# Measurement Approaches to Partnership Success (MAPS) QUESTIONNAIRE AND FACILITATION GUIDE

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## Development of the Measurement Approaches to Partnership Success (MAPS) Questionnaire

Community-based participatory research (CBPR) has received growing support and recognition as an effective way to examine and address social determinants of health that lead to health inequities.<sup>1–9</sup> The use of CBPR involves partnerships between community members and academic researchers that build on existing community strengths and resources and embrace principles of equitable engagement, co-learning, power sharing, and capacity building. CBPR partnership work often focuses on increasing understanding of shared issues of concern between partners and translating research findings into interventions and policy change.<sup>6</sup>

There are numerous conceptual frameworks to understand and evaluate how CBPR partnerships function<sup>4,5,10–16</sup> along with measures designed to assess key dimensions of these conceptual models. <sup>14,16–20</sup> With few exceptions, <sup>20</sup> however, most measures are not adequately tested and validated. <sup>17–21</sup> In addition, most measurement development has focused on newly forming CBPR partnerships with much less emphasis on defining and measuring *success* in *long-standing* CBPR partnerships and their ability to achieve outcomes. To address this gap in the literature, we conducted the Measurement Approaches to Partnership Success (MAPS) study, a six-year, multi-phased CBPR project aimed at developing and validating a questionnaire in long-standing CBPR partnerships.

## Description of the MAPS Questionnaire: Conceptual Framework and Key Components

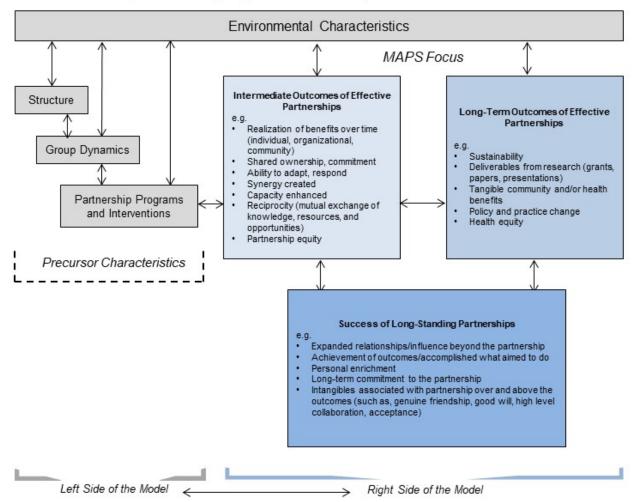
The objectives of the MAPS study, a project of the Detroit Community-Academic Urban Research Center (see Acknowledgements), were to: 1.) clearly define dimensions and indicators of success in longstanding CBPR partnerships in existence 6 years or longer; 2.) develop items for and validate a questionnaire to measure these dimensions and indicators; and, 3.) disseminate the questionnaire for use in evaluating CBPR partnership success.<sup>22</sup>

The MAPS study was guided by the conceptual framework presented in Figure 1 below, and includes elements associated with intermediate outcomes, long-term outcomes, and success of CBPR partnerships. Intermediate outcomes of effective CBPR partnerships, shown in the center box, include,

for example, benefits of participation, synergy, and reciprocity. Intermediate outcomes, in turn, influence long-term outcomes of effective partnerships, such as sustainability and health equity. The MAPS framework extends the earlier model to further define and understand dimensions that contribute to success of long-standing CBPR partnerships that include but may go above and beyond intermediate and long-term outcomes.<sup>22</sup>

The validated MAPS Questionnaire includes 81 questions that measure seven key dimensions, associated with elements on the right side of the model. Described more thoroughly below, these are associated with intermediate and long-term outcomes and success of CBPR partnerships. In addition, several of the partnership characteristics and dynamics on the left side of the model that have been studied and measured extensively (e.g., trust, power, communications)<sup>5,13</sup> are assessed with an abbreviated set of 28 items that were included in the MAPS Questionnaire. Although the dimensions on the left side of the model were not the focus of the MAPS validation study, we include them as part of the complete MAPS Questionnaire and Facilitation guide given their value in examining precursor characteristics that contribute to partnership outcomes and success.

Figure 1: MAPS Conceptual Framework for Understanding and Assessing Success in Long-Standing Community-Based Participatory Research Partnerships



Adapted from original model by Israel, Lantz, and Schulz<sup>14, 16, 22</sup>, drawing upon the work of Lasker & Weiss<sup>12</sup>, Sofaer<sup>15</sup>, and Wallerstein and colleagues<sup>13</sup>.

## **Purpose and Description of the MAPS Facilitation Guide**

The purpose of the MAPS Facilitation Guide is to help partnerships share and interpret the results of the MAPS Questionnaire, to identify areas of strength and areas for improvement from evaluation findings, and to apply findings and promote dialogue to enhance partnership success and sustain authentic partnerships aimed at addressing health inequities. The Guide is organized by the seven dimensions of the MAPS Questionnaire: Equity in the Partnership; Reciprocity; Competence Enhancement; Partnership Synergy; Sustainability; Realization of Benefits Over Time; and Achievement of Long-Term Partnership Goals/Outcomes. The Guide includes definitions of each of the seven dimensions, a list of the individual questionnaire items for that dimension, an example of how to present summary means for each dimension, and guidelines, questions, and examples of how to discuss, interpret, and apply results within partnerships using a participatory process.

## Using the MAPS Questionnaire: Data Collection and Analysis

The MAPS Questionnaire is self-administered and is available in a Word version and as a fillable PDF. For each item in the MAPS Questionnaire, respondents are asked to select one answer along a five-point scale that asks them to "agree", "somewhat agree", "neither agree nor disagree", "somewhat disagree", or "disagree" with the statement.

