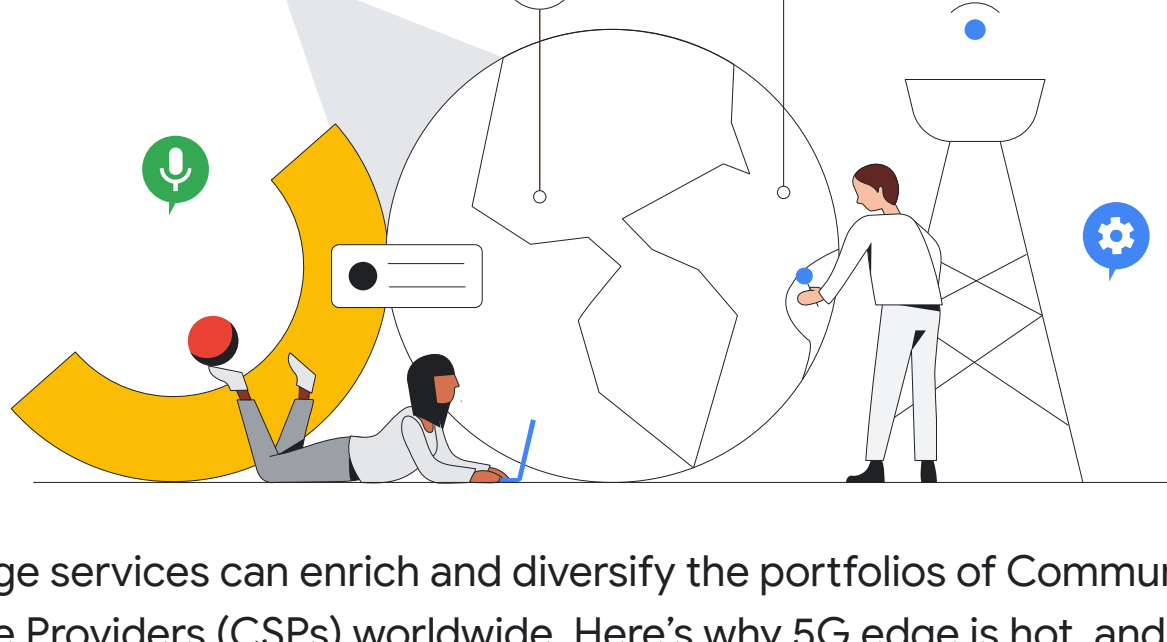


# What's hot about 5G edge for CSPs?



5G edge services can enrich and diversify the portfolios of Communication Service Providers (CSPs) worldwide. Here's why 5G edge is hot, and reasons why CSPs need to act now.

## Enterprise crave 5G edge services

Enterprises are very positive about edge services - and prepared to invest today. Here's what 450+ enterprises told Google cloud about their edge plans.



80%

say 5G and edge are better together



71%

plan to invest in next 12 months



70%

plan to spend \$100k or more at launch

## 5G edge attracts all industries

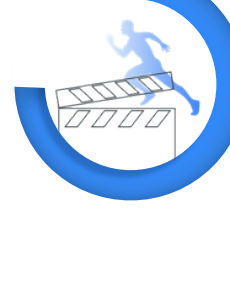
5G edge services have captured investment across diverse industries.

