# **CRADLE TO** Jareer

A college education changes the trajectory of students' lives, ending generations of under achievement.

### Why Invest in UNCF

Since 1944, UNCF—the United Negro College Fund—has helped minority students live the American dream by helping more than half a million young men and women graduate from college across the United States. Today, UNCF supports more than 50,000 students attending over 1,100 colleges and universities nationwide, including 37 UNCFmember HBCUs, thereby providing the opportunity for a college education at an HBCU or any other college or university.

# **Workplace Giving**

**Employees support UNCF** in a variety of ways: payroll deductions, one-time gifts and company-sponsored matching gifts. You choose the method of support that best fits your budget.

### **Payroll Deduction**

Payroll deduction is convenient. It allows individuals the opportunity to have their gift deducted from their paycheck each pay period. Through payroll deduction, your gift, no matter the amount can help a deserving student in need stay in school... that's impact!

# **Matching Gifts**

Companies may match or support their employees' contributions through payroll or one-time gifts. Companies may also support their employees' volunteer efforts. To find out if your company has a matching gift program, contact your human resources, payroll or corporate relations department. If UNCF is not listed as a charity of choice, you can designate your gift by writing UNCF in the designation box at the bottom of your donor form.









