January 5, 2015

Beginning with the current United States Patent and Trademark website, you will need to click on the Trademarks menu underneath the uspto.gov header. The Trademarks Home page is shown below. In order to access the Official Gazette (OG), you must click on the left navigation menu with the title "Manuals, Guides, Official Gazette" which is highlighted on the image below.



The Manuals, Guides, Official Gazette page will open and is shown in the two graphic below which highlights the section with the Official Gazette.

January 5, 2015

Home Page » TRADEMARKS » Manuals, Guides, Official Gazette

Trademark Search

Trademarks Process

News & Notices

Manuals, Guides, Official Gazette

Laws & Regulations

Online Filing

Contact Trademarks

#### Highlights



DATOS En Español

Basic Facts Videos









#### Manuals, Guides, Official Gazette

#### Trademark Manual of Examining Procedure (TMEP) - October 2014

The TMEP provides trademark examining attorneys in the USPTO, trademark applicants, and attorneys and representatives for trademark applicants with a reference work on the current law, practices, and procedures relative to prosecution of applications to register marks in the USPTO. The TMEP contains guidelines for examining attorneys and materials in the nature of information and interpretation, and outlines the procedures that examining attorneys are required or authorized to follow in the examination of trademark applications

Between updates to the TMEP, the Office occasionally provides guidance about a particular issue through the issuance of an Examination Guide. Typically, as to that issue, the Examination Guide supersedes the current edition of the TMEP to the extent any inconsistency exists. Any Examination Guides issued subsequent to the publication of the TMEP October 2104 revision, or any issued prior to publication but not incorporated in the TMEP, are listed on the Trademark Examination Guides

Note: The current version of the TMEP is October 2014. Since October 2012, the TMEP has been identified by the month and year in which it is issued.

Zipped PDF and HTML files and archived copies of prior versions of the TMEP, beginning with the 4th edition, are available at TMEP files and archives.

To submit comments regarding selected chapters and/or sections of the TMEP via the Trademark policy collaboration site, see the notice at http://www.uspto.gov/trademarks/notices/Idea Scale 800.jsp.

#### <u>Trademark Trial and Appeal Board Manual of Procedure (TBMP) – June 2014</u>

The TBMP provides stakeholders with basic information generally useful for litigating trial cases before the Trademark Trial and Appeal Board (TTAB). The manual describes current practice and procedure under the applicable authority, including the Trademark Act, the Trademark Rules of Practice, the Federal Rules (where applicable), and precedential case law.

The TBMP is updated periodically. Between updates, it is recommended that the TTAB's home page be checked for announcements concerning policy, practice and rules changes.

#### Acceptable Identification of Goods and Services Manual (ID Manual)

The ID Manual lists identifications of goods and services and their respective dassifications that the USPTO examining attorneys will accept without further inquiry if the specimens of record support the identification and classification. The listing is not exhaustive, but is intended to serve as a guide to both examining attorneys in acting on applications and to filers in preparing applications. Using language directly from the ID Manual helps avoid objections by examining attorneys concerning "indefinite" identifications of goods or services; however, applicants must assert actual use in commerce or a bona fide intent to use the mark in commerce for the goods or services specified. Therefore, even with a definite identification, examining attorneys may inquire as to whether the identification chosen accurately identifies the applicant's goods or services.

A failure to list the goods/services correctly with which you use your mark, or intend to use your mark, may prevent you from registering your mark; therefore, proper selection from the ID Manual is critical. Need more information on how to identify

Goods and Services

Filing Basis

onal Schedule of Classes of Goods and Services. This is a listing, by dass, of all of the sses. It also identifies some of the most common items falling within the class, and includes it the dass specifically does and does not include. NOTE: Under U.S. Trademark law, dass acceptable for registration purposes. The specific items of goods and/ or services must be

n Acceptable Identification of Goods and Services Manual (IDM-NG) - Try the on service. See <a href="https://tmidm.uspto.gov">https://tmidm.uspto.gov</a>. For more information, see ks/notices/TM-IDM-NG-Announcement.jsp. The TMNG-IDM is best viewed in Microsoft® 1 higher, but is also accessible in Google® Chrome® browser version 32. Display resolution mended for optimal viewing of the search window and results table.

