# GDP and Beyond: Priorities and Plans

Comments by Katharine G. Abraham BEA Advisory Committee Meeting November 9, 2018

## Ambitious set of potential projects

- Projects listed as possibilities include
  - 1) Updates and extensions to existing satellite or supplemental accounts
  - 2) Development of additional satellite accounts
  - 3) Better incorporation of new and "free" goods into GDP
  - 4) Creation of dashboards of existing measures
  - 5) Production of measures of aggregate economic welfare
  - 6) Creation of data products to support measures of subjective well-being
- More projects than realistically can be accomplished, but there are still others could be added to list
  - Production of more geographically disaggregated data would have high value for many non-governmental users

#### Evaluation criteria

- List of evaluation criteria could be shortened
  - 1) Is BEA the best organization to take on the project?
    - Whether project a good fit with BEA's mission and expertise to be weighed in answering this question
  - 2) How relevant and useful is the resulting information likely to be to policymakers?
  - 3) How relevant and useful is the resulting information likely to be to other data users?
  - 4) Is there an acceptable and implementable methodology available to carry out the project (or is it likely that one can be developed)?
- Projects pursued and/or frequency with which products produced will depend on resources

### How do projects stack up against modified criteria?

|  | BEA best     |               |                | Acceptable methodology available or |
|--|--------------|---------------|----------------|-------------------------------------|
|  | organization | Value to      | Value to other | likely to be                        |
| Project type                                   | to take on?  | policymakers? | data users?    | developed?                          |
| Update/extend existing supplemental accounts   | HIGH         | HIGH          | HIGH           | HIGH                                |
| Develop new satellite accounts                 |              |               |                |                                     |
| Income, consumption, wealth distribution       | HIGH         | HIGH          | HIGH           | HIGH                                |
| Global value chains                            | HIGH         | HIGH          | HIGH           | HIGH                                |
| Health care                                    | HIGH         | HIGH          | HIGH           | HIGH                                |
| Education                                      | HIGH         | MEDIUM        | MEDIUM         | HIGH                                |
| Natural capital                                | MEDIUM       | HIGH          | MEDIUM         | MEDIUM                              |
| Environmental and natural resources            | MEDIUM       | HIGH          | MEDIUM         | MEDIUM                              |
| Energy   | MEDIUM       | HIGH          | MEDIUIM        | MEDIUM                              |
| Government                                     | HIGH         | HIGH          | MEDIUIM        | MEDIUM                              |
| Household production                           | HIGH         | LOW           | LOW            | MEDIUM                              |
| Incorporate new/free goods into GDP            | MEDIUM       | MEDIUIM       | MEDIUM         | LOW                                 |
| Create dashboard of existing measures          | MEDIUM       | LOW           | LOW            | LOW                                 |
| Produce aggregate welfare measures             | LOW          | LOW           | LOW            | LOW                                 |
| Create data for subjective well-being measures | LOW          | LOW           | LOW            | LOW                                 |

## How should projects be prioritized?

|  |                 |               |                | Acceptable   |
|--|-----------------|---------------|----------------|--------------|
|  |                 |               |                | methodology  |
|  | <b>BEA best</b> |               |                | available or |
|  | organization    | Value to      | Value to other | likely to be |
| Project type                                   | to take on?     | policymakers? | data users?    | developed?   |
| Update/extend existing supplemental accounts   | HIGH            | HIGH          | HIGH           | HIGH         |
| Develop new satellite accounts                 |                 |               |                |              |
| Income, consumption, wealth distribution       | HIGH            | HIGH          | HIGH           | HIGH         |
| Global value chains                            | HIGH            | HIGH          | HIGH           | HIGH         |
| Health care                                    | HIGH            | HIGH          | HIGH           | HIGH         |
| Education                                      | HIGH            | MEDIUM        | MEDIUM         | HIGH         |
| Natural capital                                | MEDIUM          | HIGH          | MEDIUM         | MEDIUM       |
| Environmental and natural resources            | MEDIUM          | HIGH          | MEDIUM         | MEDIUM       |
| Energy   | MEDIUM          | HIGH          | MEDIUIM        | MEDIUM       |
| Government                                     | HIGH            | HIGH          | MEDIUM         | MEDIUM       |
| Household production                           | HIGH            | LOW           | LOW            | MEDIUM       |
| Incorporate new/free goods into GDP            | MEDIUM          | MEDIUIM       | MEDIUM         | LOW          |
| Create dashboard of existing measures          | MEDIUM          | LOW           | LOW            | LOW          |
| Produce aggregate welfare measures             | LOW             | LOW           | LOW            | LOW          |
| Create data for subjective well-being measures | LOW             | LOW           | LOW            | LOW          |

## Moving ahead

- Commend BEA for its forward-looking agenda!
- Hope to hear at future meetings about progress on defining and implementing the selected set of projects