

Food and Agriculture Organization of the United Nations



# Investment Opportunities in the Union of the Comoros

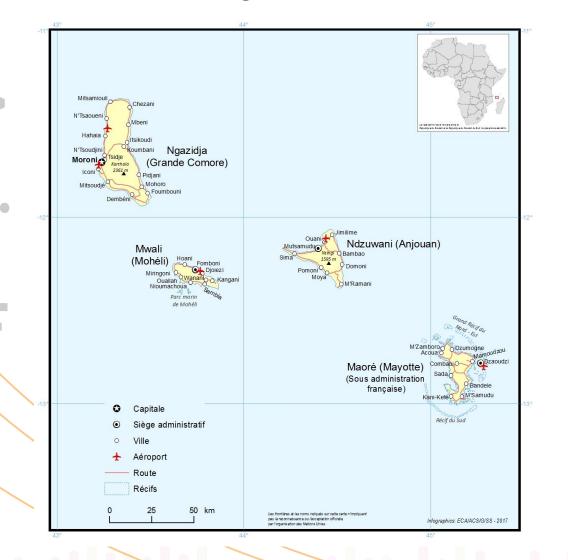
#### **Country Profile**

Why invest in the Union of the Comoros? Relevance of the Hand-in-Hand Initiative in the country Investment proposals

## Country Profile-The Union of the Comoros



**Current Status and Agriculture** 



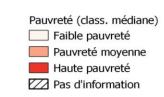
- Total land area of 2 236 km<sup>2</sup>
- Population: 889 676 inhabitants (INSEED, 2024 projection)
- HDI: 0.558 (2022)
- Regions: 3 governorates
- Prefectures: 16
- Municipalities: 54
- National policy based on: the plan "Emerging Comoros" (PCE) by 2030
- Member countries of: IOC, COMESA, SADEC, Arab League, AU, WTO

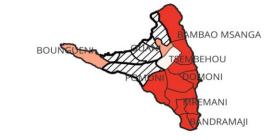
- National poverty rate:
  44.8 % (WB, 2023)
- Level of poverty among the agricultural population (FAO, MAPA 2021)\*:
  - the south-east of Anjouan has the highest concentration of poverty in the Comoros
  - In Grande Comore and Mohéli, most communes have a low to medium level of poverty, with the exception of a few communes that have a high level of poverty

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- The agricultural sector is the backbone of the Comorian economy, accounting for 44% of GDP and 57% of the working population.
- $\checkmark$  The country took its commitment to the 2030 Agenda to another even higher level by adopting, in 2019, the « Plan Comores Émergent » (PCE) which places the Union of the Comoros on a new development trajectory leading it to the status of an emerging country
- $\checkmark$  The pillars of the PCE contribute to both the achievement of the SDGs while integrating the implementation needs of the African Union's Agenda 2063.
- ✓ To facilitate the implementation of the « Plan Comores Émergent », the government has drawn up and adopted a portfolio of priority programs, all of which are all aligned with the SDGs and monitoring and evaluation is done around a mechanism based on the five pillars of the 2030 Agenda.
- $\checkmark$ Legal and tax incentive framework
- Fisheries, poultry and food crops, including bananas, are among the priority programs in the compact (COMPACT Comoros at the Dakar II Summit in January 2023)

## Government objectives

**Current Status and Agriculture** 



Desire to support the creation of new private businesses in the agricultural sector / greater involvement of the private sector.

Target by 2030: increase banana production to at least 90 000 tons/year (COMPACT Comoros)

Production for local demand and export (diaspora demand estimated at 45 tons/year)

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#### **Fisheries and aquaculture**

Inclusion in the priority programmes and the PCE Huge potential in the fisheries and aquaculture sector and significant under-exploited fishery resources:

Demersal resources located on the continental shelf: 3,000 tonnes/year Coastal pelagic resources: 10,000 tonnes/year Oceanic pelagic resources (high seas): 20,000 tonnes/year with 427 km of coastline

improvements in the governance of the sector are underway, thanks to the support provided by the PTFs (statistics, safety, SCS, co-management, health control) support for the development of the private sector and the promotion of public-private partnerships (e.g. ANPI, chambers, employers' organisations, etc.)

