



DIRECTV® CHOICE™ + High-Speed (1 Mbps) + Freedom Value Legal Disclaimer
Pricing Disclaimer:

All offers require 2-year agreement.** Package pricing may vary in certain markets. Free HD requires Auto Bill Pay.†

Offer Disclaimer:

Offer ends 7/20/11. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation.

*BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Free SHOWTIME for 3 months, a value of \$38.97. Free HBO, Starz, SHOWTIME and Cinemax for 3 months, a value of \$135. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE \$60.99/month; CHOICE XTRA \$65.99/month. Prices include a \$26 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts. Upon DIRECTV System activation, customer will receive rebate redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive \$31 monthly credits, customer must submit rebate online (valid email address required) and consent to email alerts prior to rebate redemption. Rebate begins up to 8 weeks after receipt of rebate submission online or by phone. Duration of promotional price varies based on redemption date. †FREE HD OFFER: Includes access to HD channels associated with your programming package. To be eligible for Free HD you must activate and maintain the CHOICE XTRA Package or higher and enroll in Auto Bill Pay. Also requires at least one (1) HD Receiver and activation of HD Access. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. In certain markets, programming/pricing may vary.

**2-YEAR. LEASE AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of your DIRECTV programming package. DVR Service \$7/month required for DVR and HD DVR lease. HD Access fee \$10/month required for HD Receiver and HD DVR. No lease fee for only 1 receiver. Lease fee for first 2 receivers \$6/month; additional receiver leases \$6/month each. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. Advanced receiver instant rebate requires activation of the CHOICE XTRA Package or above; MÁS ULTRA or above (for DVR Receiver, OPTIMO MÁS Package or above); Jadeworld; or any



qualifying international service bundle, which shall include the PREFERRED CHOICE programming package (valued at \$39.99/mo.). Second advanced receiver offer requires activation of an HD DVR as the first free receiver upgrade and subscription to Whole-Home DVR service (\$3/mo.). Additional advanced receiver upgrades available for a charge. INSTALLATION: Standard professional installation only. Custom installation extra.

Limit one remote viewing per HD DVR at a time. DIRECTV Whole-Home DVR service requires a DIRECTV Plus HD DVR, a Whole-Home-enabled HD Receiver for each additional TV, HD Access (\$10/month), DVR service (\$7/month) and Whole-Home DVR service (\$3/month). For more information, visit directv.com/wholehome. Local channels eligibility based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. ©2011 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, DON'T JUST WATCH TV. DIRECTV., CHOICE and CHOICE XTRA are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.

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