

NURSES ON BOARDS

Bringing the nurses on boards movement to Magnet® and Pathway to Excellence® Institutions

As 2020 approaches, so does the goal of ensuring at least 10,000 nurses are serving on boards of directors. This year, the Foundation has taken on a new initiative to support this goal by partnering with Magnet® and Pathway to Excellence® designated institutions in a recently launched initiative. The goal of the pilot program is to provide leadership-focused content and resources that can be incorporated into existing programs – including residency programs, clinical ladders, nursing practice councils, ongoing community outreach, certification renewals, and Magnet® and Pathway to Excellence® re-designation, to name just a few.

In the hospitals that the Foundation has already visited, feedback has been overwhelmingly positive. Each institution is setting their own goals for how they will implement the program, and how many nurses they want to be serving on boards by the end. For individual nurses, the Foundation has encouraged starting with their individual passions. Examples include supporting vulnerable populations, animals, and community arts programs. While these examples are outside of traditional health care settings, each of these contribute to the wellbeing of a community and will benefit from having a nurse's expertise represented at the decision-making table.

The Foundation is using the lessons learned and resources created from the pilot program to amplify this work going forward by making best practices types of non-profits widely available.

To learn more, visit nurseboardleadership.org.

JEANNINE RIVET HONORED WITH CREATION OF NEW NATIONAL LEADERSHIP FUND



United Health Foundation, a not-for-profit, private foundation dedicated to improving health and health care, created the Jeannine Rivet National Leadership Fund at the American Nurses Foundation to recognize Jeannine's trailblazing contributions to healthcare and business. The Fund was announced in conjunction with her retirement from UnitedHealth Group in June 2018.

The Fund will support annual fellowships to nurses to foster and integrate nursing health knowledge, leadership development and expertise in community and

business leadership. "We are grateful to the United Health Foundation for recognizing not only Jeannine's vast contributions, but acknowledging the importance of supporting future nurse leaders," said Kate Judge, executive director of the American Nurses Foundation.

Jeannine has been a pivotal player in challenging the healthcare industry to enhance the health and well-being of communities through information, collaboration and advancement of optimal care delivery. Fortune Magazine named her one of the fifty most powerful women in American business for three consecutive years. Jeannine was central in creating the UnitedHealth Group Center for Nursing Advancement and its External Nursing Advisory Board to retain and hire nurses in expanding roles that address and solve pressing healthcare issues.

"This collaboration with the American Nurses Foundation is a testament to Jeannine Rivet's 28 years of service to the people UnitedHealth Group serves, and the health care system overall. Through the Jeannine Rivet Leadership Fund, her impact will live on in the next generation of transformational health care leaders. We are honored to support Jeannine's legacy, the American Nurses Foundation and the important impact nurses make across the country," said Chris Stidman, President United Health Foundation.

CHAMPIONING NURSE EDUCATORS

Andrea Heslin Smiley, President and CEO of VMS BioMarketing, believes in the power of nursing. That's why VMS joined the American Nurses Foundation's Corporate Advisory Board in 2016. Like the Foundation, VMS believes so deeply in nurses' critical role in healthcare that they have uniquely focused on engaging nurses' particular expertise in building trust and empowering patients through education and effective patient communication to change behavior and improve outcomes.

