



Julia A. Houston

EVP and Chief Strategy and Marketing Officer

Julia Houston serves as Chief Strategy and Marketing Officer, responsible for ensuring strong alignment across the enterprise with the company's EFX 2025 Strategy. In addition, she oversees Communications, Compliance, Privacy and Enterprise Risk.

Houston joined Equifax in 2013 and previously served as Chief Transformation Officer for three years, overseeing the company's response to the 2017 cyber incident. Prior to that, Houston held the position of Senior Vice President, U.S. Legal, where she led the legal team supporting the U.S. Information Solutions, Workforce Solutions and Global Consumer Services business units.

Before joining Equifax, Houston was Senior Vice President, General Counsel and Corporate Secretary at Convergys Corporation, as well as Senior Vice President, General Counsel, Chief Compliance Officer and Corporate Secretary at Mirant Corporation.

She currently serves on the boards of the Community Foundation for Greater Atlanta, Leadership Atlanta, the Woodruff Arts Center, the Metro Atlanta Chamber of Commerce and the Atlanta Police Foundation, and is a member of the International Women's Forum, the Atlanta Rotary Club and the Carter Center's Board of Councilors.

Houston holds a Juris Doctor degree summa cum laude from the University of Georgia School of Law and a bachelor's degree with distinction from the University of Virginia.