s the Trademark Official Gazette (TMOG), a publication to at contains a depiction of the mark, r services, and owner information for: (1) marks published for opposition on the Principal I the Principal Register under 15 U.S.C.  $\S1051(d)$ ; (3) ma ks registered on the Supplemental cular issue in which the marks appear; and (4) updated registration certificates. The TMOG is web-based form. The USPTO will continue to offer the P F format for a period of time

is changes in rules or Office procedures and notices to parties who cannot be reached by nic TMOG, but instead are available at

ks/notices/Trademark OG Notices Main.jsp.

#### n Guides

ark Manual of Examining Procedure (TMEP), the Office occasionally provides guidance about a ince of an Examination Guide. Typically, as to that issue, the Examination Guide supersedes o the extent any inconsistency exists and the guidance contained therein is usually n of the TMEP.

taining design figurative elements a 6-digit numerical code(s) for searching purposes. This livisions, and sections that make up these codes. For example, a single five-pointed star elestial bodies, natural phenomena and geographical maps), division 01 (stars, comets) and

#### Tools

- Trademark Electronic Search System (TESS)
- **Trademark Hectronic Application** System (TEAS)
- Trademark Status and Document Retrieval (TSDR)
- Electronic Trademark Assignment System (ETAS)
  - Trademark Trial and Appeal Board
- Trademark Manual of Examining Procedure (TMEP)

#### Popular Links

- Subscribe to Trademark Alert Emails
- Documents for Prosecutors
- Fee Information
- International Registration/Madrid Protocol
- Maintain or Renew Registrations
- Trademark Manual of Examining Procedure (TMEP)
- **Trademark Policy Collaboration Site**
- User Feedback
- Initiatives and Events

#### Another resource is the Internati headings for the international da explanatory notes indicating wha headings by themselves are not listed.

Trademarks Next Generatio latest Trademarks Next Generation http://www.uspto.gov/trademar Internet Explorer® Version 9 and settings above 900px are recom

#### Official Gazette

Every Tuesday, the USPTO issue the identification of goods and/o Register; (2) marks registered o Register on the date of the part presented in a easily searchable

NOTE: Trademark notices, such mail, do not appear in the electro http://www.uspto.gov/tradema

#### Trademark Examination

Between updates to the Tradem particular issue through the issua the current edition of the TMEP t incorporated into the next edition

#### Design Search Code Ma

The USPTO assigns all marks cont manual indexes the categories, of would be coded in category 01 (c

January 5, 2015

Please note that you will need to click on the title "Official Gazette" to access more specific information about the Official Gazette which includes background information on the Official Gazette, a link to the Frequently Asked Questions regarding the OG, a hyperlink to the electronic version of the Official Gazette (eOG), the PDF version of the OG as well as registration certificate issues by date. The illustration below highlights the link to the eOG.

Home Page » NEWS & NOTICES » Official Gazette » Official Gazette for Trademarks Subscription Center Press Releases Testimony and Speeches Director's Forum Systems Status **Emergency Notices** USPTO Videos Official Gazette Official Gazette for Patents Official Gazette for Trademarks Federal Register Notices Event Calendar

### Trademark Official Gazette (TMOG)

The Trademark Official Gazette (TMOG) is published each Tuesday and contains bibliographic information and a representative drawing for each mark published, along with a list of cancelled and renewed registrations. The TMOG does not contain USPTO Notices. Information about each mark may also be found in the searchable trademark database, Trademark Electronic Search System (TESS). On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email  $the \ requested \ correction \ to \ \underline{TMPostPubQuery@uspto.gov}. \ \ For \ applicant \ corrections \ or \ amendments \ after \ publication, \ please$ file a post-publication amendment using the form. For general information, contact the Trademark Assistance Center at 1-800-786-9199.

the general Frequently Asked Questions about the Trademark Official Gazette

#### Electronic Version of the TMOG

Access the web-based TMOG at <a href="http://tmog.uspto.gov/">http://tmog.uspto.gov/</a>.