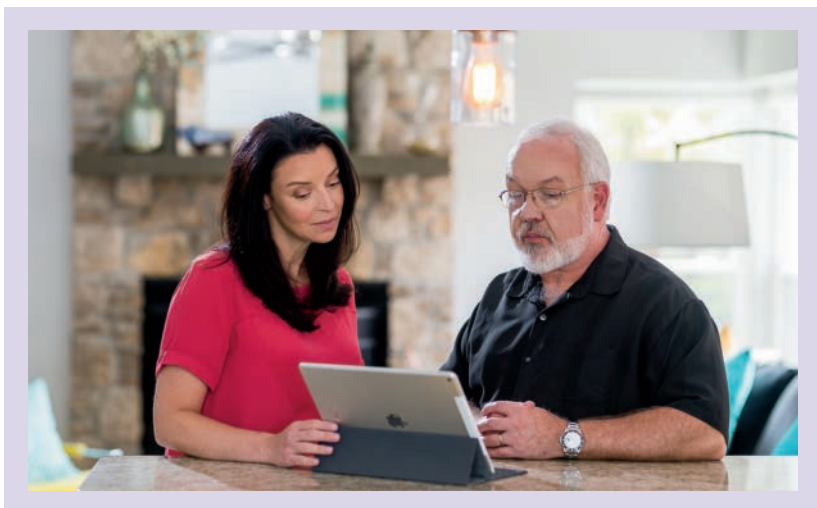
Engaging nurses as educators, rather than as direct care givers, VMS focuses on helping patients who have already been prescribed drug regimens by their provider understand how they work, are confident in following often complex directions for administration, and, above all, are compliant in continuing with drug therapies in order to achieve optimal results in managing their therapy.

Coming from a background in Pharma, Andi says that what has always impressed her about nurse educators is how they help not only patients, but patients' families, take control as they face the fear and uncertainty of life-threatening diseases like cancer and chronic diseases like diabetes.

VMS nurse educators play a different role than they do in a variety of practice areas. As educators, they focus on the unmet educational needs of patients who are starting a new therapy. They help patients learn and follow drug therapy protocols after the therapy decision has been made. And part of helping patients navigate often very unfamiliar territory means listening closely to them to identify areas where there may be misunderstanding of directions or concerning signs that care teams need to address.

" Our nurse educators adapt to and really listen to patients' needs, which is essential in building trust and helping patients better

Championing Nurse Educators, page 4



 **vms** BioMarketing

 AMERICAN NURSES
FOUNDATION
www.givetonursing.org



YOU CAN IMPACT TOMORROW TODAY

As you consider your financial and philanthropic priorities, consider options that include your will or other assets. You can make a greater gift than you ever thought possible and leave a lasting legacy.

One great option is a gift from your IRA. In 2016, Congress approved a tax incentive that makes it easier and more cost effective for donors to roll over funds from their IRA accounts to nonprofit organizations such as American Nurses Foundation.

Please contact Elizabeth Franzino at 1.301.628.5305 or Elizabeth.Franzino@ana.org for more information.

Inspirational Nurse

The American Nurses Foundation held their annual Leadership Donor Luncheon in June. The invited guest speaker, Alexandra L. Wubbels, BSN, RN, spoke to a captivated audience of distinguished donors to the Foundation and inspired all.

Alex was the 2018 recipient of the ANA Staff Nurse Patient Advocacy Award. The award recognizes staff nurse advocates— the heroines and heroes on the front lines— for providing direct patient care in all practice settings and who have advocated for their patients. Alex made headlines when she was handcuffed at University Hospital and arrested by a Salt Lake City police officer when she was standing up for her patient's rights. The incident occurred in July 2017, and video footage of the incident went viral.

Her courage and strength in standing firm for the rights of her patients has inspired many nurses and others who value integrity, respect and the care and protection of



Alex Wubbels (middle), with ANA President Pam Cipriano, and ANA Board member Tonisha Melvin.

patients. Alex told the audience that she hopes all nurses will join her in supporting the American Nurses Foundation as the national charity that champions nurses and the nursing profession.

MAKING A DIFFERENCE IN LOUISIANA

We are making nursing possible for nurses across the country - from those pursuing their BSN to DNP. Here are two nurses committed to pursuing their own education, with scholarships made possible through donations to the Foundation, so they can teach other nurses one day.

Shanna Brulé is from Monroe, LA. She completed her BSN from Grambling State University in Grambling Louisiana in 2010 and her MSN in May 2018. She has had many roles in nursing including specialty coordinator on a renal unit and more recently caring for geropsychiatric patients. Ms. Brulé has served as a preceptor to new nurses to the renal unit and for undergraduate nursing students during their clinical practice experience. She's been described as innovative leader who excels as an educator and always finds time for public service related to veterans and underserved citizens. Ms. Brulé "is committed to making an impact

in the profession as a nurse educator" and is pursuing a doctorate in Psychiatric Nursing.