Ideally, as was the case for the validation study of the MAPS Questionnaire, all partners within a CBPR partnership should complete the MAPS Questionnaire to provide a more comprehensive assessment. Data should be de-identified to protect the anonymity of the participants. Because of the length of the MAPS Questionnaire and time needed to complete it (average time 35-40 minutes), partnerships may choose to allot time during a partnership meeting for completion of the entire questionnaire or complete parts of it. Given that each of the seven MAPS dimensions was validated separately, partnerships can use the entire MAPS Questionnaire or assess each of the MAPS dimensions on its own, as long as all items within each of the dimensions are included. For example, the entire questionnaire might be administered for a comprehensive assessment of the partnership on

an annual basis or at longer intervals (e.g., every other year), while more frequently evaluating specific dimensions that may require additional attention.

The MAPS Questionnaire is designed to provide a mean value on the items of a dimension (e.g., partnership synergy, reciprocity, realization of benefits over time), or the summative mean of all seven dimensions. Partnerships can record and summarize the responses and there is no specific software needed for tallying results. Examples are provided below.

# Considerations for Sharing and Reflecting on MAPS Data Results Using the MAPS Facilitation Guide

How partnerships share, interpret, and use the MAPS Questionnaire findings using the MAPS Facilitation Guide depends on what works best among the partners involved. There is not one "right"

way to feedback, interpret, and apply data from the MAPS Questionnaire. Engaging in a collaborative process that fosters equitable participation of all partners, however, is key. Here are a few things partnerships might want to consider as they plan their process for feeding back, interpreting, and applying findings.

#### Facilitation Tip 1: Open ended questions

Posing open-ended questions can facilitate reflection and generate group dialogue. Starting with big picture and initial reactions when presenting the data invites

Grounding the conversation in partnership strengths, principles, and common goals

Grounding the MAPS discussion in a partnership's strengths, values, guiding principles, and norms for working together creates an opportunity to build on their own "story" and what they value as a partnership. Reaffirming a partnership's commitment to common goals also provides a foundation for reflection and action.

conversation rather than imposing interpretation. General questions include:

- What is your initial reaction to the results?
- What jumps out to you when you look at the results?
- What, if anything, in the results surprise you?
- What would you like to further explore?

## Facilitation Tip 2: Consider the Size

The size of the partnership is also an important consideration for data feedback and participatory processes. For larger partnerships, providing multiple group processes, for example, involving individuals, pairs, and small groups, may help foster everyone's participation. In smaller partnerships (six or fewer), it can be difficult to ensure anonymity of the data in the report, even though responses are unidentified. Thus, small partnerships may need to be especially attentive to group processes that allow and respect individual viewpoints while fostering safe, open, and transparent communication.

### **Facilitation Tip 3: Reflective Questions**

More specific reflective questions for each dimension, included below, are provided for partnerships to consider in facilitating discussion of the results within their partnership. Given the time needed to fully reflect on and address the findings, these discussions may need to occur over several meetings. Ideally, in accordance with CBPR principles, the presentation and discussion of findings and action strategies will be co-facilitated by community and academic members of the partnership.

A partnership may choose to establish an evaluation subcommittee or working group, that includes community and academic partners and meets in between meetings of the larger group/decision-making body. This subcommittee or working group could be responsible, for example, for deciding how to present the results, which questions to ask for engaging the partnership in reflecting on and interpreting the findings, how to prioritize action steps based on the results, and who co-facilitates those discussions.

# Dimensions, Definitions, Sample Display of Results, Questionnaire Items, and Reflective Questions

Each of the MAPS Questionnaire seven dimensions and their items are listed below. As mentioned above, 28 items were also included to assess the left-hand side of the conceptual framework (e.g., trust, communications) but were not validated as part of this study (these items 1-28 are also included in the overall MAPS Questionnaire in Appendix A). As partnerships may find these

items useful in evaluating the relationship of partnership structure (item 3), group dynamics (items 2 and 4-9), and partnership programs and interventions (items 10-11) to items of success across Dimensions 1-7, we address them below and provide reflective questions for discussion.

# MAPS Questionnaire: Precursor Characteristics Related to Partnership Outcomes and Success

The following 28 questions provide information about the three key dimensions of your partnership's structure, group dynamics, and programs and interventions that are known to be associated with partnership success, also referred to as precursor characteristics. The items are further divided into 12 key areas that may be useful in determining their relationship to the validated success outcomes of the MAPS Questionnaire: shared vision/principles/goals (items 1-4); trust (items 5-7); partnership infrastructure (items 8-9); role of leaders (items 10-11); shared leadership (items 12-13); leadership (item 14); shared power (items 15-17); conflict (items 18-20); individual partner characteristics (items 21-22); role of the partners and partnerships in the community (items 23-24); community knowledge (items 25-26); and, partnership evaluation (items 27-28).

