

DUST:

A PERSPECTIVE FROM TRUCKING

ABOUT US

MISSION STATEMENT

ATA's mission is to represent our members before legislative regulatory and enforcement agencies, to serve as the trucking industry's primary voice on transportation and other public policy issues and to provide members with cost-effective services that can help them comply with all relevant laws and regulations.



ADVOCACY



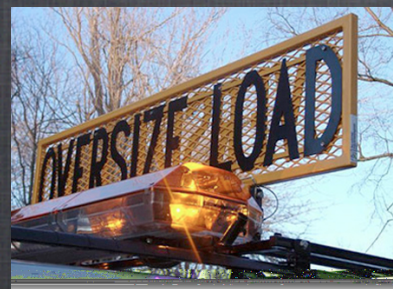
PROMOTION & EDUCATION



SAFETY



VRS & DISCOUNT SERVICES



CERTIFIED ESCORT TRAINING



NETWORKING AND ASSOCIATION

ARIZONA TRUCKING INDUSTRY

- **EMPLOYMENT**

- 103,340 jobs, or one out of 20 in the state

- **WAGES**

- Wages exceeded 4.6 billion
- Average annual industry salary of \$44,082

- **SMALL BUSINESSES**

- 8,660 trucking companies in Arizona, most of them are small, locally owned businesses

- **ESSENTIAL**

- Trucks transported 92% of total manufactured tonnage or 355,988 tons per day
- 85% of AZ depends exclusively on trucks to move their goods

COMMERCIAL **TRUCK** DRIVERS

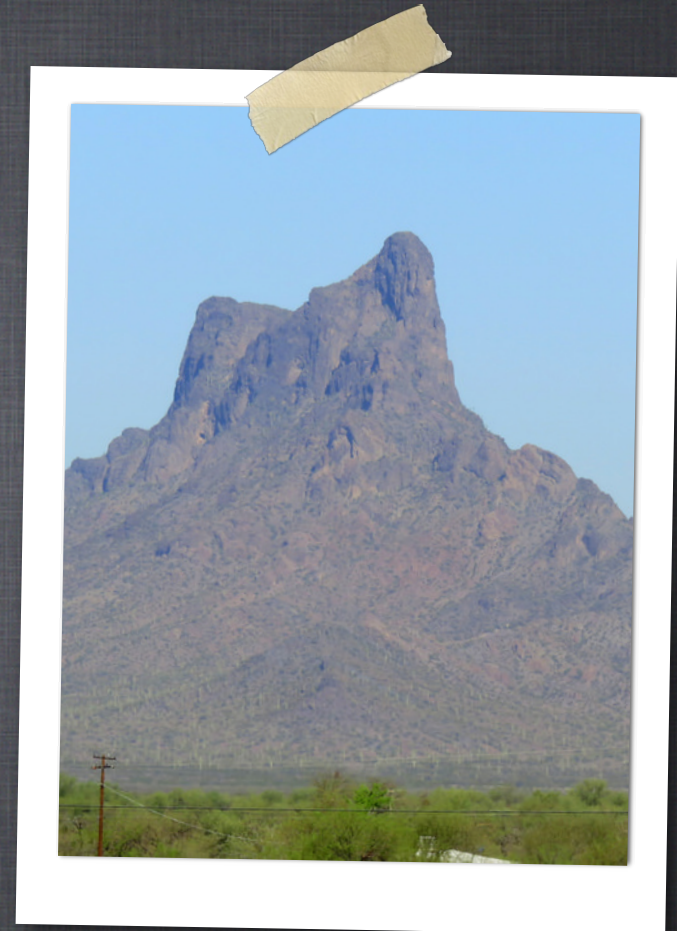
- **IT IS AN ESTIMATED OVER 3.5 MILLION TRUCK DRIVERS IN THE U.S.**



I-10 TRAFFIC

- **AVERAGE 8,886 COMMERCIAL TRUCKS BETWEEN TUCSON AND PHOENIX DAILY**
- **AVERAGE 47,017 CARS BETWEEN TUCSON AND PHOENIX DAILY**