ADVISORY: If you experience any trouble when dicking on the direct links to published records in Notices of Publication received via email and/or that appear in TSDR (Trademark Status and Document Retrieval), you can access the individual record by either 1) copying the link from the email or Notice of Publication in TSDR and pasting it into the url address of a supported browser such as the latest versions of FireFox, Chrome or Safari; or 2) visiting the TMOG main page at https://tmog.uspto.gov/, selecting the Official Gazette issue date from the list of Issues in the upper left corner and then entering the 8 digit serial number in the box labeled "Search By" and dicking on the magnifying glass icon to execute the

The USPTO is pleased to announce that on March 14, 2014 it posted the latest version of its easily searchable web-based format of the Trademark Official Gazette (TMOG). This release builds upon the previous version by improving various back end functions to support future enhancements and includes some minor changes to the interface. Please continue to send your feedback and suggestions to us at tmeog@uspto.gov so that we can keep improving the TMOG. NOTE: In order for the site work to work properly, you must use one of the supported browsers, which indude the latest versions of FireFox, Chrome, and Safari; also, you must have Javascript enabled.

#### PDF Version of the TMOG

In addition to the electronic version of the TMOG, the USPTO will continue for a certain period to offer a PDF version. accessed below. To search the PDF version, follow these steps. NOTE: Viewing the PDF files will require Adobe's free Acrobat Reader installed on your computer. To download a file, right-dick on the link, select "Save Link As..." or "Save Target As...," select the directory, then Save.

#### ADVISORY - PDF format change

As part of the ongoing effort to improve and modernize our legacy computer systems, effective the November 4, 2014 Official Gazette, the Office must retire the system that produces the "legacy" pdf files for the Official Gazette each week. The October 28, 2014 Official Gazette will thus be the last one available in the current pdf format.

We will still offer a pdf file for each issue for those who choose not to use the easily searchable format of the Trademark Official Gazette (TMOG); however, the format of the pdf version will differ. Based on user feedback received, the newer version features more complete information for each record, though this results in it having more pages. The newer version also lists the applications in a different order, eliminating the separation between multiple dass and single dass applications and instead just listing all of the records in ascending order by serial number.

To compare and contrast the new and old pdf versions, you can dick the link to the August 5, 2014 legacy pdf and then dick the link to the August 5, 2014 TMOG version. While the format for the newer pdf version cannot be changed in the short term, we greatly appreciate your feedback and suggestions about improving it for future releases. Please send commentary via tmeog@uspto.gov so that we can continue to improve the TMOG.

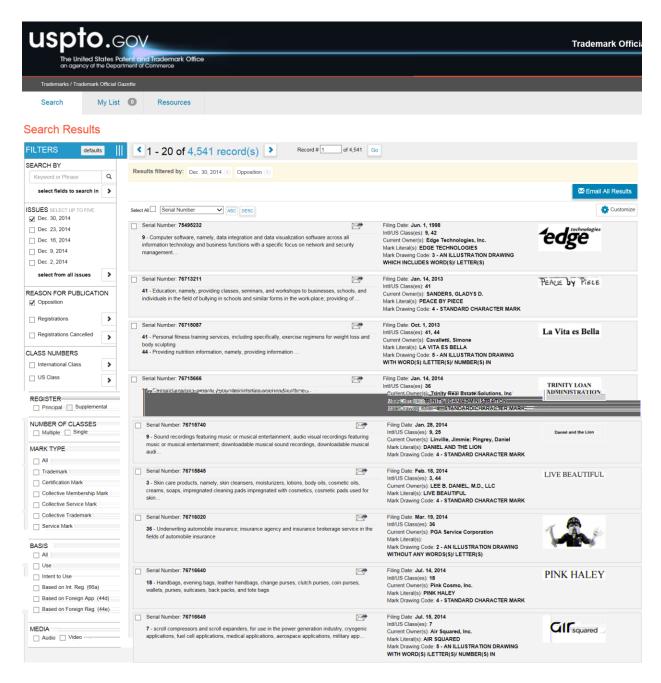
View the general Frequently Asked Questions about the PDF Version of the Trademark, Official Gazette,

