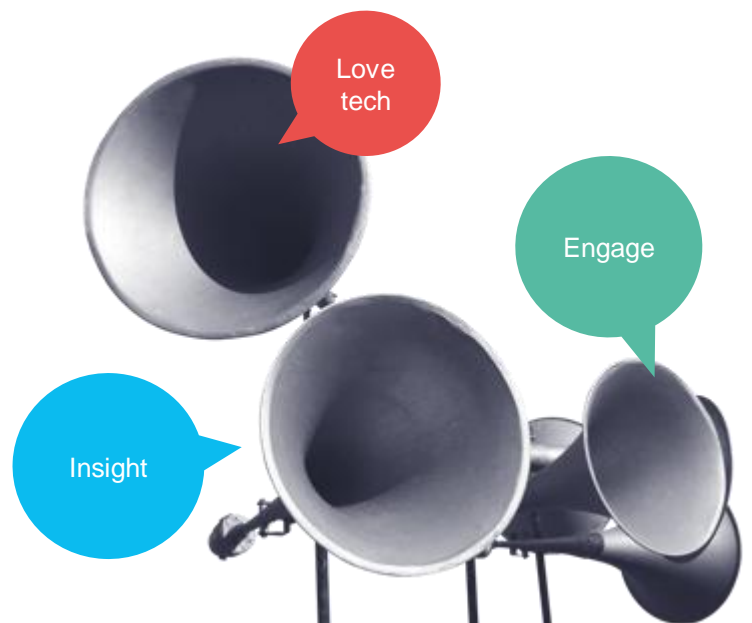


- Established 20 years, has always been self-funded
- Committed staff – we built the company together over time
- We have a hands on, experienced degree-educated team
- High level of client retention
- Achieved well over 1,000 successful projects so far

Alchemy Interactive has been servicing accounts for some of the biggest companies worldwide for over 20 years, yet we never falter on delivery – creativity and excellence are our passion.

We believe the success of our business has been a result of creating close client partnerships and becoming an extension of our clients' marketing teams. This partnership enables us to provide innovative and effective online marketing strategies that deliver strong results.

Our business has grown on recommendations. And that's the way we like it! No matter what service we provide for you, as a full service digital marketing agency you can expect 100% commitment from us.





Our core values

Tech makes us tick

We have an "anything is possible" attitude, and are strategic creative experts in technology

Engage & captivate

By focusing on end-users' needs, we create engaging and efficient customer journeys that create loyalty

Analytical & insightful

We read between the lines of your brief, submerge ourselves in your business to create intelligent solutions

Cooperate proactively

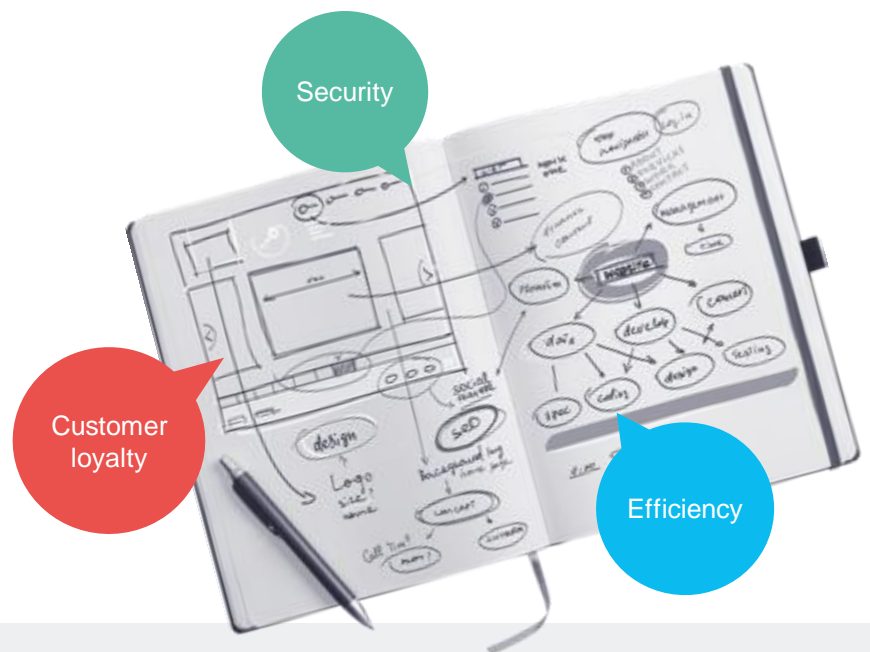
We're committed and always thinking ahead, pre-empting any problems

Integrity & commitment

Our approach is honest & sincere; we won't try and bend your needs to fit what we can deliver

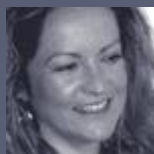
We care

We don't distinguish between customers, the audience or our own staff. It's all about building strong relationships and partnerships





Our core team



SUZANNE WALL
Marketing Director

Sue is a fresh air junkie, loving the outdoors she has a natural affinity for everything organic. With an unwavering sense of purpose and drive. A true digital expert, her online gaming skills would challenge any contender!