***EXIT 219 PICACHO PEAK**

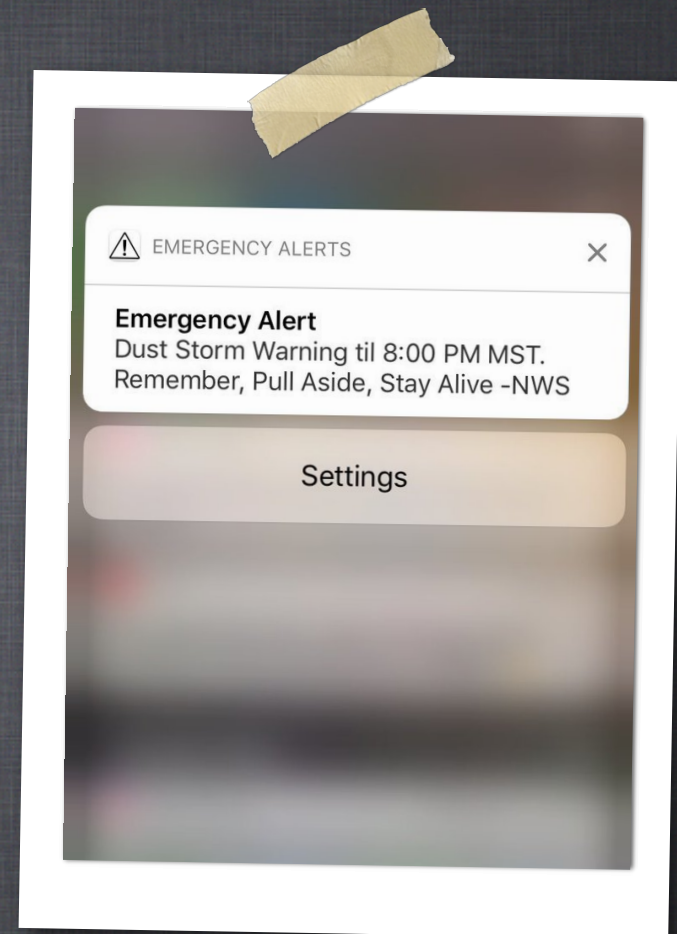


HOW TO WARN DRIVERS



PULL ASIDE • STAY ALIVE

- Avoid driving into or through a dust storm.
 - If you encounter a dust storm, immediately check traffic around your vehicle (front, back and to the side) and begin slowing down.
 - Do not wait until poor visibility makes it difficult to safely pull off the roadway -- do it as soon as possible. Completely exit the highway if you can.
 - Do not stop in a travel lane or in the emergency lane. Look for a safe place to pull completely off the paved portion of the roadway.
 - Turn off all vehicle lights, including your emergency flashers. You do not want other vehicles approaching from behind to use your lights as a guide, possibly crashing into your parked vehicle. Set your emergency brake and take your foot off the brake.
 - Stay in the vehicle with your seatbelts buckled and wait for the storm to pass. Drivers of high-profile vehicles should be especially aware of changing weather conditions and travel at reduced speeds
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- **Obstacle: Where is a safe place to park?**



PULL ASIDE • STAY ALIVE

NWS_DUST_STORM_WARNING:

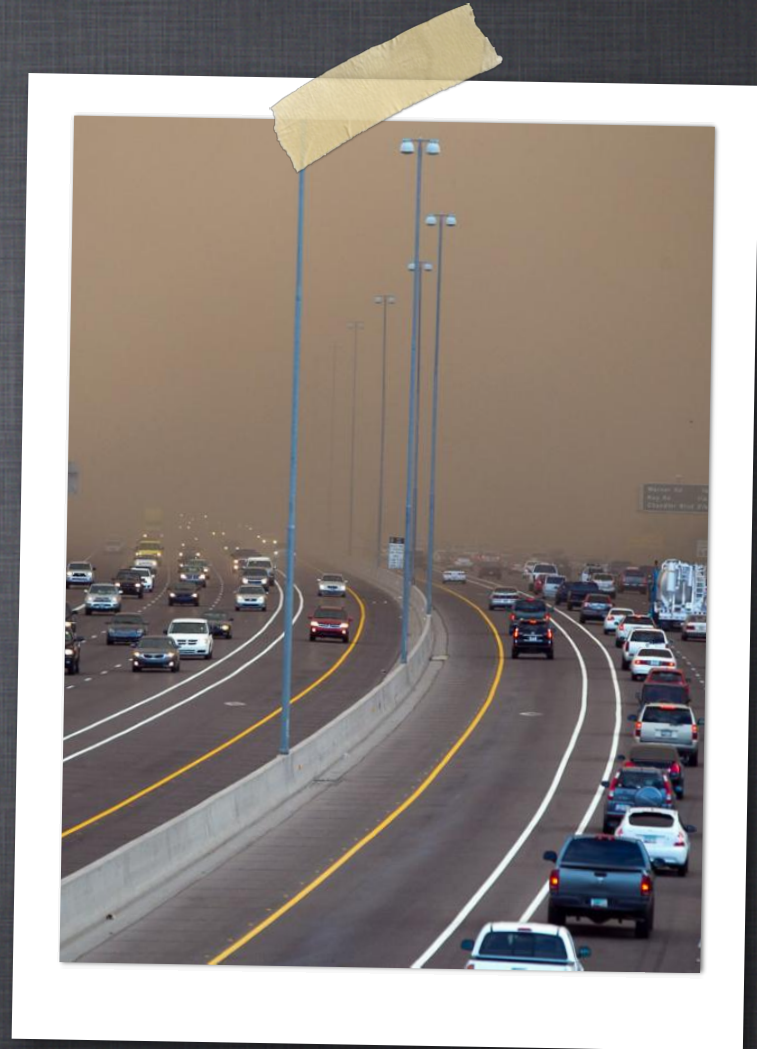
“Awareness - If you find yourself in a dust storm - Exit the highway if possible or pull completely off the roadway shoulder and turn off vehicle headlights and marker lights, set your emergency brakes and take your foot off the brake, stay in your vehicle with your seatbelt buckled and be patient until the storm passes.”



PULL ASIDE • STAY ALIVE

OTHER NOTIFICATION OPTIONS

- Citizens Band Radio (CB)
- DMS Signs
- AM Information Station (Airport)



Q&A



THANK YOU

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