#### **Individual Process Items**

(numbering below corresponds to items on the Questionnaire)

- 1. Partners share a clear understanding of the issues the partnership is trying to address.
- 2. Partners agree on the goals and objectives of the partnership.
- 3. Partners are committed to the partnership's priorities.
- 4. The partnership follows an agreed upon set of CBPR principles.
- 5. Partners can rely on the people that they work with in the partnership.
- 6. Partners have confidence in one another.
- 7. Partners trust one another.
- 8. There is a structure in place for making decisions (for example, operating procedures, by-laws).
- 9. An infrastructure is in place to support the partnership (for example, paid or unpaid staff).
- 10. Leaders of the partnership take responsibility for moving the partnership forward.
- 11. The leadership encourages active participation of both community and academic partners.
- 12. The partnership facilitates active participation of both academic and community partners in leadership roles.
- 13. Leadership is shared between community and academic partners.
- 14. The partnership has a process for ensuring ongoing leadership.
- 15. Partners equitably influence the work of the partnership. MAPS Questionnaire
- 16. Community partners are involved throughout the research process.
- 17. The partnership takes time to reflect on issues of power and privilege within the partnership.
- 18. The partnership recognizes that conflicts occur from time-to-time.
- 19. The partnership works together to address conflicts when they occur.
- 20. Partners see conflicts as opportunities to address issues within the partnership.
- 21. Partners demonstrate humility when working together.
- 22. Partners are passionate about their work together.
- 23. Partners create connections between the partnership and the community.
- 24. There is a history of positive collaboration among members of the partnership.
- 25. The partnership values the community's knowledge (for example, community skills and expertise).
- 26. Community knowledge is integrated throughout the partnership's work.
- 27. The partnership evaluates its collaborative processes.
- 28. The partnership applies evaluation results to improve the partnership.

# Reflective Questions for Precursor Characteristics Related to Partnership Outcomes and Success

- To what extent do the partners in our partnership share a common vision for how and why our partnership does its work?
- How does our partnership's structure (infrastructure) support our work?
- What strengths and weaknesses currently exist related to our partnership's group dynamics (trust, overall leadership, shared leadership and power, interaction style, and conflict resolution)?
- To what extent do we value and integrate community knowledge in our current programs and interventions in the community?
- How can we continue to evaluate our partnership to improve our structure, group dynamics, and programs and interventions?

# MAPS Questionnaire Dimension A: Equity in the Partnership

Definition: An environment has been created that:

- (a) enhances open, equitable, collaborative, and authentic relationships (i.e., relational equity) and;
- (b) sharing of power and resources within the partnership (i.e., structural equity)

Example summary statistics for the *Equity in the Partnership* section of the MAPS Questionnaire are displayed below. Participants mean (average) response is shown in the blue circle and the range of *responses* from the partners in the partnership is shaded in gray.



## **Individual Equity Items**

(numbering below corresponds to items on the Questionnaire)

- 29. Mutual respect exists in the partnership.
- 30. Overall, there is a high level of trust between partners.
- 31. Partners have authentic relationships with partners whose backgrounds and perspectives are different from their own.
- 32. Partners get to know and care about each other.
- 33. There is genuine goodwill among members of the partnership (for example, members are welcoming and open).
- 34. Friendships have been established between community and academic partners.
- 35. Overall, partners still like each other after a long time in the partnership.
- 36. Community partners are equitably engaged in decision-making processes.
- 37. The partnership incorporates each partner's knowledge and expertise.
- 38. Community partners take leadership in developing research agendas.
- 39. Partnership decisions are made through a consensus decision-making process.
- 40. The partnership enables partners to be transparent about their own institutional/organizational obligations.
- 41. Partners are willing to negotiate on important decisions.
- 42. Partners are comfortable speaking up even when they disagree.
- 43. Partners have a feeling of ownership in the partnership.
- 44. In general, partners are proud of the work of the partnership.
- 45. All partners are treated fairly.
- 46. Community and academic partners have equitable power within decision-making processes.
- 47. Community partners have control over decisions on how resources (for example, funding, personnel) are distributed within the partnership.
- 48. The partnership strives to compensate partners equitably for their contributions.
- 49. To the extent feasible, academic partners make institutional resources available to community partner organizations.
- 50. To the extent feasible, community partners make resources available to academic institutions.
- 51. The distribution of resources within the partnership is fair.

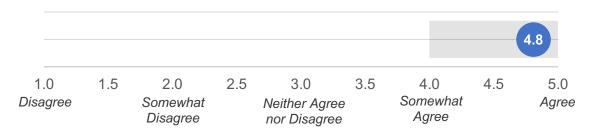
# Reflective Questions for Equity in the Partnership

- What will allow our partners to honestly express their own perspectives and hear those of others?
- What are our current strengths and weaknesses related to creating open, collaborative, and authentic relationships within our partnership?
- What strengths and weaknesses currently exist within our partnership related to developing equitable relationships?
- What, if any, capacities have we developed that create an atmosphere of shared power and resources in our partnership?
- To what extent does our partnership share power and resources?

# **MAPS Questionnaire Dimension B: Reciprocity**

Definition: The mutual exchange of knowledge, resources, and opportunities between partners over time.

Example summary statistics for the *Reciprocity* section of the MAPS Questionnaire are displayed below. Participants mean (average) response is shown in the blue circle and the range of responses from the partners in the partnership is shaded in gray.



## **Individual Reciprocity Items**

(numbering below corresponds to items on the Questionnaire)

- 52. Partners are a resource for each other.
- 53. Partners incorporate the ideas, skills, and abilities of one another.
- 54. Partners recognize each other's expertise.
- 55. The exchange of expertise among partners may vary at different points in time in the partnership.
- 56. Over time, all partners exchange their expertise within the partnership.
- 57. Partners support each other outside of partnership activities (for example, attend events, celebrate partners' achievements, provide letters of support).

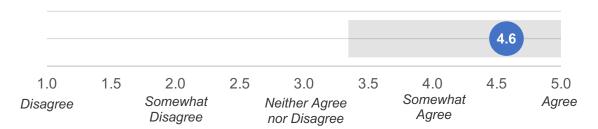
# **Reflective Questions for Reciprocity**

- How do we recognize and incorporate the knowledge and expertise of all partners?
- To what extent do partners feel their knowledge and expertise is recognized and incorporated within our partnership?
- To what extent do partners provide new opportunities for each other?
- In what ways, if any, does membership in our partnership expand access to resources?
- How can we make the most of our mutual strengths to support each other?

