



10,000 Scholarships, 400 Programs The UNCF 2012-2013 Scholarship Profile

A PROFILE OF SCHOLARS



Acknowledgements

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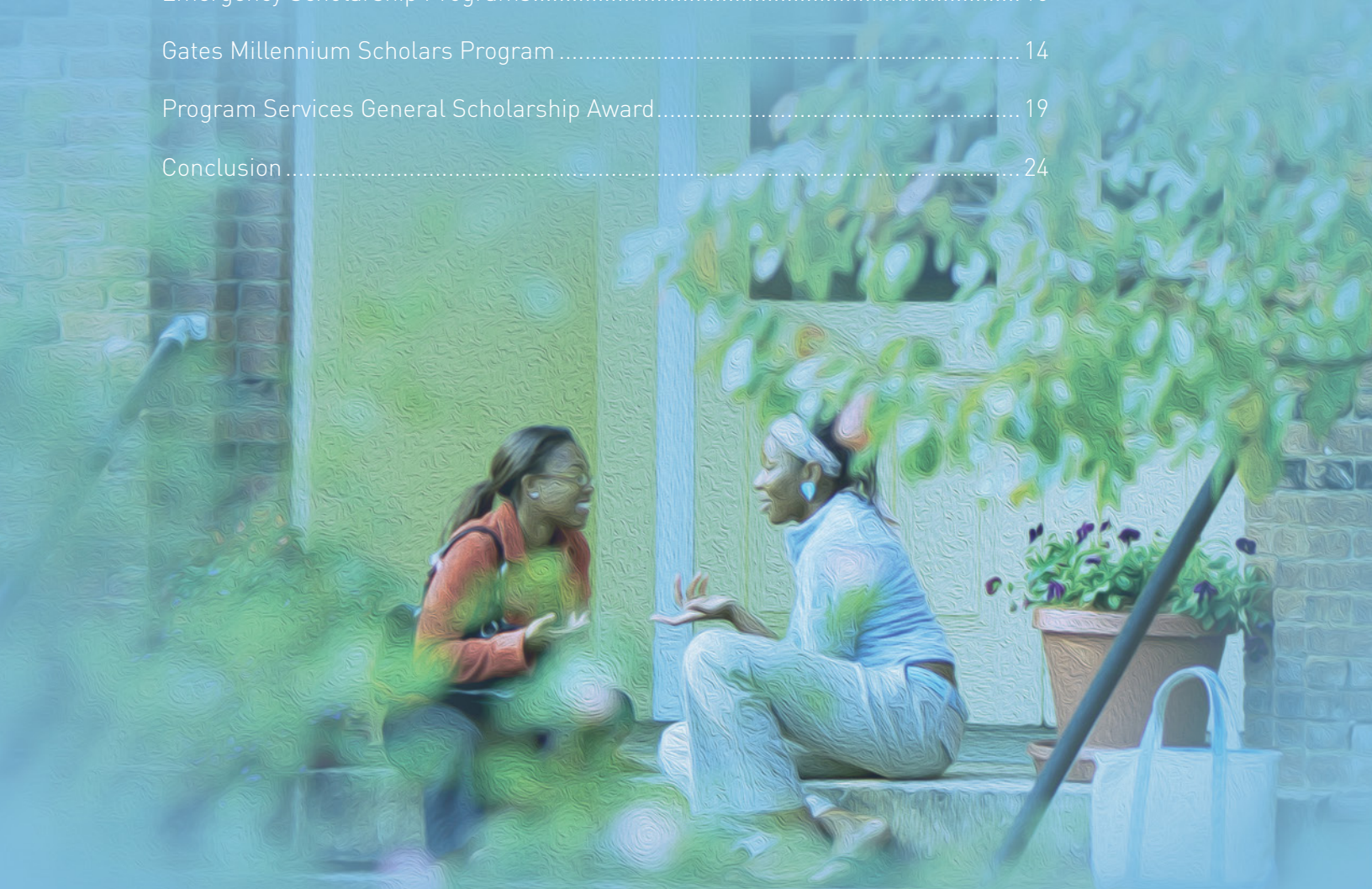
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10,000 Scholarships, 400 Programs

The UNCF 2012-2013 Scholarship Profile

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Introduction

Each year, as the title of this report suggests, UNCF awards well over 10,000 scholarships, fellowships and internships under 400 programs. As UNCF receives no federal or state funds, these programs are supported by contributions from corporations, foundations, families and individuals—investments in the futures of the students who receive the scholarships, fellowships and internships. And because the nation and every community in it need the college-educated professionals students will become upon graduation, these are investments in all our futures.

This report, issued biennially by UNCF's Frederick D. Patterson Research Institute (FDPRI), is UNCF's accounting for these programs collectively and, for several of the largest and most innovative programs, individually as well.

The statistics speak for themselves. It is also useful, however, to place the information in this report into a broader context.

UNCF has been awarding college scholarships for more than 40 years. Never have they been more important—or more expensive. But as college has increased in importance and cost, federal support for college students from low- and moderate-income families has been constricting. "Forty years ago," reports *Inside Higher Ed*, for example, "a needy student could use the Pell Grant to cover more than 75 percent of the costs of attending a public four-year college or university. Today, it covers barely 30 percent."¹ Recently, moreover, the federal government has restricted eligibility standards for the popular Parent PLUS Loan program; since 2011, the number of students attending UNCF-member historically black colleges and universities (HBCUs) with PLUS Loans has dropped dramatically—nearly 10 percent of these institutions' total enrollment. Nationwide, 28,000 HBCU students have been negatively impacted.²

These developments make the kinds of scholarships documented in this report more important than ever. More than simply defraying college costs, UNCF programs, each in its own way, make significant differences in their recipients' chances of persisting in college through graduation. According to *Building Better Futures: The Value of a UNCF Investment* (a UNCF publication available at no cost at UNCF.org/FDPRI), for example, recipients of the scholarships aggregated under UNCF's Program Services unit (see page 19 of this report) achieved a 70 percent six-year graduation rate. This figure is significantly higher than the 38 percent six-year graduation rate for all African Americans and also higher than the 57 percent rate for all students.

Even higher graduation rates are achieved by the low-income students of color who receive scholarships from UNCF's Gates Millennium Scholars Program (see page 14). In addition to good-through-graduation financial aid, Gates scholars receive a suite of academic, leadership and social supports—assistance that parallels the kind of help students from more prosperous families take for granted. The result: Gates Scholars have a graduation rate of 90 percent, comparable to the rates attained by higher income students.

UNCF has long recognized that requiring fairly high minimum GPA requirements for our scholarship programs increases the likelihood that students receiving scholarships will persist through graduation. However, this practice also leaves critical groups of students underserved: bright and ambitious students whose economic and social circumstances depress their ability to earn high enough GPAs to qualify for the scholarship programs they need. They exclude, in other words, some of the students who most need them. In order to address this concern, in 2009 UNCF created the Campaign for Emergency Student Aid, or CESA (page 10), which targets students at UNCF-member HBCUs who have been impacted by the Great Recession and other financial emergencies. While CESA is the largest of UNCF's emergency student aid programs, in 2012-2013 "A Mind Is..." scholarships were awarded to 2,000 students. This scholarship program emerged from the largesse of a single donor who provided a one-time extraordinary gift, but this is reflective of other contributions made by long-standing partners, anonymous donors, and generous individuals whose support allows UNCF to provide just-in-time scholarships to help students continue their education through graduation. Unlike other UNCF scholarships, whose recipients are selected by UNCF scholarship staff and leadership, "A Mind Is..." and CESA recipients are chosen by member institution financial aid staff, those who are closest to students and most likely to know their financial exigencies.

¹ Goldrick-Rab, S. (2013). The real college barrier for the working poor. *Inside Higher Ed*, December 10.

² The Parent PLUS Loan crisis: An urgent crisis facing students at the nation's HBCUs. (2014). Washington, DC: UNCF.

Although UNCF scholarship, fellowship and internship programs are rooted in the need to pay the cost of postsecondary education so that students can prepare for careers, UNCF's years of experience teach that career prospects can be enhanced by exposing students to workplaces in the fields in which they hope to start their careers. UNCF's largest program of this sort, the UNCF/Merck Science Initiative (page 9), has funded educational expenses for more than 650 undergraduate, graduate and post-doctoral students, scholars and researchers in the science and engineering fields and provides internship and mentoring opportunities with Merck, the global health company that has funded the initiative for almost 20 years. Other programs, such as Gateway to Leadership (page 6) and the Walton-UNCF Education Reform Fellowship Program (page 7), provide students with internship opportunities in the financial management profession and within K-12 educational social enterprises.

Finally, a pioneering UNCF initiative, the KIPP College Account Program (page 8), builds on research showing that elementary, middle school and high school students who

save for college are seven times as likely to go to college as their counterparts without such accounts. UNCF provides scholarship opportunities for students who prepared for the cost of college by opening accounts.³

Just as every student is different, every college education is different, and so is every path to every career. UNCF recognizes this by offering not a single, one-size-fits-all scholarship program but 400 programs, each tailored to the needs and objectives of the students who receive them and the donors—the investors—whose commitment makes them possible.

The 400 programs documented in this report are funded by hundreds of investments, including those made by some of the nation's most important and best known companies and philanthropies, such as Merck and the Bill & Melinda Gates Foundation. The students who receive the 10,000 awards under these programs—students today, but soon to be teachers, doctors, scientists, and businessmen and businesswomen after earning their degrees—are the return on those investments. They are our dividends.

2012-2013: A Profile of UNCF Scholarship Recipients' Demographics

This publication provides demographic, academic and financial data for students participating in seven signature programs administered by UNCF in the 2012-2013 academic year: Gateway to Leadership (GTL), Walton-UNCF Education Reform Fellowship Program, KIPP College Account Program, UNCF/Merck Science Initiative, Campaign for Emergency Student Aid (CESA), Gates Millennium Scholars Program and the Program Services General Scholarship Award. Aggregate information on scholarship and internship recipients is provided by each program area. Table 1 provides a snapshot of UNCF scholarship and internship output during the 2012-2013 year. More detail on each program follows.

