





TABLE OF CONTENTS

- About Food Tank
- 3 Welcome Letter
- 4 Issue Impact Areas
- Impact Highlights
- By the Numbers: 2016 Food Tank Summits
- Food Tank Social Media
- 2016 Webinar Series
- The New FoodTank.com
- Board of Directors
- Advisory Board
- Organizational Partners
- 31 Institutional Support
- Sponsors
- Friends and Contributors
- Staff







Food Tank was founded in January of 2013 in Chicago, Illinois. Food Tank is a registered 501(c) (3), and all donations are tax deductible. Danielle Nierenberg has served as president since the organization's inception. The organization is now headquartered in New Orleans, Louisiana.

VISION

Building a global community for safe, healthy, nourished eaters.

VALUES

Educate. Inspire. Advocate. Change.

MISSION

Food Tank is a non-profit organization focused on building a global community for safe, healthy, nourished eaters. We spotlight environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty, and we create networks of people, organizations, and content to push for change in the food system.



Since the organization was born in 2013, Food Tank has focused on highlighting bright spots in food and agriculture across the globe. We think the world has dwelled on only the problems—rather than solutions—for far too long. Now, more than ever, it is important to bring together diverse voices and problem solvers to talk about global solutions in the food system.

We fundamentally believe that food and agriculture can transcend politics. Issues like preventing food loss and food waste, finding ways to improve access and affordability to nutritious foods, improving food security and eliminating hunger in this country and around the globe, supporting family farmers, involving more young people in agriculture, and supporting urban rural linkages, are issues that we think Republicans and Democrats as well as Greens, and Libertarians alike can all rally around.

Over the last year, we have focused on bringing together and highlight the world's top problem solvers through articles, op-eds, reports, videos, webinars, social media, and Summit events.

We all know that preaching to the choir is not the best recipe for change. Our annual Food Tank D.C. Summit was the first post-inauguration bipartisan food policy summit. There, we brought a wide range of voices together—farmers, economists, scientists, activists, business leaders, policymakers, and academics—to have uncomfortable conversations which will help make the food system better for all.

Demand from eaters for more sustainable, nourishing food can help raise incomes for farmers—small, medium, and large—and force policymakers and businesses to take notice and fund innovative initiatives and projects that conserve natural resources, help mitigate climate change, improve social welfare, and increase nutrition.

We all know that's it's not just one discussion or panel or one conference that will save the world, but with a new administration and Congress, we want to offer recommendations that will help improve the food system internationally and domestically.

Food Tank works to create dialogue and change through our research, our events, and our conversations with individuals from around the globe. We hope that by shining a spotlight on the innovations we see working on the ground—and from the ground up—we can encourage the funding and donor communities to invest in these projects. The solutions are out there—they just need more attention, more research, and more investment.

We hope you'll join us in our work to highlight the innovations that will nourish both people and the planet today and for generations to come.

Sincerely.

Danielle Mirenbery





Soil is vital to the health of both people and the planet. Unfortunately, it is often the most overlooked of all agricultural inputs. Healthy soil is the foundation for food, fuel, fiber, and medical products, and is a vital part of any ecosystem. It stores and filters water, provides resilience to drought, plays an important role in the carbon cycle, and is the foundation of agriculture and food production. One quarter of the Earth's surface has been converted for agriculture and, currently, two-thirds of global cropland is used for monocultures and annual crops. These practices are accompanied by widespread use of artificial fertilizers and other agrochemicals, altering the soil biota landscape and depleting soil health.

In order to promote the importance of soil, Food Tank has written a series of articles, held webinars, and focused events on soil, including interviews with soil-focused organizations and soil experts. We have also highlighted exciting projects and individuals who are facilitating an important dialogue about the importance of soil and actively addressing the threats of soil degradation and erosion around the world. Food Tank collaborated with and featured numerous organizations including the U.N. Food and Agricultural Organization, the International Year of Family Farming, the International Year of Soil, the International Year Pulses, the Land Institute, and others to achieve important objectives, including raising awareness among civil society and decisionmakers; educating the public about the crucial role of soil; supporting effective policies and actions for soil resources; and promoting investment in sustainable soil management activities, among others. Experts such as Fred lutzi, President of The Land Institute, have spoken on Food Tank's Summit panels on the subject of soil.

TRUE COST ACCOUNTING

True Cost Accounting is the emerging practice of factoring in the often unseen aspects of food production—including the environmental impacts, nutritional outcomes, and economic effects of providing food, fuel, and fiber to the world. The price consumers pay for food rarely reflects the true cost of its ingredients—from fertilizer production and water use to land degradation and greenhouse gas emissions. Food Tank has written widely







on topics surrounding True Cost Accounting in the food system. Ruth Richardson, Executive Director at the Global Alliance for the Future of Food, spoke at our 2016 Washington, D.C., Summit at American University on this topic.

In addition, Danielle serves on the steering committee for The Economics of Ecosystems and Biodiversity for Agriculture and Food Study (TEEBAgriFood). She attended ta TEEBAgriFood Expert Workshop in Paris in May of 2016. In April of 2016, Food Tank was a partner for the Sustainable Food Trust's conference in San Francisco, The True Cost of American Food, where Danielle served as a panel moderator. And in Mexico last December, Danielle helped shape the upcoming TEEBAgriFood report on true cost accounting in the food and agriculture system.

INNOVATIONS ON THE GROUND

Around the world, small-scale farmers, NGOs, researchers, and everyday people are implementing creative sustainable food and agriculture practices. Many of these innovations have the potential to be replicated, scaled out, and grown in ways that can improve nutrient density, protect natural resources and biodiversity, improve gender equality, decrease conflict, increase opportunities for youth, raise incomes, mitigate climate change, and build local economies.

Day two of Food Tank's 2016 Sacramento Summit offered a "Hubs and Innovation" track, which centered on what goes into establishing a food hub and other innovative solutions to food-related challenges. Tour stops highlighted successes and challenges around the Sacramento region's path to a food hub, the role of food hubs in serving the food insecure, and how to create opportunities to better connect those growing food with the demand of the consumer/business/institution as well as those most desperately in need.

FOOD LOSS AND FOOD WASTE

At least 800 million people in the world are food insecure. Worldwide, some 1.3 billion tons of food are wasted annually, according to the U.N. Food and Agriculture Organization (FAO). In the United States, roughly one third of the food is thrown away as a result of over-buying and misinterpretation of expiration and sell-by dates. In the developing world, an equal amount of food is lost because of poor infrastructure, pests, and disease. As a result, all the hard work that farmers do to fertilize and irrigate crops goes to waste, putting them further into poverty.

U.N. Secretary General Ban Ki-moon issued the Zero Hunger Challenge, propelling nations to increase access to food, prevent stunting, improve environmental sustainability in the food system, and increase productivity on farms as well as reduce all food loss and waste to zero. Farmers, food processors and retailers, and consumers are already taking the initiative to alleviate food loss and waste by ending innovative ways to reduce this food loss and food waste. Danielle is on the Community for Zero Hunger advisory board, an independent initiative that will identify specific priorities, knowledge, experiences, and sustainable solutions, and also provide a platform for collaboration to support the Zero Hunger Challenge. Food Tank has resolved to make waste in the food system part of our past, not our future. By publishing articles on food waste statistics, interviews with postharvest specialists and food waste experts, and ensuring that Food Tank Summits are "Food Recovery Certified" by the Food Recovery Network (FRN), Food Tank is drawing attention to the low hanging fruit.







Food Tank is working to develop a book and academic curriculum around post-harvest loss and the challenges and opportunities around food waste across both developing and developed countries. Food Tank also served as an event partner for the Food Waste and Hunger Summit at the University of Arkansas in April of 2016.

NUTRIENT DENSITY

For too long agriculture has focused on quantity over quality and neglected crops that actually provide nutrients. Most investment has been for starchy staple crops that fill people up, but don't provide much in the way of nutrients. That paradigm is changing as scientists, nutritionists, and farmers learn that nutrient dense crops can not only provide important nutrients, but also help build soils and increase incomes. Macronutrients provide the requirements for an organism's metabolic system to function, and micronutrients, vitamins, and minerals, required in only small amounts, are essential elements for survival. Different types of food and soil have varying nutrient densities that determine plant and animal health. Unfortunately, some 2 billion people across the globe suffer from micronutrient deficiencies that can stunt mental and physical development as well as economic development.

Vegetables are packed with nutrients. In fact, they are some of the most nutrient-dense foods on the planet. Vegetables are filled with micronutrients critical to human health, including vitamin A, iron, and iodine. Unfortunately, vegetables are too often overlooked by researchers, scientists, governments, and donors. But there has been very little research or funding goes toward vegetable production. Instead, it goes toward staple crops, especially maize, wheat, and soy. The United Nations declared 2016 as the International Year of Pulses, in an effort to position pulses as a primary source of protein and essential nutrients. In addition to highlighting the benefits of pulses, Food Tank also writes regularly about the benefits of the Mediterranean diet (which emphasizes plant-based proteins and healthy fats) and the double pyramid.

The Double Pyramid, developed by the Barilla Center for Food & Nutrition, combines the traditional food pyramid with an additional environmental pyramid to depict both the nutritional and environmental impacts of food consumption.

FAMILY FARMERS

According to the U.N. Food and Agriculture Organization (FAO), there are over 500 million family farms in both developed and developing countries, defined as farms that rely primarily on family members for labor and management. Such farms make up over 98 percent of farming holdings and are responsible for at least 56 percent of agricultural production worldwide, producing the food that feeds billions of people. But small and medium-size family farms are suffering across the world. One bad harvest, a rejected bank loan, or too much or too little rain can drive farms out of business.

