

STRATEGIC PLAN 2030

VISION

Improved health and wellbeing for everyone, everywhere.

MISSION

To advance academic public health by mobilizing the collective power of our members to drive excellence and innovation in education, research, and practice.

VALUES



Diversity, Equity, Inclusion,
and Social Justice



Collaboration



Excellence



Innovation



Agility



Commitment to
Public Health

GOALS

1.
Advance solutions to the
critical public health
challenges facing society.

1.1
Lead the academic public
health community in generating
the knowledge and taking
collective action to advance
evidence-based solutions to
critical public health
challenges globally.

1.2
Advance the journey on
diversity, equity, inclusion,
and social justice in academic
public health.

2.
Champion the development
of a diverse and exceptional
public health workforce.

2.1
Enhance members' ability to
attract, admit, retain, and
graduate a diverse and
inclusive student body.

2.2
Advance the professional
development and lifelong
learning of the public health
workforce.

3.
Uphold and advance
excellence and innovation
in teaching, research, and
practice.

3.1
Strengthen, equip, and train
leaders for the future of
academic public health.

3.2
Advance teaching, learning,
research, practice, and
scholarship to meet the
evolving needs of the field.

3.3
Create platforms to support
member engagement and
collaboration to advance
academic public health.

4.
Be the leading voice and
authority on academic
public health.

4.1
Serve as the premier data
resource on academic public
health for members,
policymakers, the media,
and the field of public health.

4.2
Advocate for public health in
education, research, practice,
and the use of evidence-based
decision-making to support
all policies.

4.3
Promote the value and
contributions of academic
public health, our member
institutions, and the
Association.

5.
Position ASPPH for
long-term success and
sustainability.

5.1
Provide exceptional value to
our members by embracing
agility, innovation, and
business intelligence.

5.2
Nurture an inclusive
organizational culture that
supports growth, opportunity,
wellbeing, and collaboration.

5.3
Operate as an effective,
sustainable, and well-governed
organization that is positioned
for continued growth.