

Campus Leadership Spring On-site

04/19/2022



Strategic Planning Next Steps

Campus Leadership On-site

04/19/2022

2022-2027 CAMPUS STRATEGIC GOALS



A

Strengthen and advance **ACADEMIC EXCELLENCE** while expanding programs, research, scholarship, and educational opportunities.

B

Enrich the **CADET EXPERIENCE** through high quality leadership development activities, engagement opportunities, campus resources, and support services to foster individual wellbeing, community pride, and a sense of purpose and responsibility to others.

C

Achieve **ORGANIZATIONAL EXCELLENCE** through sustainable infrastructure, proven business practices, and professional development.

D

Broaden our **PARTNERSHIPS** and **OUTREACH** as a maritime university by cultivating partnerships, outreach, and engagement.

E

Promote **INCLUSIVE EXCELLENCE** in our campus by actively growing a welcoming, respectful, supportive, equitable, and engaging environment for all members of our community.

Strategic Implementation Framework

Identity

A strong, simple statement of institutional identity that drives the mission, vision, and values.

Mission

Describes the core purpose of the institution

Vision

Outlines what the institution wishes to become

Values

Describes the values that define the institution

Goals

Outline the institutions strategic priorities of Academic Excellence, Cadet Experience, Organizational Excellence, Partnerships and Outreach, and Inclusive Excellence (Multi-year)

Objectives

Outline the institutions focus for the goals in areas of quality, affordability, access, and completion to fulfill the mission, vision, and to represent our values (Multi-year)

Campus Objectives

Outline the focus for each goals in areas to fulfill the mission vision, and to represent our values (Multi-year)

Outcomes

Describe intended goals related to the strategic priorities. Build teams for each strategic priority and create SMART activities: Specific, measurable actions and targets focused on the attainment of priorities. (Multi-Year)

Activities

General projects/activities (with timelines, budgets, resources, and accountability) designed to attain specific goals. (Yearly)

Measures

Specific measurements (key performance indicators) designed to assess progress toward the and the overall priorities. (Yearly)

