

APPROVED
3-16-2016

BOARD OF RECREATION
AND PARK COMMISSIONERS

REPORT OF GENERAL MANAGER

NO. 16-068

DATE March 16, 2016

C. D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LA84 FOUNDATION 2016-17 GIRLS SOFTBALL LEAGUE GRANT -
AUTHORIZATION TO SUBMIT GRANT APPLICATION; ACCEPTANCE OF
GRANT FUNDS

R. Barajas
H. Fujita
*V. Israel



K. Regan _____
N. Williams _____



General Manager

Approved

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve the submission of a grant application to the LA84 Foundation to augment funding for tournaments and two (2) seasons of the Department of Recreation and Parks (RAP) Girls Softball League at twelve (12) recreation centers in the Metro and Valley regions during Fiscal Year 2016-17, as described in the Summary of this Report, in the approximate amount of One Hundred Ten Thousand, Eight Hundred Ninety-Eight Dollars (\$110,898.00), subject to Mayor and City Council approval;
2. Direct staff to transmit a copy of the grant application to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and to the City Clerk for City Council approval before accepting and receiving the grant award, pursuant to the Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize RAP's General Manager to accept and receive the LA84 Foundation 2016-17 Girls Softball League grant, if awarded, from LA84 Foundation to supplement girls softball programming, subject to the approval of the Mayor and City Council;
4. Designate RAP's General Manager or Assistant General Manager as the agent to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, and payment requests and so on, which may be necessary for the completion of the project(s); and,
5. Authorize RAP's Chief Accounting Employee to appropriate funding received to the necessary account within "Recreation and Parks Grant" Fund 205 to accept the LA84 Foundation 2016-17 Girls Softball League grant, if awarded, in the approximate amount

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of One Hundred Ten Thousand, Eight Hundred Ninety-Eight Dollars (\$110,898.00) for girls softball programming.

SUMMARY:

In August of 2014, LA84 Foundation invited RAP to apply for funds to promote and increase female youth involvement in girls' softball leagues in the Valley and Metro Regions. Approved by the Board on December 10, 2014 (Report No. 14-292), LA84 Foundation awarded RAP a grant of Eighty-One Thousand, Forty Dollars (\$81,040.00) to subsidize the Spring 2015 Girls Softball League at twelve (12) recreation centers located throughout East Los Angeles, Northeast Los Angeles, and the San Fernando Valley. The grant paid for uniforms, sports equipment, officials, staff, and additionally, funds to add shade at three (3) playing fields. These funds allowed RAP to drop the participant fee from an average of Fifty Dollars (\$50.00) to Twenty Dollars (\$20.00), which in turn provided opportunities for more females and resulted in an increase of girls playing in the league, from four hundred sixty-five (465) in the prior year to over six hundred (600) girls in the spring of 2015.

LA84 foundation encouraged RAP to apply for a new round of funding. LA84 Foundation's grant application and proposal are due in March 2016. In an effort to support continued expansion of interest, this new application covers tournaments in the Summer of 2016, a Fall 2016 Softball League, and next Spring's 2017 Girls Softball League. The upcoming Spring 2016 Girls Softball League will be partially subsidized by RAP, to keep fees low and sustain the momentum of increased participation from the success in 2015.

This new grant from the LA84 Foundation, if awarded, will underwrite expenses for a summer tournament, and funding for Fall 2016 and Spring 2017 Girls Softball League. The Recreation Centers projected to be involved would include Evergreen, El Sereno, Hazard, Highland Park, Lincoln Park, Yosemite, State Street, Wabash, Eagle Rock, Hubert H. Humphrey Memorial Park, Ritchie Valens, and Sylmar. This program will serve a projected minimum of six hundred fifty (650) girls for a total of fifty (50) teams in the Spring, and about one-half that for the Fall League, which is smaller due to limited field space during the height of soccer season. The target age for the Leagues is eleven to thirteen (11-13) years old.

RAP will conduct all administrative functions related to this program, such as promoting the league, recruiting and registering players, volunteer coaches, providing players with transportation to and from games (as needed), facilitating the league games, and hosting the culminating activities. The minimal registration fees collected from the participating players will be used to off-set the costs of the program.

FISCAL IMPACT STATEMENT:

The acceptance of this grant does not require a match. There is no fiscal impact to RAP's General Fund as the funds lower the cost for patrons by supplementing the costs of the program.

This report was prepared by Vicki Israel, Assistant General Manager.