# **MAPS Questionnaire Dimension C: Competence Enhancement**

Definition: The partnership enhances partners' competence (e.g., skills, knowledge, expertise) to leverage resources, share power, and combine diverse perspectives in order to conduct CBPR and make changes in the community.

Example summary statistics for the *Competence Enhancement* section of the MAPS Questionnaire are displayed below. Participants mean (average) response is shown in the blue circle and the range of responses from the partners in the partnership is shaded in gray.



## **Individual Competence Enhancement Items**

(numbering below corresponds to items on the Questionnaire)

- 58. The partnership provides the opportunity for all partners to enhance their knowledge and skills.
- 59. The partnership enhances the skills of community partners to conduct CBPR.
- 60. The partnership enhances the skills of academic partners to conduct CBPR.
- 61. Partners gain knowledge and skills that are transferable outside the partnership.
- 62. Membership in the partnership enhances partners' credibility.
- 63. Being a member of the partnership enhances partners' ability to leverage resources from each other's organizations.
- 64. The partnership enhances partners' ability to advocate for change in the community.
- 65. The partnership enhances partners' ability to advocate for change in academic institutions.
- 66. Community partners engage in dissemination of the partnership's work to academic audiences (for example, in peer-reviewed publications and presentations).
- 67. Academic partners engage in dissemination of the partnership's work to non-academic audiences (for example, policy briefs, community meetings).
- 68. Community partners have enhanced capacity to protect the community from potential research exploitation.

#### **Reflective Questions for Competence Enhancement**

- In what ways does our partnership work toward enhancing partners' skills, knowledge, and expertise to conduct CBPR?
- To what extent has our partnership enhanced the competence of partners within the partnership?
- To what extent is our partnership equipped to leverage resources and share power to make changes in the community?
- How does our partnership combine the diverse perspectives of the partners?

# **MAPS Questionnaire Dimension D: Partnership Synergy**

Definition: Community and academic partners accomplish more together than could be accomplished alone to make changes identified by the partnership.

Example summary statistics for the *Partnership Synergy* section of the MAPS Questionnaire are displayed below. Participants mean (average) response is shown in the blue circle and the range of responses from the partners in the partnership is shaded in gray.



## **Individual Partnership Synergy Items**

(numbering below corresponds to items on the Questionnaire)

- 69. Working together, the partnership accomplishes more than partners could accomplish separately.
- 70. By working together, partners develop innovative ways to address issues identified by the partnership.
- 71. The partnership combines diverse perspectives (for instance, diverse ideas, knowledge, and cultures) to make changes identified by the partnership.
- 72. The partnership influences the way partners think about and do their work.
- 73. Partners have experienced a change in perspective by engaging with each other's ideas.
- 74. The partnership integrates partners' capacities such that "we're better together than alone."
- 75. The partnership has relationships with other partnerships which enables them to enhance and extend each other's work.

#### Reflective Questions for Partnership Synergy

- In what ways, if any, has our partnership shifted from a focus on individual needs to the needs of the group as a whole?
- How is the work of our partnership as a whole strengthened by partners thinking and working together collectively?
- To what extent do the partners in our partnership feel they are contributing to the accomplishments of the partnership?
- In what ways, if any, do the community and academic partners accomplish more working together than could be accomplished alone?
- Do the accomplishments of our partnership reflect collective goals?

# **MAPS Questionnaire Dimension E: Sustainability**

Definition: The ability of the partnership to maintain its activities, relationships, and impact -- which may encompass any or all of the following: the partnership continues beyond the initial funding period, relationships built among the partners continue over time, the work of the partnership endures, capacity is built among the partners, and/or capacity is built in the community to bring about change.

Example summary statistics for the **Sustainability** section of the MAPS Questionnaire are displayed below. Participants mean (average) response is shown in the blue circle and the range of responses from the partners in the partnership is shaded in gray.



## **Individual Sustainability Items**

(numbering below corresponds to items on the Questionnaire)

- 76. The partnership has continued beyond the initial project.
- 77. The partnership has persisted over the long haul, with or without funding.
- 78. The partners have stayed engaged in the partnership over time.
- 79. The partnership adapts to changing conditions (for example, fewer funds, changing political climate, change in partnership members).
- 80. An infrastructure is in place to sustain the partnership (for example, paid or unpaid staff).
- 81. The partnership has a structure in place for addressing changes in leadership over time.
- 82. External relationships have been established (for example, with funders, decision makers) that help the partnership endure.
- 83. Partners are committed to pursuing ongoing funding opportunities for the partnership.
- 84. Partners want to continue working together over time.
- 85. Relationships between partners continue over time.
- 86. The partnership has leveraged funding to extend the work of the partnership.
- 87. New projects have been developed among some members of the partnership.
- 88. Relationships are created with additional partners to develop projects beyond the initial partnership.
- 89. The partnership's work in the community persists over time.
- 90. Partners have the capacity to sustain the partnership's work outside the partnership.
- 91. The partnership has achieved visibility in the community.

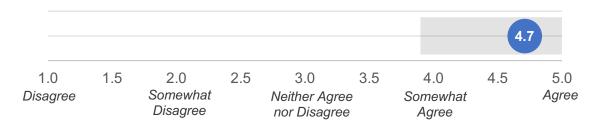
# **Reflective Questions for Sustainability**

- To what extent do we consider ways to develop and sustain relationships among the partners including orienting new partners and recognizing departing partners?
- To what extent and in what ways would the partnership continue if funding were no longer available?
- How, if at all, would members of the partnership continue to work together even if the initial partnership ended?
- To what extent, if at all, have partners enhanced their capacity in ways that will enable them to continue to engage in CBPR efforts even if the initial partnership ended?
- How do we handle unanticipated changes (e.g., transitions in group membership, loss of funding) that might threaten the work of our partnership?