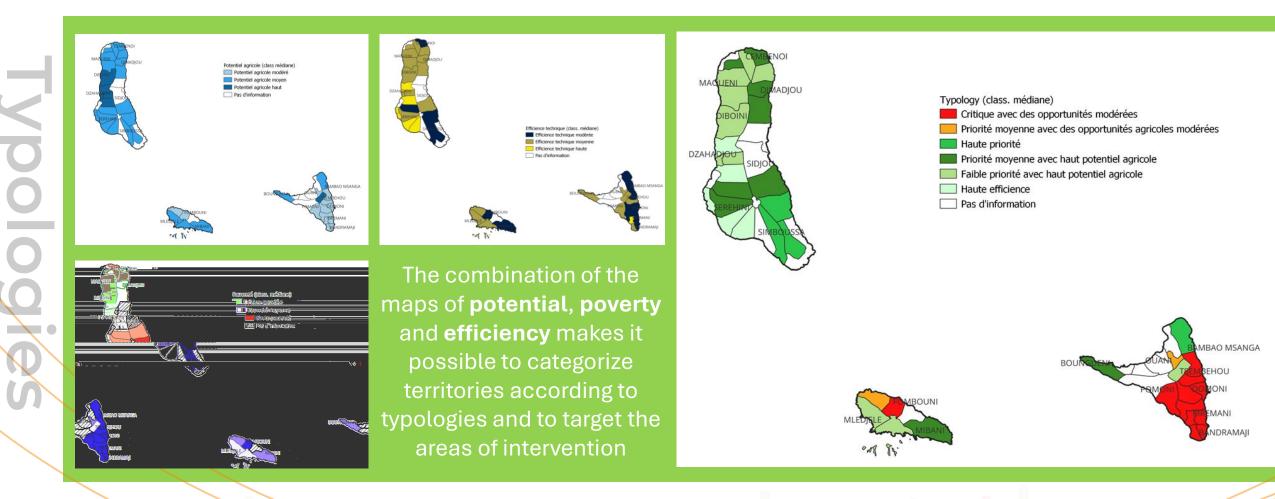


Reduce imports: 80% of the animal products consumed are imported and the quantities imported are constantly increasing (10 000-15 000 tonnes/year)

## Agricultural typology and investment areas



**Current Status and Agriculture** 







## Banana production Fisheries and aquaculture

Poultry production

Opportunity 1:



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Bananas, the food crop par excellence in the Comoros, are one of the most important crops in terms of agricultural production (6,338 tons/year, FAO 2024) and yield (21.5 tons/ha)

Banana is a very popular staple food, with strong local demand.

### Increasing climate-smart banana production



**Current Status and Agriculture** 

#### **Current constraints**

Predominantly artisanal agricultural production with insufficient local added value

Weather-related and disease-related losses.

Conservation of agricultural products without compliance with SPS standards, and still very limited processing, conservation and marketing activities

Difficult access to agricultural credit and private investment

Research and Development still in its infancy; Inefficient management structures due to a lack of qualified human resources and adequate equipment

Legal framework does not encourage investment in the sector, in particular the existence of customs taxes on imported equipment and inputs intended for agriculture

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#### Key Investments

Support banana production to nearly 90,000 tons of bananas/year: USD 5.6 million (private sector - public sector)

Build 3 large warehouses, 12 storage units for banana conservation, rehabilitate rural roads: USD 4.8 million (private sector)

Set up 25 processing units and 6 packaging units for products in the banana sector. USD 3.1 million (private sector)

Develop marketing channels and export markets: USD 2.8 million (private and public sector)

Establishment of 1 reference laboratory and 2 subsidiary laboratories for the in vitro production of banana trees 3.4 million (public and private sector)

Pilot a financial product for the sector and reduce customs taxes on imported equipment and inputs and support the creation of new private companies USD 0.3 million (public sector)

#### **Risks and mitigations**

Climatic, phytopathological and health risks:

Mitigation: extension of resistant varieties and use of quality inputs and phytosanitary control

Risks: poor quality of infrastructure

Mitigation: Bringing it up to international standards

Risks: health safety

Mitigation: Implementation of a system of health and health controls

Risks: Lack of opportunities

Mitigation: Development of a strategy to gain international market share (AfCFTA, COMESA, etc.)