WEEK & DATE	ISSUE
Week #52 - 30 December 2014	Trademark Official Gazette [PDF - 134.9 MB] Registration Certificates [PDF - 151.3 MB] Updated Registration Certificates [PDF - 2.3 MB]

When you click on the electronic version, a new page is opened for the electronic version of the Official Gazette. The image below shows the new graphical user interface. You are

January 5, 2015

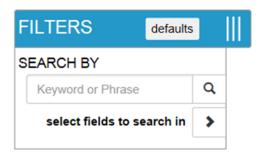
automatically placed into the Search Tab and the most recent issue of the Trademark Official Gazette is shown.



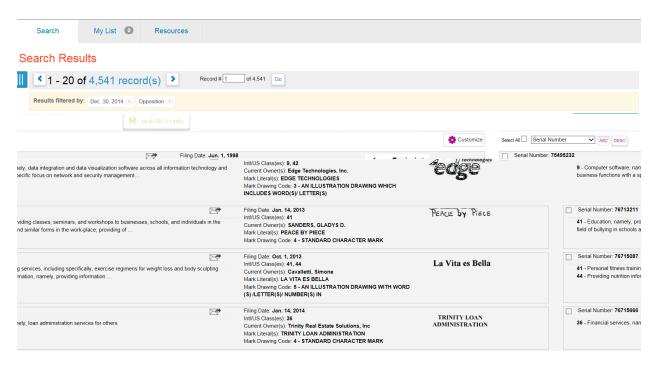
PLEASE NOTE: There is currently a user advisory regarding web browser compatibility. Currently tested and approved browsers are IE 10.0 or later and the latest versions of FireFox, Chrome or Safari.

The left hand filters can be collapsed so that they are hidden. You will need to click on the 3 vertical bars to the right of the FILTERS section defaults button.

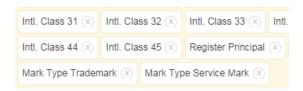
January 5, 2015



Now you see the menu is not visible. Only the three vertical bars are visible to the left of the search records numbers below the Search Results title. To toggle open the search results box, just click on the three vertical bars again.

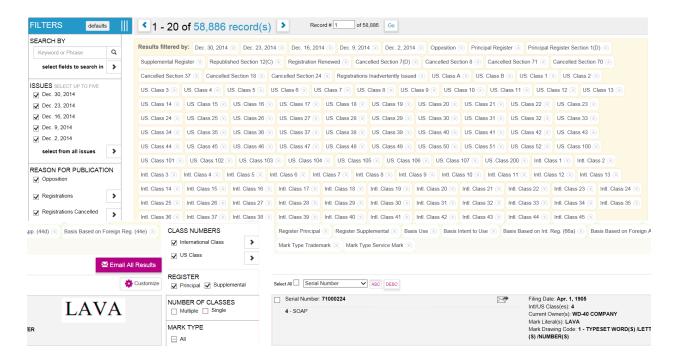


When you change the filters, you will see the Results filtered by box which is above the ascending serial number results reflect the choices you have picked. The more options you pick, the more filter boxes appear.

