

# YOUTHWIRE

— Impact Starts Here —



American Red Cross

Youth & Young Adults

BACK TO SCHOOL, BACK TO SERVICE

August 2023

## Latest from Youth Leaders



As we return to school over the next few weeks, it is a great time to focus on member recruitment and engagement! It is also helpful to brainstorm ideas for the upcoming semester, including volunteer events, blood drives, and campaigns. Check out these helpful resources for various ideas and guides to implement them!

- [Red Cross Youth Activity Guides](#)

## Volunteer Spotlight: Lucia Cruz



*Lucia is the IHL Chair of the Texas Gulf Coast Region Youth Service Council.*

Lucia has volunteered with the American Red Cross since 2020 and recently became this year's IHL Chair on the Texas Gulf Coast Region Youth Service Council. Within this role, she oversees the International

- [Resources for Your Red Cross Club](#)

There are also some Red Cross First Aid App updates that we must share! The free Red Cross First Aid mobile app puts expert advice for common emergencies in the palm of your hand. New features include a call 911 button, a hospital finder, and a metronome for practicing CPR. The updates are automatically added if you already have the First Aid app. You can download it now from [redcross.org/apps](http://redcross.org/apps) or the App Store and Google Play by searching "Red Cross First Aid."

## World Humanitarian Day



The UN has designated World Humanitarian Day as August 19 to advocate for the safety of humanitarian aid workers and for the well-being, survival, and dignity of people impacted by crises. It also involves the recognition of those serving humanitarian causes, which includes volunteers like you.

Learn how you can support the Red Cross mission and get involved through a [volunteer position](#).

Humanitarian Law Youth Action Campaign in the region along with IHL YAC coordinators, spreading awareness of the law and its importance and expanding the campaign to more youth volunteers.

She also often schedules smoke alarm installation appointments for the Sound The Alarm Campaign (one of her favorite initiatives), joins volunteer events open to youth, and finds more ways to put her Spanish skills to use. She's also currently working on hosting an in-person IHL informational event in Spanish that will be open to all volunteers in the region in hopes of increasing the campaign's outreach and language inclusivity.

She looks forward to becoming even more active once she turns 18 and can participate in adult-only

## Bonus Volunteer Spotlight: Cissy Wang

Check out National Youth Council member Cissy Wang's [experience](#) at the Inter-American Conference in the Bahamas! You can also check out the highlights of her work and insights on [Instagram](#).

*Do you know of a volunteer who has gone above and beyond to make a memorable impact in their community? The Youth Spotlight is a fantastic opportunity for you to nominate outstanding volunteers. These spotlighted volunteers will receive national*

## Expand Your Knowledge

It is International Day of World's Indigenous People on August 9, a day to raise awareness and protect the rights of the indigenous populations. It is also a day to highlight the rich cultures and ways of life.

Engage in the Cultural Competency Series on EDGE to gain unique insights about the cultural needs and history:

[Cultural Competency Series: Voices of Alaska](#)

[Cultural Competency Series: See Us! Native Americans in Search of Inclusion](#)

## What is YouthWire?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories and resources for youth, young adults and youth champions! We always want to highlight great stories and hear what awesome things are happening in your region!

### Let us know what's new for you!

Questions about youth volunteering with the American Red Cross? Email [YouthInvolvement@redcross.org](mailto:YouthInvolvement@redcross.org).

## Get Social and Share!

Share YouthWire with your peers and invite them to [subscribe](#).

recognition for their hard work! Nominate a youth volunteer who you think deserves this opportunity [here](#).

## August Monthly Focus: Measles and Rubella Partnership



**3+ Billion**

children vaccinated against measles  
since 2001



**94% Reduction**

in global measles deaths

The Red Cross plays a major role in vaccination campaigns worldwide. Local volunteers use mass media, rallies, door-to-door visits and educational entertainment to reach families who do not have access to routine health services. Whether in distant villages or urban settlements, these campaigns may be the only way for children to receive this lifesaving vaccine.

Learn more about the [Measles & Rubella Partnership](#) and partner organizations, including the United Nations Foundation, the U.S. Centers for Disease Control and Prevention, UNICEF and World Health Organization.

## Log Your Hours on Volunteer Connection!

The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of youth & young adults' incredible impact by logging your hours and filling out the [spotlight form](#) today. Use these helpful [guides and video tutorials](#) to aid you in the process of logging volunteer hours on [Volunteer Connection](#) (desktop version and mobile app version)!



If you no longer want to receive YouthWire, please click here to [unsubscribe](#).

## August Fundraising Highlights: Rescue Royale 2023



This October, gamers across the country will join an epic battle during the [American Red Cross Rescue Royale 2023 – Gamers vs Disasters](#). It is a month-long charity stream event welcoming all gamers to use their favorite platform to raise support for the American Red Cross disaster relief efforts.