

A2+

60 min

Learning English with Memes

twee

Tweak your lessons with the power of AI

Skills:

Can explain what he/she likes or dislikes about something.

Can present his/her opinion in simple terms, provided listeners are patient.

Adults / teens

Individual

1 Warm up. Look at the memes and answer the questions:

1. What are they about?
2. Can you relate to them? Why? (Check out the box below the questions.)
3. Have you ever sent a picture like these to your friends/ classmates?
4. Have you ever tried to create your own ones?

Here are some phrases you can use to react to a meme that someone sent you:

- So true
- Story of my life
- Totally relate to this

To relate to smth - to understand a situation or a feeling because you have experienced/felt the same.



2 Read the text and mark the statements as "True" or "False".

Memes are really popular on the internet. They're funny pictures or videos that people like to share. People love them so much that they look at memes every day, like drinking coffee. But memes are more than just funny things. They can show how people feel about politics and society. Even companies use memes to sell their products.

Why do we like memes so much? Maybe it's because we get bored easily and we don't want to think too much. Or maybe it's because the world is getting scarier and we need something to make us laugh.

A lot of people use social media now. In fact, there are over 3.5 billion people on social media! And almost all of those people look at memes. There are even more searches for memes than for Jesus Christ!

- 1. Memes are pictures or videos that people like to share.
- 2. Memes are only funny things.
- 3. Companies don't use memes to sell their products because it's not professional.
- 4. People like memes because they make them think more.
- 5. The world is getting scarier, so people need something to make them laugh.

Do you think memes will continue to be popular in the future? Why/Why not?

3 Retell the text. Mention:

- ✓ what memes are
- ✓ why and where people use them
- ✓ why people like memes

4 Read the following opinions and guess the missing words (choose from the suggested words). After that, add your opinion.

- sad internet lazy popular work famous crazy morning funny



John

I think memes have become too _____. It's like everyone needs to see memes every day or they can't live without them.



Alice

I love memes! They bring people together and make us feel connected through humor. I follow so many meme pages and it's always the first thing I look at in the _____.



Sally

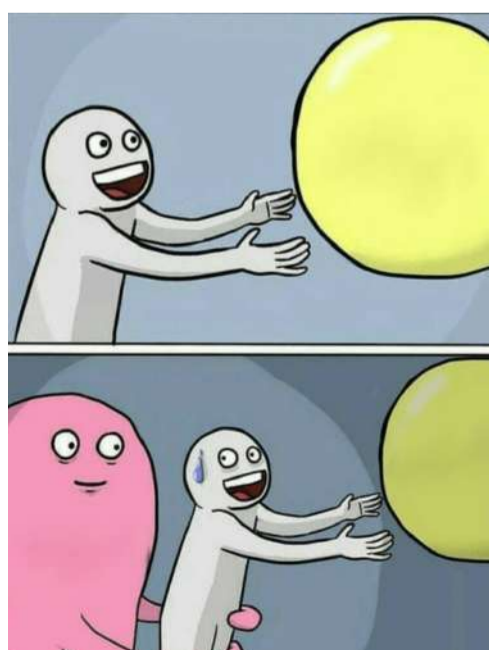
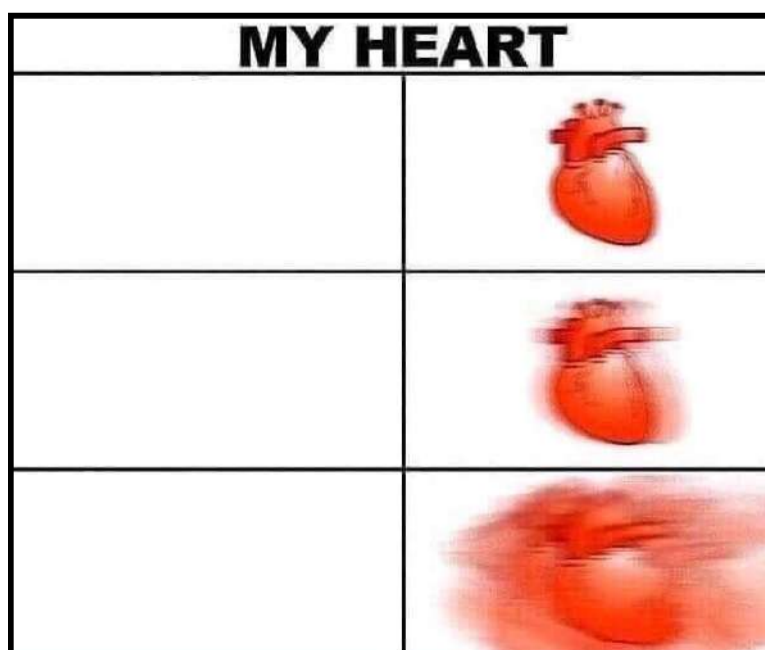
OMG, I am crazy about memes! They are seriously everything to me. Whenever I'm feeling _____ at work, I just scroll through some memes and my mood gets better.



You

Empty speech bubble for user input.

5 Let's create our own memes with these templates:



Correct answers

1 Created in the “Discussion Questions” tool.

2 Created in the “Simplify or Upgrade a Text” + “True/False”.

1. True
2. False - Memes can also convey emotions, opinions, and social commentary.
3. False - Companies do use memes as a marketing strategy.
4. False - People like memes because they don't want to think too much.
5. True

4 Created in “Four Opinions” tool + “Fill in the Gap”

1. popular
2. morning
3. sad

5 The idea was generated in “Lead-in Activities”.



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