

SPECIAL MEETING MINUTES

BOARD OF RECREATION AND PARK COMMISSIONERS OF THE CITY OF LOS ANGELES

Wednesday, September 21, 2016

The Board of Recreation and Park Commissioners of the City of Los Angeles convened the Special Meeting at EXPO Ahmanson Senior Center at 9:40 a.m. Present were President Sylvia Patsouras, Vice President Lynn Alvarez, Commissioner Melba Culpepper, and Commissioner Misty Sanford. Also present were Michael A. Shull, General Manager, and Deputy City Attorney III Strefan Fauble.

The following Department staff members were present:

Anthony-Paul Diaz, Executive Officer and Chief of Staff
Vicki Israel, Assistant General Manager, Partnership and Revenue Branch
Kevin Regan, Assistant General Manager, Operations Branch
Ramon Barajas, Assistant General Manager, Planning, Construction and Maintenance Branch
Alex Yee, Director of Systems, Finance Division

CALL TO ORDER AND SPECIAL PRESENTATIONS

Belinda Jackson, Executive Director of EXPO Center, provided background and programming information regarding EXPO Center.

APPROVAL OF THE MINUTES

Commissioner Culpepper moved that the Board approve the Minutes of the September 9, 2016 Special Meeting and Special Supplemental Agenda, which was seconded by Commissioner Sanford. There being no objections, the Motion was unanimously approved.

NEIGHBORHOOD COUNCIL COMMENTS

Bill Zide, Chair of the Hollywood Studio District Neighborhood Council, presented correspondence stating the HSDNC's official position on the Target Retail Center Project as it pertains to Board Report No. 16-208.

GENERAL MANAGER'S DEPARTMENT REPORT AND UPDATES – Taken Out of Order

- Anthony-Paul Diaz, Executive Officer and Chief of Staff, presented an Informational Update on the Department's Park Proud LA! Public Awareness Engagement Campaign and Outreach Plan. Executive Officer Diaz discussed the Campaign's task to inform the general public regarding the positive restoration, programming, and enhancements in the parks through signage with a distinct graphic style and an engaging slogan. The Department's ambition is to position itself as the top City Department providing community based services and programming to meet the recreational needs of all constituents and park patrons, address the lack of information or misinformation regarding community projects, grow pride and excitement for the future among the public, and equip the Elected Offices and the Department with positive messages to promote the Department and City parks. The new slogan will convey the Department's Park Improvement Story in a concise and memorable way with connective branding tissue to current signage, and incorporate iconography of amenities in the parks and the City's future plans. Executive Officer Diaz also discussed the Department's observations regarding patron relationships with City parks, roles of the park in the communities, existing signage, and the shared values and

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affection for the City's parks to be conveyed through the Park Proud LA! Campaign to motivate the communities to take pride in their City parks. The new signage to be placed at capital improvement project sites will include positive inspiring messages such as "Good Things Are Coming", specific iconography that will detail the park amenities to be built at each project site, the Department's contact information, and a QR Code to provide additional information regarding the capital improvement projects. The Department's goal is to install the new signage throughout the City and launch the Park Proud LA! Campaign in October 2016.

CONTINUED BOARD REPORTS

16-185

2024 OLYMPIC AND PARALYMPIC GAMES – USE OF VARIOUS DEPARTMENT FACILITIES; VENUE USE AGREEMENT WITH THE LOS ANGELES 2024 EXPLORATORY COMMITTEE; STATUTORY EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO SECTION 15272 OF THE STATE CEQA GUIDELINES

Anthony-Paul Diaz, Executive Officer and Chief of Staff, presented Board Report No. 16-185 for approval of the proposed use of the Department's facilities for the 2024 Olympic and Paralympic Games (Games); approval of the Venue Use Agreement (VUA) for the Sepulveda Basin and Woodley Lakes Golf Course with the Los Angeles 2024 (LA24) Exploratory Committee for the license and use of various Department facilities for events associated with the Games; approval of the finding that the VUAs are statutorily exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15272 of the State CEQA Guidelines; direction to Department staff to file a Notice of Exemption with the Los Angeles County Clerk within five working days of Board approval; authorization of the General Manager to execute the Venue Use Agreements upon receipt of the necessary approvals, and request that the Department of General Services record a Memorandum of Lease; and authorization of the General Manager to execute the Venue Use Guarantee Letter that guarantees use of the portions of the Sepulveda Basin and Woodley Lakes Golf Course for the Games.

