Hohonu

Nationwide Water Monitoring: Scientific Rigor, Community Impact

Hohonu: Academic DNA, Commercial Efficiency

Hohonu

2014

Born at University of Hawai'i Research Lab

Monitoring tools to aid in restoration of ancient Hawaiian fishponds

2018

$2M in NSF Funding

"Democratize access to ocean observing technologies"

2019

Hohonu, Inc Commercialized

To meet demand that a research lab couldn't meet

2021

SECOORA Work Begins

In partnership with American Shore & Beach Preservation Association

2023

Nationwide Deployments

100+ deployed locations across 14 states and 1.3 million hours of monitoring

The Team is Growing

Software Engineering

Data Science

Customer Support

Manufacturing

Powered by Academic and Climate Tech Funding

NSF

University of Hawai'i

Schmidt Marine Technology Partners

Elemental Excelerator

TELUS Pollinator Fund for Good

SOA Sustainable Ocean Alliance

How It Works

Hohonu

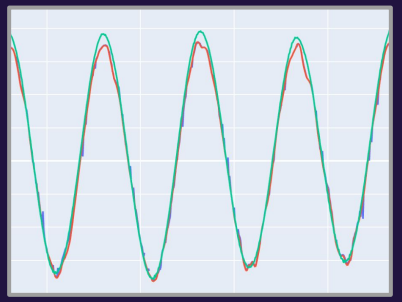
Affordable Sensors

Internet-Connectivity + 100% Solar Power

- **IKEA-Level** User Installation on Bridges, Docks, Piers
- **Compact** - Hold w / 1 Hand
- **Ultra Low Power** → Weeks Without Charge

NOAA-Grade Backend

Processing for Automated Data QA/QC + More



- **Trustworthy Data** via NOAA-Grade Methodologies
- **Data Conversions** depending on sensor environment
- **80% Better Predictions** compared to NOAA tidal

SaaS Products

Frontend Products + API's For Easy Access

INTRODUCING

TideCast
by Hohonu

Download on the App Store

- **Anyone** can access data captured by Hohonu sensors
- **Alerts** for early flood warnings
- **Reports** for post-flood analysis

Water Level Monitoring Across the US

Hohonu

120+

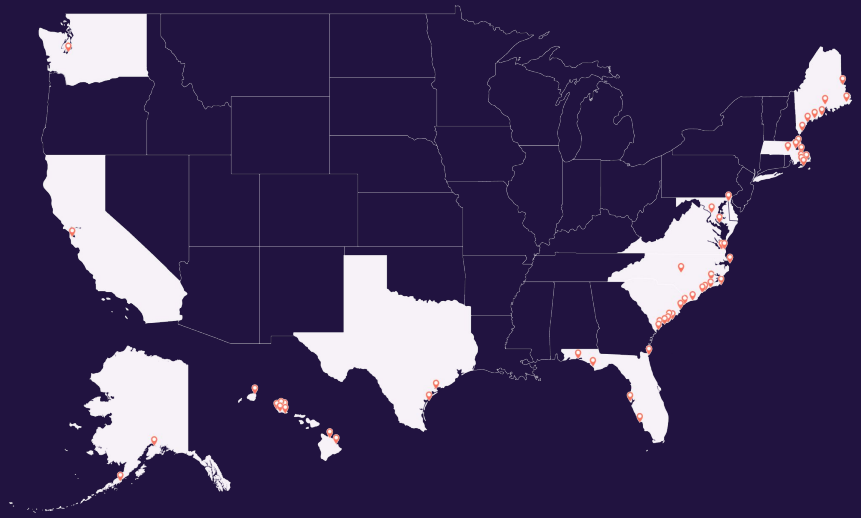
Deployments

1.7 Million

Hours Monitored

14+

US States



Customers Include:

