

# American Red Cross Impact Report

Alaska Region  
for Fiscal Year 2022  
July 1, 2021—June 30, 2022



## Disaster Response

The American Red Cross's mission is to prevent and alleviate human suffering – a work that is carried out by local volunteers every day. In responding to disasters such as tundra fires, floods, and severe winter storms last year, your Red Cross provided food, shelter, and comfort to individuals and families in need, as well as casework and recovery assistance for disaster survivors. This support is always delivered at no cost to those affected by disasters, and while we are always prepared to respond to disasters, we also work to prevent them. Swift action when an emergency occurs can save a life, so we help families, organizations, and corporations become better prepared for crises through free educational presentations.



Facilitated 113 volunteer deployments to large-scale local & national disasters



Responded to 257 disasters in 51 communities statewide



Provided 868 people with food, shelter, relief supplies & recovery planning after local disasters



Made 378 health & mental health contacts following local disasters

## Home Fire Campaign

Home fires take seven lives a day in the U.S., but working smoke alarms can cut the risk of death by half. That's why the American Red Cross is installing free smoke alarms and sharing fire safety information through our Home Fire Campaign. Since the campaign launched in 2014, we've helped save thousands of lives across the country. This critical work is made possible with the support of our partners, who have helped us install more than 2 million free smoke alarms in vulnerable homes.



Installed 1,044 free smoke alarms as part of the Home Fire Campaign



Made 336 homes safer through educational visits and by creating preparedness plans



Taught 1,741 students coping skills to deal with emergencies through our youth preparedness programs



Saved over 1,356 lives nationwide as a result of the National Home Fire Campaign



**American Red Cross**  
of Alaska

## Training Services

Swift action when an emergency occurs can save a life. The American Red Cross teaches and empowers more than 4.8 million people annually through training courses. In the last year, individuals in Alaska learned critical skills through Red Cross courses, including first aid/CPR/AED and water safety, and many people attended our community disaster education and preparedness programs.



Enrolled 2,095 people in first aid/CPR/AED courses

---

## Service to the Armed Forces

The Red Cross Hero Care Network provides support to service members and their families pre-deployment, during deployment, and when they return home, through emergency communication services, financial assistance programs, re-integration, and veteran services.



Provided 851 emergency and critical community services to military members, veterans, and families



Briefed 2,212 families through our 'Get to Know Us' program



Taught 47 people to reconnect or work through the demands of military life via our Resiliency Works



Exchanged 248 global emergency messages between service members and their families

---

## Volunteer Services

Every day, the American Red Cross delivers vital services to help families and communities prevent, prepare for and recover from emergencies-ranging from hurricanes to home fires. Nearly 90 percent of all services are performed by a dedicated network of volunteers from across the country.



Supported by 361 dedicated volunteers statewide



Logged 45,676 volunteer hours across all lines of service in support of our mission



Recruited 168 new members to join our growing team of dedicated volunteers