## MAPS Questionnaire Dimension F: Realization of Benefits Over Time

Definition: Upfront investment in the CBPR partnership is beneficial to partners over time.

Example summary statistics for the *Realization of Benefits Over Time* section of the MAPS Questionnaire are displayed below. Participants mean (average) response is shown in the blue circle and the range of responses from the partners in the partnership is shaded in gray.



#### Individual Realization of Benefits Over Time Items

(numbering below corresponds to items on the Questionnaire)

- 92. Benefits to community partners have increased over time (for example, funding opportunities, increased skills).
- 93. Benefits to academic partners have increased over time (for example, funding opportunities, increased skills).
- 94. Over time, the benefits of conducting CBPR in the partnership outweigh the costs.
- 95. Partners take on costs of participation at times because they value the partnership.
- 96. Investment in the partnership is worth it because it pays off down the road.
- 97. Partners take into consideration each other's pressures outside the partnership (for example, organizational funding, job promotion).
- 98. At times partners are willing to go along with decisions they don't totally agree with because they trust it will work out in the long run.
- 99. Partners have become more knowledgeable and better able to work together to create community impact.

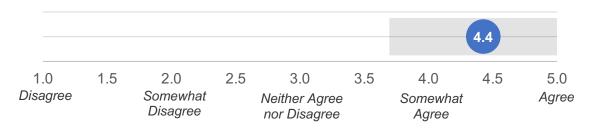
#### Reflective Questions for Realization of Benefits Over Time

- To what extent, do partners feel the time and effort they expend in the work of the partnership is worth it?
- In what ways do partners feel their needs are recognized by our partnership?
- In what ways have the benefits of participation in our partnership developed/changed over time?
- To what extent, if at all, have the benefits of participation increased over time?
- To what extent has the partnership created a shared vision that benefits all partners?
- How have partners invested in the partnership and in each other in ways that go beyond the work of the partnership?

# MAPS Questionnaire Dimension G: Achievement of Long-Term Partnership Goals/Outcomes

Definition: The ability of the partnership to conduct and utilize research generated within the partnership to meet its own goals and objectives at various times, including the ultimate aim of health equity in the community at-large.

Example summary statistics for the *Achievement of Long-Term Partnership Goals/Outcomes* section of the MAPS Questionnaire are displayed below. Participants mean (average) response is shown in the blue circle and the range of responses from the partners in the partnership is shaded in gray.



# Individual Achievement of Long-Term Partnership Goals/Outcomes Items (numbering below corresponds to items on the Questionnaire)

- 100. The work of the partnership has created shared power among the partners.
- 101. The broader community's knowledge and expertise is incorporated into the partnership's decision making.
- 102. The partnership achieves research goals that it sets out to accomplish.
- 103. The partnership has used research findings to change policy.
- 104. The partnership's research advances the goals and objectives of both community and academic partners.
- 105. Community partners use the partnership's research findings to meet aims of their own organization.
- 106. The work of the partnership results in changes in community residents (for example, in knowledge, attitudes, behaviors).
- 107. The work of the partnership results in improved health in the community.
- 108. The work of the partnership positively influences outcomes related to the conditions in the community that affect health and health risks (in other words, social determinants of health).
- 109. The work of the partnership advances opportunities for everyone in the community to achieve their highest level of health (in other words, health equity).

**Note:** If your partnership is interested in assessing power dynamics separately from health outcomes, we found through conducting additional statistical analyses in our study, that items 100 and 101 capture power sharing, items 102-105 reflect how research is utilized in the partnership, and items 106-109 reflect changes in the community that have occurred because of the work of the partnership.

## Reflective Questions for Achievement of Long-Term Partnership Goals/Outcomes

- In what ways have we achieved long-term outcomes?
- What relationships/strategies have contributed to our success?
- In what ways, if any, has our partnership generated/utilized research to meet partnership goals?
- In what ways, if any, has our partnership generated/utilized research to achieve health equity goals in our community?
- What have we learned from our work together?

# Additional General Reflection Questions for Partnership Consideration

Based on discussion of a partnership's data using the MAPS Facilitation Guide, the following additional questions may help partnerships collectively identify past and current priority areas the partnership wants to strengthen or sustain in the future, within or across dimensions.

- What does [success] look like in our partnership?
- What are our greatest strengths?
- What are our greatest challenges?
- Are we seeing the changes in the community we want?
- What might we do differently?
- What have we learned here that might be valuable in the future?
- What critical events occurred in our partnership this past year?
- What capacities have we developed that create an atmosphere of shared power and resources in our partnership?
- What already exists today (think in terms of successes, relationships, capacity, resources) that we could build on to create the future we want for our community?

# **Questions Related to Next Steps and Future Strategies**

- What improvements can we make in how the partnership operates?
- What are ways we might support enhancement of partner competence in the partnership?
- Are there new areas we should consider that will improve partner competence?
- What will we do to further create an open, equitable, collaborative, and authentic environment in our partnership?
- What further skills are needed to equip partners to leverage resources, share power, and combine diverse perspectives?
- How can we continue to strengthen our capacity to create synergy in our partnership?
- How can we overcome some of the challenges that might negatively impact our partnership's sustainability?
- What kinds of outcomes do we want for our partnership work moving forward?
- What advice would we give to others who are pursuing similar goals?