Through local knowledge and sustainable, innovative farming methods, family farmers can improve yields and create a more nutrient-dense and diverse food system. Family farmers are key players in job creation and healthy economies, supplying jobs to millions and boosting local markets.

Food Tank acknowledges the crucial importance of family farming and its potential to help create a more







sustainable and just food system. At the 2017 Food Tank Summit in Washington, D.C., a panel was dedicated to A Conversation About the Future of Agriculture in the United States, moderated by Allison Aubrey, Correspondent for NPR. Speakers included Dan Glickman, Executive Director of the Aspen Institute Congressional Program; Emmy Simmons, Co-Chair of Agree; Bruce Goldstein, President of Farmworker Justice; Jeremiah Lowery, Political Appointee for the D.C. Food Policy Council; and Erica Hellen, Co-Owner and Farmer at Free Union Grass Farm. After the summit, videos of all the panelists were promoted.

Outside of panels specially dedicated to the topic, family farmers such as Nikiko Masumoto of Masumoto Family Farm, Erica Hellen of Free Union Grass Farm, and Ben Wenk of Three Springs Farm have participated in a variety of panel discussions throughout Food Tank's Summits.

URBAN FOOD SYSTEMS

There are nearly one billion people around the world growing or raising food in cities and peri-urban areas, according to the U.N. Food and Agriculture Organization (FAO). Urban agriculture includes urban gardening, vertical farming, aquaponic farming, urban foraging, and small-scale livestock operations such as keeping chickens, goats, and bees, among other activities. With more than half the world's population now living in cities, and food traveling thousands of miles to reach consumers, urban agriculture is increasingly reconnecting city dwellers to the food system. Sixty-six percent of the global population is predicted to live in cities by the year 2050, and feeding those people will become more challenging without innovative solutions for growing and distributing food in urban environments. Urban agriculture is often difficult because of space limitations, but that has not stopped people from raising animals, growing fruits and vegetables, and even beekeeping in cities. Urban agriculture contributes to local food security, nutrition, income generation, and overall quality of life. With significant economic, social, and environmental benefits, urban agriculture will continue to play an important role in the future of food.

Food Tank raises awareness about the importance of urban agriculture by regularly posting articles on leading urban agriculture projects from cities around the world that aim to teach and inspire resourceful food production. Leading urban farmers are heavily represented as speakers and participants in Food Tank Summits, such as William Burdett, Executive Director of Advocates for Urban Agriculture (AUA), and Angela Mason, Associate Vice President of Windy City Harvest. Karen Washington, Urban Farmer, Activist, and Co-Founder of Black Urban Growers and Rise & Root Farm in New York, gave the opening remarks at the 2016 D.C. Food Tank Summit.

CLIMATE CHANGE RESILIENCE

Agriculture now contributes some 30 percent of all greenhouse gas emissions, and industrial agriculture has contributed to a loss of 75 percent of crop diversity since the early 1900s. A report by the Intergovernmental Panel on Climate Change (IPCC) concludes that food production is at risk from drought, flooding, and changing rainfall patterns. The impacts of climate change are impossible to escape, and the effects are already visible. Snow on mountains is melting away, there are increased instances of drought, and snow melting earlier in the year results in drier summers. For farmers, there is less water to allocate to crop production, and for eaters and consumers, that means less food at the farmers' market.







Offsetting the effects of climate change is estimated to cost more than US\$100 billion a year according to IPCC—a figure that the poorest nations can't afford and aren't receiving from richer countries. This is why greater efforts to limit the effects of climate change are more necessary than ever to feed a growing population.

Food Tank recognizes that we need to invest in innovators who are changing the food system's impact on the environment. For millions of farmers around the globe, climate change isn't a myth but a reality that they need to deal with every day. If we want to decrease hunger, prevent micronutrient deficiencies, protect natural water supplies, preserve seeds, prevent food loss and waste, and protect biodiversity, we need to invest more in professors, teachers, and students so that they can make the necessary discoveries and innovations. Danielle also spoke about climate change at the Kerrygold Ballymaloe Litfest of Food and Wine in Ireland in May of 2016.

SUSTAINABLE AGRICULTURE

Sustainable agriculture takes on a holistic perspective, using knowledge of natural ecosystems to benefit and sustain farms rather than depending on non-renewable external inputs. Agriculture and food systems as they stand currently are unsustainable—for the environment, human health, and the wellbeing of both producers and consumers. We need to find a much different, more comprehensive, and sustainable way to feed the world—and we need to do so now.

Food Tank highlights hope and success in agriculture. We feature innovative ideas that are already working on the ground, in cities, in kitchens, in fields, and in laboratories. Food Tank has propelled positive change by marshaling increased awareness and research to the global food dialogue and by encouraging more investment in environmentally sustainable food and agriculture initiatives and innovation. In addition, Food Tank supports countless organizations and events around the world with a focus on sustainability.

Our 2017 D.C. Food Tank Summit featured panels on Healthy Food Systems and Creating Resiliency in Food and Agriculture. The 2016 Sacramento Summit featured speakers such as Pamela Hess of the Arcadia Center for Sustainable Food and Agriculture and Fred Kirschenmann of the Leopold Center for Sustainable Agriculture at lowa State University.

Danielle has spoken extensively on the topic of sustainability in the food system. She spoke about partnerships between companies, consumers, and investors at the Ceres Conference in May of 2016 in Boston, and she served on the steering committee for the Global Conference on Agricultural Research for Development in April of 2016 in Johannesburg, South Africa.

HUNGER AND OBESITY

Nearly one billion people go to bed hungry each night, while another 1.5 billion suffer from being overweight to obesity. But the solutions to problems resulting from both malnutrition and overeating are the same—creating a food system that actually nourishes people rather than simply focusing on filling them up, while also creating healthful, safe, and accessible food production.

The world produces enough food to provide 2,800 calories for every man, woman, and child each day. However,







roughly one-third of all food—the equivalent of one kilogram per person per day—ends up rotting in the fields or thrown away in the trash. Food Tank is marshaling increased awareness of these shocking dualities.

Food Tank publishes daily best practices focused on solutions and environmentally sustainable ways of alleviating hunger, obesity, and poverty by creating a network of connections and information for all of us to consume and share. Food Tank also participates in global events to end hunger.

<u>women in agriculture</u>

In many countries, while women are responsible for the majority of food production, they are also more likely to suffer from hunger in food shortages. As world population grows and the impacts of climate change become more evident, farmers and policymakers will need to invest more in effective strategies to alleviate hunger and poverty. And that means addressing the deep-rooted inequalities that currently impede women from gaining equal access to productive resources and services.

Women are playing a big role in changing the food system to create a well-nourished world. And they are taking on larger and more defined roles in food and agriculture globally. On average, women represent 43 percent of the world's agricultural labor force and 47 percent of the global fisheries labor force, according to the U.N. Food and Agriculture Organization (FAO) and the World Bank. According to the FAO, women represent over 60 percent of the agricultural workforce in several African countries and, more recently, in a few Near East countries where men are increasingly exiting agriculture for more remunerative non-farm jobs.

The FAO cites evidence of a yield gap of about 20 to 30 percent between male and female farmers, which is largely due to differential access to resources and inputs. It estimates that closing the yield gap could increase production in developing countries by 2.3-4 percent and reduce the number of hungry people in world by 100 to 150 million.

There are innovative women inspiring us at Food Tank. They are businesswomen, mothers, teachers, thinkers, and entrepreneurs, changing the food system through creating better working conditions, securing land rights, becoming leaders in their communities, and more. This year, Food Tank continued to highlight women who created change in the food system and push for more access to resources for women, including a yearly list of women changing food.

<u>Youth in agriculture</u>

Half the farmers in the United States are 55 years of age or older, while in South Africa, the average age of a farmer is around 62 years old. And according to the U.N. Food and Agriculture Organization (FAO), 27 percent of the world's population is under 10 years old, while only 8 percent is over 65 years old. All over the world, the farming population is diminishing, and this is a crucial moment for youth to realize the importance of farming and become involved in all aspects of the food system—from producing and processing food to becoming agronomists, scientists, chefs, and policymakers. For the majority of the world's youth, agriculture simply isn't seen as being "cool" or attractive. Most think of it only as back-breaking labor without an economic pay-off—and with little room for career advancement. But agriculture's image among young people is changing—from Brooklyn, New York to Nairobi, Kenya—where youth are now turning to farming and the food system as a viable career path.







Food Tank has written extensively on the importance of cultivating the next generation of agricultural leaders, producing articles, interviews, and newsletters concerning the importance of young people in agriculture, and resources for youth to become more involved in the food movement. We strive to highlight youth who are creating real change in the food system.

At the 2016 Chicago Food Tank Summit, Behtash Bahador spoke on the Transparency in the Food System panel. Bahador was a finalist for the Barilla Center for Food & Nutrition (BCFN) Young Earth Solutions, a competition supporting the work of young researchers which Food Tank has extensively covered through interviews, op-eds, and content.

FOOD TECHNOLOGY

Today's food system is faced with unprecedented challenges: climate change puts farms at risk of drought or flooding, intensive monoculture practices are depleting the health of the soil, too much attention and funding is directed toward nutritionally lacking commodity crops such as corn and soy, and approximately 1 billion people in the world are food insecure. These issues are ones that prior generations have not yet had to tackle, and overcoming them will require innovative solutions that have not yet been discovered.