Board Report No. 16-185 was amended to include the following Recommendation:

7. Condition the Board's approval of Recommendations Nos. 5 and 6 of Board Report No. 16-185 on concurrence by the City Council, as the Venue Use Agreements and Guarantee Letter are part of a much larger set of decisions to be made by the City in efforts to be named the Host City for the 2024 Olympic and Paralympic Games.

The Board and Department staff discussed the Legacy improvements to the Department facilities that would be left behind should they be used for the Games, the negotiated Post-Olympic Period to reconcile the utilized facilities, the Department's plans to accommodate impacted program participants at other Department facilities, a community engagement plan to inform surrounding communities, and the potential opportunity to have synthetic turf installed at the chosen facilities. John Harper and Brian Nelson of the LA24 Committee discussed the various private sources of revenue and sponsorships that would be used to reimburse the City and Department, budget oversight by City officials and an independent auditor, and the minimal risk of budget overruns associated with infrastructure improvements and developments due to the existing venues and facilities within the City that can be used for the Games.

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The Board and Department staff also discussed that the Board's approval of Recommendation No. 7 will not relinquish the Board's right in making any decisions regarding the proposed use of the Sepulveda Basin and the Woodley Lakes Golf Course. On September 28, 2016, the Ad Hoc on the 2024 Summer Olympics Committee will consider the Stage 2 governance, legal, and venue funding bid materials to be submitted to the International Olympic Committee and the Joint Marketing Program Agreement.

Public comments were invited for Board Report No. 16-185; however, no requests were submitted for public comment. Councilwoman Nury Martinez, Sixth Council District, submitted a letter of support for the proposed use of venues within the Sixth Council District for the 2024 Olympic and Paralympic Games.

President Patsouras requested a Motion to approve Board Report No. 16-185 as amended. Commissioner Sanford moved that the Board Reports be approved as amended, and that the Resolutions recommended in the Reports be thereby approved. Commissioner Alvarez seconded the Motion. There being no objections, the Motion was unanimously approved.

BOARD REPORTS

16-198

GRIFFITH PARK – GREEK THEATRE – AMENDED CONTRACT WITH SMG FOR OVERSIGHT MANAGEMENT TO EXERCISE FIRST OPTION TO EXTEND AND AMEND CONTRACT TERMS; AMENDMENT TO THE USER AGREEMENT, BOOKING AND TICKET POLICIES AND EVENT VOLUME INCENTIVE PROGRAM

Anthony-Paul Diaz, Executive Officer and Chief of Staff, presented Board Report No. 16-198 for approval of a proposed Amended Contract No. 3534 between the Department and SMG for Oversight Management of the Greek Theatre's Open Venue Model; authorization for the Department to make any necessary technical changes consistent with the intent of the Board's actions to implement the Policies; and authorization of the General Manager or Designee to execute the Amended Contract.

Board Report No. 16-198 was amended to remove Recommendation No. 2:

2. Approve amendments to the User Agreement, Booking and Ticket Policies, and Event Volume Incentive Program;

Executive Officer Diaz reported on the Greek Theatre's 2016 schedule, survey system, parking and shuttle program, community liaison services, box office improvements, and capital investments. The proposed Amended Contract clarifies the Sponsorships section language to allow for the barter of equipment or services to be included in the overall minimum requirements for SMG to bring in sponsorship revenue opportunities, the establishment of different bank accounts, separations of funds, timelines for payments, and a hotline provision for a 24 to 48 hour response. The Greek Theatre has reconciled approximately \$1.9 million in revenue between the start of the 2016 Season in April 2016 through July 2016. In comparison, the Department's average net revenue income for an entire season from 2006 through 2015 amounted to \$1.5 million. The User Agreement, Booking and Ticket Policies, and Event Volume Incentive Program will be brought back for consideration at a

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later date. Greek Theatre General Manager Becky Colwell discussed SMG's oversight responsibility over the food concession and anticipated improvements for the following season. An end-of-year report will be prepared for the survey results. The Board and Department staff also discussed staff oversight over the Greek Theatre's operations.

Public comments were invited for Board Report No. 16-198. One request was submitted for public comment. Senior Deputy Catherine Landers of Councilmember David Ryu's Office, Fourth Council District, spoke in support of the one-year contract extension with SMG for the Oversight Management of the Greek Theatre's Open Venue Model.