# **Concluding Comments**

As noted earlier, the purpose of this document is to: 1) describe the conceptual framework that has guided the development of the Measurement Approaches to Partnership Success Questionnaire; 2) present the definitions and questionnaire items for each of the seven outcome dimensions included in the instrument; 3) explain how to summarize and present the results; 4) provide reflective questions for a partnership to discuss each of the seven dimensions; and 5) share broader reflection questions and questions related to next steps and future directions. It is our intent that this document will provide an accessible and meaningful way for CBPR partnerships to assess the effectiveness of their efforts and to take necessary steps for improving their partnership functioning through the application of the MAPS Questionnaire and Facilitation Guide.

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## **Acknowledgements**

Measurement Approaches to Partnership Success (MAPS), a study of the Detroit Community-Academic Urban Research Center (Detroit URC) (<a href="www.detroiturc.org">www.detroiturc.org</a>), is guided by the Detroit URC Board using a community-based participatory research (CBPR) approach. The Detroit Community-Academic Urban Research Center (<a href="Detroit URC">Detroit URC</a>) was established in 1995 to foster CBPR partnerships aimed at understanding and addressing social determinants of health toward eliminating health inequities in Detroit. The Center is directed by a Board composed of members representing eight community-based organizations (Community Health and Social Services Center, Inc., Detroit Hispanic Development Corporation, Detroiters Working for Environmental Justice, Eastside Community Network, Friends of Parkside, Institute for Population Health, Latino Family Services, Neighborhood Service Organization), two health and human services organizations (Detroit Health Department, Henry Ford Health), and three schools at the University of Michigan (Public Health, Nursing, Social Work). The Detroit URC aims to facilitate and support the establishment of CBPR partnerships to enhance understanding of how social and physical environments affect health and to translate that knowledge into interventions, programs, and policies that build on community resources and strengths to promote racial and health equity.

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Measurement Approaches to Partnership Success (MAPS)
Detroit Urban Research Center (Detroit URC)
University of Michigan School of Public Health
1415 Washington Heights, Ann Arbor, Michigan 48109-2029

Laurie Lachance, Contact PI <u>lauriel@umich.edu</u>
Eliza Wilson-Powers, MAPS Project Manager <u>ewpowers@umich.edu</u>
To learn more about MAPS please visit our website at: https://www.detroiturc.org/maps.html

#### **MAPS Contributors**

#### **MAPS Research Team**

### **Principal Investigators**

**Barbara L. Brush, PhD, ANP-BC, FAAN** is a Professor in the University of Michigan School of Nursing, former Board member of the Detroit Community-Academic Urban Research Center (Detroit URC) (2014-2022), and Associate Director of the University of Michigan's National Clinician Scholars Program.

**Barbara A. Israel, DrPH, MPH** is a Professor in the Department of Health Behavior and Health Education at the University of Michigan School of Public Health. She is the Director and a founding member of the Detroit URC, a community-based participatory research (CBPR) partnership established in 1995.

**Laurie L. Lachance, PhD, MPH** is an Associate Research Scientist in the Department of Health Behavior and Health Education, and Director of Evaluation at the Center for Managing Chronic Disease, at the University of Michigan.

## **Co-Investigators**

Chris M. Coombe, PhD, MPH Associate Research Scientist School of Public Health, University of Michigan; Detroit URC

Shoou-Yih Daniel Lee, PhD
Professor of Health Administration
Senior Associate Dean for Research and Strategic Initiatives
College of Health Professions, Virginia Commonwealth University

Angela G. Reyes, MPH Executive Director, Detroit Hispanic Development Corporation Detroit, Michigan

Zachary Rowe, BA Executive Director, Friends of Parkside Detroit, Michigan

## **Statistical Support**

Ricardo de Majo, MS – Database Analyst Graciela Mentz, PhD – Senior Statistician

## **Project Management**

Megan Jensen, MPH – MAPS Project Manager Eliza Wilson-Powers, MA – MAPS Project Manager

#### **Postdoctoral Research Fellows**

Paul Chandanabhumma, PhD, MPH Assistant Professor, Michigan Medicine Department of Family Medicine

Michael Muhammad, PhD, MA

Director of Research and Evaluation at Community-Campus Partnerships for Health, Raleigh, NC; Formerly at the Center for Research, Ethnicity, Culture, and Health (CRECH), School of Public Health, University of Michigan

Edward J. Rohn, PhD Assistant Professor, Interdisciplinary Health Sciences, Oakland University Formerly at the UM Department of Physical Medicine & Rehabilitation

## **Student Research Assistants**

Kerent Amaya, MPH
Prachi Bhardwaj, MPH
Adena Gabrysiak, MPH/MURP
Lucille Hu, MPH
Brianna Jacobs Taffe, MPH
Anurima Kumar, BA
Melanie Meisenheimer, MPH
Katherine Satterfield, MPH
Kazumi Tsuchiya, PhD

## **MAPS Community and Academic Expert Panel**

# **Community Members**

Alex Allen

Executive Director, Chandler Park Conservancy

Linda Burhansstipoanov

Founder, Native American Cancer Research

Corporation

President, Native American Cancer Initiatives, Inc

Ella Greene-Moton

Community Director, Flint Center for Health

**Equity Solutions** 

Community Activities Manager, Center for Public

Health and Community Genomics

Marita Jones

Executive Director, Healthy Native Communities Partnership, Inc.