Strategic Plan

Implementation Plans

Strategic Planning 2022-2027

Our 'Unique' Approach – Distinct from the past

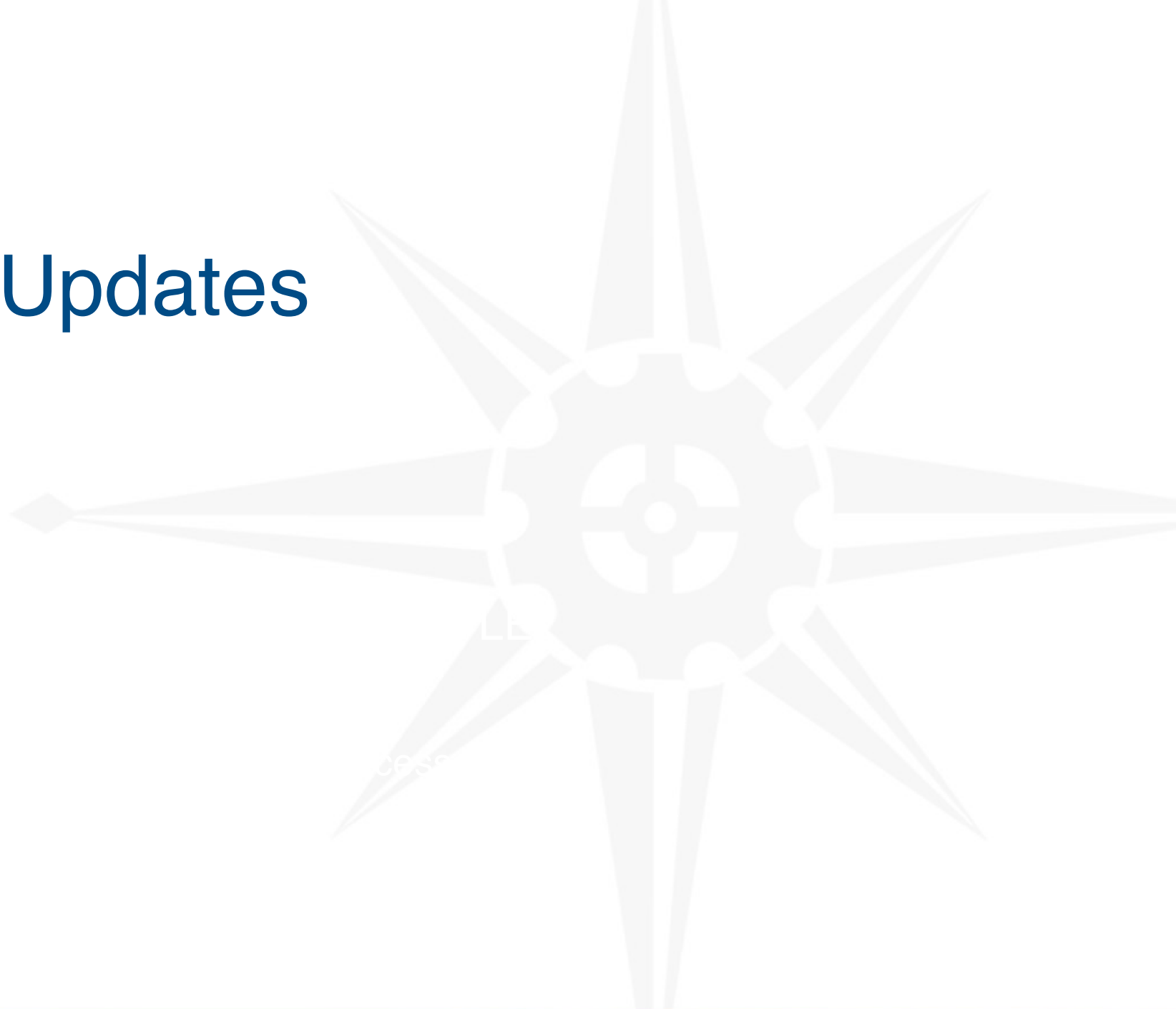
- Fewer strategic priorities to allow for areas to be embedded in daily operations
- Objectives are foundational to the mission of the CSU
- Campus Objectives are specific to our campus and each goal area
- Activities represent the first actions we will take under outcomes
- Progress will be reported from implementation teams to the Cabinet and leadership teams on regular intervals
- Extended planning horizons for focused outcomes and activities (ex planning to begin in fall 2022 for 23/24 budget initiative requests)

Next Steps

- Define Outcomes for focus in 22/23 by April 30th
 - Brief update on SP progress at CLC Retreat on 4/19
- Define 2022-2023 Activities by June 30th
- Planning cycles defined for ongoing fiscal years
 - Outcomes and Activities for upcoming fiscal year in fall
 - Selected Activities for each fiscal year built into budget cycles

Quick Status Updates

- Academic Excellence
- Cadet Experience
- Organizational Excellence
- Partnerships and Outreach
- Inclusive Excellence



Academic Excellence Committee

Co-Chairs: Lori Schroeder, Provost and Dinesh Pinisetty, Senate Chair

Emily Scheese (ATH)

Steve Browne (AA-MT)

Will Tsai (AA-ME)

Kitty Luce (AA-Library)

Colin Dewey (AA-C&C)

Rebecca Masliah (Cadet)

Robyn Christopher (AA-MP)

Kathy Arnold (AA-MSTEM)

Jessica Sotuyo (AA-Admissions)

Siobhan Case (CLD-ADS)

Michele Van Hoeck (AA-Dean, Library)

Graham Benton (AA-Assoc. Provost)