The food technology sector is growing rapidly, and for good reason. Creative advances in food technology have a crucial role to play in solving some of the world's most pressing food crises. There are innovators and inventors all over the world who are finding new ways to address problems like food waste, climate change, and inequality. When shared and expanded, these breakthroughs can provide much-needed relief for struggling farmers, hungry families, and exploited natural resource stores.

Food Tank highlights the importance of investing in promising food technology by regularly posting articles on standout innovations in food production and distribution that aim to improve food systems in cities around the world. These innovations are not always costly or complicated. Often, the most elegant solutions are simple but synergistic, using available resources in ways that weren't previously considered. While technology is a critical piece of the puzzle, no innovation or development is a silver bullet. Technology must be wielded wisely, sustainably, and with a clear purpose. Food Tank's discussions in this sector aim to ensure that technology works for us, and not against us.

At Food Tank's 2016 Sacramento Summit, we held a panel discussion devoted to food tech, moderated by Beth Ruyak, Insight Host at Capital Public Radio, and with a keynote address by Michiel Bakker, Director of Global Food Services at Google. Danielle also moderated a panel on technology, food, and farming at the CARE National Conference in D.C. in May of 2016; and spoke at the Seeds&Chips International Summit on food innovation in Milan in May of 2016.

FOOD POLICY

Food Tank fundamentally believes that food and agriculture can transcend politics and is fighting for better food policy by regularly writing about food policy issues. Our third annual Food Tank D.C. Summit's theme was "Let's Build a Better Food Policy." An entire panel was dedicated to discussing the Next Farm Bill. Speakers included







Joe Glauber, Senior Research Fellow at the International Food Policy Research Institute; Chuck Abbott, Editor of the Food and Environmental Reporting Network; Joe Glauber, Senior Research Fellow at the International Food Policy Research Institute; Matthew Herrick, Senior Vice President of Story Partners; Kip Tom, Chairman at Tom Farms; Congresswoman Chellie Pingree, U.S. Congress (D-ME); and Kathleen Merrigan, Executive Director of Sustainability at The George Washington University.

We asked each of our Chicago and D.C. Summit speakers to weigh in on which food and agriculture issues the new administration should focus most on in their speaker questionnaires, posted on FoodTank.com.

Food Tank has continued to work with the Barilla Center for Food & Nutrition Foundation (BCFN) through participation in their global events. Danielle spoke at the Eating Planet Launches in Italy and New York in February of 2016 and is currently working with Island Press to revise the book to make it more accessible to a U.S. audience.

Food Tank is also committed to carrying out the directives of BCFN's Milan Protocol and the Milan Charter. The aim of the Protocol is to connect citizens and policymakers to address the issue of food sustainability with three objectives: to promote healthy lifestyles and fight obesity, to promote sustainable agriculture, and to reduce food waste by 50 percent by 2020. The Protocol inspired the Milan Charter, a proposed global agreement to guarantee healthy, safe, and sufficient food for everyone. Food Tank's partnership with the Community for Zero Hunger furthers this mission. The Community for Zero Hunger is an independent initiative that identifies specific priorities, knowledge, experiences, and sustainable solutions in the challenge to end hunger. Danielle serves as an advisor for the initiative.



FOOD TANK'S SUCCESSES OVER THE PAST YEAR GROWING AND DEEPENING OUR ONLINE IMPACT. Food Tank's weekly newsletter now has more than 350,000 subscribers. Food Tank and its president Danielle Nierenberg have more than 440,000 combined.

than 350,000 subscribers. Food Tank and its president Danielle Nierenberg have more than 440,000 combined Twitter followers and more than 350,000 combined Facebook fans. Food Tank's Facebook page has a weekly post reach of 2,200,000 people, and reaches more than 3 million people with Food Tank Summit live-stream videos. The organization has been actively finding local moderators and establishing official Facebook Discussion groups in more than 25 cities and 5 countries, several of which contain thousands of members. FoodTank.com sees average web traffic of roughly 140,000 monthly unique visitors.

SUCCESSFULLY BUILDING OUR IMPACT IN PARTNERSHIP WITH UNIVERSITIES. Food Tank has

partnered around joint activities with universities across the country such as American University; The George Washington University; Tufts University Friedman School of Nutrition Science and Policy; University of California, Berkeley; University of California, Davis; and University of Chicago Booth School of Business. Our network of 5,000 food studies and environmental science professors and academics at more than 300 universities continues to grow.

HOSTING SOLD-OUT FOOD TANK SUMMITS ACROSS THE COUNTRY. Food Tank expanded from the

inaugural Food Tank Summit in 2015 in Washington, D.C., to host Summits in Washington, D.C. in April 2016, Sacramento, CA, in September 2016, Chicago, IL, in November 2016, and Washington, D.C., in February 2017. Food Tank shifted to Facebook Live for Summit broadcasts in 2016, a change which has resulted in an increased magnitude of online viewers. This is evidenced by reaching 1 million people in Sacramento watching backstage videos, as well as reaching more than 1.3 million on Facebook for the 2017 D.C. Summit with more than 81,000 watching the full-day broadcast. Simultaneously, Food Tank utilizes Instagram Live, YouTube, and Periscope for

Twitter Live, which catalyze our global network to become engaged in our full summit events. Every Food Tank speaker has the opportunity to share their thoughts backstage and have this live video content shared with our 1 million followers on social media.

- April 2016—Washington, D.C.: The 2nd Annual Washington, D.C., Summit was held in partnership with American University in April 2016. The event was completely sold out with more than 350 attendees. Food Tank hosted 84 speakers, including Rep. Chellie Pingree (D-ME), activist Raj Patel, Secretary of Agriculture Tom Vilsak; Rep. Mike Conaway (R-TX), and Kathleen Merrigan. Major food journalists served as panel moderators from the Washington Post, National Public Radio, the Hill, Politico, Vox.com, National Geographic, and more. The event spanned two days and covered topics such as beyond calories: the need for nutrient dense diets; improving nutrient density; the future of organic; investing in the food movement; and legislating change in the food system. The 2016 D.C. Summit brought more than 15,000 live-stream viewers, reached more than 1 million on Facebook, and left 7.2 million Twitter impressions.
- September 2016—Sacramento, CA: The Sacramento, CA, Food Tank Summit took place in September 2016 in partnership with the University of California-Davis and Visit Sacramento Farm-to-Fork Program. There were more than 450 attendees at the sold-out event. An additional 6,700 representing 90 countries tuned into the Food Tank live stream (with an average of more than 30 minutes watched). Furthermore, 1.1 million people were reached organically on Facebook Live backstage interviews, and 6.5 million left twitter impressions using #FoodTank. There were more than 40 speakers in attendance including Michiel Bakker, Director of Global Food Services at Google; Jon Bansen, Farmer at Organic Valley; Thaddeus Barsotti, Co-Owner of Farm Fresh to You; Soren Bjorn, Executive Vice President at Driscoll's; Sheila Bowman, Seafood Watch Manager of Culinary & Strategic Initiatives at Monterey Bay Aquarium; and Don Carlson, Vice President of Project Development at Sunworks, Inc., to name a few. Following the Summit, we piloted a second day of field visits for all attendees, allowing them to get their hands in dirt and experience projects on the ground firsthand. These field visits featured various events, including the Agriculture and Environmental Conservation event in which visitors were taken on a tour that highlighted farms and businesses that are developing smart solutions to the conservation challenges we all face. The Basin Conservancy Farmer for a Day event took attendees directly into the fields with the men and women who are feeding the country, and the Collins Farm Hubs and Innovation event showed visitors what goes into establishing a food hub and other innovative solutions to food-related challenges.
- November 2016—Chicago, IL: The Chicago, IL, Food Tank Summit took place November 2016 in partnership with the University of Chicago Booth School of Business and the Chicago Council on Global Affairs. There were more than 250 attendees at the sold-out event in addition to 9,600 live-stream viewers (with an average of 50+ minutes watched) and 100,000 views of the Facebook Live Backstage Interviews (presented by Organic Valley). The accomplished mix of 35+ speakers included Rick Bayless, Celebrity Chef; Kevin Cleary, CEO at Clif Bar and Company; Roger Thurow of the Chicago Council; David MacLennan, Chairman and CEO of Cargill; and Ben Burkett, farmer. The event featured major food journalists as panel moderators from the Chicago Tribune, Edible Chicago, Bloomberg, WBEZ, and more. In collaboration with the Barilla Center for Food & Nutrition, Food Tank presented Eating Planet at the Chicago summit, and there were an impressive 370+ attendees at the sold-out Bright Spots in the Food System Networking Reception and Dinner at Eataly (hosted by Barilla). On social media, there were more than 3 million Twitter impressions, and #FoodTank trended #1 regionally on Twitter (beating out #NationalFastFoodDay). The event saw significant coverage from major media outlets including the Wall Street Journal and USA Today.
- February 2017—Washington, D.C.: The 3rd Annual Food Tank Summit in Washington, D.C., took place in February 2017 in partnership with the George Washington University. The sold-out event was attended by more than 350 individuals and boasted an impressive array of 40 speakers, including Emmy Simmons, Co-Chair of Agree; Kip Tom, former Managing Member & CEO of Tom Farms; José Andrés, Chef and Owner of ThinkFoodGroup; Ken Cook, President and Co-founder of the Environmental Working Group; and Fran Drescher, Actress and President of Cancer Schmancer Movement. The panel moderators at the Summit were major food journalists from the Washington Post, National Public Radio, the Hill, Politico, and more. In addition to the sold-out audience, the D.C. summit was watched by more than 30,000 viewers on the Food Tank live stream, reached more than 1 million people on Facebook, and was marked by 7.2 million Twitter impressions throughout the duration of the summit (with #FoodTank trending).

