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PNSWSH

Public Information Statement 22-47
National Weather Service Headquarters Silver Spring MD
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From: Chris Vaccaro
 Director, Communications Division

Subject: Seeking Public Comment on the Prototype NHC YouTube Live Streaming through November 30, 2022

The National Hurricane Center (NHC) is soliciting comments through November 30, 2022 on a prototype YouTube Live streaming capability.

Beginning July 20, 2022, NHC will begin providing YouTube Live streaming during U.S. tropical cyclone events. As part of the prototype, YouTube Live streams will be provided through the entirety of the 2022 hurricane season.

The YouTube Live streaming service will provide NHC with an additional means to disseminate important weather information during tropical cyclone events. Additionally, the service will be used for public outreach and education and will be used to direct users to official NWS websites. YouTube Live streaming does not require YouTube accounts or login credentials to be viewed, thus it has a high reach capacity for various user groups. YouTube Live streaming also enables a closed caption feature. Please note, this service will only be provided when NHC office time and resources are available.

For a more detailed description of the prototype, please see the Product Description Document (PDD) at:

https://nws.weather.gov/products/PDD/PDD_PrototypeYouTubeLiveStreamingatNHC_2022.pdf

Please provide feedback via the NWS survey at:

https://www.surveymonkey.com/r/Prototype_YouTube_Streaming_NHC_2022

Additional comments or questions may be sent to:

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National Public Information Statements are online at:

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