SECOORA SOUTHEAST COASTAL OCEAN OBSERVING REGIONAL ASSOCIATION

asbpa American Shore & Beach Preservation Association

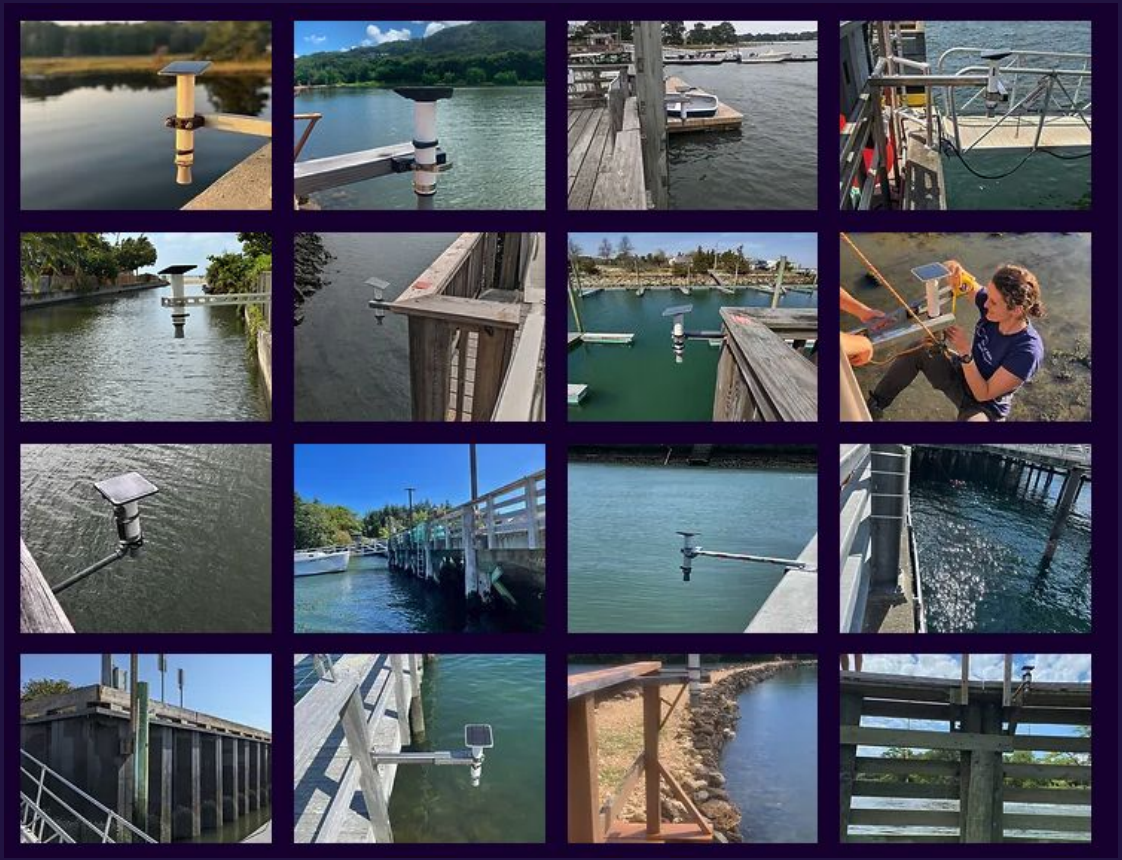
Sea Grant

Gulf of Maine Research Institute

US Army Corps of Engineers®

Community Engagement

Hohonu



Wide Variety of Applications

Hohonu

Emergency Management

Local Governments

Marine Navigation

Ports, Marinas, Harbors

Infrastructure Projects

Engineering Consultants

Flood Models

Research & Academics

Student Projects

Primary Education

Educational Visibility

Aquariums & Museums

Protect High Value Properties

Homeowners Associations

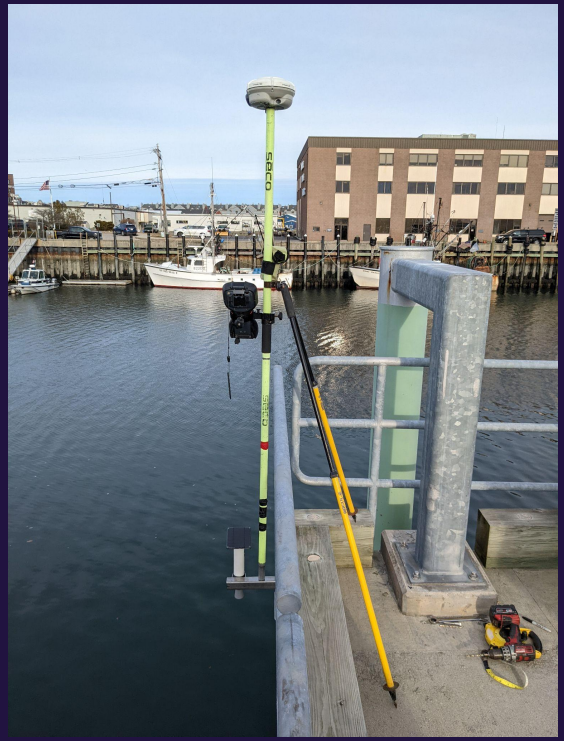
Scientific Excellence For Each Deployment