ELEVATING FOOD TANK'S INTERNATIONAL VISIBILITY. PPresident Danielle Nierenberg has been making global efforts to elevate Food Tank's international visibility by leading keynote presentations and partaking in more than 100 panel discussions worldwide. Nierenberg has been featured in spotlights in *Modern Farmer, the New York Times, the Chicago Tribune, the Boston Globe*, and National Public Radio, to name a few.

13

Danielle represents Food Tank at numerous events, summits, and conferences around the world. She spoke at the 2016 Seeds&Chips Global Food Innovation Summit in Milan, was keynote speaker at The American College of Lifestyle Medicine's 2016 conference, and presented at the Barilla Center for Food & Nutrition's International Forum on Food and Nutrition in December 2016. She also served on the Milan Urban Food Pact Awards evaluation committee and was selected as a judge at the 2016 Edible Community Eddy Awards.

EXPANDING THE FOOD TANK STAFF. This past year, we brought on new staff members to to serve as editor and content manager, social media engagement managers, director of operations, membership coordinator, and researcher for the Annual Good Food Org Guide in partnership with the James Beard Foundation.

CREATING THE 2016 GOOD FOOD ORG GUIDE. The 2nd Annual Good Food Org Guide was presented By The James Beard Foundation and Food Tank, along with a prestigious advisory group of food system experts. The vision and objective of this annual publication was to focus attention on the dozens of nonprofit, university, and government organizations who are working in fields, kitchens, classrooms, laboratories, businesses, town halls, and Congress to create a better food system. More than 1,100 organizations were featured and thousands of copies of the guide were downloaded.

These groups included organizations who combat childhood obesity, malnourishment, and physical inactivity; prevent food waste; educate consumers on healthy, nutritious food choices; create networks of social entrepreneurs; protect food and restaurant workers; highlight solutions for restoring the health of people and the planet; work with indigenous communities to preserve traditions, culture, and biodiversity; inspire and educate individuals to cook more of their own food; and protect public health, human health, and the environment.

PRODUCING AND DISSEMINATING ORIGINAL COMMENTARY AND ARTICLES. Food Tank articles focus on critical food and agriculture issues through hundreds of personal interviews as well as op-ed and article placements in both popular and scholarly print, broadcast, web and wire media, and via social media networks. Most notably, we publish multiple times daily, seven days a week on FoodTank.com, on other likeminded social media channels, and through video, written columns, and articles.

Food Tank's analysis is utilized by a broad array of food chain participants—farmers and producers, policymakers and government leaders, researchers and scientists, and academics and journalists. We have also forged strategic relationships with desired media partners and been cited, interviewed, or published in hundreds of outlets including The Wall Street Journal, Bloomberg Businessweek, The Economist, The Guardian (UK), The Telegraph (UK), The Washington Post, The China Daily, Voice of America, MSNBC, Fox News, CCTV, People magazine, National Public Radio, The Christian Science Monitor, USA Today, Al Jazeera, the Huffington Post, Food & Beverage magazine, and Modern Farmer, among others.

ORGANIZATIONAL PARTNERSHIPS. Food Tank continually seeks partnerships with organizations working towards the same goals and ideals, combining effort and resources to drive food system change.

- Partnership with the Climate Collaborative. The Climate Collaborative is a three-year project of OSC2 and the Sustainable Food Trade Association that was created to catalyze bold action for climate change. Food Tank serves as media partner for the project and its corresponding events.
- Partnership with The Economics of Ecosystems and Biodiversity (TEEBAgriFood). TEEBAgriFood focuses on true cost accounting in the food system. Food Tank is part of the Steering Committee, helping advise their communications to producers, policymakers, and businesses, in addition to publishing content about the project on FoodTank.com.
- Partnership with ReFED. Food Tank serves on the ReFED Advisory Board, helping guide the consortium's work on preventing food loss and food waste.
- Partnership with the World Resources Institute. Food Tank collaborates with the World Resources Institute (WRI) on their food loss and food waste work. WRI also partnered with Food Tank to host the third annual D.C. Food Tank Summit in 2017.
- Collaboration with Milan Urban Food Policy Pact (MUFPP). The MUFPP was signed by 142 cities including Geneva, Paris, Berlin, New York, and London. Food Tank collaborated to help convene events around the Pact, and Danielle Nierenberg served as a judge of the Milan Pact Awards.





BY THE NUMBERS: 2016 FOOD TANK SUMMITS



1,450+



175 Speakers



190+
Journalists

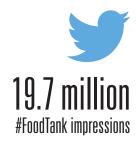


180k+



IZ9 countries represented





Washington, D.C. — April 2016:

In partnership with American University

- **350+ attendees** (completely SOLD OUT)
- **84 speakers** including Rep. Chellie Pingree (D-ME), activist Raj Patel, Secretary of Agriculture Tom Vilsak; Rep. Mike Conaway (R-TX), Kathleen Merrigan, and many more.
- Major food journalists as panel moderators from the *Washington Post, National Public Radio, the Hill, Politico, Vox.com, National Geographic*, and more.
- Presented Eating Planet with Barilla Center for Food & Nutrition
- 15k+ live stream viewers
- 1 million+ reached on Facebook
- 7.2 million Twitter impressions







Sacramento, CA — September 2016:

In partnership with the University of California-Davis and Visit Sacramento Farm to Fork Program

- 450+ attendees (completely SOLD OUT)
- **50+ speakers** including Google director Michiel Bakker, Blue Apron founder Matt Wadiak, labor leader Saru Jayaraman, activist Eric Holt-Giménez, and farmer Nikiko Masumoto.
- Major food journalists as panel moderators from Mother Jones, Capital Public Radio, and Civil Eats
- Presented Eating Planet with Barilla Center for Food & Nutrition
- 6,700 tuned into live stream (average of more than 30 minutes)
- 90 countries represented
- 1.1 million people reached on Facebook Live backstage interviews
- 6.5 million impressions using #FoodTank

Chicago, IL — November 2016:

In partnership with the University of Chicago Booth School of Business and the Chicago Council on Global Affairs

- 250+ attendees (completely SOLD OUT)
- **35+ speakers** including Celebrity Chef Rick Bayless, Clif Bar and Company CEO Kevin Cleary, Chicago Council's Roger Thurow, Cargill Chairman and CEO David MacLennan, and farmer Ben Burkett
- Major food journalists as panel moderators from the Chicago Tribune, Edible Chicago, Bloomberg, WBEZ, and more.
- Presented Eating Planet with Barilla Center for Food & Nutrition
- 370+ attendees at the SOLD OUT Bright Spots in the Food System Networking Reception and Dinner at Eataly (hosted by Barilla) featuring a special dish created exclusively for the event by Eataly Executive Chef Rob Wing in collaboration with Barilla Executive Chef Lorenzo Boni
- 9,600+ Live stream (presented by Organic Valley) viewers (watching an astonishing average of more than 50 minutes each)
- 100,000 views of the Facebook Live Backstage Interviews presented by Organic Valley
- 3 million+ Twitter impressions
- Trended #1 regionally on Twitter (beating out #NationalFastFoodDay)

Washington, D.C. — February 2017:

In partnership with George Washington University and the World Resources Institute

- 3rd annual D.C. Summit
- 400+ attendees (SOLD OUT)
- 35+ speakers including Chef José Andrés, ThinkFoodGroup; Chellie Pingree, U.S. Congress (D-ME);
 Congressman Jimmy Panetta, U.S. House of Representatives (D-CA); and Fran Drescher, Cancer
 Schmancer Movement
- 40+ journalists in attendance with food journalists as panel moderators from the Washington Post, National Public Radio, and Politico
- 81,000 live-stream viewers
- 1.3 million FB reach
- 4 million twitter impressions (Trending in D.C.)





Food Tank's social media strategy is driven by a perpetual question of how to make our food system better. By sharing articles, images, videos, and more, Food Tank is able to create an ongoing dialogue around the world, seeking to answer the food system's toughest questions.

During 2016, Food Tank shifted to Facebook Live for all Summit broadcasts. This change has been highly successful, as seen by the milestone of reaching 1 million people in Sacramento with backstage videos, more than 1.3 million people with the full-day Washington, D.C., Summit broadcast, and with 150,000 unique viewers of our live broadcasts in Washington, D.C., and Boston. Simultaneously, Food Tank utilizes Instagram Live and Periscope for Twitter Live, which catalyze our global network to become engaged in our full summit events. Every Food Tank speaker has the opportunity to share their thoughts backstage and have this live video content shared with our 1 million followers on social media.

Looking ahead at 2017, Food Tank will be creating more original, organic video content, designed to make the most of a world motivated by digestible media. Additionally, Food Tank will capitalize on the success of live media by initiating monthly Fireside Chats with celebrities, policymakers, farmers, chefs, and other leaders in the food system, to be broadcast on all of our live video platforms. Also, Food Tank is implementing a stories program incorporating the new stories features of SnapChat, WhatsApp, Facebook, Instagram, and Messenger.



Facebook:

- 55,000 new followers
- Average weekly post reach of 600,000 people
- Increased user engagement with all original Food Tank content
- Branded Food Tank Article images
- 150,000 unique viewers of our summits
- Over 3 million people reached with Live Food Tank Summit Videos
- Private Food Tank Member discussion groups implemented in major cities and regions throughout the world. Over 20 groups created with thousands of members.