Administrative delays

Mitigation: Application of the Investment Code -

Total investment (USD): **20 million** Government Contribution (USD): **\$1 million** Direct total beneficiaries (households): **3 490** Indirect total beneficiaries (individuals): **18 497** Additional net income per household (USD): **1785** Internal Economic Rate of Return: **22.58%** 

Net Present Value (USD): 7 million Benefit/Cost Ratio: 2.10 Poverty reduction Food security Job creation Economic growth





Fishing contributes to national wealth creation estimated at 6.7%

Existence of 5 industrial fishing segments and **4 national fishing segments**: semi-industrial fishing, artisanal fishing, traditional fishing and shellfish gathering

Existence of **121 cooperatives/associations** bringing togethe<mark>r</mark> a total of 7600 fishermen, including 55 in Grande Comore (4,000 fishermen), 45 in Anjouan (3,000 fishermen) and 21 in Mohéli (600 fishermen) (source Fishermen's Union, 2018)

Aquaculture almost non-existent

Unmet local demand: recurrent shortages and import of canned goods. Fish imports are estimated at between **500 and 1,000** tonnes/year

Annual production between **20 000** and **25 000** tons/year

Existence of potential export markets outside of the EU (East Africa in particular) that are accessible and remunerative

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**Opportunity 2:** 

## Fisheries and aquaculture sector



**Current Status and Agriculture** 

#### **Current constraints**

Small-scale fishing with insufficient local added value

Predominance of the informal sector in the fisheries sector, and underdeveloped entrepreneurship

Preservation and storage of seafood done individually, neglecting compliance with SPS standards

The country has no fishing port, nor a well-structured local market

Processing infrastructure in the fisheries sector remains insufficient and inadequate.

Vocational training (navigation, mechanics, safety, conservation) and Research/Development scheme, which hamper the modernisation of the fishing professions

#### Key Investments

Facilitate access to inputs, equipment, fisheries control and surveillance, safety at sea and construction of landing points for small-scale fishing on 3 strategic sites USD 1.8 million (private sector)

Install 45 aquaculture production sites, 45 fish ponds, 6 hatcheries and their equipment, and feed production units. USD 2.4 million (private sector)

Setting up a cold chain (positive and/or negative cold rooms, insulated containers/fish shops, ice boxes, ice) USD 0.8 million (private sector - public sector)

Create 30 small and medium-sized enterprises for the conservation and processing of tuna into cans, development of a marketing strategy (circuits, standards, export, etc.) 1.6 million USD (private sector)

Create and operate specific markets for fish and fishery products and support the creation of 30 fish markets in the main cities, USD 1 million (private and public sector)

Setting up a reference laboratory for product analysis and quality control for the certification of fishery products intended in particular for export USD 1.8 million (public and private sector)

#### **Risks and mitigations**

Risk: Over-exploitation of the coastal fringe and degradation of environments due to the anchoring of pirogues:

Mitigation; Promotion of semi-industrial fishing with the use of efficient and sustainable fishing equipment and technologies

Risk: low access to quality food for farmed fish

Mitigation: Controlled imports and initiation of local fish feed production

Risks: poor quality of cold chain infrastructure

Mitigation: Bringing it up to international standards

Risks: health safety

Mitigation: Establishment of a system for the protection and sanitary control of fishery products

Risk of resource degradation

Mitigation Support for the implementation of the Voluntary Guidelines for Sustainable Small-Scale Fisheries

## **Fisheries and Aquaculture**

Investment Proposal:

