



# 360 VIDEO

In the field



# Affordable consumer cameras

- Ricoh Theta S



\$250

- Nikon Keymission 360



\$500

# Key differences

<http://www.imaging-resource.com/cameras/ricoh/theta-s/vs/nikon/360/>

## Ricoh Theta S advantages over Nikon 360



### LESS EXPENSIVE

Save money for lenses or accessories

\$300 vs \$497



### THINNER

Thinner

22 MM vs 60 MM



### LIGHTER WEIGHT

Lighter weight

125G vs 198G



### LONGER EXPOSURE

Long exposures for night shots

60 vs 1 SEC



### WIDER ANGLE LENS

Capture more of the scene

7 MM vs 8 MM

## Nikon 360 advantages over Ricoh Theta S



### WATERPROOF

Take photos underwater without destroying your camera!

YES vs NO



### SHOOT 4K VIDEO

Make sure you have a fast computer

4K (UHD) vs 1080P



### NFC

Simplifies pairing your camera with supported phones

YES vs NO



### BUILT-IN BLUETOOTH

Always-on wireless connectivity

YES vs NO



### MORE PIXELS

Higher resolution photos

30.0 vs 14.5 MEGAPIXELS



### SHOOTS 24P VIDEO

Gives your movies a big-screen feel

YES vs NO



### SLOW-MOTION VIDEOS

Shoot slow-motion videos

YES vs NO









SHORT ANTARCTICA  
CLIP  
ON SOS EXPLORER  
AND THE OCULUS

(Check it out tomorrow!)