Table 1: 2012-2013 UNCF Scholarship Awards

PROGRAM	Total Applications	Number of Scholarship Recipients	Total Dollars Awarded
GATEWAY TO LEADERSHIP	146	14	N/A
WALTON-UNCF EDUCATION REFORM FELLOWSHIP PROGRAM	197	24	N/A
KIPP COLLEGE ACCOUNT PROGRAM	144	61	\$152,500
UNCF/MERCK SCIENCE INITIATIVE	306	37	\$1,803,524
EMERGENCY SCHOLARSHIP PROGRAM	N/A	CESA: 2,211	\$3,926,598
		"A Mind Is...": 2,000	5,000,000
GATES MILLENNIUM SCHOLARS PROGRAM	17,779 ⁴	1,000 ⁵	\$88,058,757
		4,066	
PROGRAM SERVICES GENERAL SCHOLARSHIP AWARD	64,421 ⁶	2,921	\$11,407,436
TOTAL	82,993	12,334	110,348,815

Throughout this report, the genuine sentiments of scholarship recipients are included, along with their acknowledgement of the impact UNCF scholarship and fellowship programs have had on their academic careers, personal lives and professional goals.

³ Elliott, W. III, & Beverly, S. (2010). The role of savings and wealth in reducing "wilt" between expectations and college attendance. *Journal of Children & Poverty*, 17(2), 165-85.

⁴ Total complete applications for awards distributed in the 2012-2013 academic year.

⁵ Total number of new scholarship recipients in the 2012-2013 academic year.

⁶ Total applications submitted for the 2012-2013 academic year.

GATEWAY TO LEADERSHIP

In 2010, UNCF partnered with the Money Management Institute and the NAACP to serve as the primary

administrator of the Gateway to Leadership (GTL) program and significantly expand the number of students from HBCUs who enter the financial-services industry. GTL is an initiative that provides minority college students from HBCUs with paid summer internships at leading financial firms in New York, Boston, Chicago, Philadelphia, St. Louis and other major cities. In the 2012-2013 academic year, 65 percent of interns who participated in the GTL program are currently employed at firms affiliated with the Money Management Institute or other prominent

financial corporations such as BB&T, Morgan Stanley, State Farm Insurance and Wells Fargo.

In the 2012-2013 academic year, 146 students applied to the Gateway to Leadership internship program, and 14 African American juniors were accepted. The average grade-point average (GPA) of the GTL interns was 3.54.

The GTL program provides an entrance for students to acquire a competitive experience in the financial-services industry. You will be able to apply your collegiate learning background to your internship and gain practical know-how that will help you succeed when you begin your career in the financial-services industry after graduation.

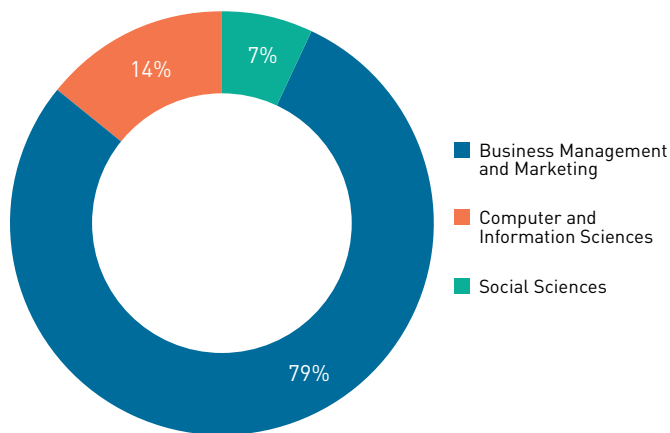
Junior, Marketing, Howard University

Figure 1: Gateway to Leadership Interns, by Gender



Data Source: Gateway to Leadership Program

Figure 2: Gateway to Leadership Interns, by Major



Data Source: Gateway to Leadership Program

Table 2: Institutions of Enrollment for GTL Interns

Institution
Benedict College
Lane College
Morehouse College
Delaware State University
Dillard University
Elizabeth City State University
Hampton University
Howard University
Prairie View A&M University
Southern University and A&M College
Tuskegee University
Xavier University of Louisiana

Data Source: Gateway to Leadership Program

My GTL internship is the most critical step I have taken to advance professionally. I gained a highly diversified real-world corporate experience through exposure to hands-on investment projects and dynamic networking opportunities that developed my analytical and team leadership skills. I am humbled and honored to have been a part of this wonderful program.

Junior, Accounting, Benedict College

WALTON-UNCF EDUCATION REFORM FELLOWSHIP PROGRAM

In September 2009, UNCF launched the UNCF-Walton K-12 Social Entrepreneurship Program (now known as the Walton-UNCF Education Reform Fellowship Program), a leadership and talent development initiative designed to build a robust pipeline of high-achieving African Americans engaged in education reform in America. The program selects undergraduate students from private historically black colleges and universities and majority institutions in targeted cities to participate in a leadership development and intern placement program that partners with innovative K-12 education, social enterprise, advocacy, and policy organizations.

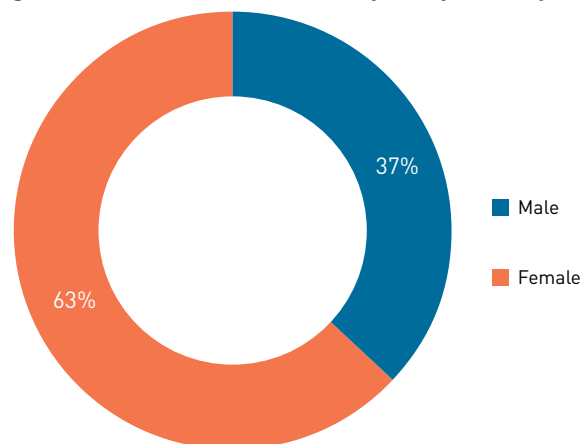
Funded by the Walton Family Foundation, this program addresses one of the most significant challenges facing the social-enterprise sector in the United States—the lack of racial and ethnic diversity in leadership at education-oriented social enterprise organizations. Our focus on this much needed diversity gives this program the potential to become one of the nation’s top producers of African American leaders in education.

Fellows participate in “real-world” experiences, including student leadership activities, summer internships with leading educational reform organizations and in-depth exposure to careers available in the educational reform sector. Fellows also have access to job placement assistance and networking opportunities in K-12 education reform organizations following college graduation.

To date, we have trained over 65 college students and placed them in paid internship positions at organizations such as Achievement First, the Black Alliance for Educational Options, National Alliance for Public Charter Schools, Teach For America, and the White House Initiative on Educational Excellence for African Americans.

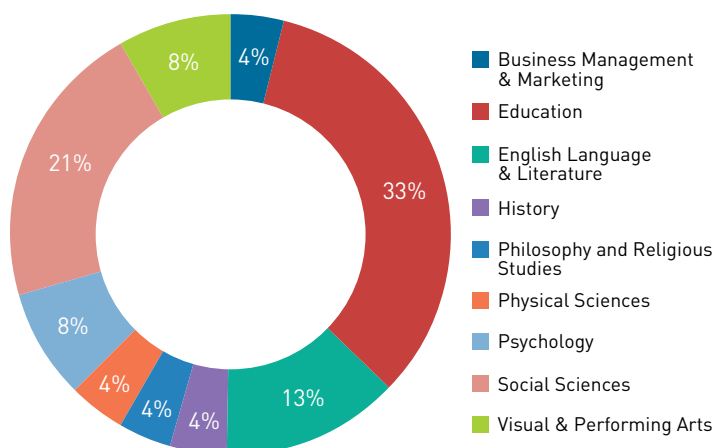
In the 2012-2013 academic year, 197 students applied to the Walton-UNCF Education Reform Fellowship Program, and 24 African American juniors were accepted. The average grade-point average (GPA) of the fellowship recipients was 3.45.

Figure 3: Walton-UNCF Fellowship Recipients, by Gender



Data Source: Walton-UNCF Education Reform Fellowship Program

Figure 4: Walton-UNCF Fellowship Recipients, by Major



Note: Numbers may not sum to 100% due to rounding.
Data Source: Walton-UNCF Education Reform Fellowship Program

Table 3: Institutions of Enrollment for Walton-UNCF Fellowship Recipients

Institution
Benedict College
Claflin University
Dillard University
Howard University
Johnson C. Smith University
Morehouse College
Spelman College
Tulane University
Xavier University of Louisiana

Data Source: Walton-UNCF Education Reform Fellowship Program

I enjoyed every bit of the Walton-UNCF Reform Fellowship Program. I gained so much knowledge from my experiences as well as the conferences. My experience was amazing!

Junior, Business Management & Marketing, Bennett College

KIPP COLLEGE ACCOUNT PROGRAM

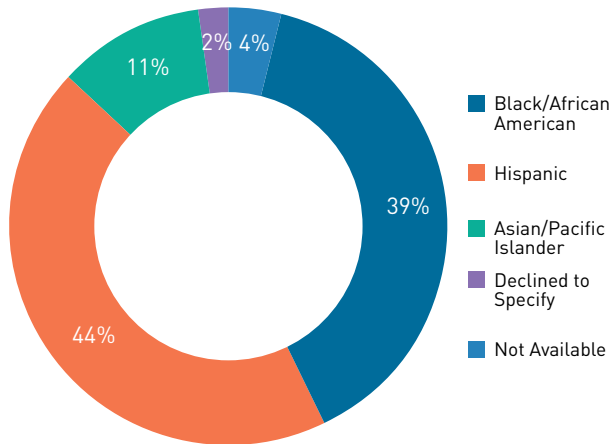
The UNCF College Account Program (UCAP) focuses on helping families save for college, fostering the engagement with college planning that research has shown accompanies the establishment of college accounts. UCAP offers a comprehensive suite of academic, financial and social supports, which include incentive-based college savings accounts and merit-based college scholarships.

