



## Advisory Committee Meeting, May 10, 2019

SUITLAND FEDERAL CENTER • CONFERENCE CENTER, ROOMS 1-4  
4600 SILVER HILL ROAD, SUITLAND, MD 20746

# AGENDA

| TIME             | TOPIC                                                                                                                                                                                                                                                                              | SPEAKERS                                                                                                                |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| 8:30 – 9:00 AM   | <b>Registration and Coffee</b>                                                                                                                                                                                                                                                     |                                                                                                                         |
| 9:00 – 9:30 AM   | <b>Opening Remarks</b>                                                                                                                                                                                                                                                             | Ernie Berndt<br>Brian Moyer                                                                                             |
| 9:30 – 10:15 AM  | <b>Measuring the Digital Economy</b> <ul style="list-style-type: none"> <li>Plans and Progress</li> <li>Comparing the Digital and Physical Sectors</li> </ul>                                                                                                                      | Erich Strassner<br><br>Michael Mandel,<br>Progressive Policy Institute                                                  |
| 10:15 – 10:30 AM | <b>Break</b>                                                                                                                                                                                                                                                                       |                                                                                                                         |
| 10:30 – 12:00 PM | <b>Measuring the Digital Economy</b> <ul style="list-style-type: none"> <li>Disentangling Smartphone Spending</li> <li>The Treatment of Data in the National Accounts</li> <li>Measuring Free Digital Content and the Impact of E-commerce on Brick and Mortar Shopping</li> </ul> | Ana Aizcorbe<br><br>Robert Kornfeld<br><br>Rachel Soloveichik                                                           |
| 12:00 – 1:00 PM  | <b>Lunch</b>                                                                                                                                                                                                                                                                       |                                                                                                                         |
| 1:00 – 2:00 PM   | <b>Measuring the Digital Economy</b> <ul style="list-style-type: none"> <li>Panel &amp; Committee Discussion</li> </ul>                                                                                                                                                            | Dan Sichel (moderator)<br>Shane Greenstein,<br>Harvard Business School<br>David Friedman,<br>Bureau of Labor Statistics |
| 2:00 – 3:30 PM   | <b>Update: GDP &amp; Beyond</b> <ul style="list-style-type: none"> <li>Toward Distributional Measures of Personal Income</li> <li>Distributional Financial Accounts of the U.S.</li> </ul>                                                                                         | Steve Landefeld<br><br>David Johnson,<br>University of Michigan<br><br>Elizabeth Holmquist,<br>Federal Reserve Board    |
| 3:30 PM          | <b>Adjournment</b>                                                                                                                                                                                                                                                                 |                                                                                                                         |

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