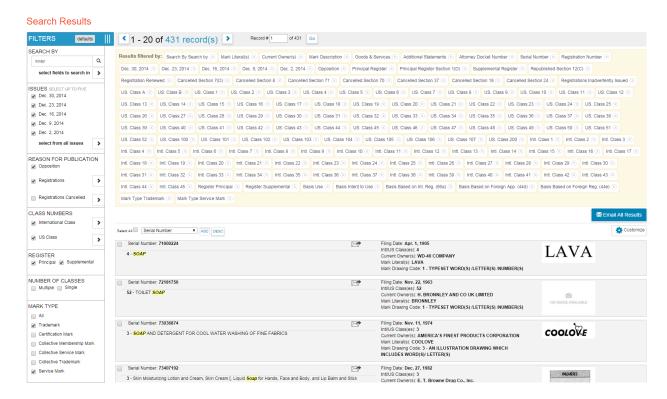


If you accidentally pick the wrong filter you can choose the item you want to close in the Results filtered by list and click on the x surrounded by a circle to close that individual item or you can uncheck one of the previous filter options that you selected.

January 5, 2015



In this particular example, the keyword soap has been selected to search. After typing soap into the search by field and clicking on the magnifying glass to the right of the field, the following list of 431 records are displayed in ascending order by serial number. Note that the search term is highlighted in the results. However, only the exact matches will be highlighted. Example, if you searched for the word "edge", results will include the word "edging" but will not be highlighted. This will be fixed in the next release.



January 5, 2015

In order to change to descending order, click on the DESC option to the right of the serial number drop down above the Search Results.

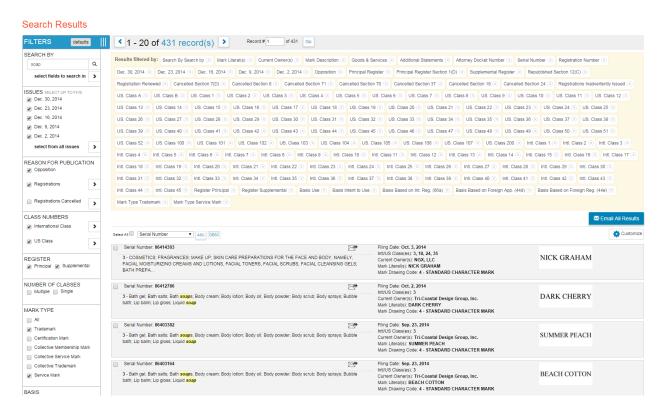
This image shows the ASC button depressed.

Select All	Serial Number	•	ASC	DESC

This image shows the DESC button depressed.

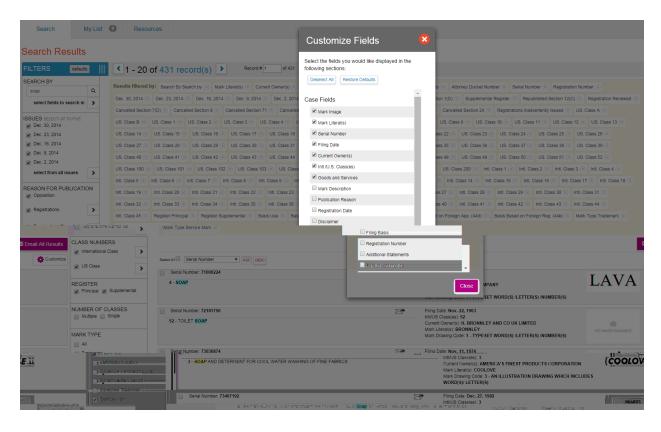


The results filtered in descending order are shown below.



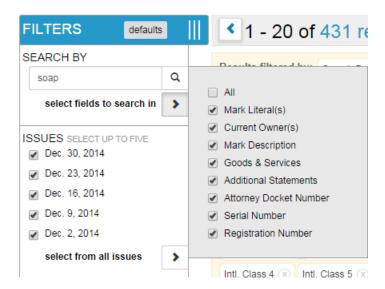
When you click on the customize button beneath the Email All Results button, on the right hand side above the first result shown, you will have a pop up box appear with different case field options to check.

January 5, 2015



The fields that are checked are those displayed and those that are unchecked are not displayed.