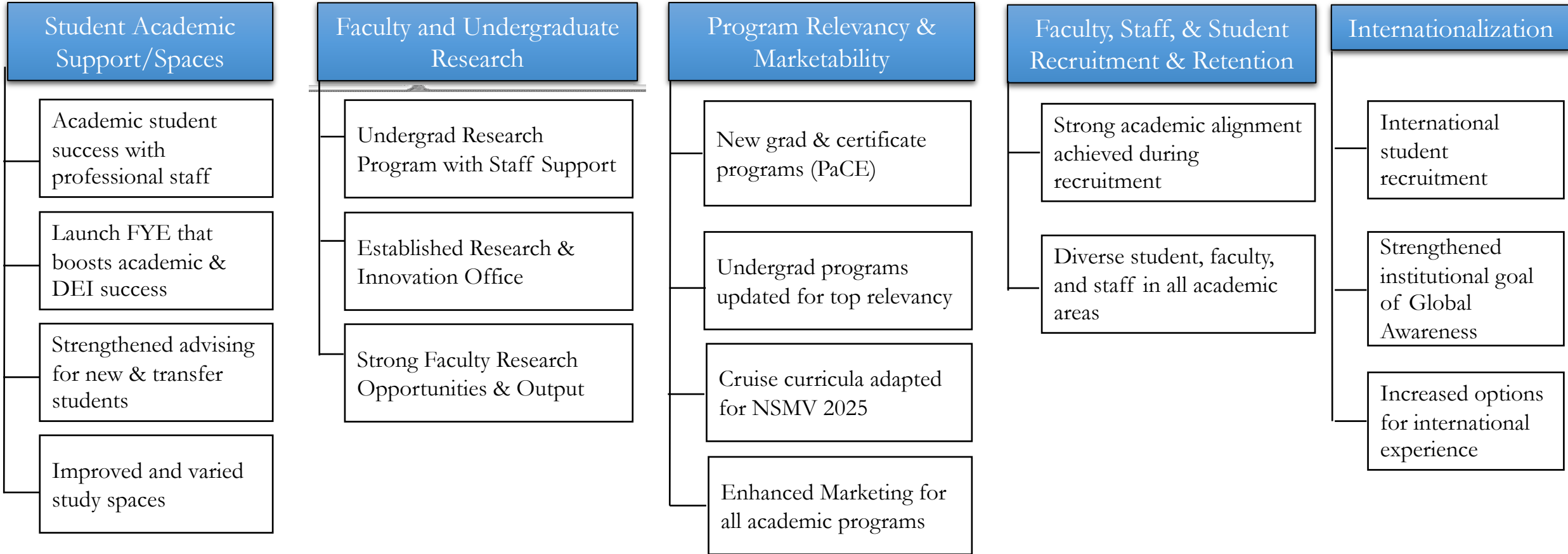
Marie Hernandez (A&F-HR)

Natalie Herring (AA-Enrollment)

ACADEMIC EXCELLENCE

CAMPUS OBJECTIVES

OUTCOMES



Cadet Experience Committee

Co-Chairs: Kathleen McMahon, VP CLD and Karen Yoder, Director of Athletics

Elizabeth McNie (AA-MT)

Amy Parsons (AA-C&C)

Natasha Rowels (Cadet)

Shannon Stel (Cadet)

Katie Hansen (AA)

Andrea Zamora-Blair (A&F-HR)

David Taliaferro (CLD-Commandant)

Tara Hughes (A&F-CIO)

Craig Dawson (A&F-Health & Safety)

Mark Goodrich (OOTP-Enterprise)

CADET EXPERIENCE

CAMPUS OBJECTIVES

OUTCOMES

Cadet Living

- Expand Living Options
- Improve Physical Maintenance & Appearance
- Enhance Programming & Communal Spaces

Wellness

- Physical
- Social
- Intellectual
- Spiritual
- Environmental
- Emotional

Cadet Safety

- Create Safe Spaces
- Increase Cadet Safety
- Increase Efficacy of Title IX Program
- Cruise Safety Recs

Elevate Whole Cadet Experience

- Enhance Aspects of Cadet
- Improve Belonging
- Improve Understanding of Cadet
- Uplift Shoreside Majors