The inaugural UCAP program, the KIPP College Account (KCA) Program, is based on a partnership between UNCF and the KIPP network of public charter schools and is funded by the Citi Foundation. The program, now in its fourth year, serves students attending 29 KIPP middle and high schools in Washington, D.C., Chicago, New York, the San Francisco Bay Area and Houston.

The KCA Scholarship is a renewable \$2,500 academic scholarship for eligible KIPP high school seniors participating in the savings program and alumni of the program. The scholarship is intended to provide financial assistance to participants who demonstrate academic effort and leadership potential and who require financial support to defray costs of attending college.

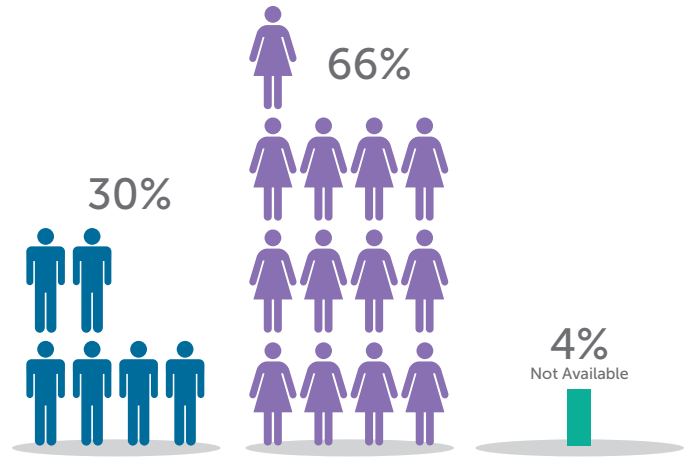
In the 2012-2013 academic year, 61 KIPP students received funding from this scholarship. The average GPA of scholarship recipients was 3.3.

Figure 5: KCA Program Scholarship Recipients, by Race and Ethnicity



Data Source: KIPP College Account Program

Figure 6: KCA Program Scholarship Recipients, by Gender



Data Source: KIPP College Account Program

Table 4: KCA Program Scholarship Recipients, by State

State	Number of KIPP College Account Program Scholarship Recipients	Percent
New York	22	36%
California	17	28%
Texas	12	20%
Washington, DC	10	16%

Data Source: KIPP College Account Program

Table 5: Top Five Schools with the Largest Number of KIPP College Account Program Scholarship Recipients

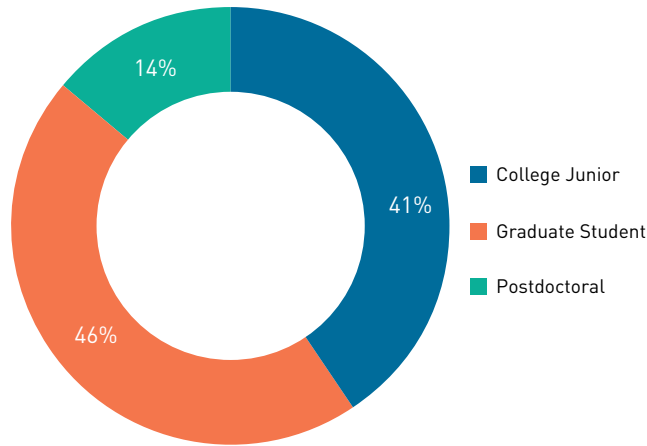
Rank	School	Number of KIPP College Account Program Scholarship Recipients
1	KIPP NYC College Prep	14
2	KIPP Houston High School	9
3	KIPP San Jose Collegiate	8
4	KIPP DC College Preparatory	6
5	KIPP King Collegiate High School	4

UNCF/MERCK SCIENCE INITIATIVE

The UNCF/Merck Science Initiative is a \$43.9 million program that provides financial and mentoring support to undergraduate, graduate and post-doctoral students to pursue degrees in biological sciences and engineering. Since its inception in 1995, more than 650 fellows have been funded through the UNCF/Merck Science Initiative.

In the 2012-2013 academic year, 37 African American students were awarded the UNCF/Merck Science Fellowship. Their average GPA was 3.7. The average award amount was \$48,744.

Figure 7: UNCF/Merck Science Initiative Fellows, by Class



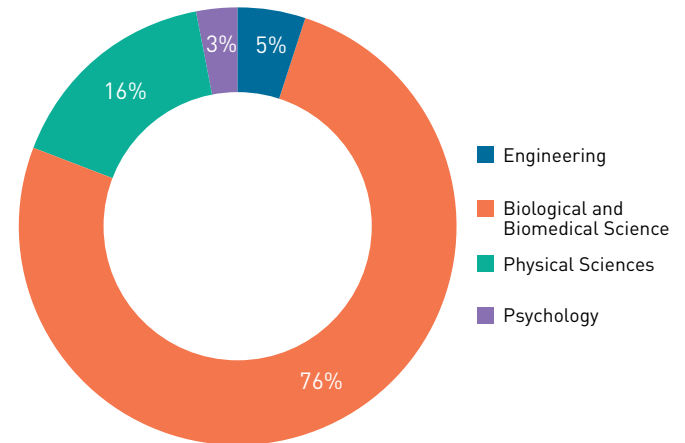
Note: Numbers may not sum to 100% due to rounding.
Data Source: UNCF/ Merck Science Initiative

Figure 8: UNCF/Merck Science Initiative Fellows, by Gender



Data Source: UNCF/ Merck Science Initiative

Figure 9: UNCF/Merck Science Initiative Fellows, by Major



Data Source: UNCF/ Merck Science Initiative



EMERGENCY SCHOLARSHIP PROGRAMS⁷

The Emergency Scholarship Programs, composed of generous contributions and donations from donors and individuals, provide UNCF the opportunity to make its work more effective and efficient. These emergency scholarships allow us, for example, to target students and situations excluded by other, more restricted scholarship programs: students whose economic circumstances required them to work, potentially depressing grade-point averages below the relatively high minimums required by other scholarship programs.

UNCF’s “*A Mind Is*” Scholarship Awards⁸ program was created with a one-time \$5 million anonymous donation. As a result of this gift and the subsequent program that emerged from it, 2,000 students whose education might have been threatened were able to stay in college and graduate.

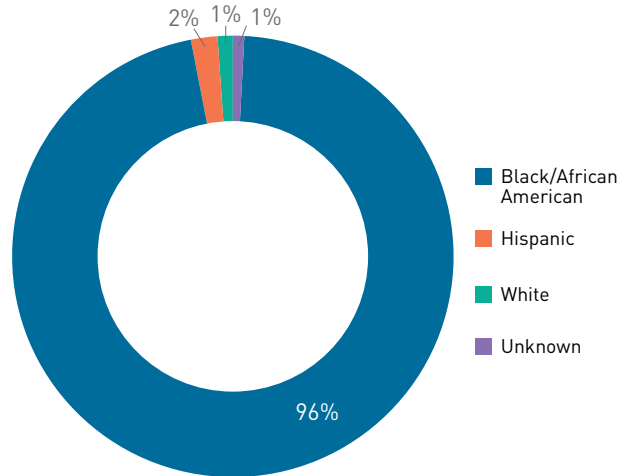
Campaign for Emergency Student Aid (CESA)

In early 2009, UNCF-member HBCUs and the more than 53,000 students they serve faced a crisis—thousands of students were at risk of dropping out of college. The reason: the impact of the nation’s economic recession. To combat this threat, UNCF launched the Campaign for Emergency Student Aid (CESA), a multimillion-dollar campaign to provide funds to pay tuition balances of needy students and allow them to graduate on time. Thanks to an overwhelmingly favorable response from individuals, corporations and foundations, along with several significant challenge grants from longtime and new partners, UNCF has raised over \$21 million for CESA.

In the 2012-2013 academic year, 2,211 students were awarded \$3,926,598 in CESA scholarships. The average emergency scholarship award was \$1,776.

As Figure 10 shows, black/African Americans comprised the largest share of CESA scholarship recipients.

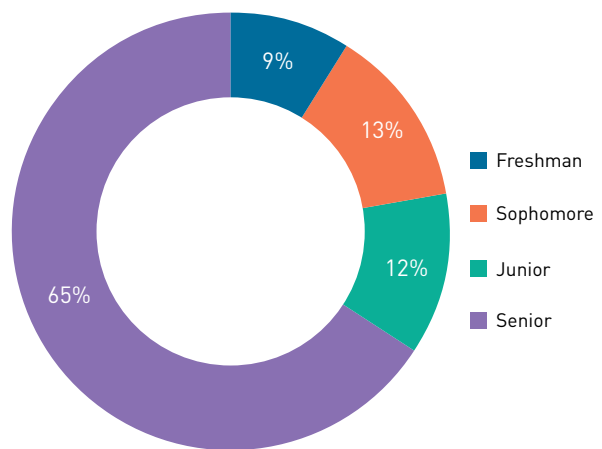
Figure 10: CESA Scholarship Recipients, by Race and Ethnicity⁹



Data Source: Campaign for Emergency Student Aid

As Figure 11 indicates, seniors represent the overwhelming majority of CESA scholarship recipients (65 percent). Sophomores are the second largest classified category with 13 percent of the reported scholarships, followed by juniors (12 percent) and freshmen (nine percent).

Figure 11: CESA Scholarship Recipients, by Classification



Note: Numbers may not sum to 100% due to rounding.
Data Source: Campaign for Emergency Student Aid

⁷ Findings based on CESA reports submitted and analyzed to date for 2,211 students from Disbursements 10-16, data available as of 12/2/2013: Disbursement 10 (4/6/12); Disbursement 11 (6/1/12); Disbursement 12 (6/29/12); Disbursement 13 (9/30/12); Disbursement 14 (11/30/12); Disbursement 15 (3/31/13); Disbursement 16 (5/31/13).