16-199

HOLLYWOOD RECREATION CENTER – POOL AND POOL BUILDING (PRJ1402B) (W.O. #E170344F) PROJECT – RELEASE OF STOP NOTICE ON CONSTRUCTION CONTRACT NO. 3454

Cathie Santo Domingo, Superintendent of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-199 for acceptance of the Release of Stop Payment Notice filed by Whitewater West Industries, Ltd. on Construction Contract No. 3454 with Morillo Construction, Inc. for the Hollywood Recreation Center Pool and Pool Building Project.

16-200

SOUTH PARK RECREATION CENTER – NORTHWEST SYNTHETIC SOCCER FIELD IMPROVEMENT (PRJ20812) (W.O. #E1907808) PROJECT – ACCEPTANCE OF STOP PAYMENT NOTICE ON CONSTRUCTION CONTRACT NO. 3468

Cathie Santo Domingo, Superintendent of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-200 for direction to Department staff to withhold the amounts claimed in the Stop Payment Notice filed by Builders Fence Company, Inc. on Construction Contract No. 3468 with California Landscape & Design for the South Park Recreation Center – Northwest Synthetic Soccer Field Improvement Project, plus an additional sum equal to 25% thereof to defray any costs of litigation in the event of court action if such funds are available; and direction to Department staff to notify contractors, sureties, and other interested parties of the withheld amount.

16-201

WOODLAND HILLS RECREATION CENTER – PARK RENOVATIONS (W.O. #E1907454) – ACCEPTANCE OF STOP PAYMENT NOTICE ON CONSTRUCTION CONTRACT NO. 3515

Cathie Santo Domingo, Superintendent of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-201 for direction to Department staff to withhold the amounts claimed in the Stop Payment Notice filed by Thompson Construction Supply Door & Frame on Construction Contract No. 3515 with Royal Construction Corporation for the Woodland Hills Recreation Center – Park Renovations Project, plus an additional sum equal to 25% thereof to defray any costs of litigation in the event of court action if such funds are available; and direction to Department staff to notify contractors, sureties, and other interested parties of the withheld amount.

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16-202

LINCOLN HEIGHTS RECREATION CENTER – MURAL RESTORATION; EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE VII, SECTION 1, CLASS 1(1), OF THE CITY CEQA GUIDELINES

Cid Macaraeg, Senior Management Analyst II of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-202 for the reinstallation of a previously existing mural at Lincoln Heights Recreation Center; approval of the finding that the subject project is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (1) of the City CEQA Guidelines; and authorization to issue the appropriate Right-of-Entry Permit. The Board and Department staff discussed the proposed modification to the mural involving the depiction of drug imagery, the Department's policy on public art in parks. Department of Cultural Affairs staff and mural artist Wayne Healy discussed potential funding options to expand the content of the plaque that would explain the thematic intent and historical essence of the mural.

16-203

HOLLYWOOD RECREATION CENTER – INSTALLATION OF TILE MURAL; EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III, SECTION 1, CLASS 11(6), OF THE CITY CEQA GUIDELINES

Cid Macaraeg, Senior Management Analyst II of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-203 for the approval of the installation of a tile mural within Hollywood Recreation Center; approval of the finding that the subject project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11(6) of the City CEQA Guidelines; and authorization to issue the appropriate Right-of-Entry Permit.

16-204

VENICE OF AMERICA CENTENNIAL PARK – INSTALLATION OF PUBLIC ART

Cid Macaraeg, Senior Management Analyst II of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-204 for approval of the installation of a public art project with associated plaques at Venice of America Centennial Park; and authorization to issue the appropriate Right-of-Entry Permit.

16-205

ORO VISTA PARK – FITNESS AREA (PRJ21047) PROJECT – FINAL PLANS; ALLOCATION OF QUIMBY FUNDS; EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III, SECTION 1, CLASS 3(6), CLASS 11(3,6) OF THE CITY CEQA GUIDELINES

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Cathie Santo Domingo, Superintendent of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-205 for approval of the final plans for the Oro Vista Park – Fitness Area Project; authorization of the Department’s Chief Accounting Employee to transfer Quimby Funds in the amount of \$14,228.00 from Quimby Fees Account No. 89460K-00 to Oro Vista Park Account No. 89460K-OV for the allocation of said amount to the Oro Vista Park Fitness Area Project; and approval of the finding that the proposed Project is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 3 (6), Class 11 (3, 6) of the City CEQA Guidelines.

