



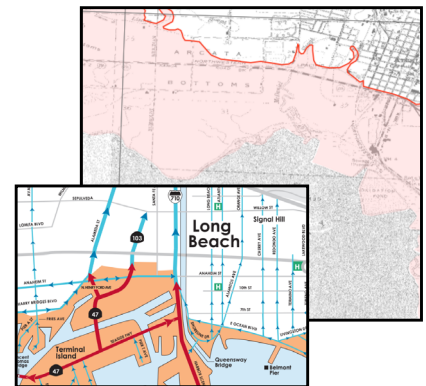
Tsunami Basics for Businesses



A tsunami is a series of powerful, fast-moving waves. Even a tsunami with just a peak wave height of 2-3 feet can flood coastal communities, impact harbor traffic and infrastructure, and cause other damage and casualties. Most are generated by large, offshore earthquakes, but landslides, volcanic eruptions, and even meteorite crashes in or near the ocean can cause tsunamis too. If the source is distant, you may have hours before waves arrive; if nearby, just a matter of mere minutes. As tsunamis can spark awe, confusion, and fear among your community, a little planning and outreach now can help everyone best prepare to survive and recover!

Know Your Zone:

- Get tsunami maps for your area at TsunamiZone.org/knowyourzone.
- Draw potential evacuation routes, starting in a tsunami danger zone and ending in a tsunami safe zone. Where is high ground and low ground? Or, how far inland might you need to go to be out of danger? Consider existing tsunami signage if present. Think about your immediate and greater community when further detailing your tsunami evacuation route maps:
 - Who travels in and out of tsunami zones to get to your facility, and how?
 - What needs might those with disabilities or who speak other languages have?
 - How might your neighboring families and businesses depend on you?
 - What ways can you distribute your tsunami evacuation route maps to those who need them? Post them around key public areas, send via an email newsletter, make them downloadable on your website, and share on social media.
- Contact your local emergency management office, either at the city or county level, for further coordination and assistance in planning how you will respond and recover.



Take Action and Register:

- Consider holding a tsunami evacuation walk with your employees and/or neighboring businesses, local government, and other partners.
- Plan for your business' role and continuity in a disaster - think about insurance, employee pay, keeping customers informed, how you can help your community, and your building's structural safety.
- Visit TsunamiZone.org/register to register your activities so your business is counted and listed.

Prepare to survive and recover!

TsunamiZone.org