Hohonu

Hardware Standardization
Robust, Industry-Standard Sensors

Vertical Control Management
Processes and protocol for NAVD88 surveying
(With feedback from SECOORA)

QARTOD + Tidal Analysis Datum Calculations
NOAA-consistent methodologies with transparent documentation *(With feedback from NOAA personnel)*



Mobile App and Robust API

TideCast™ for iOS (Android beta coming soon)

- ✓ Live tide data from 400 Hohonu sensors and NOAA stations that refreshes every 6 minutes
- ✓ TideCast proprietary prediction algorithm that uses machine learning and refreshes every 6 hours based on live sensor data
- ✓ Weather conditions - view wind, sun and moon phase, temperature, and rain at each station (data source: NOAA).

Case Study: SECOORA Water Level Network

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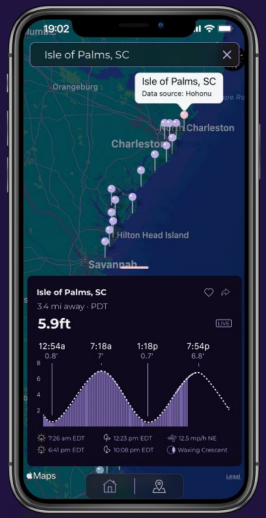
Hohonu has deployed 57 water level stations with SECOORA



57 Hohonu water level stations fed directly through multiple systems

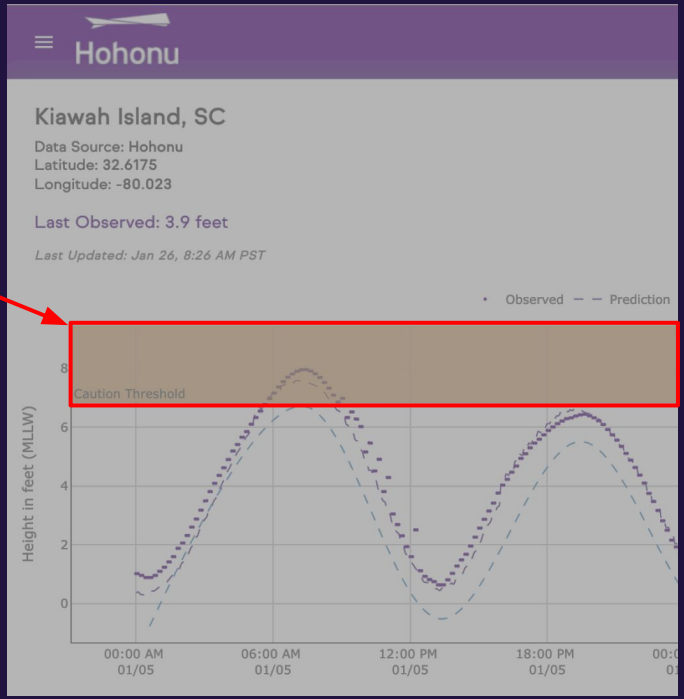
41 communities are collecting water level
4,000 unique visitors to Hohonu dashboard

Deployed **13 active monitoring sites** between Fort Pulaski and Charleston NOAA tidal stations