Twitter:

- 60,000 new followers
- 50 million impressions
- 435,000 followers
- Total distribution of Food Tank Summit content via #FoodTank: 50 million*



Instagram:

- More than doubled our following with 7,000 new followers
- Increased content and engagement, with each post reaching thousands, averaging 300 likes and receiving 5-15 comments.
- More noticeable actions taken via instagram promotions, such as linking to daily published content and ticket sales for summits.



Youtube:

Our youtube channel is the hub for all of our Summit Content and Webinars. Every panelist that presents at a summit or webinar can find their panel/webinar stored on youtube, with tags to them and their organizations. Our panels are watched hundreds of times each after the events are over, signifying a continued interest from the global community in the work that Food Tank does.

FOOD TANK VEBINAR SERIES





AUGUST

- 10 MARY BABIC & OLIVER GOTTFRIED from Oxfam America on the real cost of cheap poultry.
- 11 SONNY RAMASWAMY The Future of Food and Agriculture: National Institute of Food & Agriculture's Role
- 24 JEANNETTE GURUNG Investing in Women Farmers to Address Food Security and Climate Change
- 31 ERIC TOENSMEIER Carbon Farming

SEPTEMBER

- FRANCESCA ALLIEVI A Call to Action from the Youth Manifesto and the Eating Planet
- 7 THOMAS MCQUILLAN Reducing Wasted Food: Changing Perception, Shifting Cultural Norms
- 14 WILLIAM WARSHAUER How to Reduce Poverty Through Agriculture

OCTOBER

- 5 M. ANN TUTWILER Webinar with Bioversity International
- 12 GENNA REED Hooked for Life: How Weak Policies on Added Sugars Are Putting a Generation of Children at Risk
- **19 JIMMY SMITH** Does animal agriculture have a role in future food systems?
- 26 MICHAEL MOSS The Extraordinary Science of Addictive Junk Food

<u>NOAFWRFR</u>

2 TOM COLICCHIO The impact of Food Policy Action, the roles legislators take in guiding important food policy, and how he is working towards building a better food system through his many award-winning restaurants.





In 2016, Food Tank did a complete overhaul of its website, from the front to backend. This included a mobile-first, cleaner design; easier search and navigation; Google News AMP and Facebook Instant Article compliance; and a shift from ExpressionEngine to Wordpress—a more functional, user-friendly, and flexible platform. We more deeply integrated our articles with Facebook products such as Facebook, Messenger, WhatsApp, and Instagram, along with enhanced Twitter, Pinterest, and email functionality. The new website contains optimized author, event, topic pages that integrate related, trending, and subject-relevant suggested content. These changes greatly improved the site's SEO and enhanced capability in optimizing the site for Google search as well as Safari, FireFox, and Bing searches.

Integrating our website and streamlining the services we use has allowed the Food Tank team to save costs and focus more on how to optimize based on our unique readership's behavior. We looked carefully at three years of Google Analytics to see how people navigate our site and made adjustments based on that.

Additionally, Food Tank shifted our newsletter builder and database from Nation Builder to ActiveHosted Campaigns for a mobile-first, cleaner, and smoother email design and delivery. This has allowed us to offer a better newsletter to our subscribers while also saving us time building and debugging an outdated platform.

The Food Tank team continues to make daily changes and updates to optimize these new platforms to make the user experience as smooth and enjoyable as possible.





BERNARD POLLACK BOARD CHAIR

Bernard Pollack is an expert at non-profit and union campaigning and communications. He currently serves as Communications Director for Food Tank. He has spent more than ten years organizing state and national campaigns for the National AFL-CIO that

have resulted in the election of dozens of major pro-worker candidates and laws in California, Kentucky, Minnesota, Oregon, and Pennsylvania. He has developed communication programs for labor, organizing throughout the United States, and has worked extensively with media reporting on workers' issues. He holds an M.A. in political management from The George Washington University School of Political Management and a B.A. from the Elliot School of International Affairs at The George Washington University.



NABEEHA MUJEEB KAZI-HUTCHINS SECRETARY

Nabeeha Mujeeb Kazi-Hutchins is President and CEO of Humanitas Global, an international development agency based in Washington, DC. She has deep roots in food and nutrition security, agricultural development, and environmental sustainability, and has led high-profile

public-private initiatives around the globe.



DANIELLE NIERENBERG

Danielle Nierenberg is President of Food Tank and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in the developing world, and innovations in sustainable agriculture. Danielle co-founded Food Tank, a

501(c)(3) non-profit organization, in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Already the organization boasts more than 20 major institutional partners, including Bioneers, the Chicago Council on Global Affairs, the Christensen Fund, IFPRI, IFAD, the Global Forum on Agriculture Research, Oxfam America, Slow Food USA, the UNEP, the UNDP, FAO, and the Sustainable Food Trust. Danielle has also recruited more than 40 of the world's top leaders in food and agriculture policies and advocacy work as part of Food Tank's Advisory Board. The organization hosted the 1st Annual Food Tank Summit in January 2015, partnering with The George Washington University. Prior to starting Food Tank, Danielle spent two years traveling to more than 35 countries across sub-Saharan Africa, Asia, and Latin America, meeting with farmers and farmers' groups, scientists and researchers, policymakers and government leaders, students and academics, along with journalists, documenting what's working to help alleviate hunger and poverty, while protecting the environment.



RRIAN HAIWFII

Brian Halweil is the editor of *Edible East End* and co-publisher of *Edible Brooklyn* and *Edible Manhattan* magazines, devoted to chronicling the food communities in and around New York City. He is also a senior fellow at the Worldwatch Institute, where his work has focused on

organic farming, biotechnology, hunger, and rural communities. He describes the evolving local food movement in his most recent book *Eat Here: Reclaiming Homegrown Pleasures in a Global Supermarket*. Brian has traveled and lived in Mexico, Central America and the Caribbean, and East Africa, learning indigenous farming techniques and promoting sustainable food production. In college, he worked with California farmers interested in reducing their pesticide use, and set up a 2-acre student-run organic farm on the campus of Stanford University. He writes from Sag Harbor, NY, where he and his family keep a home garden and orchard, and raise oysters.



CHRIS STUFAR

Chris is the Program Director at FOOD-X. He is a veteran of the corporate world, having spent 19 years at CRA International as Director of Information Services. While at CRA, he built and oversaw the research functions of the company, answering the

need for high-level, value-added research results. In 2009, Chris left that world and embarked on a gastronomic journey, beginning by earning a master's degree at SlowFood's University of Gastronomic Sciences in Parma, Italy, and culminating at Tenuta di Spannocchia, where he worked the farm, learned to butcher and prepare many of Italy's famed cured meats, and ultimately joined its board of trustees.



AI FX RORSCHOW

Alex Borschow is the Director of Finance at Eataly USA, a fast-growing and innovative Italian food retail and restaurant company dedicated to bringing people together to enjoy and learn about high-quality food. In addition to his finance role, Alex works to incorporate

sustainability practices into Eataly's processes. He holds a degree in chemical/biological engineering from MIT, where he recently returned and completed an MBA and Certificate in Sustainability from the MIT Sloan School of Management. As President of the MIT Food and Agriculture Club, Alex organized events uniting students from a variety of Boston-area schools to discuss ways to improve our broken food system.



MICHAFI RERGER

Michael is a Founding Partner and the VP of Supply Chain of Elevation Franchise Ventures, franchisor of Elevation Burger. As one of the founding partners of the Elevation Burger franchise company, Michael has lead the company's growth from a single restaurant to a chain

of 60+ restaurants in seven countries. Under Michael's supply chain leadership, Elevation Burger's purchases of certified organic, grass-fed beef have grown into one of the largest certified organic beef purchasing programs in the United States and the largest such program of any restaurant group in the US. Michael is also responsible for developing the restaurant chain's organic chicken and organic pork bacon programs. Additionally, Michael has been the executive in charge of franchise development/sales and real estate development at various times in the company's history. Michael has been featured in various forms of media and is a recognized leader in sustainable food supply chains and international franchise development. Michael currently serves on The Organic Center's Board of Trustees and Food Tank's Board of Directors and was honored as the Organic Trade Association's "Rising Star" of 2015.



PENRO NINI7

Pedro Paulo Diniz is a Brazilian businessman and former racing driver. Diniz began karting at the age of 18 and achieved minor success before progressing to car racing in the Brazilian Formula Ford Championship and the British Formula Three Championship. He first drove in

Formula One with Forti for the 1995 season. The following year he switched to Ligier and moved to Arrows for 1997. In 1998, he finished 14th in the Drivers' Championship, and subsequently moved to Sauber for 1999. He left Sauber after the 2000 season and brought a share in the Prost team, which folded a year later. Since leaving motorsport, Diniz founded the Formula Renault 2.0 Brazil Championship, which he ran from 2002 and 2006, later becoming a partner in the Pāo de Açúcar. He operates an organic produce and dairy farm, Fazenda da Toca, alongside his wife Tatiana Diniz. The large-scale family-owned organic farm in Brazil's São Paulo state is changing the future of ecological agriculture. Diniz has transformed his family's land into one of Brazil's leading producers of organic eggs, dairy, and fruit while honoring his environmental conscience. Moreover, Fazenda de Toca works to revolutionize agriculture in Brazil and around the world by educating others in sustainable cultivation at its on-farm learning center, Instituto Toca.