Enterprises deploying 5G edge in next 12 months



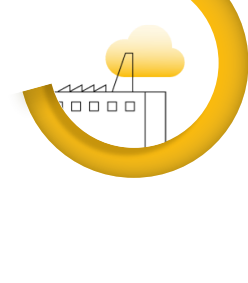
77%

Retail



75%

Sport & entertainment



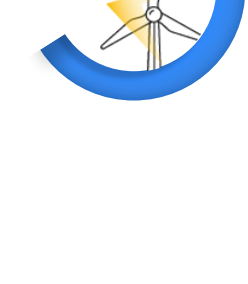
71%

Manufacturing



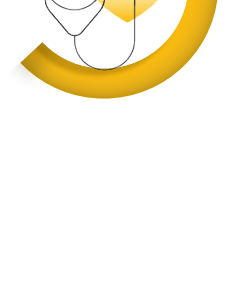
69%

Transport



66%

Energy & utilities

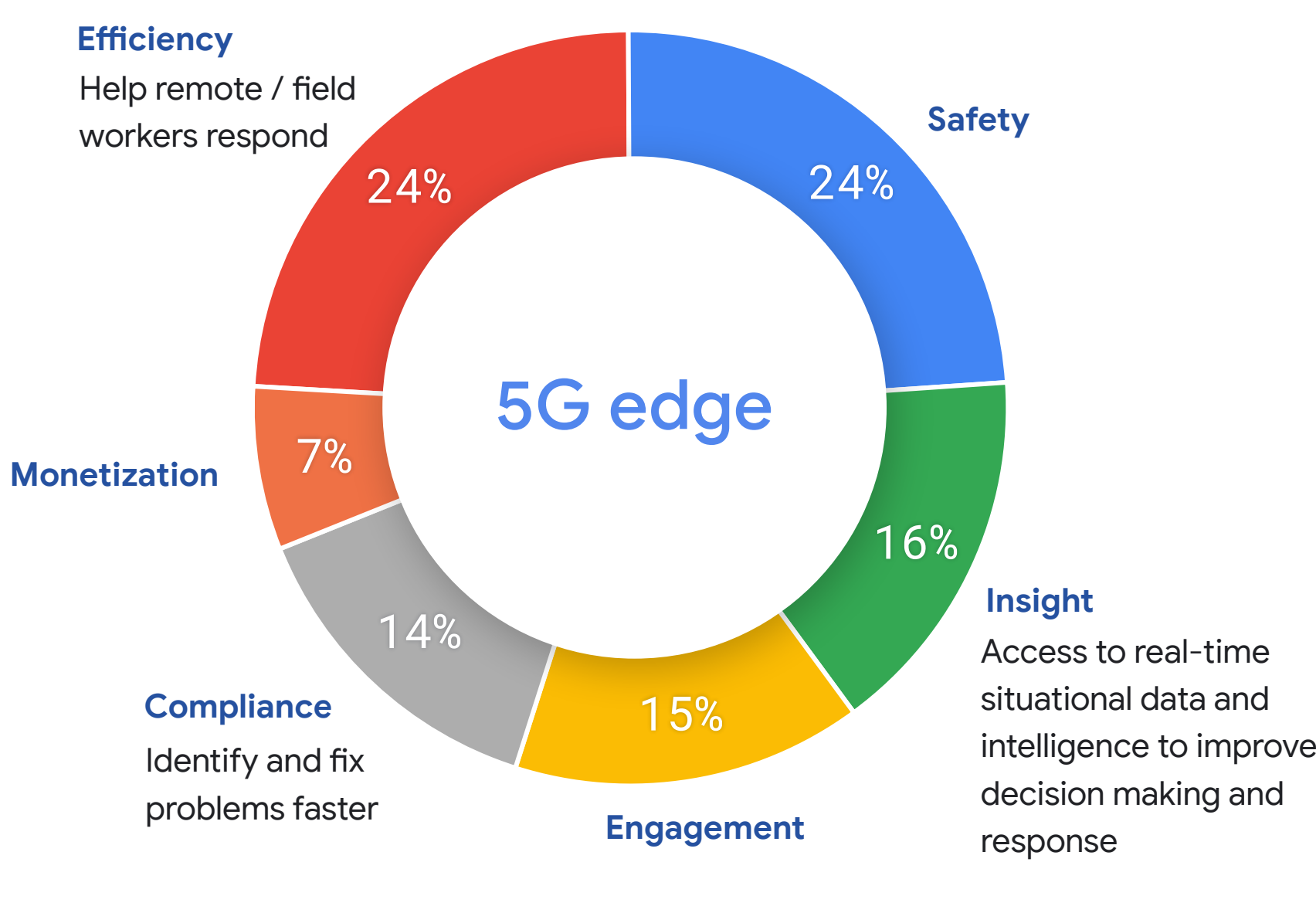


63%

Health

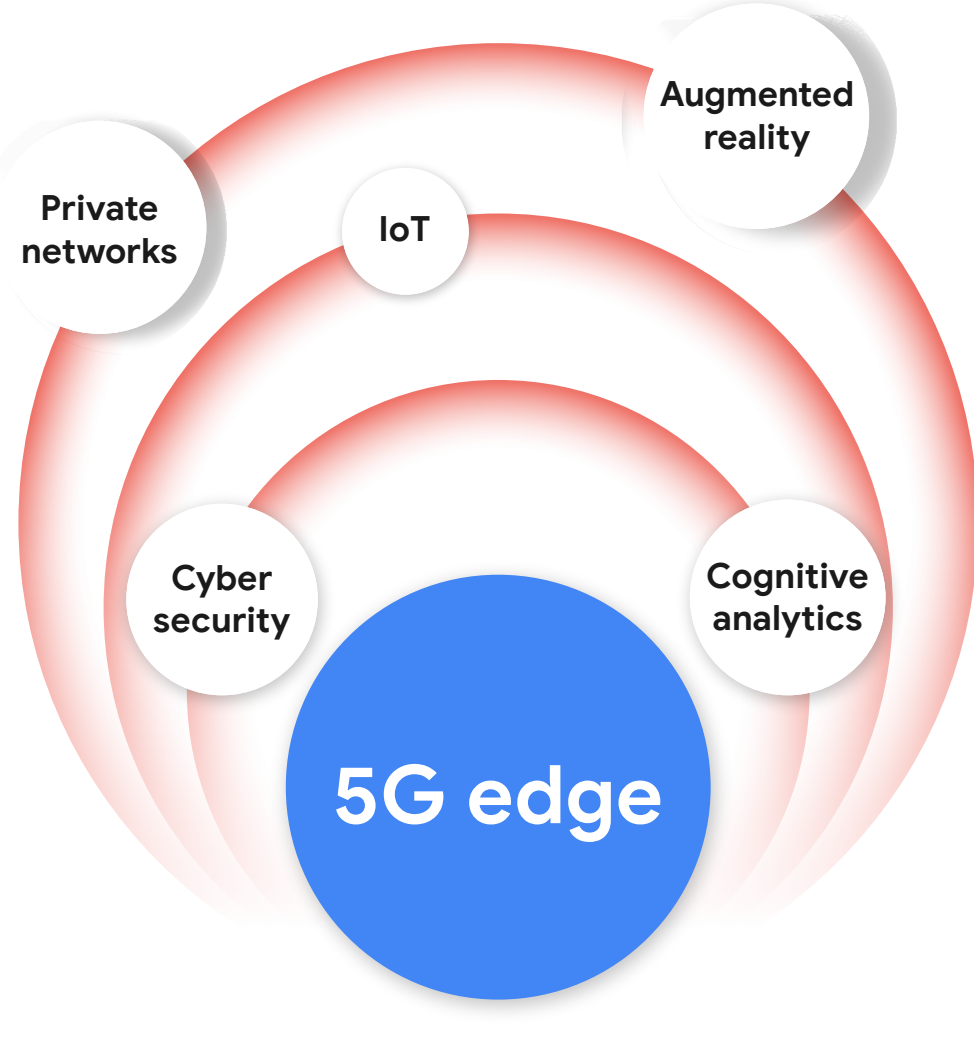
## Expected outcomes of 5G edge investment

Key outcomes driving investment in analysis of 35+ edge use cases. Enterprises are investing in 5G Edge with primary focus in safety and efficiency.