⁸ Data for students participating in “A Mind Is...” program are not included in these analyses.

⁹ Racial and ethnic data were available for 53% of the scholarship recipients.

As noted in Table 6, students majoring in the social sciences (22 percent) are the largest group of CESA scholarship recipients, followed by students majoring in business (18 percent), and those majoring in biological and biomedical sciences (10 percent).

Table 6: Top 10 Fields of Study of CESA Scholarship Recipients, by Number and Percentage

Rank	Field of Study	Number of Scholarship Recipients	Percent of CESA Scholarship Recipients
1	Social Sciences	489	22%
2	Business	404	18%
3	Biological and Biomedical Sciences	214	10%
4	Health Professions and Related Programs	135	6%
5	Education	119	5%
6	Communication, Journalism and Related Programs	118	5%
7	Theology and Religious Vocations	94	4%
8	Public Administration and Social Service Professions	81	4%
9	Parks, Recreation, Leisure and Fitness Studies	70	3%
10	Computer and Information Sciences	68	3%

Data Source: Campaign for Emergency Student Aid

Table 7 shows the top 10 UNCF institutions with the largest numbers of reported CESA scholarship recipients in 2012-2013. Edward Waters College had the largest number of CESA scholarship recipients with 111, followed by Lane College (110) and Dillard University (106). These ten institutions enroll 43 percent of all of the reported CESA scholarship recipients.

Table 7: Top 10 UNCF Institutions, by Number of CESA Scholarship Recipients

Rank	School	Number of CESA Scholarship Recipients	Percent of CESA Scholarship Recipients
1	Edward Waters College	111	5%
2	Lane College	110	5%
3	Dillard University	106	5%
4	Johnson C. Smith University	104	5%
5	Shaw University	97	4%
6	Bennett College	95	4%
7	Huston-Tillotson University	89	4%
8	Interdenominational Theological Center	83	4%
9	Miles College	78	4%
10	Bethune-Cookman University	67	3%

I am a 33-year-old mother of four and wife. My goal in life is to be a positive example for my kids. The UNCF scholarships have impacted my life by giving me a second chance at attaining my degree and fulfilling my dream to be a computer engineer.

Junior, Computer Information Systems, Miles College

The top 10 states of residence for CESA scholarship recipients are listed in Table 8. Texas (11 percent) is the top state of residence for CESA scholarship recipients, followed by Georgia (10 percent) and Florida (10 percent). These 10 states enroll 78 percent of all of the reported CESA scholarship recipients.

Table 8: Top 10 States of Residence for CESA Scholarship Recipients

Rank	State	Number of CESA Scholarship Recipients	Percent of CESA Scholarship Recipients
1	Texas	238	11%
2	Georgia	229	10%
3	Florida	222	10%
4	Alabama	173	8%
5	California	173	8%
6	North Carolina	169	8%
7	South Carolina	168	8%
8	Louisiana	152	7%
9	Tennessee	110	5%
10	Virginia	69	3%

The top 10 cities of origin for CESA scholarship recipients are represented in Table 9. Atlanta, GA (four percent) and New Orleans, LA (four percent) are tied as the top cities of residence for CESA scholarship recipients, followed by Memphis, TN (three percent).

Table 9: Top 10 Cities of Residence for CESA Scholarship Recipients

Rank	City	Number of CESA Scholarship Recipients	Percent of CESA Scholarship Recipients
1	Atlanta, GA	79	4%
2	New Orleans, LA	79	4%
3	Memphis, TN	59	3%
4	Charlotte, NC	43	2%
5	Birmingham, AL	39	2%
6	Chicago, IL	38	2%
7	Columbia, SC	36	2%
8	Miami, FL	35	2%
9	Los Angeles, CA	32	1%
10	Austin, TX	30	1%

CESA Financial Data

Among CESA scholarship recipients, the total unmet financial need was \$8,965,052. The average unmet financial need per recipient was \$4,114, while the average CESA scholarship award was \$1,776. Thus, CESA scholarships met an average 43 percent of reported unmet financial need.

Figure 12 gives an overview of the average unmet need and CESA scholarship award amount by classification. The largest average unmet need was among sophomores (\$4,519), followed by seniors (\$4,283). The highest average CESA scholarship award was among seniors (\$1,842).

Figure 12: Average Amount of Unmet Financial Need and CESA Award Amount, by Classification

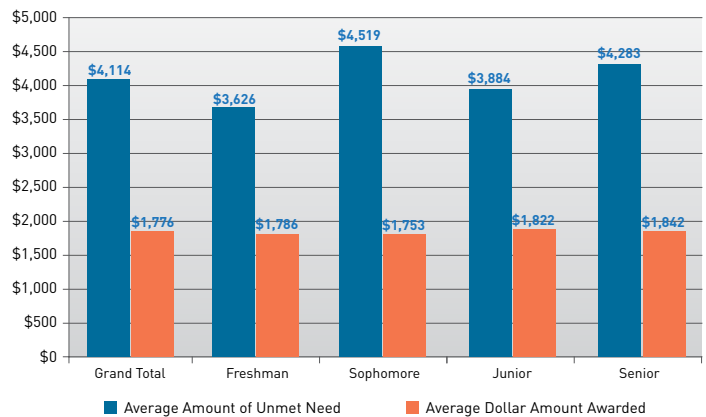


Table 10 shows the average unmet financial need among CESA scholarship recipients by UNCF institution. The highest average unmet need is at Saint Augustine's University (\$12,699), followed by Bethune-Cookman University (\$12,194) and Fisk University (\$11,047).

Table 10: Average Unmet Financial Need among CESA Scholarship Recipients, by Institution

Rank	School	Average of Unmet Need
1	Saint Augustine's University	\$12,699
2	Bethune-Cookman University	\$12,194
3	Fisk University	\$11,047
4	Johnson C. Smith University	\$10,146
5	Clark Atlanta University	\$8,372
6	Clayton University	\$8,155
7	Lane College	\$7,415
8	Tuskegee University	\$7,396
9	Spelman College	\$6,011
10	Dillard University	\$5,285

Table 11 displays the average size of the CESA scholarship award disaggregated by UNCF institution. The highest average CESA scholarship award went to Saint Paul's College (\$3,061), followed by Miles College (\$2,970) and Rust College (\$2,785).

Table 11: Average CESA Scholarship Award, by UNCF Institution

Rank	School	Number of Awards per Institution	Average of CESA Award
1	Saint Paul's College ¹⁰	20	\$3,061
2	Miles College	78	\$2,970
3	Rust College	38	\$2,785
4	Tuskegee University	71	\$2,586
5	Texas College	51	\$2,537
6	Tougaloo College	9	\$2,474
7	Virginia Union University	56	\$2,397
8	Paine College	14	\$2,389
9	Spelman College	36	\$2,365
10	Jarvis Christian College	54	\$2,336



I am grateful to the UNCF for the Campaign for Emergency Student Aid for taking some of the burden off my family. It's programs such as yours that gives me hope not only for myself, but for our future and the many uncertainties people face in times of struggle.

Senior, Social Work, Johnson C. Smith University

¹⁰ Saint Paul's College closed on June 30, 2013.

GATES MILLENNIUM SCHOLARS PROGRAM

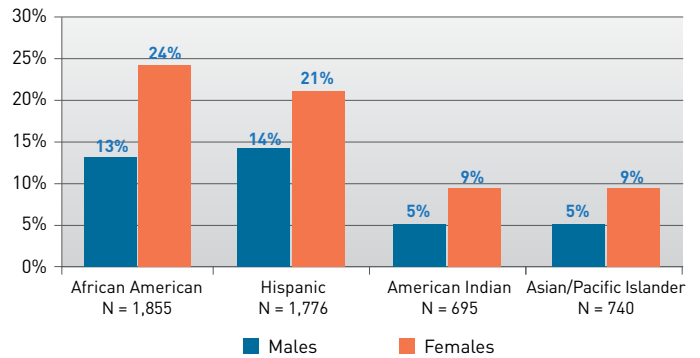
The Gates Millennium Scholars (GMS) Program is a 20-year, \$1.6 billion collaboration with the Bill & Melinda Gates Foundation. This scholarship program provides assistance annually to 5,000 low-income, high-achieving minority students at over 900 colleges and universities. Gates Millennium Scholars have six-year graduation rates of 86.9 percent and an overall graduation rate of 90.3 percent.

Being a Gates Millennium Scholar grants me the ability to pursue and maximize the most prestigious programs in my area of study by removing the sole factor for apprehension: costs.

Sophomore, Music Theater/ Spanish, New York University

Each year, the GMS program admits 1,000 students with a distribution of 35 percent African Americans, 35 percent Hispanic Americans, 15 percent Asian/Pacific Islander and 15 percent American Indian. In the 2012-2013 academic year, there was a slight increase in the percentage of scholarships awarded to the African American population.

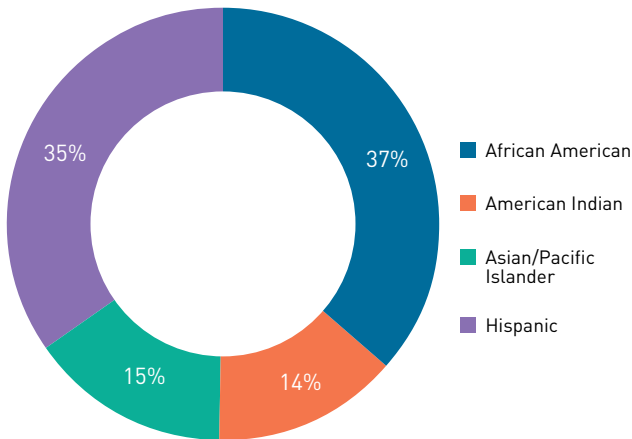
Figure 14: Gates Millennium Scholars, by Gender and Race and Ethnicity



Data Source: Gates Millennium Scholars Program

Gates Scholars receive five years of funding to earn an undergraduate degree and 10 years of funding to pursue a post-baccalaureate degree in six major funding areas—Computer Science, Education, Library Sciences, Engineering, Mathematics, and Public Health or Science. In the 2012-2013 academic year, the distribution among academic classes was relatively equal with a slight inflation at the senior level for students who need additional time to complete their degree.

