

# EDUCATE



# EVERYONE



# WHO CARES FOR YOUR CHILD

...about vehicle heating dynamics, the lure of unattended cars to curious children, and the power of autopilot on the brain.



Leverage social media, neighborhood groups, church groups, parenting groups. Post information regularly—especially on hot sunny days. Offer to do a brief presentation at a group meeting.



Use the **Children in Hot Cars e-learning course** as a presentation to groups. It's available in English and Spanish. Open it, play it, and discuss afterwards.

## WHAT TO SAY TO CAREGIVERS.

Approach anyone who needs this critical information with a neutral, non-judgmental attitude.

"I know you care about safety as much as I do, so I want to share some information that has changed how I operate when my children are in the car."

"I just devised a safety plan for our children involving cars and other vehicles. I want to share it with you because you're such a valued member of our [family/caregiving team]."

Cite an actual case in your state/area and say, "This family's story really woke me up—and has changed my behavior! I want to share with you what my family is doing now, and how you can help us make sure we're careful and consistent."



Share links to the **Children in Hot Cars e-learning courses** (English or Spanish) to anyone who cares for your child. Follow up to discuss the information.

[carseateducation.org/hot-cars](http://carseateducation.org/hot-cars)

## Estimated Vehicle Interior Air Temperature v. Elapsed Time

noheatstroke.org	OUTSIDE Air Temperature					
	70	75	80	85	90	95
ELAPSED TIME						
0 minutes	70	75	80	85	90	95
10 minutes	89	94	99	104	109	114
20 minutes	99	104	109	114	119	124
30 minutes	104	109	114	119	124	129
40 minutes	108	113	118	123	128	133
50 minutes	111	116	121	126	131	136
60 minutes	113	118	123	128	133	138

Courtesy Jan Null, CCM; Department of Meteorology & Climate Science, San Jose State University



[nsc.org/heatstroke](http://nsc.org/heatstroke)