In the SEARCH BY section, there are 8 fields which can be selected or deselected based on preference.

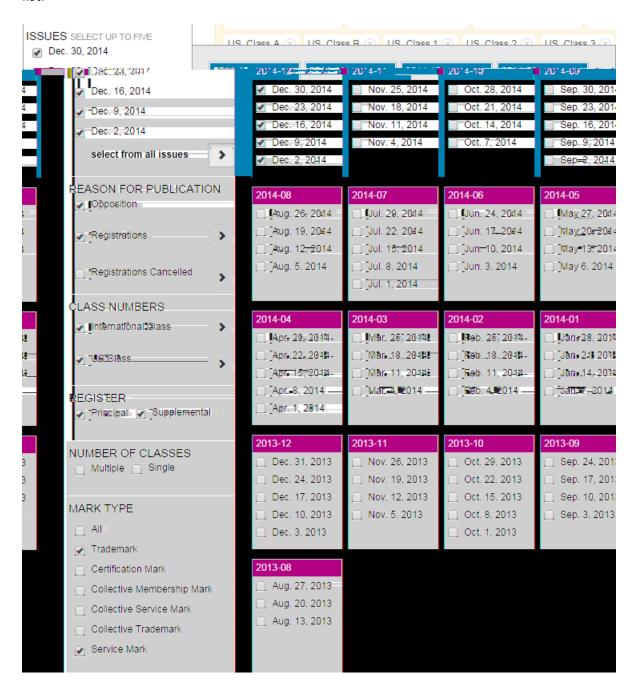


The additional statements option includes the following types of data and/or statements: color location, color(s) claimed, lining and stippling, disclaimers, translations, transliterations, order restricting scope, acquired distinctiveness claims, distinctiveness limitation, distinctiveness

January 5, 2015

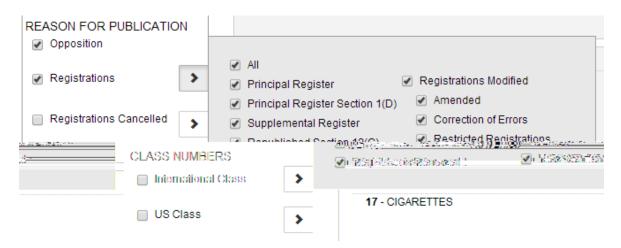
restriction, certification statement, concurrent use, used anywhere in another form, used in commerce in another form, name/portrait/consent.

The ISSUES filters section has the option to choose up to but not more than 5 issues. When you click on the right arrow you can choose from August 2013 to the present. If you need to search more than five issues at a time, we recommend you parcel your information and save to your list.

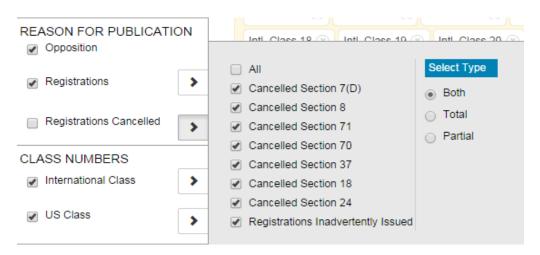


January 5, 2015

The REASON FOR PUBLICATION filter has two right arrow menus available. The Registrations menu has 10 different options available.

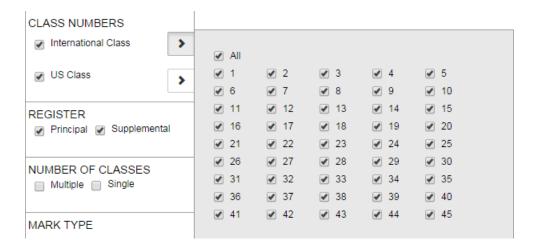


The Registrations Cancelled filter has 8 options which are check boxes and you also need to click on the appropriate radio button under Select Type.