Organizational Excellence Committee

Co-Chairs: Franz Lozano, VP Administration & Finance and Sam Pecota, Captain TSGB

Mike Holden (AA-ME)

Brian Crawford (AA-ET)

William Yates (Cadet)

Travis Liberman (Cadet)

Rhonda Pate (AA)

Lennon Prothro-Jones (CLD)

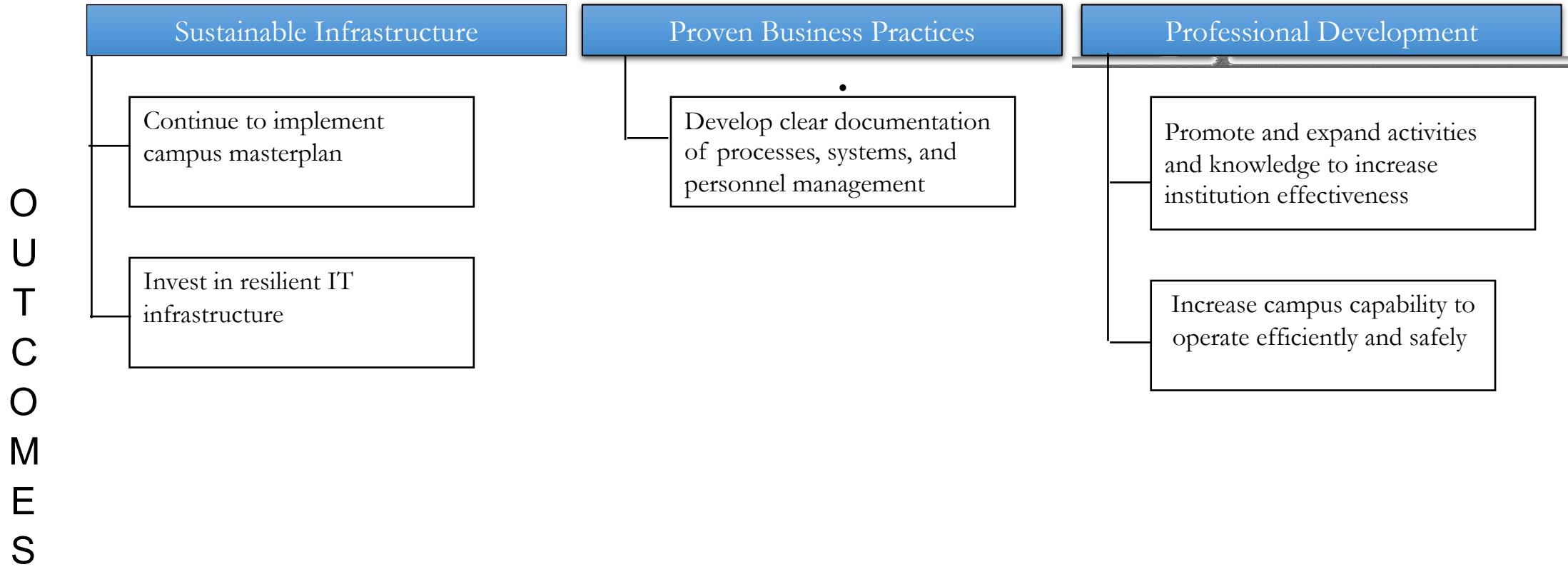
Donny Gordon (A&F-CMPD, Chief of Police)

Andrew Som (A&F)

Lina Neto (AA-Dean of Engineering)

ORGANIZATIONAL EXCELLENCE

CAMPUS OBJECTIVES



Partnerships & Outreach Committee

Co-Chairs: Richard Ortega, VP University Advancement and Don Maier, Dean of MTLM

Matt Fairbanks (AA-S&M)

Tom Oppenheim (AA-ME)

JoEllen Myslik (CLD)

Steve Doten (ATH)

Veronica Boe (AA-PaCE)

Chris Brown (AA-GBRC)

Sarah Kidwell (UA-PAC)