Total investment (USD): 10 million Government Contribution (USD): 0.5 million

Direct total beneficiaries (households): 2 503 Indirect total beneficiaries (individuals): 13 266 Additional net income per household (USD): 8 953

Internal Economic Rate of Return: 19.36% Net Present Value (USD): 3.84 million Benefit/Cost Ratio: 1.30 Poverty reduction Food security Job creation Economic growth

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griculture

Develop the poultry sector

Opportunity 3:



The country imports 20 000 tonnes of broiler chicken and more than 950 000 table eggs (UA, 2022)

Local production of broilers almost non-existent (except for artisanal production or culled laying hens).

poultry farming, mainly focused on the production of eggs for consumption, very insufficient egg production

Very low added value of the subsector and low contribution to employment,

Very high price levels

## Fisheries and aquaculture sector



**Current Status and Agriculture** 

#### **Current constraints**

A low level of poultry production. Chronic deficits in poultry feed.

Persistence of animal diseases due to poor health and vaccination coverage.

Lack of modern processing and marketing channels for livestock products.

Lack of modern and appropriate infrastructure (poultry transport, input manufacturing plants, etc.).

Limited Research and Development programs

Lack of sustainable funding (public and private) accessible to farmers.

#### Key Investments

Build infrastructure for the production of broilers (30), eggs and chicks (15). USD 8.2 million (private sector)

Create 3 pilot feed manufacturing factories (silos, supply of raw materials, and equipment) and development of local resources 1.5 million USD (private sector)

Set up a central pharmacy and 2 ancillary depots to make veterinary products available USD 2.7 million (public and private sector)

Create 3 cold chains, 6 modern slaughterhouses, 3 processing units and 6 storage units and warehouses. USD 3.9 million (private sector)

Establishment of processing units for local products in the poultry sector. 1.6 million (private sector)

Create and operate a reference laboratory in animal health and poultry disease surveillance. USD 1 million (public sector)

Piloting a sustainable and accessible financing model for the sector

#### **Risks and mitigations**

Risk: Epidemics requiring the slaughter of poultry:

Mitigation: Veterinary surveillance, farmers' insurance

Risk: access to feed

Mitigation Controlled imports and initiation of local feed production

Risk: Uncontrolled imports

**Mitigation Customs Controls** 

Risks: poor quality of cold chain infrastructure

Mitigation Bringing to international standards

Risks: health safety

Mitigation Establishment of a system of and health checks on poultry products





Total investment (USD): 20 million Government Contribution (USD): \$1 million

Direct total beneficiaries (households): 3 190 Indirect total beneficiaries (individuals): 16 907 Additional net income per household (USD): 3 633

Internal Economic Rate of Return: 20.16% Net Present Value (USD): 1.86 million Benefit/Cost Ratio: 1.08 Poverty reduction Food security Job creation Economic growth

0.0 Million 03\$ 47.5 Million 03\$	2.5 Million US\$57,85319-23%Imment ContributionTotal BeneficiariesAverage IRR (%	4,836 US\$12.7 Millions US\$0 tCO2-6%)Per capita incomeNPVExACT
Investment case	Investment case	Investment case
Banana Value Chain	Fisheries and Aquaculture Value Chain	Poultry Value Chain
Investment:	Investment:	Investment:
20 Million US\$	D.0 Million US\$	20 Million US\$
Investment Gap:	Investment Gap:	Investment Gap:
9 Million US\$	9.5 Million US\$	19 Million US\$
NPV :	NPV :	NPV :
7.0 Million	3.84 Million	186 Million
IRR:	IRR:	IRR:
22.58%	19.36%	20.16%
Direct beneficiaries	Direct beneficiaries	Direct beneficiaries
3,490	2,503	3,190
Indirect beneficiaries:	Indirect beneficiaries:	Indirect beneficiaries:
18,497	13,266	16,907
Total beneficiaries:	Total beneficiaries:	Total beneficiaries:
21,987	15,769	20,097
Per Capita income increase	Per Capita income increase	Per Capita income increase
1,785 US\$/Person	8,954 US\$/Person	3,636 US\$/Person