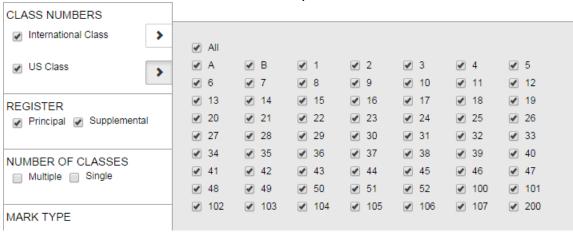


The CLASS NUMBERS filter has one right arrow menu for all of the International Classes available.

January 5, 2015

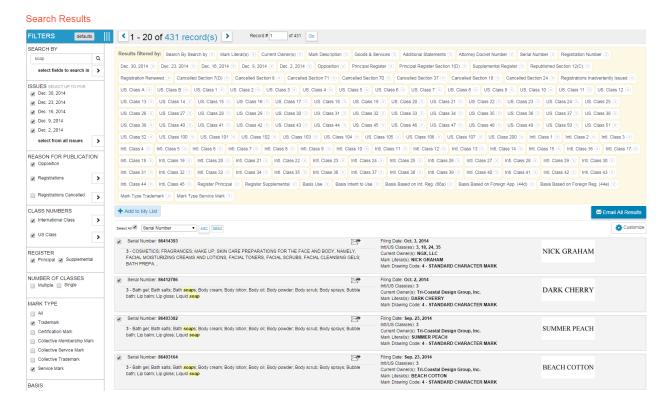


While the US Class numbers have the currently used classes available.

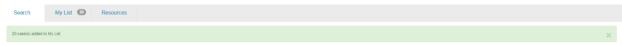


In the list of results, the user selected the select all checkbox above the results list. A new option then appears above that. It is a button with the words Add to My List.

January 5, 2015



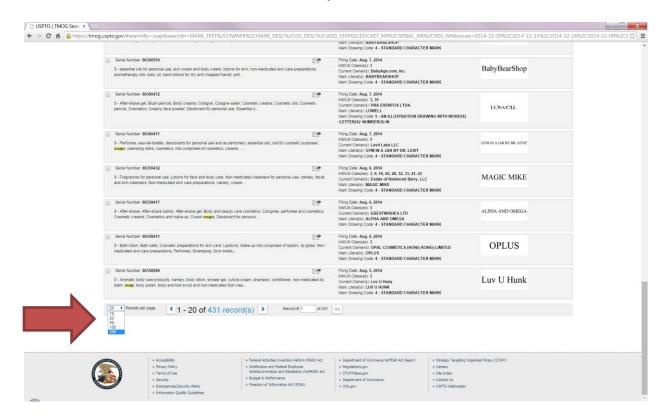
Note that while there are 431 results, when select all results was checked and added, the green confirmation box that shows above the Search Results header shows that only 20 results have been added.



#### Search Results

If you want to select more than 20 items at one time, you will need to change the number of results displayed per page. You will need to scroll to the bottom of the screen, just below the results where the record number and results per page are displayed. The default is 20 results per page. Note there is a down arrow next to the number 20. This means you can click in the box to change the number. The maximum number of items to display is 200. Please note that 200 results per page may take a little longer for the page to load on some machines.

January 5, 2015

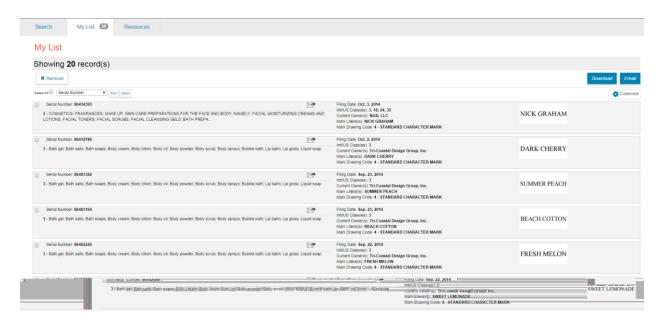


You will also notice a change has taken place on the My List tab. It now displays the number 20 in the gray circle next to My List instead of the number 0.