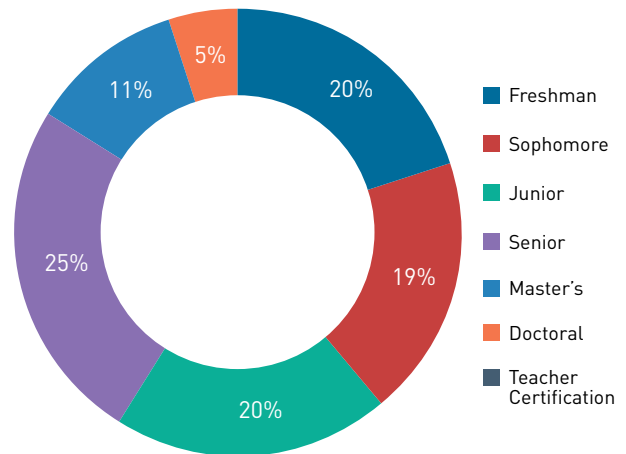
Figure 13: Racial and Ethnic Distribution for Gates Scholars



Note: Numbers may not sum to 100% due to rounding.
Data Source: Gates Millennium Scholars Program

On an annual basis, nearly 70 percent of the GMS applicant pool is female.¹¹ Figure 14 shows that among scholarship recipients, females outnumber males in all of the racial and ethnic populations.

Figure 15: Gates Millennium Scholars, by Academic Class



Data Source: Gates Millennium Scholars Program

Receiving the award gave me the confidence to know that I can compete in a college academic setting. It influenced me to decide to pursue my master's degree after graduation, and eventually my doctorate.

Sophomore, Agriculture/Plant Science, Cornell University

¹¹ Beginning in 2012-2013, the program now selects a cohort of scholars that is 50 percent male and 50 percent female across each ethnic group.

Gates scholarships are awarded to students throughout the United States. In the 2012-2013 academic year, students from 48 states, Washington, DC, and five U.S. territories received a scholarship. Table 12 lists the 10 states with the largest number of Gates Scholars.

Table 12: Top 10 States for the Number of Gates Millennium Scholars

State	Number	Percent
California	977	19.3%
Texas	534	10.5%
Georgia	377	7.4%
Florida	301	5.9%
Oklahoma	227	4.5%
New York	202	4.0%
Illinois	198	3.9%
Arizona	178	3.5%
Washington State	156	3.1%
New Mexico	129	2.5%

Data Source: Gates Millennium Scholars Program

A major intent of the program is for students to attend their first-choice institution. The top institutions of attendance for Gates Scholars are five public and six private institutions.

Table 13: Top Institutions of Attendance for Gates Millennium Scholars

Institution	Number	Percent
University of California, Berkeley	162	3.2%
University of California, Los Angeles	159	3.1%
University of Texas at Austin	129	2.5%
Stanford University	126	2.5%
Harvard University	86	1.7%
Emory University	75	1.5%
University of Southern California	72	1.4%
University of Washington	69	1.4%
Brown University	63	1.2%
University of California, San Diego	63	1.2%
New York University	63	1.2%

Data Source: Gates Millennium Scholars Program

Being selected as a Gates Millennium Scholar allowed me to be able to attend my first choice school without the added stress of worrying about how I was going to be able to afford it each semester.

Sophomore, Health Education, Howard University

Fifteen of the 38 UNCF-member institutions enrolled active Gates Scholars in the 2012-2013 academic year.

Table 14: UNCF-member Institutions Attended by Gates Millennium Scholars

UNCF-member Institution	Number	Percent
Spelman College	53	42.1%
Morehouse College	31	24.6%
Clark Atlanta University	11	8.7%
Xavier University of Louisiana	9	7.1%
Tuskegee University	7	5.6%
Clafin University	3	2.4%
Bethune-Cookman University	3	2.4%
Tougaloo College	2	1.6%
Dillard University	1	0.8%
Stillman College	1	0.8%
Fisk University	1	0.8%
Miles College	1	0.8%
Paine College	1	0.8%
Huston-Tillotson University	1	0.8%
Oakwood University	1	0.8%

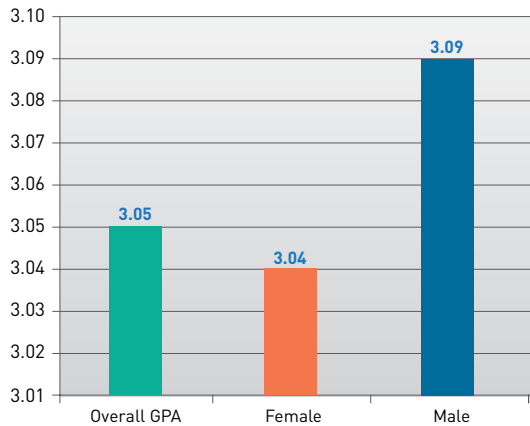
Data Source: Gates Millennium Scholars Program

Being selected as a Gates Scholar has allowed me to believe in myself academically. I am more confident that I have a higher chance of becoming the successful doctor that I want to be.

Sophomore, Chemistry, Louisiana State University

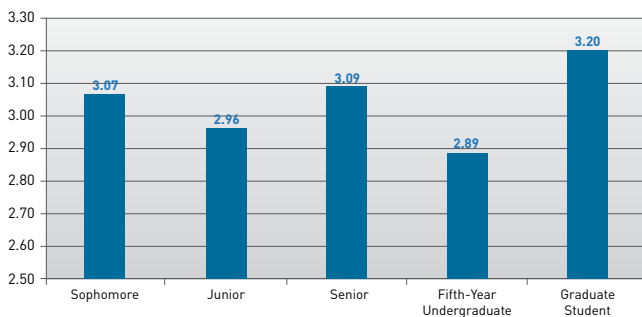
Gates Scholars are encouraged to remain in good academic standing with their institutions. Scholars with GPAs below 3.0 at the freshman level receive academic support from the program. Figure 16 notes that the average overall GPA of Gates Scholars was 3.05. Disaggregated by gender, males (3.09) earned a slightly higher GPA than females (3.04).

Figure 16: Cumulative GPA of Scholarship Recipients, by Gender¹²



As seen in Figure 17, graduate students (3.20) have the highest average GPA among 2012-2013 Gates Millennium Scholars, followed by seniors (3.09) and sophomores (3.07). Fifth-year undergraduate students earned the lowest average GPA (2.89).

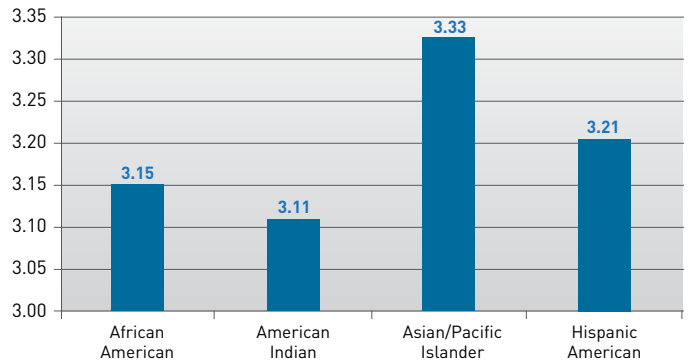
Figure 17: Average GPA, by Class Year



Data Source: Gates Millennium Scholars Program

Disaggregated by race and ethnicity, Figure 18 shows that Asian/Pacific Islanders (3.33) earned the highest average GPA among 2012-2013 Gates Scholars, followed by Hispanics (3.21) and African Americans (3.15).

Figure 18: Gates Millennium Scholars' Average GPA, by Race and Ethnicity



Data Source: Gates Millennium Scholars Program

Gates Millennium Scholars pursue a variety of academic disciplines, from STEM fields (science, technology, engineering and mathematics) to the social sciences. Table 15 shows the top 10 majors for the 2012-2013 class.

Table 15: Top 10 Majors for Gates Millennium Scholars

Rank	Major	Number	Percent
1	Biological and Biomedical Sciences	317	6%
2	Health Professions and Related Programs	198	4%
3	Psychology	182	4%
4	Social Sciences	148	3%
5	Engineering	100	2%
6	Physical Sciences	69	1%
7	Computer and Information Sciences and Support Services	52	1%
8	Education	51	1%
9	Mathematics and Statistics	45	1%
10	English Language and Literature	44	1%

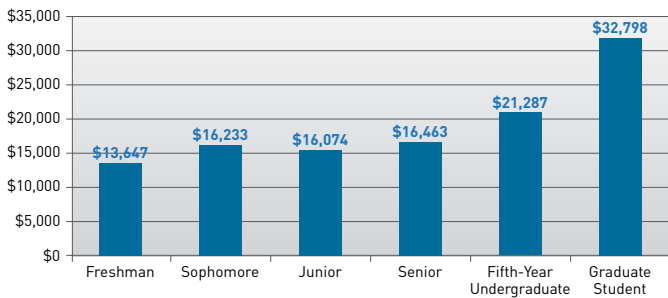
Data Source: Gates Millennium Scholars Program

Being selected as a Gates Millennium Scholar helped me realize that I am a unique individual with outstanding achievements. It showed me that others recognize the potential I have, and it made me confident enough to know that I can push through academic adversity at a prestigious university such as Berkeley. I am a Gates Millennium Scholar!
Sophomore, Engineering, University of California, Berkeley

¹² This excludes freshmen as they do not accrue a college GPA until after their first semester.

