

Example of Exhibitor Listing for 2023 CLEC

Embedded Video— Video can be housed on YouTube or Vimeo. *Enhanced Listing Only*

ASCLS Career Recruitment Video

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ASCLS
The American Society for Clinical Laboratory Science

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Exhibitor: Sponsoring Organization

The American Society for Clinical Laboratory Science (ASCLS) and its 7,000 clinical laboratory professional, student, and educator members in more than 50 state and regional constituent societies work to advance the expertise of clinical laboratory professionals who, as integral members of interprofessional healthcare teams, deliver quality, consumer-focused, outcomes-oriented clinical laboratory services through all phases of the testing process to prevent, diagnose, monitor, and treat disease. The Society promotes high standards of practice by holding the profession accountable to a Code of Ethics, through dissemination of knowledge at educational programs, and through publications; maintains a supportive community to advocate on behalf of current and future laboratory professionals; and provides laboratory professionals a voice to legislators and regulators through collective, grassroots efforts.

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Phone: 571-748-3770

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VA 2210

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Resources

[Ask Me Anything: Career Advice for Students and New Professionals](#)

[Educator Resources](#)

Attendee's contact info will be captured and provided to your company post-event in a report.

Link to scheduling tool of your choice (Calendly, Doodle, web form, etc.) to set up these meetings. *Optional*

Company Description

Pro-tip: Incentivize attendees to submit their contact information via the "Send Contact Info" button (ie: Enter a raffle to win X by clicking the Send Contact Info button).

Resources section can be used to post PDFs of flyers, brochures, etc.

Enhanced listing: can also include a second URL to be used for Live Meetings, etc.

Resources

[Chat Live \[Thurs 3:15 - 4:45pm CT | Fri 11:15am - 1:00pm CT | 3:15 - 4:45pm CT\]](#)

Rotating Banner Ad (*Premium Package only*)

The screenshot shows the top portion of the ASCLS event interface. On the left is a vertical navigation menu with the ASCLS logo at the top, followed by 'Plan Your Event' (with an upward arrow), 'Notifications', 'Schedule', 'Exhibitors', 'Posters', and 'Speakers'. The main content area features a dark blue header with the ASCLS logo and the text 'Join ASCLS Today!' and 'NETWORKING | PROFESSIONAL RESOURCES | EDUCATIONAL OPPORTUNITIES'. Below this is a white notification card with the title 'Notifications' and a 'Use Venue Time' button. A notification bubble is displayed with the text 'Thank you for a great conference!' and 'Monday, March 1, 2021, 2:00 PM EST'.

Notifications & Communication

Push Notifications (1 included with Premium Package) are opportunities to send a notification directly to attendees via the conference mobile app. This is your chance to start a conversation with CLEC attendees and stand out from the crowd.

The screenshot shows the 'Connect & Network' sidebar menu. It includes the ASCLS logo at the top, followed by 'Plan Your Event' (with a downward arrow), 'Your Personal Resources' (with a downward arrow), and 'Connect & Network' (with an upward arrow). Below this are several options: 'Social Timeline', 'Directory', 'Direct Messaging', 'Connect Community', and 'Twitter'.

Attendees will be able to view the conference directory, which includes all CLEC 2023 Participants.

Attendees are able to participate in chat/direct messaging with other attendees.