The Board and Department staff discussed that the grant funding initially awarded to the Project by the National Recreation and Park Association/Disney was allocated to Toberman Recreation Center for programming and capital improvements.

Public comments were invited for Board Report No. 16-205. One request for public comment was submitted, and such comments were made to the Board.

16-206

RANCHO CIENEGA SPORTS COMPLEX – (PHASE 1 – PRJ20308)
(PHASE 2 – PRJ21049) (W.O. #E1907694) – ADOPT THE INITIAL
STUDY AND MITIGATED NEGATIVE DECLARATION

Cathie Santo Domingo, Superintendent of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-206 for adoption of the Initial Study and Mitigated Negative Declaration (IS/MND) for the Project; approval of the finding on the basis of the whole record of proceedings of the Project that there is no substantial evidence that the Project will have a significant effect on the environment, and that all potentially significant environmental effects of the Project have been properly disclosed evaluated, and mitigated in the IS/MND in compliance with the California Environmental Quality Act (CEQA) and the State and City CEQA Guidelines, and that the IS/MND reflects the Board’s independent judgment and analysis; adoption of the Mitigated Monitoring and Reporting Plan (MMRP) that specifies the mitigation measures to be implemented in accordance with Section 15074(d) of the CEQA Guidelines; and approval of the Rancho Cienega Sports Complex Phase 1 and Phase 2 Project (Project) as described in the Report.

Project Manager Ohaji Abdallah discussed the Project design, capital improvements to the existing facilities, and the trees and shade component of the Project. The Board and Department staff discussed the Project timeline, the status of the final plans and specifications, community needs, and Department’s plan to remove existing trees to be replaced by new trees.

Board Report No. 16-206 was continued for further consideration at a later date.

16-207

RESCISSION OF BOARD REPORT 16-189: TARGET RETAIL
CENTER PROJECT – CHILD CARE FACILITY REQUIREMENTS
PURSUANT TO SECTION 6.G OF THE VERMONT/WESTERN
TRANSIT ORIENTED DISTRICT SPECIFIC PLAN/STATION
NEIGHBORHOOD AREA PLAN – REQUEST FOR IN-LIEU CHILD
CARE FEE PAYMENT PURSUANT TO SECTION 6.G.4 OF THE
VERMONT/WESTERN TRANSIT ORIENTED DISTRICT SPECIFIC
PLAN/STATION NEIGHBORHOOD AREA PLAN

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Board Report No. 16-207 was withdrawn.

16-208

TARGET RETAIL CENTER PROJECT – CHILD CARE FACILITY REQUIREMENTS PURSUANT TO SECTION 6.G OF THE VERMONT/WESTERN TRANSIT ORIENTED DISTRICT SPECIFIC PLAN/STATION NEIGHBORHOOD AREA PLAN – REQUEST FOR IN-LIEU CHILD CARE FEE PAYMENT PURSUANT TO SECTION 6.G.4 OF THE VERMONT/WESTERN TRANSIT ORIENTED DISTRICT SPECIFIC PLAN/STATION NEIGHBORHOOD AREA PLAN

Darryl Ford, Senior Management Analyst I of the Planning, Construction, and Maintenance Branch, presented Board Report No. 16-208 for authorization of a cash payment in the amount of \$1,213,500.00 in-lieu of the child care facilities otherwise required to be provided by the Target Retail Center Project pursuant to Section G of the Vermont/Western Transit Oriented District Specified Plan/Station Neighborhood Area Plan (SNAP); authorization of the Department's Chief Accounting Employee to deposit the in-lieu fee payment into the Vermont/Western Station Neighborhood Area Plan Child Care Trust Fund (Fund 52T); approval of the finding that the creation and appropriation of the in-lieu fee payment is not subject to the requirements of the California Environmental Quality Act as a project; and direction to Department staff to return to the Board with an expenditure plan for the use of the funds in the Vermont/Western Station Neighborhood Area Plan Child Care Trust Fund 52T. Senior Development Manager John Dewes of Target Corporation discussed their corporate responsibility program which gives 5% of total profits back to the communities. Commissioner Alvarez requested that the Department schedule a future Board Agenda item and report back on how the Department can work with City Council to change the Ordinance so that the Department is not held responsible for child care in-lieu fee decisions.

