

REPORT OF GENERAL MANAGER

APPROVED
AUG 09 2006

NO. 06-229


DATE August 9, 2006

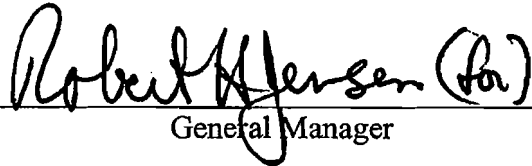
C.D. Various


**BOARD OF RECREATION
and PARK COMMISSIONERS**

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: SCHEDULE OF RATES AND FEES - GOLF SHOTGUN TOURNAMENT FEE
CHANGE IN ACCORDANCE WITH APPROVED REVISIONS TO GOLF
TOURNAMENT POLICY

*J. Combs		J. Kolb	_____
H. Fujita	_____	F. Mok	_____
S. Huntley	_____	K. Regan	_____
B. Jensen	_____	M. Shull	_____


General Manager

Approved 

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board:

- 1) Approve changes to the Schedule of Rates and Fees for Golf as outlined below to reflect approved revisions to the Golf Tournament Policy made by the Board on May 17, 2006, to be effective September 1, 2006, at golf courses not on U.S. Army Corps of Engineers land; and
- 2) Instruct staff to request approval of the above revised golf tournament fees at golf courses on U.S. Army Corps of Engineers property, to be effective October 1, 2006.

SUMMARY:

The Golf Tournament Policy was revised and approved by the Board on May 17, 2006 (Board Report No. 06-129). Various policy and procedural changes related to golf tournaments were approved, including a different fee structure for shotgun tournaments. Previously, the Golf Tournament Policy allowed 8:00 a.m. shotgun tournaments for a green fee of \$30 per person. However, there have been significant requests by tournament organizers for 10:00 a.m. shotgun tournaments. In order to accommodate this demand, the Golf Tournament Policy was revised to include the availability of 10:00 a.m. shotgun tournaments at a premium price. Golf Division staff recognizes that if a shotgun tournament begins in the late morning, the golf course loses all revenue before start time, because the course must be empty when a shotgun tournament begins.

REPORT OF GENERAL MANAGER

PG. 2

NO. 06-229

The revised tournament policy proposed two shotgun tournament start times and differing fee structure as follows:

- 8:00 a.m. shotgun tournament – regular shotgun green fee
- 10:00 a.m. shotgun tournament – premium shotgun green fee

The current regular shotgun green fee is \$30 per player. In order to be comparable with other similar municipal and private golf courses, Golf Division staff proposes increasing the regular shotgun green fee to \$33 per player and implementing a premium shotgun fee of \$53 per player for shotgun tournaments starting at 10:00 a.m. (see Attachment). The tournament organizers will still be responsible for an additional \$12 per player for golf cart rental to be payable to the cart concessionaire and a minimum payment of \$5 per player to the restaurant and \$5 per player to the pro-shop.

Staff will request approval from the U.S. Army Corps of Engineers to implement the fee increase at golf courses on U.S. Army Corps of Engineers property (Hansen Dam, Encino, Balboa, and Woodley Lakes) effective October 1, 2006. At other courses (Wilson & Harding), the fee increase will be effective September 1, 2006.

The Golf Advisory Committee has endorsed this rate increase.

FISCAL IMPACT STATEMENT:

Increased revenues of \$3 per person will be deposited in the Department General Fund as a result of the increase in the regular shotgun tournament fee.

There is no fiscal impact to the City General Fund due to the implementation of the new premium shotgun fee, since increased revenues for 10:00 a.m. shotgun tournaments will be offset by loss of golf course revenue as a result of the late start and late finish of the tournament.

This report was prepared by James N. Ward, Golf Manager.

SHOTGUN TOURNAMENT FEES

For morning events or afternoon events as part of a "double shotgun," the package rate, per person, includes the following:

	<u>8:00 a.m. Shotgun</u>	<u>10:00 a.m. Shotgun</u>
Tournament Fee	\$30.00 \$33.00	\$53.00
Electric Cart Fee	½ regular cart fee	½ regular cart fee
Golf Pro Shop Fee	\$5.00	\$5.00
Restaurant Fee	\$5.00	\$5.00
Total Per Person Fee	40.00 \$43.00 plus ½ regular cart fee	\$53.00 plus ½ regular cart fee

~~For afternoon events, not as part of a "double shotgun," a tournament surcharge amount of \$2,800 will be added to the above per person fees.~~