

Mark A. Bonn, Ph.D., is known internationally as one of the most renowned hospitality and tourism researchers, having published well over 100 scientific, scholarly academic journal articles. For over three decades, Dr. Bonn was a faculty member at Florida State University's Dedman School of Hospitality & Tourism Management, where he held the title of the Robert H. Dedman Professor of Services Management.

Dr. Bonn established and directed Florida State University's International Center for Hospitality Research & Development. As director, he produced over 500 technical reports and generated nearly \$2.5 million in funded contracts and grants. Dr. Bonn developed the Dedman School's highly successful on-line program in Beverage Management, and also founded the Resort & Vacation Rental Management program.

Dr. Bonn is currently serving a Section Editor-in-Chief for the academic journal, *Sustainability*. He also has served as an associate editor for the Cornell Hospitality Quarterly and is a member of four other editorial boards for leading hospitality and tourism journals.

Dr. Bonn earned his doctorate at Texas A&M University, majoring in resource development with supporting areas of study in organizational behavior, attitude theory and measurement and demographics. His research focuses on hospitality and tourism sustainability, specifically regarding supply chain management issues, strategic market segmentation, and consumer behavior.

In 2008, Dr. Bonn was inducted into the Florida Tourism Hall of Fame by the Florida Commission on Tourism. He is the only academic researcher to have ever received this honor.