

Crop Protection Network: 2021 Impact

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2021 Impacts

The Crop Protection Network (CPN) is a multi-state and international collaboration of university/provincial extension specialists and public/private professionals who provide unbiased, research-based information to farmers and agricultural personnel. Below, we highlight our activities in 2021 and the impact of our efforts.

Activities:

In 2021, we:

- Hired two communications and marketing specialists.
- Produced the first-ever regional Virtual Crop Scout School.
- Developed the I See Dead Plants podcast on Spotify and Apple Podcasts.
- Started a webinar series with the American Society of Agronomy (ASA).
- Updated data at the CPN Field Crop Disease and Insect Loss Calculator.
- Focused on infrastructural development and policy review to increase capacity for outreach and collaborations.
- Fungicide efficacy tables were updated for soybean foliar diseases (CPN-1020), corn diseases (CPN-2011), soybean seedling diseases (CPN-2015), and wheat diseases (CPN-2020). These were downloaded over 20,500 times.
- Since its inception, CPN has received input from 195 specialists from 34 U.S. states and Ontario and Quebec, Canada.

By the Numbers:

In 2021

- The CPN updated or published 17 publications for Corn, Soybean, and Small Grain Disease Management.
- The CPN released three web books: <u>Fungicide Use in Field</u> <u>Crops</u>, <u>Tar Spot of Corn</u>, and <u>Crop Scouting Basics for Corn and Soybean</u>.
- The CPN website had nearly 360,000 unique page views. Approximately 153,500 publication downloads or views occurred.
- Virtual Crop Scout School registrants included 684 people representing 34 U.S. states, Puerto Rico, and 24 other countries. There were 52 registrants from Canada representing five provinces.
- More than 3,100 continuing education unit (CEU) exams were attempted, awarding over 1,300 CEUs to Certified Crop Advisers (not including CEUs earned by viewing ASA webinars).
- Nearly 1,000 live attendees were present for the three ASA/CPN webinars in 2021. Registrants represented 56 U.S. states and Canadian provinces and 20 different countries. Most registrants were from the industry or worked as consultants.

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