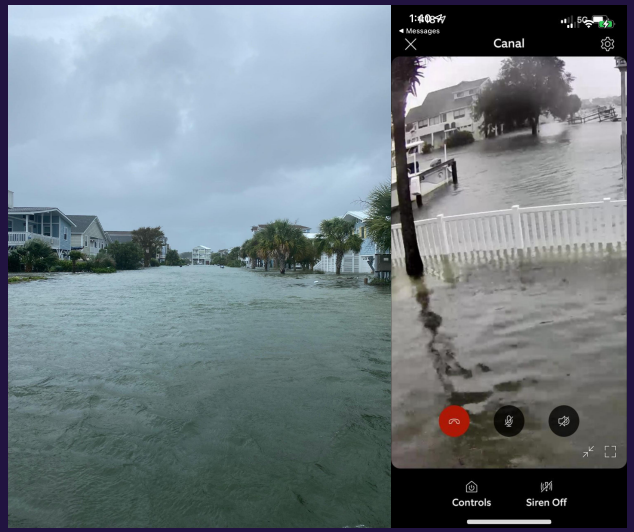
Case Study - Kiawah Island, SC

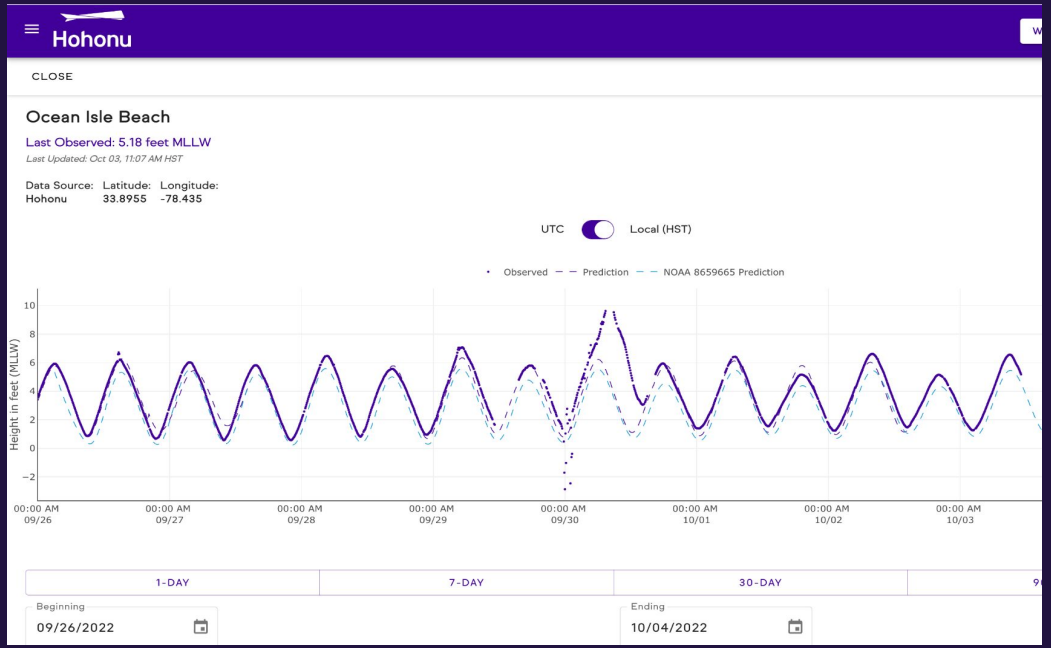
Hohonu

Kiawah Island, SC is using Hohonu data to preemptively close roads



Hurricane Ian, Ocean Isle Beach





Recorded the highest water levels in Ocean Isle Beach, NC which can now be used to set thresholds for future events in conjunction with local camera feeds

