



## Saturday, September 29

9 a.m. to 4 p.m.

USPTO Headquarters  
600 Dulany Street  
Alexandria, VA 22314

### Sessions Offered:

- App Design Process
- App and Game Development
- Making Compelling Apps
- Developers & Designers
- Getting Feedback
- Presenting App Concept

### Learning Outcomes

- IP for Apps
- App Development
- Wireframing/Storyboard
- Coding Strategies
- Pitching App Concepts

### To Register

E-mail [education@uspto.gov](mailto:education@uspto.gov)  
and include the number and grade level  
(elementary, middle, and high school)  
of students planning to attend.

**Registration limited to 200 students.**

# IP for Apps From Conception to Creation

## A free coding program to support the 2018 Congressional App Challenge

The United States Patent and Trademark Office, in support of the 2018 Congressional App Challenge, is proud to announce the “IP for Apps” program, a day of learning about intellectual property (IP) and its application to the creation, design, development, and implementation of apps. The program will feature several sessions that deliver instruction and hands-on learning activities especially designed for K-12 students. Students will learn about app and game development and how IP protection in the form of patents, trademarks, copyrights, and trade secrets plays a vital role at each stage in the commercialization process, from concept to product. Participants will work in teams to address real-world problems of their choice from a wide range of topics, including pets, fashion, games, sports, college, and more!

**Registration is free but space is limited.**

**Reserve your spot today!**

UNITED STATES  
PATENT AND TRADEMARK OFFICE

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