

# PureWater Colorado project makes a splash!

The PureWater Colorado demonstration project was operated from January through April 2018 as an extension of the WaterReuse Colorado Direct Potable Reuse project. The PureWater Colorado demonstration plays a key role in preparing Colorado for future DPR projects by providing a fun, physical context for regulatory development and public outreach. A wide variety of audiences were reached through nearly 200 attendees from utilities, agencies, legislators, and academic institutions that visited the demonstration facility and tasted the finished water over four weeks of active tours. The demonstration was made possible by a collaboration with contributions from Denver Water, Carollo Engineers, the Colorado Water Conservation Board, Xylem, Pall Corporation, and Calgon Carbon. Outreach resources include a [video tour](#) of the demonstration facilities, a [project overview](#) video, and [TV](#) and [print](#) media coverage. Water produced from the demonstration is also being used to [produce beer](#) at Declaration Brewing for Denver Water's centennial celebration – with all proceeds benefiting WaterReuse Colorado scholarships – and to produce wine at InVINtions Winery for WaterReuse Colorado outreach events.