Boston, MA

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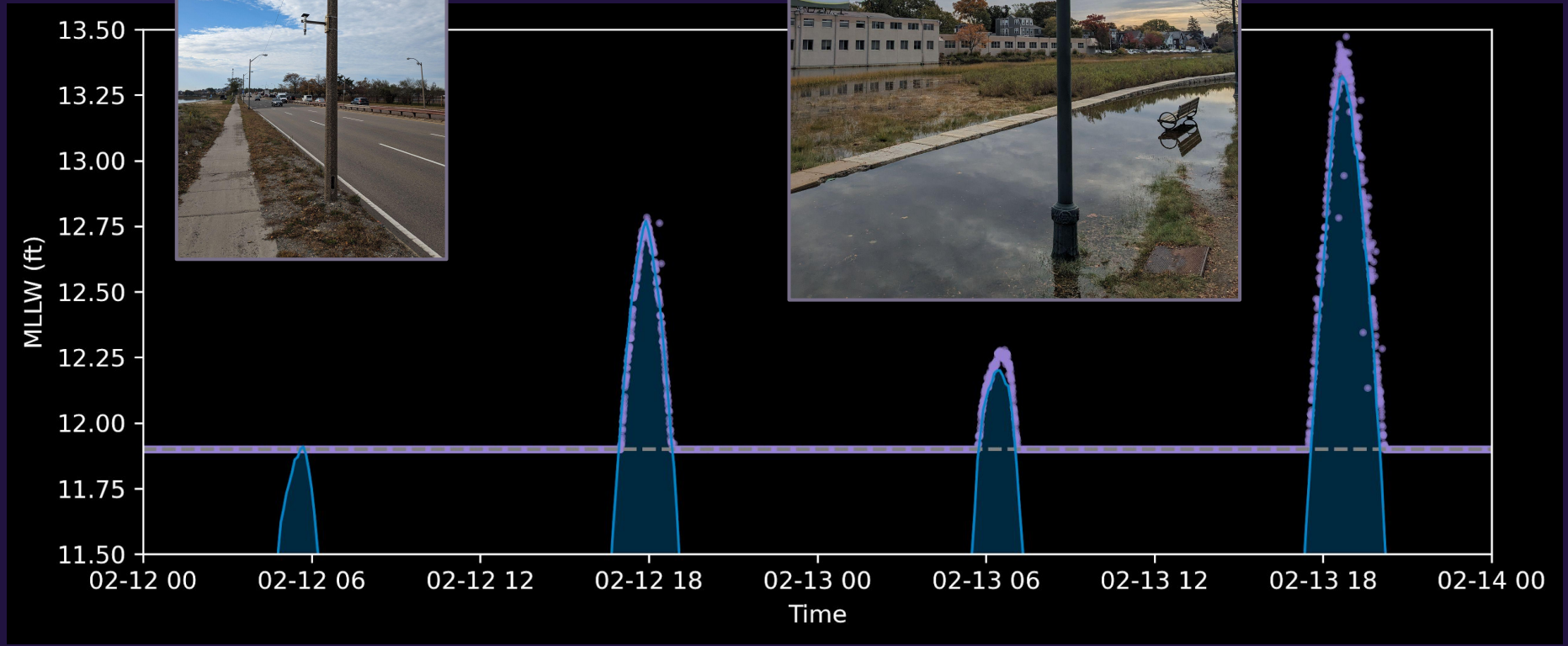
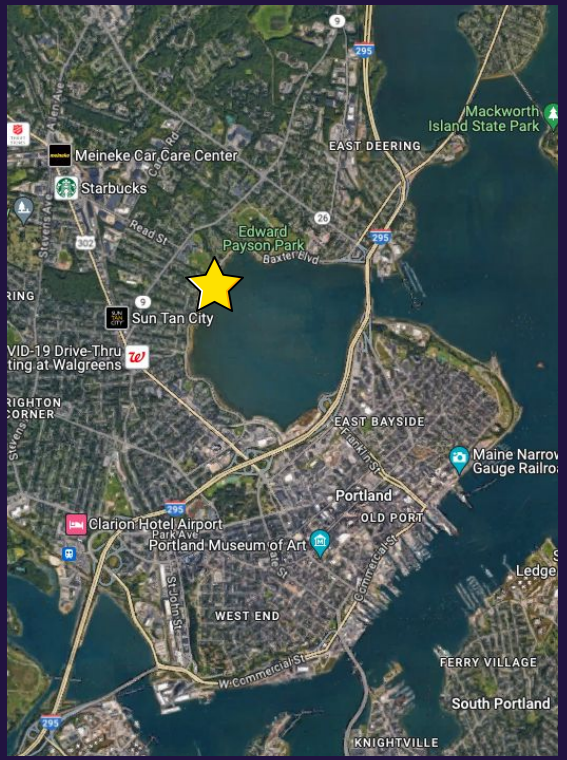


“Signature Waterfront Opportunity”