Gates Scholars receive federal aid for their undergraduate degrees for four years. For students who do not complete their degree within four years, additional funding is provided by GMS. That is why there is an increase in unmet need for fifth-year undergraduates; GMS covers this unmet need (see Figure 19). The GMS program also provides funding for graduate students in specific fields.

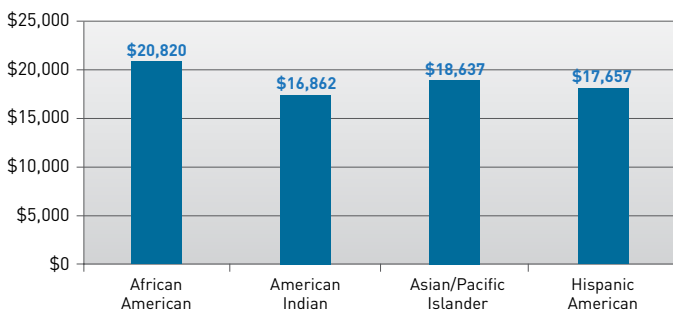
Figure 19: Average Unmet Need before Gates Scholarship, by Class Year



Data Source: Gates Millennium Scholars Program

When disaggregated by race and ethnicity, African Americans (\$20,820) have the highest average of unmet need, followed by Asian/Pacific Islanders (\$18,637) and Hispanic Americans (\$17,657).

Figure 20: Average Unmet Need before Scholarship Award, by Race and Ethnicity



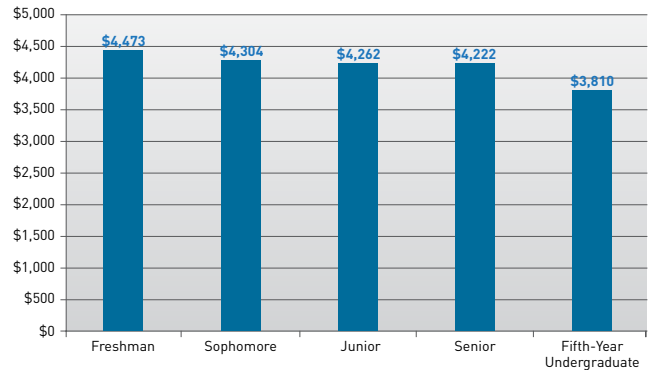
Data Source: Gates Millennium Scholars Program

It has offered me a true chance at success. Because of GMS, I have no financial burdens or worries to deal with. Thanks GMS!

Sophomore, English and Political Science, University of North Carolina at Chapel Hill

Gates Millennium Scholars are required to be eligible for a Pell Grant when entering the program; however, they do not have to maintain Pell eligibility status in subsequent years. In the 2012-2013 academic year, freshmen (\$4,473) were eligible for the highest average Pell Grant award, followed by sophomores (\$4,304) and juniors (\$4,262).

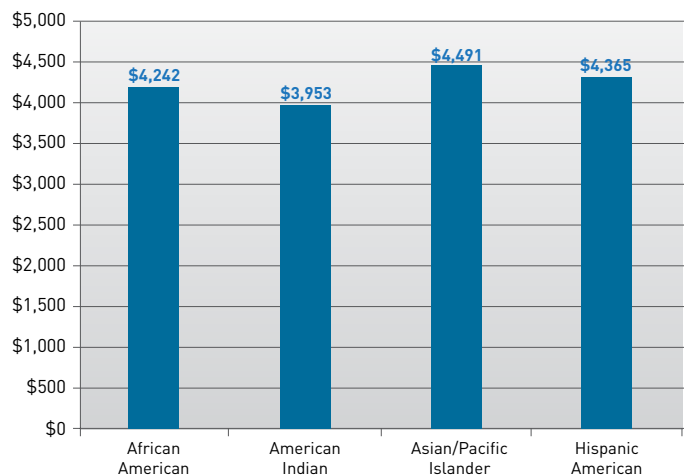
Figure 21: Average Pell Grant Award Amount for Gates Scholarship Recipients, by Academic Class



Data Source: Gates Millennium Scholars Program

As shown in Figure 22, when disaggregated by race and ethnicity, Asian/Pacific Islanders (\$4,491) received the highest average Pell Grant award, followed by Hispanics (\$4,365), African Americans (\$4,242) and American Indians (\$3,953).

Figure 22: Average Pell Grant Award Amount for Scholarship Recipients, by Race and Ethnicity

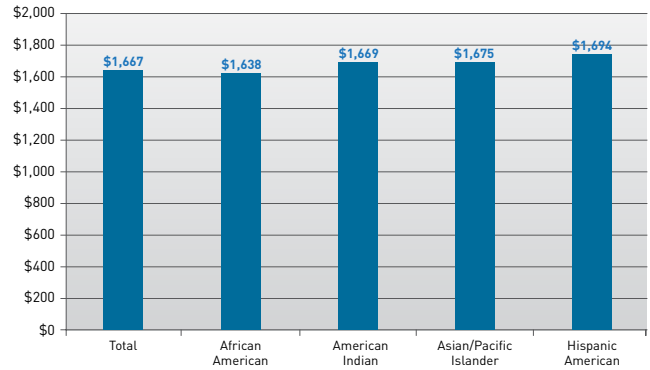


Data Source: Gates Millennium Scholars Program

The Gates Millennium Scholarship enabled me to feel at ease when it comes to the financial aspect of attending a public institution in higher education. It lifted the financial burden off of my shoulders, and with that virtually gone, being selected as a scholar allowed me to envision a future with endless possibilities. Now that I have this award, I want to use it to my fullest potential to not only grow as a student leader, but achieve well beyond what I expect in academics and other activities. With this award, I plan on studying abroad, and hope to visit other institutions in which I may earn an internship and meet many other wonderful student leaders who will help me mature as a person.

Sophomore, Biological Sciences,
University of California-Irvine

Figure 23: Gates Millennium Scholars' Average Expected Family Contribution, by Race and Ethnicity



Data Source: Gates Millennium Scholars Program

It has been such a blessing to be a Gates Scholar. I am grateful each and every day for this opportunity. Thank you very much. This organization is doing such a wonderful thing and having such a wonderful impact on the world.

Sophomore, History of Science, Mind, Brain, Behavior,
Harvard University

The expected family contribution (EFC) is determined by a formula that considers the annual incomes, size of family and number of students in college, financial assets and other financial resources of students and their parents. The EFC is used to determine the amount of money a family can be expected to contribute toward college expenses.

When we disaggregate the EFC of the Gates scholarship recipients by race and ethnicity (Figure 23), we see that there is only a small amount of difference of the average EFC among the racial and ethnic groups.



PROGRAM SERVICES GENERAL SCHOLARSHIP AWARD¹³

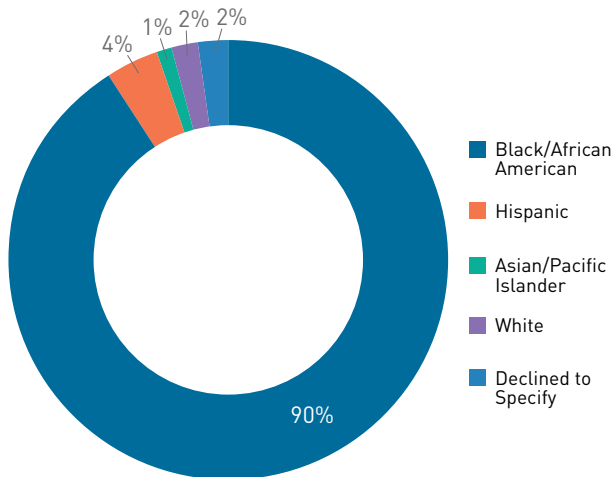
The general UNCF scholarship program is composed of competitive and non-competitive scholarship awards. Students may apply for competitive scholarships, funded by donors and corporate sponsors, by completing required application materials. Non-competitive awards are generally need-based and are given to students with unmet financial need who are making good progress (such as earning a 2.5 GPA or higher) toward degree completion.

During the 2012-2013 academic year, 64,421 students applied for the Program Services General Scholarship Award; 2,921 were awarded.

Demographic Profile

Figure 24 shows that that African Americans represent the largest group of Program Services scholarship recipients, followed by Hispanics (four percent), whites (two percent), Asian/Pacific Islanders (one percent) and those who declined to specify (two percent).

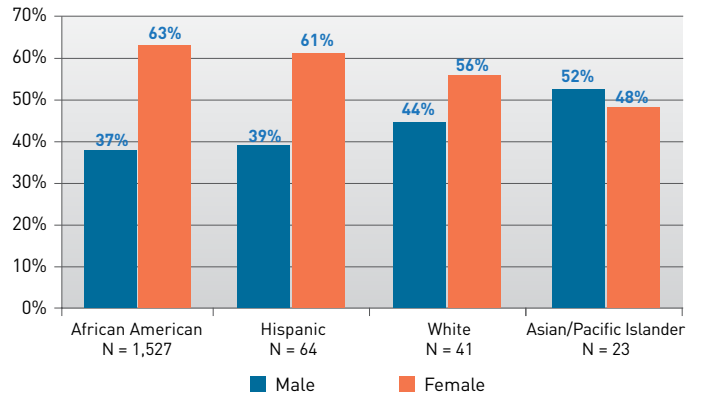
Figure 24: Scholarship Recipients, by Race and Ethnicity¹⁴



Note: Numbers may not sum to 100% due to rounding.
Data Source: Program Services

Among Program Services scholarship recipients, females commanded a larger share of scholarships than men, with 63 percent self-identifying as females and 37 percent identifying as males. When data are disaggregated by gender and by race and ethnicity, women outnumber men in every group except for Asian/Pacific Islanders (Figure 25).