MICHAEL WAXMAN
Client Services Director

Mike loves being confronted by the impossible. Tell him your issues and he will rise to the challenge. Just like the way he does with his mountain biking, rock climbing and skiing. An action man and adrenalin junkie.



STEVE FUNG
Technical Director

Steve is the link between coders and designers. Versed in design aesthetic as well as the arts of 'programming'. A self-confessed geek, he keeps updated with RSS feeds on everything innovative in media and technology.



GORDON DAWSON
Business Development



ALASTAIR KEDDIE
Senior Developer



MIKE PENN
Senior Project Manager



NICOLE SOWREY
Online Marketing



KATY HUI
Creative Director



ANDREW NADEN
Social Media



LISA CHICK
Senior Copywriter

Who we've worked with





The way we work




We work closely with all our clients, big and small, in the spirit of co-creation. Open and honest assessments are always followed by an energised and professional approach to delivery.

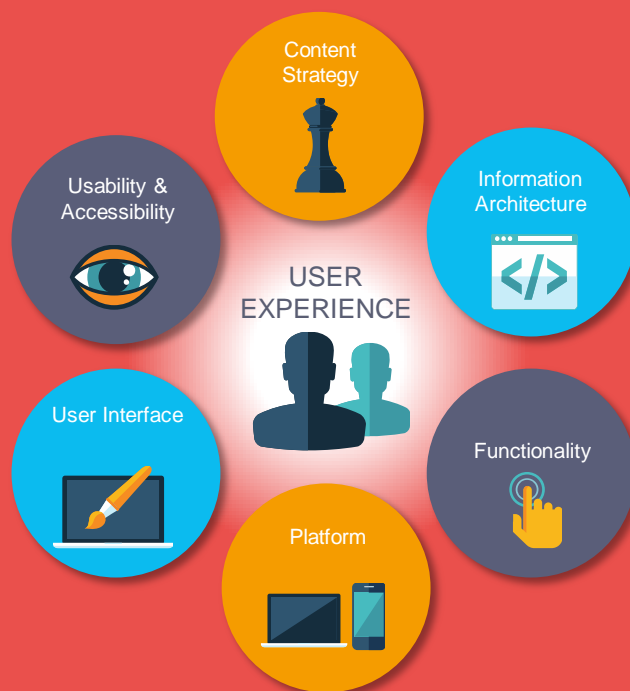
We are dyed-in-the-wool optimists who know how to convert wild imagination into serious working reality.

We call our process L – P – B – D; Listen – Plan – Build – Deliver. It’s a straightforward, free of geek-speak process designed to be inclusive, fun and highly productive for your business. Effective thinking delivering effective results. Making certain your marketing money delivers the right kind of return on investment.

Intelligent solution

- The users needs, goals, desires and expectations are served
- The organisations objectives are served as a result
- The whole is greater than the sum of its parts

 Focus on the user and all else will follow



Our Toolkit – things we do



Alchemy provide a full suite of digital solutions. The key components include:

- Research and Development
- Strategy & Planning
- Creativity
- Technical Skills
- Marketing
- Offline Integration
- Management & Analytics
- And much, much more...



Combined with common sense, expertise and working in partnership with our clients.



Our work

Successful websites demonstrate creativity, are responsive, intuitive, and highly interactive to captivate and engage your audience. Not only to increase traffic, but also to raise awareness and ultimately encourage purchases and increase profit.

We analyse quality traffic and customer insight to deliver result-driven solutions by collaborating with you.

Our work reflect your professionalism and reputation, meeting your business objectives and the needs of consumers.

You will also have the peace of mind with our range of training, support, hosting and maintenance services – during and after the project.



What our customers say

“Our experience with Alchemy has been entirely positive. I have worked on a number of projects with other service providers and when I compare them to Alchemy, it further illustrates to me that they have been, and continue to be, an excellent partner. The site exceeded our expectations and has delivered on all fronts; it met the brief, it brought us up-to-date and probably most importantly has started working as a sales generation tool for us.”

Elliot Holmes, Group Administration Manager
Inspectorate

“They deliver on time and when we need to communicate at short notice, they’re always available. It’s not easy finding a proven and reliable new media outfit nowadays. We’re happy to say that’s not a problem we have.”

Andrew Naden, IT Manager
Inspectorate

“I have worked with Alchemy for the past three years across four websites and have always found them to add value, generate new insight and creative initiative to help achieve our objectives. Alchemy’s knowledge of online media is second to none and their drive and commitment to meet our objectives makes them an on-line strategic partner to Reckitt Benckiser.”

Halla Ragi, Brand Manager
Nurofen (Reckitt Benckiser)

“I have worked with Alchemy for the past three years across four websites and have always found them to add value, generate new insight and creative initiative to help achieve our objectives. Alchemy’s knowledge of online media is second to none and their drive and commitment to meet our objectives makes them an on-line strategic partner to Reckitt Benckiser.”

Glen Gribbon, Marketing Director
Vladivar

SAY HELLO TO ALCHEMY. SAY HELLO TO POSSIBLE.