

## UNOOSA Webinar Introducing Space Economy

15 June 2020, 10:00 CET

### Background

The level of political and economic capital being invested in space is higher than ever. Estimates indicate the global space economy grew to \$ 414,75 billion in 2018. Space and satellite technology are pillars of modern society. They provide policy makers with invaluable data and information, helping make effective fact-based decisions across a range of policy areas – from urbanisation to national crisis response, with the COVID-19 pandemic being the most recent example.

Expanding the global space economy, in a responsible and sustainable manner, is a fundamental driver behind efforts to bring the benefits of space to everyone, everywhere. Further, these developments can support countries in efforts to ‘build back better’ using space services to face policy challenges, while contributing to innovation, job and revenue creation.

In this context, UNOOSA has organised a webinar ‘space economy’ series to unpack how different countries are strengthening their respective space sectors. The series will start with an introductory session, before tackling this complex subject by focussing on the more fundamental elements of a healthy space economy.

### Webinar

“Introducing the Space Economy” is the ‘kick-off’ event to this webinar series. We will hear from our first panel of ‘space economy’ experts, who will explore the subject in general terms and share their insights, and success stories, on how to build a strong global space sector and maximize the social and economic benefits of such an investment.

The webinar will:

- Increase awareness about space economy
- Generate synergies between existing initiatives
- Open networking opportunities and facilitate global collaboration
- Lay the foundation for the future Space Economy webinars

### Target audience

- Government officials, policymakers and representatives
- Private organizations
- Academic institutions and non-governmental organizations

## Introducing the Space Economy

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10:00-10:05

**Moderator**

*Mr. Ian Freeman, Associate Programme Officer, UNOOSA*

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10:05-10:10

**Opening remarks**

*Ms. Simonetta di Pippo, Director, UNOOSA*

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10:10-10:45

**Overview on Space Economy**

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*Mr. Naser Al Rashedi, UAE Space Agency*

*Prof. Andrea Sommariva, SDA Bocconi School of Management*

*Ms. Nathalie Ricard, UNOOSA*

*Followed by Q & A*

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10:45-11:25

**Space Economy in practice**

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*Mr. Chris Blackerby, Astroscale*

*Dr. Damrongrit Niammuad, GISTDA*

*Mr. Luigi Scatteia, Partner, Price Waterhouse Cooper*

*Followed by Q & A*

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11:25-11:30

**Closing remarks**

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