FOOD TANK PARTNERS WITH THE FOLLOWING LEADERS OF THE FOOD MOVEMENT

Daniel Katz

Tyler Roush Sara Roversi

Sara J. Scherr

Chuck Benbrook Jonathan Bloom Loren Cardeli Jen Chapin Clara Coleman Jo Creed Michael Croft Olivier De Schutter Cathy DeWeirdt Philip Dobard Shenggen Fan Jessica Fanzo Cary Fowler Jerry Glover Danielle Gould Stephanie Hanson Wenonah Hauter Hans Herren Nancy Karanja

Molly Anderson

David Katz Dyno Keatinge Geeta Maker-Clark Mary Marchal Federica Marra Edward Mukiibi Richard Munang Sithembile Ndema Mwamakamba Aksel Nærstad Juma Ngomuo Tom Pesek Lisa Pino Erin Ponsonby Gyda Prestvik Dan Porras Dan Pullman

Diane Schmidt
Jared Simon
Lilia Smelkova
Jacqueline Soman
Lauren Sorkin
Callie Spaide
Julie Stein
Abdou Tenkouano
Roger Thurow
Michael Tlusty
Baldemar Velásquez
Cassandra Waldon
Michael Wilde







FOOD TANK IS PROUD TO PARTNER WITH THESE ORGANIZATIONS



A Growing Culturewww.agrowingculture.org

A Growing Culture (AGC) aims to create a global coalition connecting farmers with the resources they need to contribute to an ecologically sound food system and prosperous planet. The mission is carried out through the three pillars of the organization: information exchange, oautreach and advocacy. AGC is home to the Library for Food Sovereignty, a developing online platform that brings together the riches of agricultural innovation into one central platform and makes them freely available to the world.



American Universitywww.american.edu

With highly ranked schools and colleges and internationally recognized faculty, American University is regarded as one of the top institutions in the world. A private university located in Washington D.C., it is best known for its top-rated academic programs in international service, public policy and public affairs, international law and human rights. It has been repeatedly named the most politically active school in the United States, and continually produces leaders that possess the ability to rethink global and domestic challenges and opportunities.



AVRDC-The World Vegetable Center avrdc.org

AVRDC—The World Vegetable Center—is an international nonprofit organization dedicated to reducing poverty and malnutrition in the developing world by increasing agricultural production and access to a variety of vegetables, providing essential micronutrients for populations in need. The Center works with both private and public sector partners to strike an effective balance between necessary research for new technologies and the development to employ those technologies effectively.



Barilla Center for Food & Nutrition Foundation................................www.barillacfn.com

The Barilla Center For Food and Nutrition (BCFN) was founded in 2009. BCFN feels that it is their duty to get involved in the debate around food and nutrition, because there are nearly one billion people suffering worldwide from hunger, and almost the exact same number suffering from obesity. BCFN offers concrete and feasible recommendations in response to the challenges that this dichotomy creates. Its approach is multi-disciplinary in order to most effectively increase awareness and knowledge of issues in the food system while simultaneously helping to provide answers and solutions. BCFN's goal is to foster an open dialogue about the well-being of the world's population and to remain committed to promoting change.



Bioneers www.bioneers.org

Bioneers is a non-profit organization that highlights breakthrough solutions for restoring people and planet. Since 1990, Bioneers has served as a fertile hub of social and scientific innovators with nature-inspired approaches to the world's most pressing environmental and social challenges.



CARE Internationalwww.care.org

CARE is a leading humanitarian organization fighting global poverty. They place special focus on working alongside poor women because, equipped with the proper resources, women have the power to help whole families and entire communities escape poverty. Women are at the heart of CARE's community-based efforts to improve basic education, prevent the spread of disease, increase access to clean water and sanitation, expand economic opportunity, and protect natural resources. CARE also delivers emergency aid to survivors of war and natural disasters and helps people rebuild their lives.



Center for International Forestry Researchwww.cifor.org

The Center for International Forestry Research (CIFOR) addresses the problem of deforestation, which impacts the livelihood of a quarter of the people on the planet and endangers biodiversity. The mission of CIFOR is environmental conservation, to advance human well-being, and to promote equity through research that aids businesses, governments, and non-governmental organizations, in addition to helping communities in less developed countries make educated choices about the use and management of their forests. CIFOR hopes to create a world in which forests are high on the world's political agenda, and the decision making regarding forests is based on good governance and solid science while taking the needs of forest-dependent people into consideration. CIFOR leads the Consultative Group on International Agricultural Research's (CGIAR) Research Program on Forests, Trees and Agroforestry in collaboration with Bioversity International, the International Center for Tropical Agriculture (CIAT), and the World Agroforestry Centre (ICRAF).



Change Foodwww.changefood.org Change Food helps individuals change the way they eat by raising public awareness and educating consumers about problems with the U.S. food system, and, increasingly, those that affect us globally. Change Food highlights what can and is being done to dismantle the ill effects of industrial agriculture as well as promoting sustainable solutions so that all people have access to healthy, nutritious food. The goals of the program are to develop and implement creative projects that raise awareness and educate individuals about various aspects of the sustainable food and farming movement; inspire and invigorate the sustainable food movement; and reach beyond the already converted to a broader audience. Change Food is the lead sponsor for TEDxManhattan "Changing the Way We Eat."



Christensen Fundwww.christensenfund.org

The Christensen Fund partners with indigenous communities, scholars, artists, and activists to support projects in the U.S. and abroad that promote the biocultural intersection between biodiversity and traditional cultures. In the American Southwest, the Fund awards grants to increase the availability, abundance, and diversity of nutritious, culturally-appropriate foods, seeds, fibers, livestock, and medicines; to strengthen indigenous philanthropy; and to promote native leadership.



Community for Zero Hunger......www.zerohungercommunity.org

The Community for Zero Hunger is an independent initiative that will identify specific priorities, HUNGER knowledge, experiences, and sustainable solutions, and also provide a platform for collaboration to support the UN Zero Hunger Challenge. The goals of the Hunger Challenge include 100 percent access to adequate food all year round, zero stunted children less than two years of age, sustainable food systems, a doubling in smallholder productivity and income, and zero food loss or waste. The organization brings together world leaders and draws on the expertise of governments, research organizations, and NGOs in order to identify specific solutions to eradicate hunger.



EAT: Stockholm Food Forum eatforum.org

EAT: Stockholm Food Forum is a three-day global event with over 600 leaders and experts to help develop goals, strategies, and guidelines to meet the interconnected challenges of hunger and malnutrition, chronic disease, climate change, and environmental degradation.



endfoodwaste.orgwww.endfoodwaste.org

EndFoodWaste.org is a website and campaign created and managed by Feeding the 5000 Oakland Event Manager and Zero Food Waste Forum Co-Chair Jordan Figueiredo. In the United States, 40 percent of food is wasted while 1 in 6 people are food insecure and 14 percent of human-made emissions come from the food we waste. It is through the intersection of those issues, as the environmental and social challenges of our time, that sparked the website motto "To End Food Waste, Hunger, and Climate Change. All at the Same Time." Bringing these three issues together provides greater awareness and inspiration as they are very well connected in problem and in solutions such as food waste prevention and food recovery, among other things.



Fairtrade Americawww.fairtradeamerica.org

Fairtrade is committed to changing the way trade has traditionally worked, which has disadvantaged the poorest producers. Through better prices, good working conditions and fairer trade terms for marginalized producers in developing countries, we continuously work to change the status quo and make trade fair. So, what is Fairtrade? Overall, we are a global system that supports the small-scale farmers and workers who grow produce Fairtrade products so that they can have more control over their lives.



Family Farming Knowledge Platform......www.fao.org/family-farming/en/

The Family Farming Knowledge Platform gathers digitized quality information on family farming from all over the world; including national laws and regulations, public policies, best practices, relevant data and statistics, researches, articles and publications. It provides a single access point for international, regional and national information related to family farming issues; integrating and systematizing existing information to better inform and provide knowledge-based assistance to policy-makers, family farmers' organizations, development experts, as well as to stakeholders in the field and at the grassroots level.



V Food Daywww.foodday.org

Food Day promotes healthy, affordable, and sustainable food through a grassroots advocacy campaign. The goal is to improve national food policies through a single-day celebration in October and through year-long educational efforts. Food Day focuses on changing consumer food choices to protect public health, decrease hunger rates, protect agricultural workers, and support the humane treatment of farm animals. The Food Day organization is raising awareness of the need for a healthier, more sustainable, and more equitable food system.



Food Innovation Program is a full-time, advanced Master that guarantees a distinguished caliber of professors, opinion leaders and entrepreneurs from all over the world who are at the forefront of food innovation.



Food Revolution Day is a global campaign to put compulsory practical food education back on the school curriculum. Founder, Jamie Oliver, passionately believes that by educating children about food in a fun and engaging way, we can equip them with the basic skills they need to lead healthier, happier lives, for themselves and their future families.



FOOD-X www.food-x.com

Founded in 2014, Food-X is the first international business accelerator program focused on launching food-related ventures with a multi-stage evergreen fund, SOSventures. Food-X partners with early stage food entrepreneurs to bring out their best potential and take them and their products and services successfully to market in the areas of food & beverage, health, and environment that are ripe for disruption.



Forum for the Futurewww.forumforthefuture.org

Forum for the Future is an independent non-profit that was established in 1996 to work globally with business, government and others to solve complex sustainability challenges. We believe it is critical to transform the key systems we rely on to shape a brighter future and innovate for longterm success.



Fazenda da Toca www.fazendadatoca.com.br

The Fazenda de Toca is located near the capital of Sao Paulo, in the city of Itirapina. 100% organic production of milk, eggs, fruits and grains. All this between native forests, village residents, areas research in regenerative agriculture, and the Institute Toca in full harmony with the ecosystem. More than a farm: a natural and sustainable way of thinking about the relationship of living beings with the environment.