Charles Hart (UA-Development)

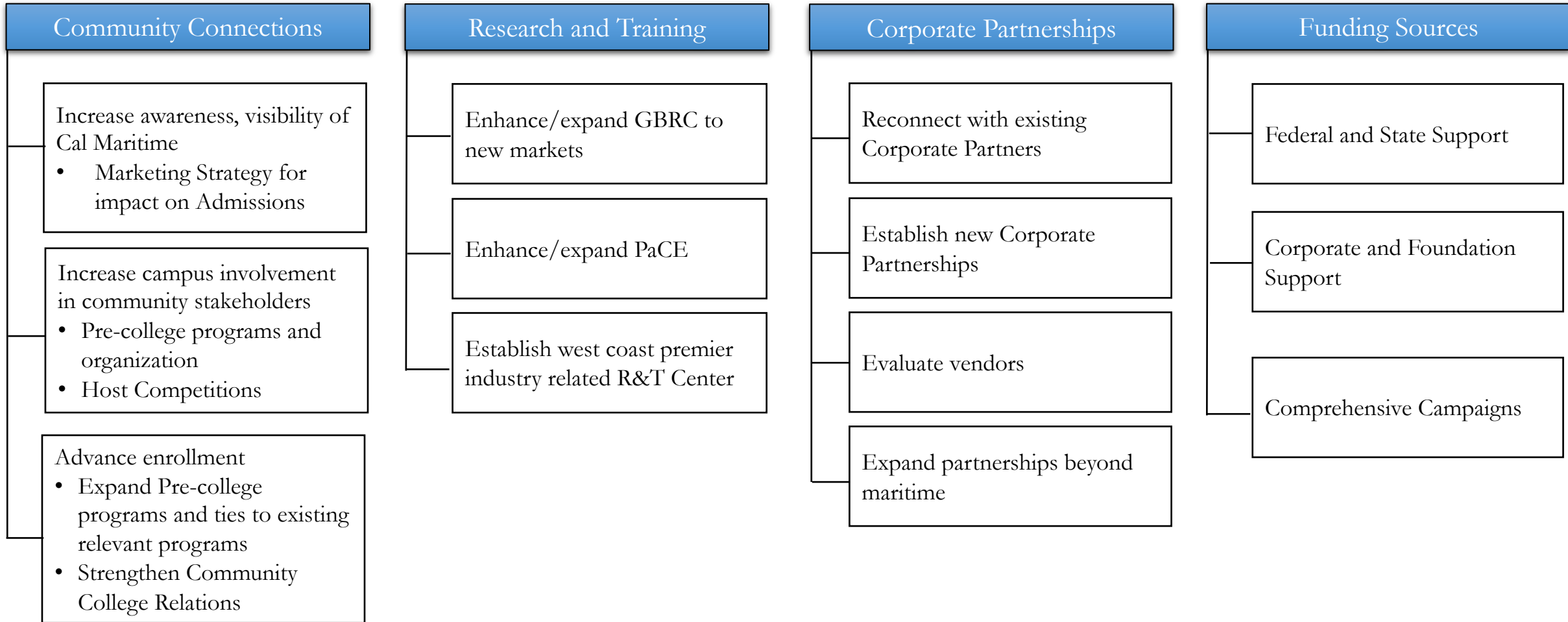
Lily Espinoza (CLD-Career)

Sheikh Nayeem (Enterprise-Energy & Sustainability)

PARTNERSHIPS & OUTREACH

CAMPUS OBJECTIVES

OUTCOMES



Inclusive Excellence Committee

Co-Chairs: Michael Martin, AVP Human Resources and Mac Griswold, Dean of Cadets

Julie Simons (AA-S&M)

Aparna Sinha (AA-C&C)

Krystal Leora (AA)

King Xiong (CLD)

Julia Odom (AA-Registrar)

Vineeta Dhillon (CLD)

Robin Bates (A&F-HR, Diversity Officer)

Kristen Bautista (A&F-HR)