Public comments were invited for Board Report No. 16-208. Six requests for public comment were submitted, and such comments were made to the Board.

16-209

ASCOT HILLS PARK INTERPRETIVE NATURE FACILITIES (PRJ21075) PROJECT – HABITAT CONSERVATION FUND PROGRAM – SUBMISSION OF GRANT APPLICATION; CITY COUNCIL RESOLUTION; ACCEPTANCE OF GRANT FUNDS

Isophine Atkinson, Senior Management Analyst II of the Finance Division, presented Board Report No. 16-209 for approval of the submission of a Habitat Conservation Fund (HCF) Program grant application in the amount of \$75,000.00 for the Ascot Hills Park Interpretive Nature Facilities Project (Project); authorization of the Department's General Manager, Executive Officer, or Assistant General as the agent to conduct all negotiations, execution and submittal of all documents including but not limited to applications, agreements, amendments, and payment requests which may be necessary for the completion of the Project; recommend adoption of the Resolution by Council Committee and City Council to authorize the submission of the grant application for the HCF grant in the amount of \$75,000.00 for the Project in accordance with the HCF grant guidelines; and authorization of the Department's Chief Accounting Employee to establish the necessary account

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and/or appropriate funding received within the Recreation and Parks Grant Fund 205 for acceptance of the HCF grant up to \$75,000.00 for the Project.

Public comments were invited for the Board Reports. One request for public comment was submitted, and such comments were made to the Board.

President Patsouras requested a Motion to approve the Board Reports as presented, and approve Board Report No. 16-198 as amended, with the exception of Board Report No. 16-206 which was continued for consideration at a later date and Board Report No. 16-207 which was withdrawn. Commissioner Sanford moved that the Board Reports be approved, and that the Resolutions recommended in the Reports be thereby approved. Commissioner Culpepper seconded the Motion. There being no objections, the Motion was unanimously approved.

COMMISSION TASK FORCES

- Commission Task Force on Concessions Report (Commissioners Patsouras and Culpepper)

President Patsouras reported on the Concessions Task Force Meeting held on September 21, 2016 prior to the Board Meeting, in which the Task Force discussed the status of various Concession Requests for Proposals, and Concession Agreements that are pending City Council approval.

- Commission Task Force on Facility Repair and Maintenance (Commissioners Sanford and Alvarez)

Commissioner Sanford reported on the Facility Repair and Maintenance Task Force Meeting held on September 21, 2016 prior to the Board Meeting, in which the Task Force discussed the landscape and irrigation project for the Griffith Park – Los Feliz Entrance, potential renaming of San Pedro Exit Park, and proposed Proposition 40 youth soccer projects.

GENERAL MANAGER'S DEPARTMENT REPORT AND UPDATES

- The Various Communications Report was noted and filed.

General Manager Michael Shull reported on Department activities, facilities, and upcoming events. The Youth Orchestra of Los Angeles (YOLA) is celebrating their 10th Year Anniversary by performing in five different cities. YOLA's first performance is scheduled on October 23, 2016 at the Valley Performing Arts Center in Northridge. Two Pokémon Go Gym Battles & Lure Fest events are scheduled on September 24, 2016 at Cabrillo Beach and EXPO Center Rose Garden. Other Pokémon Go Gym Battles & Lure Fest events are scheduled on September 25, 2016 at Griffith Park Travel Town, as well as on September 30, 2016 at Lincoln Park. The Department's budget preparation process is forthcoming, which will be structured around the Strategic Plan. Executive Officer Anthony-Paul Diaz reported that the new signage will be installed at the First and Broadway Park project site in October 2016. The next phase consists of identifying the appropriate iconography for the project signage.

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PUBLIC COMMENTS

Public comments on matters within the Board's jurisdiction were invited. One request for public comment was submitted, and such comments were made to the Board.

FUTURE AGENDA ITEMS

There were no requests for future Agenda Items.


NEXT MEETING

The Regular Meeting of the Board of Recreation and Park Commissioners scheduled to be held on Wednesday, October 5, 2016 will be canceled. A Special Meeting is scheduled to be held on Tuesday, October 4, 2016, 9:30 a.m., at EXPO Center Comrie Hall, 3980 South Bill Robertson Lane, Los Angeles, CA 90037.

ADJOURNMENT

There being no further business to come before the Board, President Patsouras adjourned the Meeting at 12:40 p.m.

ATTEST



PRESIDENT



BOARD SECRETARY