Figure 25: Gender and Race and Ethnicity for Scholarship Recipients

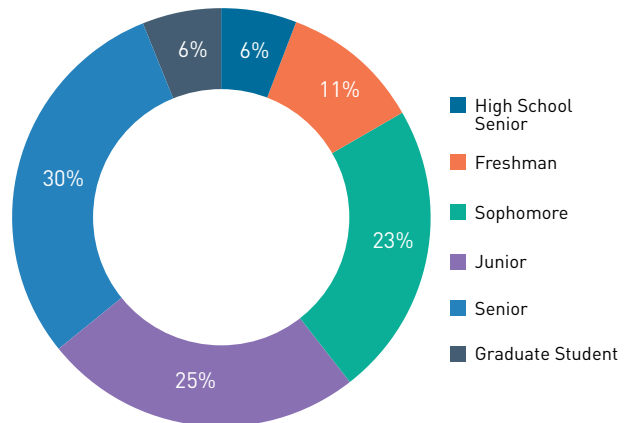


The vast majority of scholarship recipients were classified as undergraduate students (89 percent), as opposed to high school students (six percent) and graduate students (six percent). Seniors received the largest share of scholarships (30 percent), followed by juniors (25 percent), sophomores (23 percent) and freshmen (11 percent).

I would like to express my sincere appreciation for your contribution to my college education at the prestigious Tuskegee University.

Sophomore, Animal Science, Tuskegee University

Figure 26: Scholarship Recipients, by Academic Class



Note: Numbers may not sum to 100% due to rounding.
Data Source: Program Services

¹³ At the time of application, high school seniors had not received their Free Application for Federal Student Aid (FAFSA).

¹⁴ Racial and ethnic data were available for only 58 percent of scholarship recipients. There was only one American Indian/Alaska Native female. Her information was excluded from the analyses.

In 2012-2013, scholarships were awarded to students representing 42 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands.

Table 16: Top 10 States of Residence for Program Services Scholarship Recipients

Rank	State	Number	Percent
1	Georgia	263	9%
2	Florida	252	9%
3	Texas	237	8%
4	Alabama	205	7%
5	Ohio	172	6%
6	California	167	6%
7	New Jersey	144	5%
8	New York	138	5%
9	Pennsylvania	129	4%
10	Louisiana	127	4%

Data Source: Program Services

Academic Profile

The top 10 institutions with students who received UNCF Program Services scholarships were HBCUs. All but one of these institutions, Howard University, were UNCF-member institutions. Table 17 lists the top 10 colleges and universities with the largest numbers of UNCF scholarship recipients in 2012-2013.

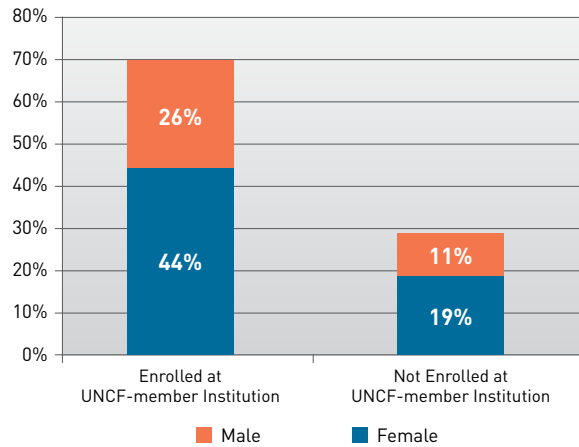
Table 17: Top 10 Institutions of Attendance for UNCF Scholarship Recipients

Rank	Institution	Number of Scholarship Recipients	Percent of Scholarship Recipients
1	Spelman College	160	5%
2	Oakwood University	151	5%
3	Morehouse College	134	5%
4	Xavier University of Louisiana	126	4%
5	Clark Atlanta University	96	3%
6	Miles College	85	3%
7	Bennett College	83	3%
8	Tuskegee University	72	2%
9	Howard University	69	2%
10	Saint Augustine's University	65	2%

Data Source: Program Services

As shown in Figure 27, female scholarship recipients (44 percent) were more likely to attend a UNCF-member institution than were males (26 percent), while a smaller share of males (11 percent) was more likely than females (19 percent) to attend a non-UNCF-member institution.

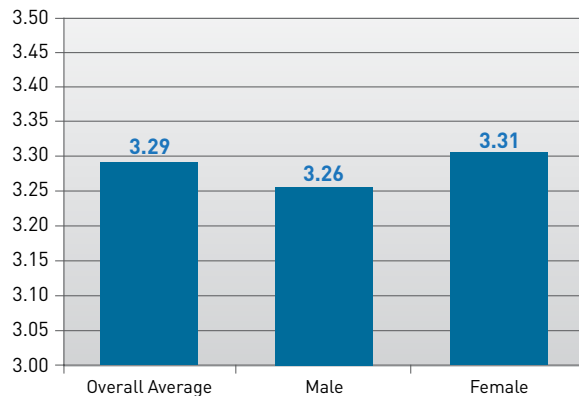
Figure 27: Enrollment of Scholarship Recipients at UNCF-member Institutions and non-UNCF-member Institutions, by Gender



Data Source: Program Services

UNCF Program Services scholarships require that all students meet a minimum grade-point average of 2.50. Figure 28 notes that the overall-average GPA of the scholarship pool was 3.29, with female scholarship recipients (3.31) reporting a slightly higher GPA than male recipients (3.26).

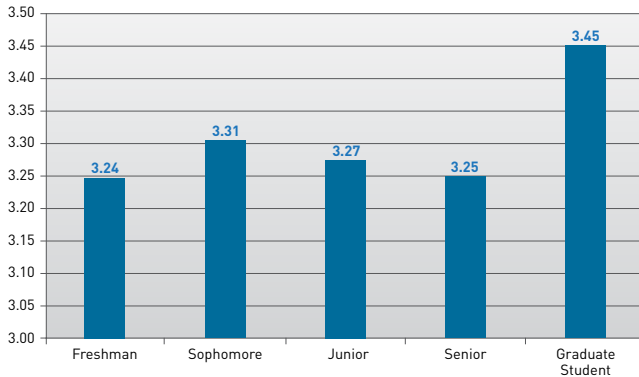
Figure 28: Cumulative GPA of Scholarship Recipients, by Gender



Data Source: Program Services

As shown in Figure 29, graduate students (3.45) earned the highest GPA in the 2012-2013 academic year, followed by sophomores (3.31) and juniors (3.27).

Figure 29: Average GPA, by Class Year



Data Source: Program Services

Table 18: Top 10 Majors for Scholarship Recipients

Rank	Major	Number	Percent
1	Business	283	10%
2	Biological and Biomedical Sciences	250	9%
3	Health Professions and Related Programs	164	6%
4	Social Sciences	160	5%
5	Engineering	91	3%
6	Education	90	3%
7	Computer and Information Sciences and Support Services	84	3%
8	Psychology	77	3%
9	Visual and Performing Arts	72	2%
10	Communications, Journalism and Related Programs	54	2%

Data Source: Program Services

Receiving this scholarship has helped me to meet some of the high tuition costs while focusing intently on my studies. I rely on student loans to finance my education, and I am grateful for the financial support provided for me through the UNCF Scholarship Program.

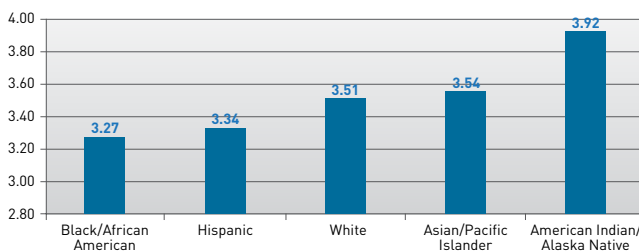
Sophomore, Business Management, Jackson State University

Financial Profile

UNCF scholarship recipients finance their education through a combination of grants, loans and scholarships. Among the 2012-2013 scholarship recipients, the average unmet need was \$18,737. The average UNCF scholarship award was \$3,904, thus meeting 21 percent of the total unmet need.

Figure 30 disaggregates GPA data of 2012-2013 scholarship recipients by race and ethnicity.

Figure 30: Average GPA, by Race and Ethnicity



Data Source: Program Services

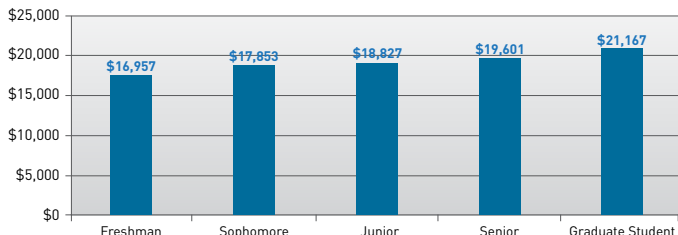
Thanks to the UNCF scholarship, I will now be able to finish my undergraduate degree in biology, after which I plan to attend medical school and become a doctor of medicine. I hope to open my own practice, which will be an emergency pediatrics facility for low-income families.

Senior, Biology/Pre-Med, Miles College

Students awarded UNCF scholarships pursue a wide array of academic fields. Table 18 shows the top 10 fields of study for the 2012-2013 scholarship recipients.

Figure 31 shows that graduate students had the highest average of unmet need (\$21,167), followed by seniors (\$19,601) and juniors (\$18,827).

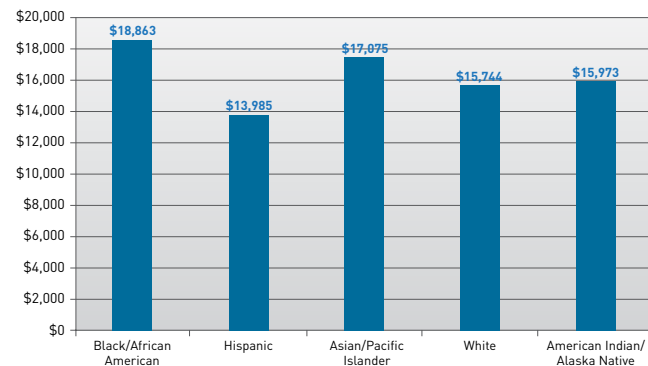
Figure 31: Average Unmet Need before UNCF Scholarship Award, by Class Year



Data Source: Program Services

Further disaggregated by race and ethnicity, Figure 32 shows that black/African Americans (\$18,863) had the highest average unmet need, followed by Asian/Pacific Islanders (17,075) and American Indians/Alaska Natives (\$15,973).