Hohonu

Portland, ME

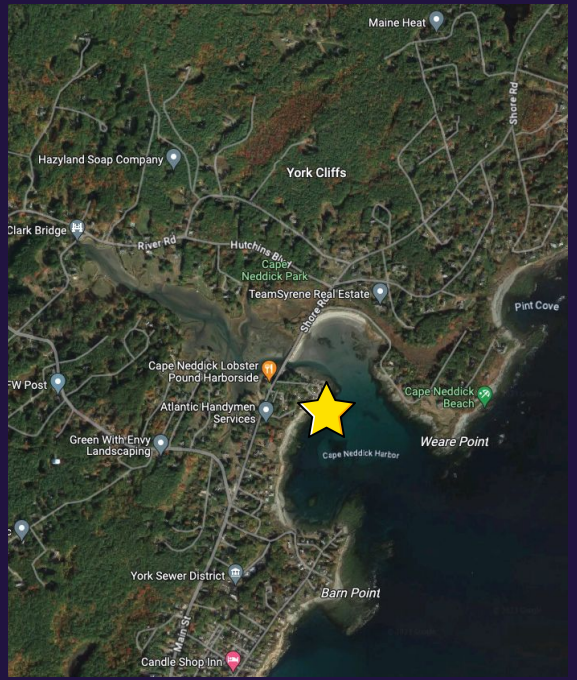
The city was able to prove that recently-installed outfall valves nearly eliminated flooding at a water level ~two feet higher than prior water levels that had caused widespread flooding.



York, ME

The Town of York has a state road and evacuation route that overtops with tides during the winter

They need to understand water levels in a specific area due to near-term development and with assistance with a mass alerting system

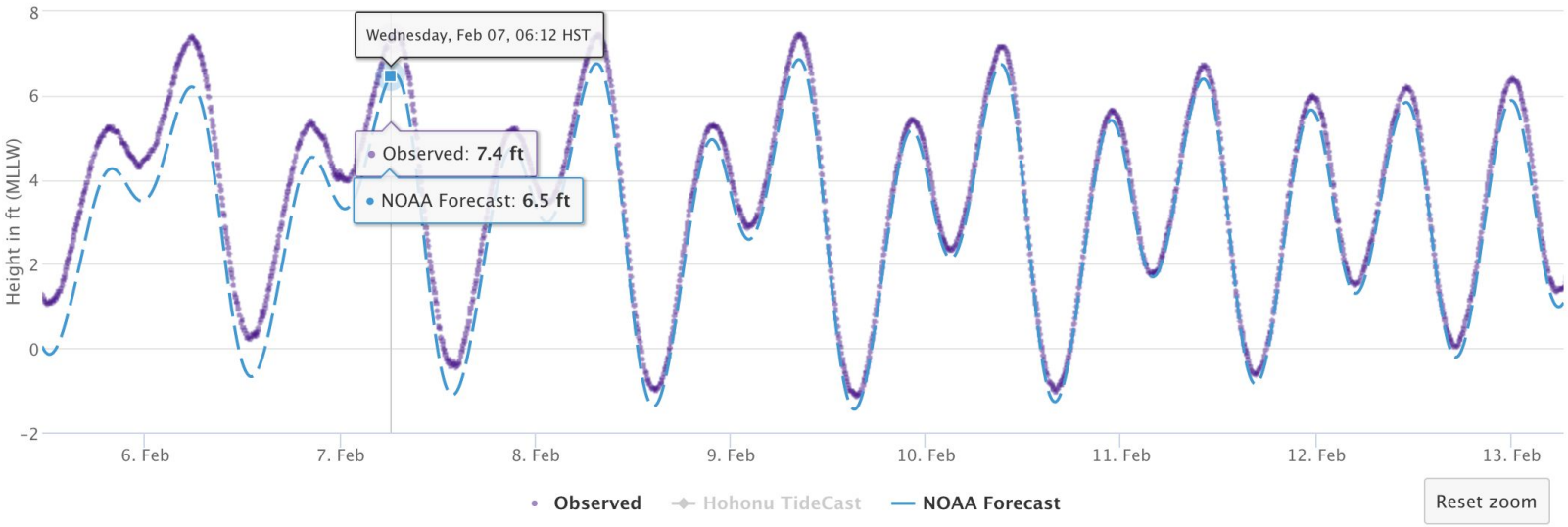


San Francisco, CA

Hohonu

US HARBORS

One foot differences between NOAA predictions and Hohonu observations further validates need for hyperlocal sensor network



Steilacoom, Tacoma, WA

The City of Tacoma has installed a gauge to better understand King Tides in the Puget Sound in order to develop a mass alerting system

Partnering for a Resilient Future

Hyperlocal monitoring and actionable data are the future of climate resilience
Hohonu wants to help lead this transformation

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