Angela G. Reyes

Executive Director, Detroit Hispanic Development

Corporation (DHDC)

Al Richmond

Executive Director, Community-Campus

Partnerships for Health (CCPH)

Zachary Rowe

Executive Director, Friends of Parkside

Peggy Shepard

Executive Director, WEACT for Environmental

Justice

#### **Academic Members**

Elizabeth (Beth) Baker

Professor, St. Louis University

College for Public Health & Social Justice

Cleopatra Caldwell

Professor & Chair, Health Behavior & Health

Education, University of Michigan

School of Public Health

**Bonnie Duran** 

Associate Professor, University of Washington

School of Social Work

Eugenia (Geni) Eng

Professor, University of North Carolina at Chapel

Hill, School of Public Health

Meredith Minkler

Professor Emerita, University of California,

Berkeley, School of Public Health

Amy Schulz

Professor, University of Michigan

School of Public Health

Melissa Valerio-Shewmaker

Associate Professor & Campus Dean, University of

Texas, San Antonio, School of Public Health

Nina Wallerstein

Professor, College of Population Health,

University of New Mexico, School of Medicine

# Measurement Approaches to Partnership Success (MAPS) Questionnaire

Measurement Approaches to Partnership Success (MAPS) is a project of the Detroit Community-Academic Urban Research Center (Detroit URC) and is guided by the Detroit URC Board. The MAPS Questionnaire was developed in collaboration with multiple community and academic community-based participatory research (CBPR) experts and was validated in long-standing (in existence  $\geq$  6 years) CBPR partnerships. Whether your partnership is newly developed, in its early or middle stages of development, or of long-standing, the MAPS Questionnaire can be useful in capturing quantitative information about your partnership's structure and processes, including partnership functioning, leadership, and overall outcomes.

## The MAPS Questionnaire is laid out in the following sections:

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We estimate that the questionnaire will take approximately 40 minutes to complete.

## **Development and Conditions of Use**

Developed by the MAPS team and expert panel under the leadership of Barbara L. Brush, PhD, Barbara A. Israel, DrPH, MPH and Laurie Lachance, PhD, MPH Schools of Nursing and Public Health and the Detroit URC, University of Michigan, 2022.

For use and/or adaptations of this document, please credit Barbara L. Brush, PhD, Barbara A. Israel, DrPH, MPH, and Laurie Lachance, PhD, MPH, Schools of Nursing and Public Health, University of Michigan, 2022.

The MAPS Questionnaire is intended to be used along with the MAPS Facilitation Guide. For further information about the MAPS project and the Questionnaire and Facilitation Guide, see:

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# PARTICIPANT INFORMATION

Please answer each question below as accurately as possible by selecting or filling in a response in the space provided.

1.		king about your participation in this par affiliation?	tners	hip, which of the following best describes
		Community-based Organization		Community Member
		Academic Institution		Funding Agency
		Government Agency		Research Organization
		Health and Human Service Organization		Other:
2.		se round up to the nearest number of ye		nally, been a partner in this partnership?
		YEARS		
3.	part	, , , ,	-	cademic institution been a member of the aber of years or enter N/A if not applicable
4.	Wha	nt is your role/title in your organization?		
5.		hat extent can you make decisions on bnership?	ehal	f of your organization in relation to this
		To a Great Extent		
		To a Considerable Extent		
		To a Moderate Extent		
		To a Minimal Extent		
		Not at All		
		Not Applicable		

6. Overall, how actively involved are you in the partnership?

Ш	To a Great Extent
	To a Considerable Extent
	To a Moderate Extent
	To a Minimal Extent
	Not at All
	Not Applicable
	se estimate how much experience you have using a CBPR approach, including within partnership and others.
	A Great Amount
	A Considerable Amount
	A Moderate Amount
	A Moderate Amount
	A Very Little Amount
	Plea

# PRECURSOR CHARACTERISTICS RELATED TO PARTNERSHIP OUTCOMES AND SUCCESS

The following items are characteristics that facilitate the partnership's ability to achieve intermediate, long-term, and success outcomes.

Using the 5-point Likert-type scale: "Agree," "Somewhat Agree," "Neither Agree nor Disagree," "Somewhat Disagree," and "Disagree," please circle your level of agreement with each item below based on your experience as a partner in your community-based participatory research (CBPR) partnership.

AGF	SOMEWHAT AGREE	NEITHER AGREE NO DISAGREE		MEWHAT SAGREE	D	SAGREE
5	4	3		2		1
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
1	Partners share a clear understa of the issues the partnership is to address.	<u> </u>	4	3	2	1
2	Partners agree on the goals and objectives of the partnership.	5	4	3	2	1
3	Partners are committed to the partnership's priorities.	5	4	3	2	1
4	The partnership follows an agreupon set of CBPR principles.	eed 5	4	3	2	1
5	Partners can rely on the people they work with in the partnersh	5	4	3	2	1
6	Partners have confidence in on	e another. 5	4	3	2	1
7	Partners trust one another.	5	4	3	2	1
8	There is a structure in place for making decisions (for example, operating procedures, by-laws)	5	4	3	2	1

		AGREE	SOMEWHAT AGREE	AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
9	An infrastructure is in place to support the partnership (for example, paid or unpaid staff).	5	4	3	2	1
10	Leaders of the partnership take responsibility for moving the partnership forward.	5	4	3	2	1
11	The leadership encourages active participation of both community and academic partners.	5	4	3	2	1
12	The partnership facilitates active participation of both academic and community partners in leadership roles.	5	4	3	2	1
13	Leadership is shared between community and academic partners.	5	4	3	2	1
14	The partnership has a process for ensuring ongoing leadership.	5	4	3	2	1
15	Partners equitably influence the work of the partnership.	5	4	3	2	1
16	Community partners are involved throughout the research process.	5	4	3	2	1
17	The partnership takes time to reflect on issues of power and privilege within the partnership.	5	4	3	2	1
18	The partnership recognizes that conflicts occur from time-to-time.	5	4	3	2	1
19	The partnership works together to address conflicts when they occur.	5	4	3	2	1
20	Partners see conflicts as opportunities to address issues within the partnership.	5	4	3	2	1