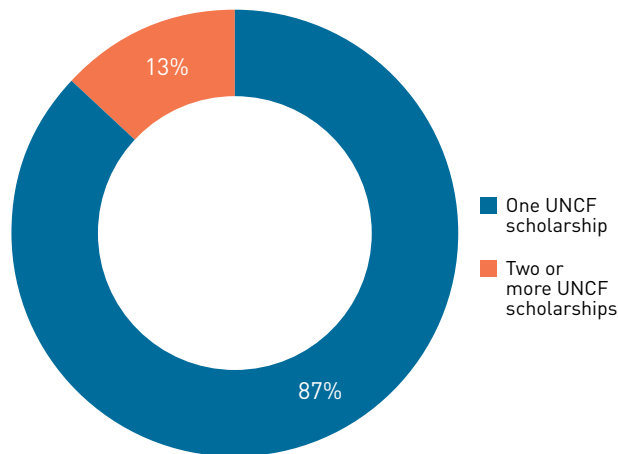
Figure 32: Average Unmet Need before UNCF Scholarship Award, by Race and Ethnicity



Data Source: Program Services

With the support of generous donors, UNCF is at times able to award multiple scholarships to students with high financial need, as Figure 33 shows.

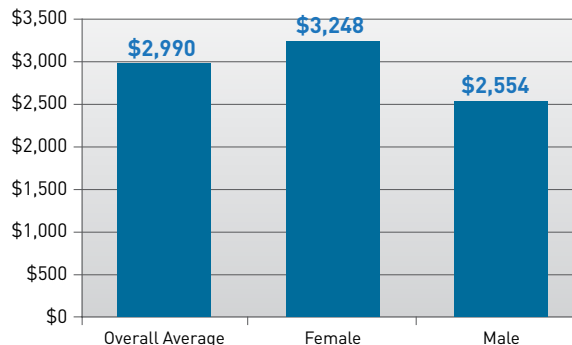
Figure 33: Distribution of UNCF Scholarship Awards



Data Source: Program Services

In Figure 34, we see that among the 2012-2013 scholarship recipients, females received, on average, a slightly higher EFC (\$3,248) than their male counterparts (\$2,554).

Figure 34: Average Expected Family Contribution, by Gender



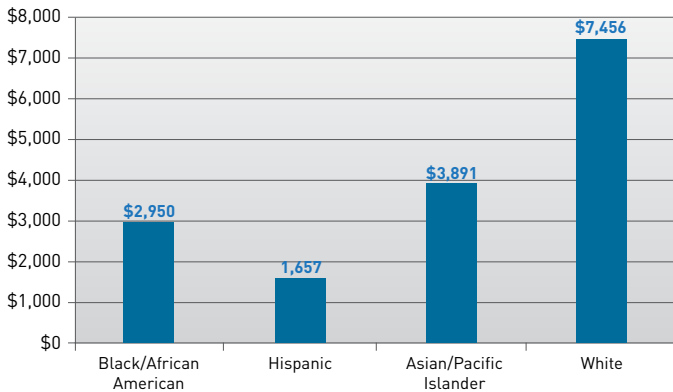
Data Source: Program Services

I would like to take this opportunity to thank you for the scholarship. I am grateful for the opportunities this award will provide me. I rely on financial aid, grants and student loans to help finance my education. The scholarship helps reduce my financial burden as well as provides assistance needed to continue my education.

Senior, Child Care and Family Education, Jackson State University

Compared with other racial and ethnic groups (Figure 35), white scholarship recipients (\$7,456) had the largest average expected family contribution, followed by Asian/Pacific Islanders (\$3,891), and black/African Americans (\$2,950). Hispanics (\$1,657) had the lowest EFCs among the racial and ethnic groups.

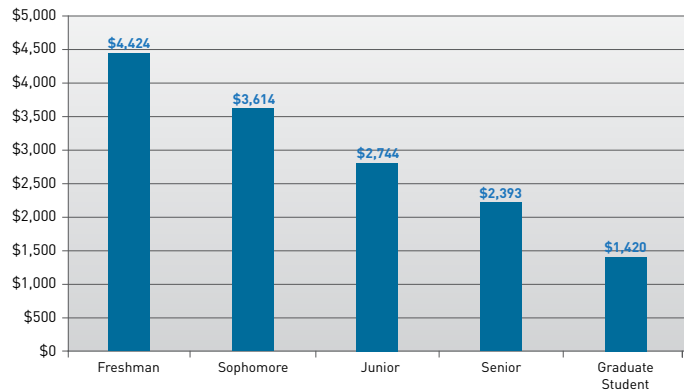
Figure 35: Average Expected Family Contribution, by Race and Ethnicity



Data Source: Program Services

Figure 36 shows that freshmen (\$4,424) had the highest average EFC, followed by sophomores (\$3,614) and juniors (\$2,744). In the 2012-2013 academic year, there was a slight decrease in the expected family contribution with each subsequent academic level.

Figure 36: Average Expected Family Contribution, by Classification



Data Source: Program Services

UNCF students rely on a variety of sources to finance their college education. Table 19 provides an overview of the percentage of aid by different sources disaggregated by academic classification. A few observations are worth noting. For instance, 24 percent of institutional scholarships are awarded to freshmen. That support drops off five percentage points at the sophomore level and then holds steady for the senior and junior years. Additionally, the expected family contributions account for a smaller share of total aid as students move through their academic class levels. Lastly, students' reliance on student loans increases with the classification levels.

This scholarship has come at a very crucial time, as my father had been laid off from his job as a teacher. I'm truly appreciative.

Freshman, Business/Finance, Oakwood University

Table 19: Percentage of Aid Accounted For by Different Aid Sources, by Academic Classification

	PLUS Loan	Student Loan	Federal Grant	State Grant	Institutional Scholarship	Work Study	Expected Family Contribution	Other Funding Source	Total
Freshman	7%	23%	14%	3%	24%	1%	24%	3%	100%
Sophomore	8%	28%	14%	4%	19%	1%	22%	5%	100%
Junior	7%	28%	15%	4%	20%	1%	20%	4%	100%
Senior	5%	33%	14%	5%	19%	0%	17%	6%	100%
Graduate Student	2%	58%	5%	3%	14%	0%	10%	8%	100%

Note: Numbers may not sum to 100% due to rounding.

Data Source: Program Services

Figure 37: Percentage of Total Aid Awarded Accounted For by Grants/Scholarships versus Loans, by Race

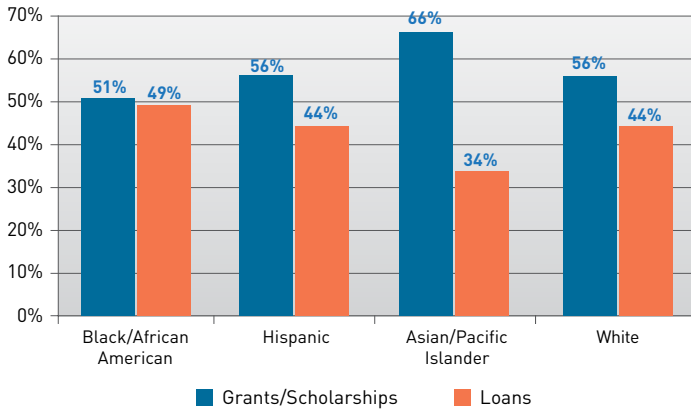
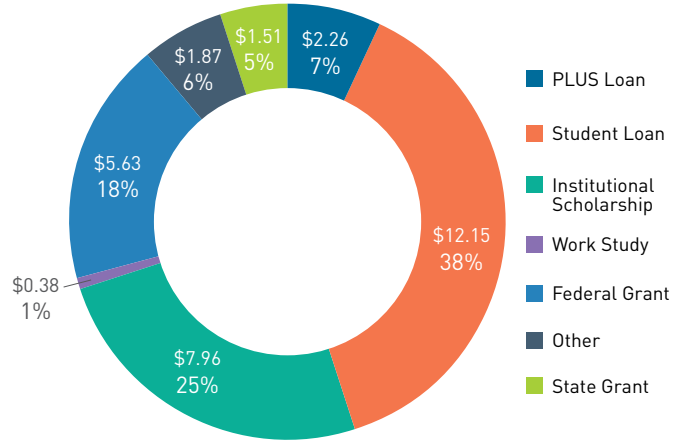


Figure 38 shows that loans represent a significant share of overall financial aid used to pay for educational expenses

Figure 38: Total and Percentage of Aid Awarded in Millions, by Aid Type



I would like to say thank you with all of my heart for the UNCF Scholarship. My family does not have a whole lot of money, but we take education very seriously. If it were not for the UNCF organization, I would not be in school right now. I was even considering just finding a job and not attending school.

Freshman, Criminal Justice, Miles College

CONCLUSION

UNCF’s scholarship programs support students at UNCF-member institutions and other colleges and universities during a critical period of their academic lives. These scholarships eliminate a significant portion of the students’ unmet financial need and therefore are instrumental in their ability to remain enrolled in and graduate from their institutions. UNCF is committed to ensuring that students who have worked hard and made it all the way to their final semester can cross the finish line and graduate.



10,000 Scholarships, 400 Programs
The UNCF 2012-2013 Scholarship Profile



10,000 Scholarships, 400 Programs The UNCF 2012-2013 Scholarship Profile

A PROFILE OF SCHOLARS

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