## 5G edge triggers a ripple effect

Enterprise investment associated with 5G edge is more than a bandwidth choice. It is a solution choice with multiple building blocks - bandwidth, compute, application, security to deliver outcomes.



## CSPs can address enterprise 5G edge concerns

CSPs should emphasize their security skills and ability to support edge deployment choice. A strong partner ecosystem is important too.

### ENTERPRISE CONCERNS

### CSP SOLUTIONS



Lack of internal edge computing skills

Hosted edge options



Cybersecurity and data protection risks

Security advisory

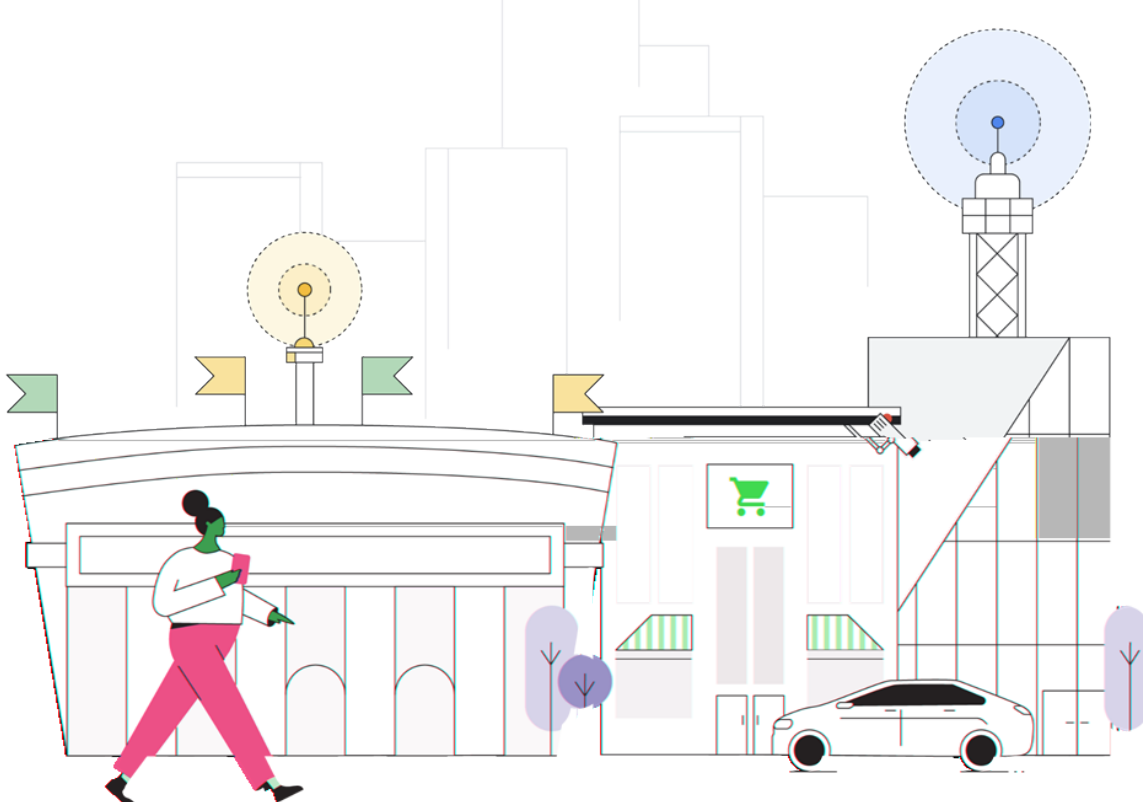


Key technology partner doesn't offer edge

Partner ecosystem



It's not a question of who will deploy edge but when and with whom. And CSPs are in line to succeed if they partner well in emerging edge ecosystems.



For more information

Telecom 5G edge enterprise report

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Listen to Omdia's expert, Camille Mandler

Watch now