The GLiMMER Initiative is a global coalition of the world's leading authorities and organizations in health-related fields (lifestyle medicine, preventive medicine, public health, health journalism,



environmentalism, sustainable agriculture, conservation, nutrition, health care, etc.). The initiative was convened by widely respected leaders of global renown, committed at inception to speaking with one voice to propagate universal knowledge of the common core elements of lifestyle as medicine, and their capacity to prevent disease, forestall premature death, add years to life, and add life to years.



Global Forum on Agricultural Researchwww.egfar.org

GFAR's mission is to mobilize all stakeholders involved in agricultural research and innovation systems for development, and to catalyze actions toward alleviating poverty, increasing food security, and promoting the sustainable use of natural resources.



The Healthy Fare for Kids initiative is a grass-roots project seeking assistance from restaurants to offer healthier food for children on their menus. Their goal is to improve the overall health of children in America, starting with kids in Chicago. With the rate of childhood obesity escalating at an alarming pace and the City of Chicago surpassing the national rate, they ask restaurants to help with this issue.



Inter Press Service (IPS)www.ips.org/institutional

Inter Press Service (IPS) is an independent international communication institution. Since its inception in 1964, IPS has emphasized the importance of "giving a voice to the voiceless." To fulfill this very important mission, IPS provides news and content, largely focused on the Global South, development, globalization, human rights, and the environment, with explicit focus on how events and global processes affect marginalized individuals and communities. Additionally, IPS strives to build the capacity of journalists and media organizations, and to promote an ongoing dialogue among diverse stakeholders on the development of a better world.



The International Food Policy Research Institute (IFPRI), established in 1975, provides researchbased policy solutions to sustainably reduce poverty and end hunger and malnutrition. The Institute conducts research, communicates results, optimizes partnerships, and builds capacity to ensure sustainable food production, promote healthy food systems, improve markets and trade, transform agriculture, build resilience, and strengthen institutions and governance. Gender is considered in all of the Institute's work. IFPRI collaborates with partners around the world, including development implementers, public institutions, the private sector, and farmers' organizations.



International Fund for Agricultural Developmentwww.ifad.org

The International Fund for Agricultural Development (IFAD), a specialized agency of the United Nations, was established as an international financial institution in 1977 as one of the major outcomes of the 1974 World Food Conference. IFAD finances agricultural development projects, primarily for food production in the developing countries.



for the James Beard Award, which is the highest honor for beverage and food professionals in the United States. The Foundation's mission is to preserve, nurture, and celebrate the diverse culinary heritage and future in the United States. Apart from the award, the Foundation offers a variety of events and programs intended to educate, inspire, and entertain, in addition to promoting a fuller understanding of culinary culture. They maintain the James Beard House in New York City's Greenwich Village, which visiting chefs can use as a performance space.



Jamie Oliver Food Foundation.......www.jamieoliverfoodfoundation.org.uk

The Jamie Oliver Food Foundation's mission is to shape the health and wellbeing of current and future generations and contribute to a healthier world, by providing better access to food education for everyone. The Foundation works in schools, where their Kitchen Garden Project resources educate primary school children about the joys of growing and cooking from scratch; in communities, where their Ministry of Food program inspires people of all ages to get in the kitchen and give cooking a go; and with disengaged young people, where their Fifteen Apprentice

Program provides inspiration and support to those pursuing a career in the food industry.



Landesa Rural Development Institute......www.landesa.org

Landesa Rural Development Institute (LRDI) is an organization that works to help secure land for the world's poorest people. The organization partners with local governments in developing countries to help create laws, policies, and programs to foster social justice, economic growth, and opportunities for the communities. They often focus on creating and enforcing land rights for women. Landesa's vision is a world free from poverty wherein people who depend on the land for their livelihood are provided the rights they need.



The McKnight Foundationwww.mcknight.org

The McKnight Foundation, a Minnesota-based family foundation, seeks to improve the quality of life for present and future generations. Through grantmaking, collaboration, and encouragement of strategic policy reform, they use their resources to attend, unite, and empower those they serve.



Millennium Institutewww.millennium-institute.org

Millennium Institute enables decisionmakers to use system dynamics thinking and tools to analyze and understand the interconnectedness among economic, social, and environmental factors, as well as issues of peace and security. This will increase their capacity to implement sustainable policies. MI seeks to play a catalytic role in creating a global network of system thinkers to solve critical 21st century challenges.



Natural Gourmet Institute provides exceptional, innovative and interdisciplinary health-supportive culinary education. Rooted in Dr. Annemarie Colbin's seven criteria for food selection, our curriculum empowers chefs, individuals and communities to be leaders in the conversation about food and wellbeing through the preparation of healthful and delicious meals. By making mindful and deliberate decisions about the ingredients we source, we advocate and utilize a sustainable food system that respects the earth's natural resources and the people who make each meal possible.



Nutrients for Allnutrientsforall.org

Nutrients for All is an Ashoka initiative that facilitates a food system that supports nutrition and health of eaters everywhere. The organization supports research that will change the metrics and tools we use to measure nourishment, and also operates field trials with populations at risk of malnutrition and undernourishment (pregnant women, infants, and adolescents) to better understand the most effective methods of ensuring health and nutrition.



 Organic Monitor
 www.sustainablefoodssummit.com

 $\bar{Monitor} \ \ \text{A specialist research, consulting and training company that focuses on global sustainable product}$ industries. We organize the Sustainable Foods Summit, which covers developments in eco-labels and sustainability in the food industry. The summit is regularly hosted in Europe (June), Latin America (June) and North America (January).



Oxfam Americawww.oxfamamerica.org

Oxfam America is a global organization working to right the wrongs of poverty, hunger, and injustice. As one of 17 members of the international Oxfam confederation, they work with people in more than 90 countries to create lasting solutions. Oxfam saves lives, develops long-term solutions to poverty, and campaigns for social change.



Passion for Pasta Advisory Council

Passion for Pasta Advisory Council is a project of Barilla bringing together scientists, nutritionists, and researchers to encourage sustainable consumption of pasta. Pasta is a staple food in many homes around the world. But it has many more benefits than just providing a tasty meal. Pasta can be a sustainable and affordable food choice for people with any income and can help support healthy bodies and healthy environments.



Peak Platewww.peakplate.com

PEAK PLATE PeakPlate.com is a visually compelling website and app that empowers people who crave sustainable food to find like-minded chefs and restaurateurs. Peak Plate photographically



showcases peak-of-harvest fare from chefs – who endorse sustainable providers by providing links to those food sources. Food recovery is also featured in each Peak Plate offering, pledging a true "end-to-end" experience and total food transparency. An innovative network of foodies, chefs, farmers, grocers, and artisan food purveyors unified by sustainability, Peak Plate is driving the demand needed for a sustainable food economy. We invite you to join the transformation at PeakPlate.com and follow us behind the scenes as we turn Peak Plate into a reality. Become a founding member and get exclusive, priority access to the Peak Plate platform – and extraordinary access to the global sustainable food community. Together we'll transform the way we eat and the world we live in.



Save Our Soilswww.saveoursoils.com

Initiated by Nature & More, and in partnership with the FAO's Global Soil Partnership, the Save Our Soils campaign aims to raise consumer awareness about the importance of soil for our health, food security and the climate. The campaign seeks to raise awareness about the problem of degraded soils, and point towards "soilutions." Save Our Soils works to activate consumers to get creative and become "soildiers" for a better future.



Slow Food USAwww.slowfoodusa.org

Slow Food USA is part of the global Slow Food network of over 150,000 members in more than 150 countries. Through a vast volunteer network of local chapters, they link the pleasures of the table with a commitment to protect the community, culture, knowledge, and environment that make this pleasure possible. Their mission as an international grassroots membership organization is good, clean, and fair food for all.



The Farm to Table International Symposium (F2T) features the brightest thought leaders and leading practitioners in the burgeoning farm-to-table movement. F2T explores the cultivation, distribution, and consumption of food and drink sourced locally to globally. Topics include farming, aquaculture, fisheries, sustainability, social and digital interactive media, food security and safety, food law and policy, food science and GMOs, artisanal and slow food and drink, and fair trade. The third annual meeting will take place in August 2015 in New Orleans, LA.



The Stuart Family Foundation is located in Lake Forest, Illinois, and reflects the philanthropic vision of its founder, Robert D. Stuart, Jr., former chairman of the Quaker Oats Company and U.S. Ambassador to Norway, and his children and grandchildren. Major areas of focus include: the impact of the media, civic education, federal election reform, national security, and the prevention of obesity.



Sustainable Food Trust sustainablefoodtrust.org

The Sustainable Food Trust is committed to facing challenges and exploring solutions for a food production system that causes the least possible harm to both humans and the environment. The Trust works to develop solutions to food system problems in the areas of leadership and collaboration, communications and citizen engagement, and research and policy.



TakePart — a digital news & lifestyle magazine and social action platform for the conscious consumer — is a division of Participant Media, the company behind Pivot Television Network and important films such as An Inconvenient Truth, Waiting For Superman, Food, Inc., Good Night & Good Luck, Charlie Wilson's War, Contagion, The Help, and many others.



The overall objective of TGFA is to promote agriculture by adopting and advocate for effective best practices, techniques, innovation, science, and technology supported by policies and regulations in the sector for sustainable development in social, political and economic transformation in Tanzania.



The Center for Food Safety (CFS) was established in 1997. It is a nonprofit public interest and environmental membership organization whose purpose is to challenge harmful food production technologies and promote sustainable alternatives. CFS uses a variety of strategies and tools to support its goals, including the provision of legal support for sustainable agriculture and food safety constituencies, public education efforts, grassroots organization and media outreach, and litigation and legal petitions for rulemaking. CFS also provides technical assistance to various legislative initiatives championed by other nonprofits throughout the United States.