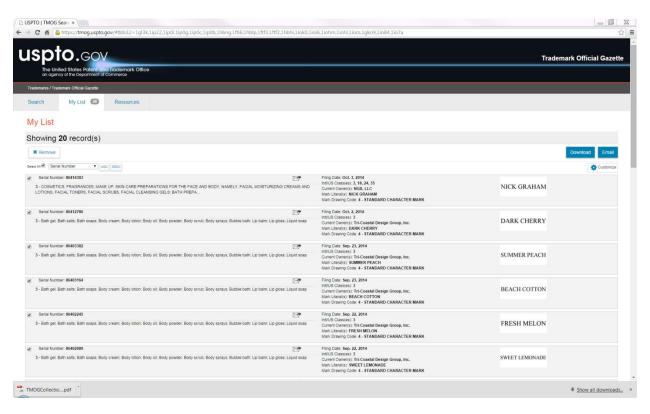


When you click on the My List tab, you can see the results you have previously chosen and can sort the records in Ascending or Descending order. You will also see a Remove button below the Showing 20 record(s) header.

January 5, 2015

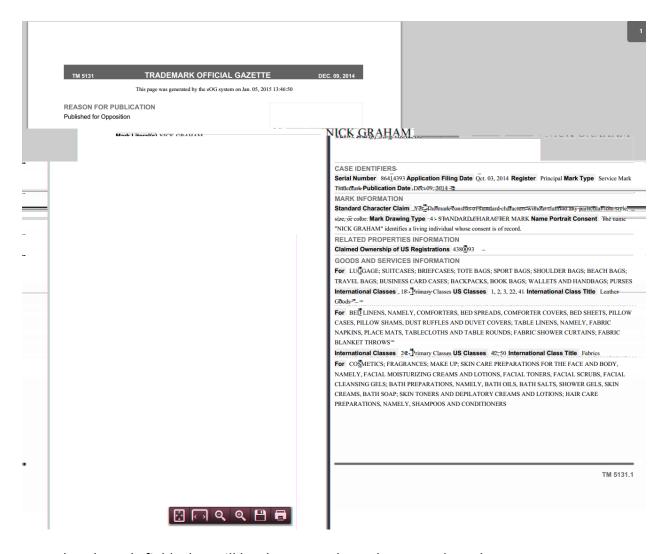


In order to selectively download to a PDF file for printing, you will need to click on the individual records or you can check the select all checkbox. Then click on the Download button.



You will see that your browser will show you that it has downloaded your PDF file. When you open the downloaded document, it will display in the PDF viewer.

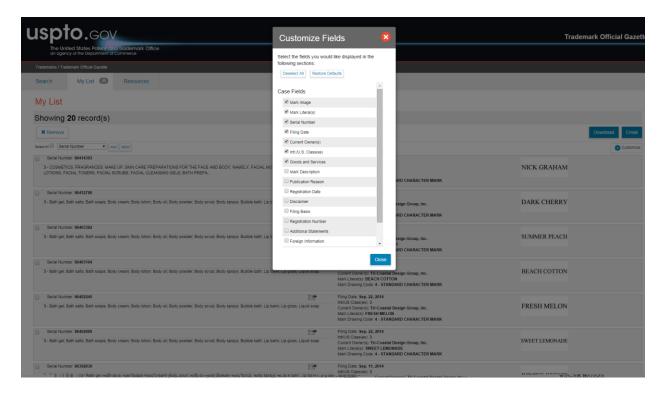
January 5, 2015



Note that the only fields that will be shown are those that you selected.

If the document does not contain all of the fields that you would prefer, you can delete this document, return to My List, click on the Customize button and select the additional fields to display per record.

January 5, 2015



You can also email the results to yourself by clicking on the Email button. A new tab will open up and if your computer is automatically set to use an email program, that program should open with the link to the results in the eOG.

January 5, 2015

