

IT'S NOT ENOUGH TO KNOW THE WEATHER...
WE MUST PREPARE FOR IT!

Building a Weather-Ready Nation is a team effort!



A Weather-Ready Nation
understands the dangers of
extreme weather, water, and
climate events, and responds with
wise decisions that save lives and
prevent economic losses.

Your organization can help
build a Weather-Ready Nation
as an Ambassador!

FIND more information:

weather.gov/wrn/ambassadors

ASK questions:

wrn.flyers@noaa.gov

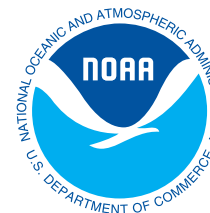
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AMBASSADOR™
WRN
WEATHER-READY NATION

Help Build a
Weather-Ready Nation
by Becoming
an Ambassador



Be Aware, Fly Prepared!



AVIATION WEATHER CENTER



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Weather-Ready Nation (WRN) Ambassadors

inspire others to be a force of nature by being ready, responsive, and resilient to the dangerous impacts of extreme weather by partnering with NOAA and other Ambassadors.

Weather-Ready Nation Aviation Ambassadors include:

- Government entities
- Small and corporate businesses
- Non-profits and associations
- Department of Defense
- Schools



Influence Prevails Where Information Fails

The influence of peers is often more effective at motivating people to change behaviors than information alone. If you want your family, friends, and communities to be safe when dangerous weather arrives, the best way to influence them is by YOU making wise decisions. Once you become informed, it's time to influence!

Awesome Reasons to Become a WRN Ambassador

1. Strengthening Partnerships – Work one-on-one with the NWS/AWC to reach a common goal to increase awareness to the aviation community about aviation weather safety.
2. Platform to Speak Up – Your constructive feedback will lead to better forecast messages and weather safety information will reach millions.
3. Organizational Pride – You can proudly display your organization's service to your community with the WRN Ambassador logo on your website, social media accounts, or other public relation material.



Thank you to our amazing Ambassadors!



aviationweather.gov