The Economics of Ecosystems & Biodiversity for Agriculture and Food (TEEBAg)

Ecosystems and agricultural & food systems are typically evaluated in isolation from one another, despite their many and significant links. The economic invisibility of many of these links is a major reason for this 'silo' thinking. However, ecosystems are the ecological home in which crop and livestock systems thrive and produce food for humans, and in turn agricultural practices, food production, distribution and consumption impose several unquantified externalities on ecosystems and human health and well-being.



The George Washington Universitywww.gwu.edu

The George Washington University was created in 1821 through an Act of Congress, fulfilling George Washington's vision of an institution in the nation's capital dedicated to educating and preparing future leaders. Today, GW is the largest institution of higher education in the District of Columbia. GW has more than 20,000 students—from all 50 states, the District and more than 130 countries—studying a rich range of disciplines: from forensic science and creative writing to international affairs and computer engineering, as well as medicine, public health, the law and public policy.



The One Acre Fundwww.oneacrefund.org

The One Acre Fund is a micro-investment organization based in Africa and devoted to helping smallholder farmers become self-reliant by providing them with the resources they need to be successful. Africa's hungriest people are smallholder farmers. Smallholder farmers have largely been neglected by the modern agricultural industry. They struggle to obtain access seeds, financing, insurance, risk spreading programs, efficient workable markets, and decent storage facilities. As a result, farming families regularly suffer from a "hunger season," a period of time of a month or longer when food is sparse or nonexistent. The One Acre Fund envisions a future where every farm family has the knowledge, materials, and support necessary to satisfy their basic needs.



The Overbrook Foundation......www.overbrook.org The Overbrook Foundation is a progressive family foundation that supports organizations advancing human rights and conserving the natural environment. The Overbrook Foundation was established in New York in 1948 by Helen and Frank Altschul. The Foundation took its name from Overbrook Farm, the Altschul family home in Stamford, Connecticut. The Overbrook Foundation awarded approximately \$5.4 million in grants in 2013. Since its inception, the Foundation has given away more than \$170 million.



Think.Eat.Savewww.thinkeatsave.org Think.Eat.Save, a collaborative initiative of the UN Environment Programme (UNEP), UN Food and Agriculture Organization (FAO), and other international organizations, works to reverse food loss and food waste by providing consumers, retailers, leaders, and the community with advice and ways to take action to limit wasteful practices.



Thought For Food (TFF) Challengewww.tffchallenge.com

Founded in 2011, TFF is a fast-growing community of 1,000+ brilliant students, ambassadors and mentors from 24 countries on 6 continents, crossfertilized by networks of thought leaders, social entrepreneurs and multinational experts. The annual TFF Challenge calls on university students from all fields of study to explore the complex challenges of food security, as they generate and prototype new projects that make a difference. The flagship TFF Summit serves as a launch pad for projects and relationships to take off. TFF aims to play a key role in resolving global food security challenges by tapping into the unique skills and talents of the Millennial generation, and by providing state of the art educational tools, mentorship, connections and seed funding.



United Nations Food and Agriculture Organization www.fao.org

The United Nations Food and Agriculture Organization (FAO) is an organization committed to achieving food security for all. The mandate of the FAO is to improve agricultural productivity, contribute to the growth of the world economy, raise levels of nutrition, and better the lives of rural populations. FAO accomplishes these objectives by creating and sharing critical information about agriculture, food, and natural resources; however, the information does not flow one way. Additionally, the FAO acts as a liaison among different partners with varied levels of expertise to connect those who have the information and those who need it. This turning of knowledge into action creates a mutually reinforcing cycle.



Founded in 1905, the University of California, Davis is regarded as one of the top public universities in the United States. The campus has an annual research budget of over US\$750 million, a comprehensive health system and 13 specialized research centers. The university offers interdisciplinary graduate study and 99 undergraduate majors in four colleges and six professional schools. With rigorous academic programs across the disciplines, it has garnered a reputation for



University of Chicago Booth School of Business......www.chicagobooth.edu

solving problems related to food, health, the environment, and society.

As part of the world-renowned University of Chicago, the Booth School of Business is characterized by its distinct intellectual culture. Founded in 1898, it is the second-oldest business program in the U.S. Today, the school offers programs on three continents and boasts a global body of 49,000 accomplished alumni. At present, several Noble Prize winners reside in its unmatched faculty.



University of São Paulowww5.usp.br Founded in 1934, the University of São Paulo, a public institution, remains the largest and most prestigious university in Brazil. It offers a broad range of both undergraduate and graduate courses and produces a large portion of Brazil's published scientific research each year. Many regard it as the best university in Ibero-America.



The Wildlife Friendly Enterprise Network (WFEN) is a global community dedicated to the

development and marketing of products that conserve threatened wildlife while contributing to the economic vitality of rural communities. WFEN's mission is to protect wildlife in wild places by certifying enterprises that assure people and nature coexist and thrive.



World Rural Forumwww.ruralforum.net

The World Rural Forum (WRF) is a forum for analysis and a rural development observatory. It has agreements with universities and other training or research centers, farmers' associations, and NGOs with strong links to grassroots organizations. This work enables reliable information regarding analyzing the problems of farmers, ranchers, and rural residents in different areas throughout the world, and developing proposals for action. WRF is a sponsor of the International Year of Family Farming 2014 (IYFF-2014), which represents family farmers, indigenous communities, and smallholder farmers across the globe.



Young Professionals for Young Professionals for Agricultural Development......ypard.net YPARD is an international movement by Young Professionals FOR Young Professionals for Agricultural Development. YPARD's mission is to serve as a global collective platform through which young professionals can realize their full potential and contribute proactively toward innovative agricultural development.







Barilla Center for Food & Nutrition Foundation

Baugh Foundation

CARE International

Christensen Fund

Del Mar Global Trust

Fair Trade USA

GRACE Communications Foundation

International Fund for Agricultural Development

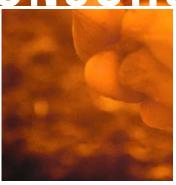
McKnight Foundation

Overbrook Foundation

Stuart Family Foundation

U.N. Food and Agriculture Organization











































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Oliva, Jose

Sadowski, Shauna

Tjart, Katharina





DANIELLE NIERENBERG PRESIDEN

Danielle Nierenberg is President of Food Tank and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in

the developing world, and innovations in sustainable agriculture. Danielle co-founded Food Tank, a 501(c)(3) non-profit organization, in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Danielle has also recruited more than 40 of the world's top leaders in food and agriculture policies and advocacy work as part of Food Tank's Advisory Board. The organization hosted the 1st Annual Food Tank Summit in January 2015, partnering with The George Washington University. Prior to starting Food Tank, Danielle spent two years traveling to more than 35 countries across sub-Saharan Africa, Asia, and Latin America, meeting with farmers and farmers' groups, scientists and researchers, policymakers and government leaders, students and academics, along with journalists, documenting what's working to help alleviate hunger and poverty, while protecting the environment.



VANESA BOTERO-LOWRY DIRECTOR OF OPERATIONS

Vanesa has worked in non-profit operations, finance, and data management for more than a decade. Her passion is creating strong systems so that non-profits can more efficiently use their

resources to do what they do best – make the world a better place. She has worked and volunteered in a variety of community-based organizations focused on educational equity, social justice, labor rights, digital equity, social support for persons living with HIV/AIDS, community history, and the arts. She holds a Bachelor's degree in Classics/Anthropology from New College of Florida and a Masters in Public Affairs with a Portfolio in Non-Profit and Philanthropic Studies from the University of Texas' LBJ School of Public Affairs.



EMILY PAYNE EDITOR AND CONTENT EDITOR

Emily is the Editor and Content Manager at Food Tank. She graduated from Boston University and writes about food policy, sustainability, and nutrition.



LAURA PEARSE DIGITAL & DEVELOPMENT

Laura helps launch, optimize, and grow impactful brands using design, development, and growth strategies. She is a designer, developer, business focused, and total tech junkie. With a background

in digital marketing + analytics, and experience ranging from web design and development to print, product, and packaging design, she is diverse in my perspective and brings a multi-faceted approach to each task and project. Laura is a graduate of North Park University and currently residents in Tennessee.



ASHLEY PORTMAN SOCIAL MEDIA MANAGER

Driven by a selfless passion for environmental justice, deep ecology, agroecology, and food justice, Ashley is serving her immediate and global community through the creative mediums of prose/

poetry, spoken word performance, investigative journalism, and media communications. She is a writer, activist, herbalist and long-life student of regenerative and conscious-based systems. Ashley is a graduate of Lehigh University, and resides in Arizona.



DAN STEIN SOCIAL MEDIA MANAGER

An Optimistic, Compassionate, Visioneer and Pioneer of a New Consciousness and Paradigm on Earth. Catalyst for social change and healing. Powerful interpreter for intergenerational

communication. Professional, Responsible, Risk-taker. Aware of financial institutions and their complexities, while dreaming of alternative economies and systems of decision-making and power structures. Lover of life, music, the arts, and Spirit.



ALESA UPHOLZER ART DIRECTION

Alesa leads the art direction for Food Tank collateral, reports, guides and print materials. She earned her degree in graphic design and marketing from Marietta College. Alesa is an award-

winning freelance graphic designer, specializing in print design and creative marketing. She has worked with large corporations, small businesses and non-profits to create powerful marketing pieces since 1997. She currently resides in Cleveland, Ohio.





