



# Certified for Success

50 years of setting the gold standard



## Since 1974,

more than 200,000 CIA designations have been awarded in over 160 countries.

The CIA validates that professionals possess the knowledge, skills, and competencies to effectively perform internal audit responsibilities in any organization and industry, anywhere in the world. Internal auditors who hold the CIA designation perform internal audit engagements with diligence and confidence.

The Certified Internal Auditor® (CIA®) is the only globally accepted designation for internal auditors and the standard by which individuals demonstrate their professionalism in internal auditing. Moreover, earning the CIA designation is more than just proof of what you know and what you've achieved – it's the best way for internal audit professionals to communicate to the world that they are prepared to meet today's challenges.

Earning the CIA credential is investing in gold. Join over 200,000 CIAs awarded from more than 160 countries around the world to celebrate the CIA Golden Jubilee, 50 years of setting the gold standard in the global internal auditing profession.

## Why Become Certified?

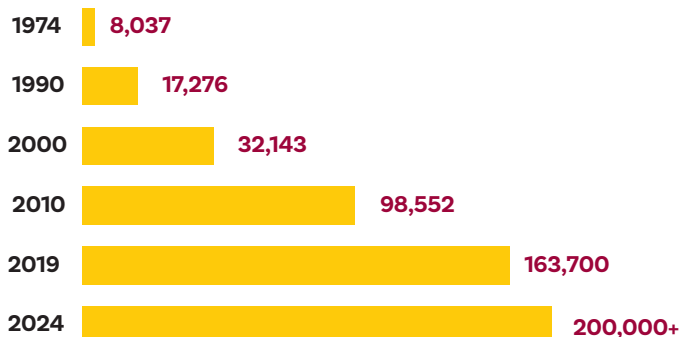
Professional designations demonstrate:

- Credibility
- Competency
- Capability
- Commitment
- Knowledge
- Experience

## CIA Adds Value Across All Industries

- Finance and Insurance
- Manufacturing
- Public Administration
- Professional, Scientific, and Technical Services
- Utilities
- Educational Services
- Health Care and Social Assistance
- Mining, Quarrying, and Oil and Gas Extraction
- Other – from Retail and Wholesale to Real Estate and Construction

## CIAs Are Growing Globally



Improve credibility. Prove proficiency.

[www.theiia.org/CIA](http://www.theiia.org/CIA)