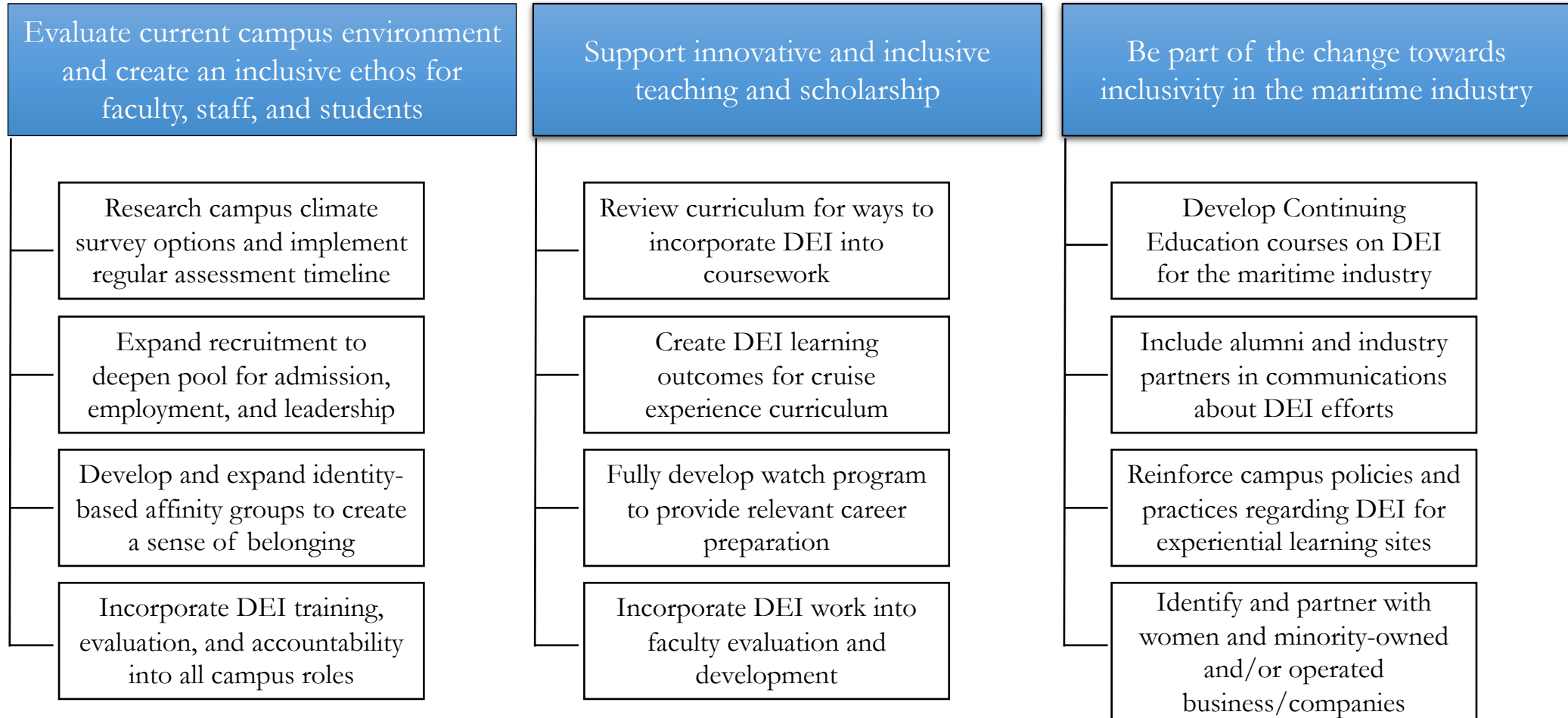
Kevin Mandernack (AA –Dean of L&S)

Veronica Boe (AA-PaCE)

INCLUSIVE EXCELLENCE

CAMPUS OBJECTIVES

OUTCOMES





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CALIFORNIA STATE UNIVERSITY MARITIME ACADEMY

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