Ashley Terrebonne is from Westwego, LA. She received her BSN from Southeastern Louisiana University in 2010, where she served as president of the Student Nurses Association. She completed her MSN in 2018 from the University of Phoenix with a 4.0 GPA and teaches at the University of Holy Cross in New Orleans in maternal/child nursing. She is a member of many nursing organizations including ANA and Sigma Theta Tau International and is certified in inpatient obstetrics. "I plan on being a nurse educator for the rest of my career...Students are the future of nursing, and we must instill in them the passion and dedication that it takes to continue to develop this amazing profession that the world respects and appreciates."

Celebrating 71 years of being a nurse!

Corrine's son, Charles Schlom, honored her in February for the celebration of her "71st Anniversary of Active Nursing."

Corrine Montorsi Schlom entered the Cadet Nursing Program in 1944, as part of the Bolton Act of 1943 to call



up nurses for national service during WWII. She entered St. Mary's Nursing School in La Salle, Illinois, at the age of 17, for 3 years of training with a 3-year obligation afterwards. When the war ended in August of 1945, Corrine was still in training, but in 1947 she was assigned to serve at the Veterans Administration Hospital in Minneapolis, MN, taking care of the wounded and helping to rehabilitate many of the young soldiers who were permanently disabled. Only the top nurses were selected for this duty.

Corrine then entered civilian nursing as a surgical nurse, working for Dr. Loyal Edward Davis, Nancy Reagan's father. She later went on to work in geriatric nursing for the rest of her career. At age 92, she still works twice a week at a prominent rehabilitation center in Glenview, Illinois.

Upon receiving her certificate, Corrine said, "It was always an honor to be a nurse, providing care for others."

Please visit givetonursing.org/honoranurse to learn more and honor the special nurse in your life.

manage their disease. We have the flexibility to spend time with patients in ways that are often impossible in acute care settings,” Andi says. “Allaying patient anxiety and establishing comfort and trust between the nurse educator and the patient is immeasurably important in helping maintain open, productive communication with patients and caregivers.”

And the benefits run in both directions. VMS nurse educators are developing skills and competencies that enhance their careers in a variety of ways. Nurses can use these skills to influence organizational decisions, pursue leadership positions, and participate in national efforts such as the Foundation’s work to increase the number of nurses on boards, task forces, and key committees.

“As teachers and health coaches,” Andi says, “our nurses are being exposed to a broad array of new opportunities, bringing their experience and perspectives to nurse advisory boards, health care panels, writing articles for professional journals. It’s a wonderful way for nurses to be recognized and appreciated for the profound impact they have on health care.”

THE ANA INNOVATION AWARDS™

Powered by **BD**

The awards will be presented to a nurse and to a nurse-led team who best exemplify nurse-led innovation in patient safety and/or outcomes, whether it is a product, program, project, or practice. The ANA Innovation Awards include a \$25,000 individual nurse award and a \$50,000 nurse-led team award.

Apply by December 31, 2018 at nursingworld.org/ala

ANA
AMERICAN NURSES ASSOCIATION

AMERICAN NURSES FOUNDATION

BOARD OF TRUSTEES

Tim Porter-O’Grady, Chair
 Joyce J. Fitzpatrick, Vice Chair
 Zoila D. Escobar, Secretary/Treasurer
 Paul W. Abramowitz
 Gregory A. Adams

Karen A. Daley
 Kathleen Gallo
 Brian Graves
 Richard A. Hachten II
 Lee Ann Kimak

Kathleen Malloch
 Wilhelmina M. Manzano
 Ahrin Mishan
 Marian Shaughnessy
 Thomas Tefft



8515 GEORGIA AVENUE, SUITE 400
 SILVER SPRING, MD 20910

givetonursing.org