NEITHER

		AGREE	SOMEWHAT AGREE	AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
21	Partners demonstrate humility when working together.	5	4	3	2	1
22	Partners are passionate about their work together.	5	4	3	2	1
23	Partners create connections between the partnership and the community.	5	4	3	2	1
24	There is a history of positive collaboration among members of the partnership.	5	4	3	2	1
25	The partnership values the community's knowledge (for example, community skills and expertise).	5	4	3	2	1
26	Community knowledge is integrated throughout the partnership's work.	5	4	3	2	1
27	The partnership evaluates its collaborative processes.	5	4	3	2	1
28	The partnership applies evaluation results to improve the partnership.	5	4	3	2	1

### MAPS DIMENSIONS of CBPR PARTNERSHIP OUTCOMES AND SUCCESS

### SECTION A: Equity in the Partnership

The following items are associated with equity in the partnership.

AGR	SOMEWHAT NEITHER AGI AGREE DISAGE			1EWHAT SAGREE	DI	SAGREE
5	4 3			2		1
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
29	Mutual respect exists in the partnership.	5	4	3	2	1
30	Overall, there is a high level of trust between partners.	5	4	3	2	1
31	Partners have authentic relationships with partners whose backgrounds and perspectives are different from their own.	5	4	3	2	1
32	Partners get to know and care about each other.	5	4	3	2	1
33	There is genuine goodwill among members of the partnership (for example, members are welcoming and open).	5	4	3	2	1
34	Friendships have been established between community and academic partners.	5	4	3	2	1
35	Overall, partners still like each other after a long time in the partnership.	5	4	3	2	1

		AGREE	SOMEWHAT AGREE	AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
36	Community partners are equitably engaged in decision-making processes.	5	4	3	2	1
37	The partnership incorporates each partner's knowledge and expertise.	5	4	3	2	1
38	Community partners take leadership in developing research agendas.	5	4	3	2	1
39	Partnership decisions are made through a consensus decision-making process.	5	4	3	2	1
40	The partnership enables partners to be transparent about their own institutional/organizational obligations.	5	4	3	2	1
41	Partners are willing to negotiate on important decisions.	5	4	3	2	1
42	Partners are comfortable speaking up even when they disagree.	5	4	3	2	1
43	Partners have a feeling of ownership in the partnership.	5	4	3	2	1
44	In general, partners are proud of the work of the partnership.	5	4	3	2	1
45	All partners are treated fairly.	5	4	3	2	1
46	Community and academic partners have equitable power within decision-making processes.	5	4	3	2	1
47	Community partners have control over decisions on how resources (for example, funding, personnel) are distributed within the partnership.	5	4	3	2	1

		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
48	The partnership strives to compensate partners equitably for their contributions.	5	4	3	2	1
49	To the extent feasible, academic partners make institutional resources available to community partner organizations.	5	4	3	2	1
50	To the extent feasible, community partners make resources available to academic institutions.	5	4	3	2	1
51	The distribution of resources within the partnership is fair.	5	4	3	2	1

### **SECTION B: Reciprocity**

The following items are associated with **reciprocity**.

AGF	REE SOMEWHAT NEITHER AGI AGREE DISAGF			1EWHAT SAGREE	D	ISAGREE
5	4 3			2		1
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
52	Partners are a resource for each other.	5	4	3	2	1
53	Partners incorporate the ideas, skills, and abilities of one another.	5	4	3	2	1
54	Partners recognize each other's expertise.	5	4	3	2	1
55	The exchange of expertise among partners may vary at different points in time in the partnership.	5	4	3	2	1
56	Over time, all partners exchange their expertise within the partnership.	5	4	3	2	1
57	Partners support each other outside of partnership activities (for example, attend events, celebrate partners' achievements, provide letters of support).	5	4	3	2	1

### SECTION C: Competence Enhancement

The following items are associated with **competence enhancement**.

AGF	SOMEWHAT N AGREE	NEITHER AGREE NO DISAGREE		ИEWHAT SAGREE	DI	SAGREE
5	4	3		2		1
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
58	The partnership provides the op- for all partners to enhance their knowledge and skills.	•	4	3	2	1
59	The partnership enhances the s community partners to conduct	5	4	3	2	1
60	The partnership enhances the sacademic partners to conduct C	5	4	3	2	1
61	Partners gain knowledge and sk transferable outside the partne	5	4	3	2	1
62	Membership in the partnership partners' credibility.	enhances 5	4	3	2	1
63	Being a member of the partners enhances partners' ability to lever resources from each other's organization.	verage <b>5</b>	4	3	2	1
64	The partnership enhances partr to advocate for change in the co	5	4	3	2	1

		AGREE	SOMEWHAT AGREE	AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
65	The partnership enhances partners' ability to advocate for change in academic institutions.	5	4	3	2	1
66	Community partners engage in dissemination of the partnership's work to academic audiences (for example, in peer-reviewed publications and presentations).	5	4	3	2	1
67	Academic partners engage in dissemination of the partnership's work to non-academic audiences (for example, policy briefs, community meetings).	5	4	3	2	1
68	Community partners have enhanced capacity to protect the community from potential research exploitation.	5	4	3	2	1

### SECTION D: Partnership Synergy

The following items are associated with partnership synergy.

AGF	SOMEWHAT NEITHER AGF AGREE DISAGR	_		1EWHAT SAGREE	DI	SAGREE
5	4 3			2		1
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
69	Working together, the partnership accomplishes more than partners could accomplish separately.	5	4	3	2	1
70	By working together, partners develop innovative ways to address issues identified by the partnership.	5	4	3	2	1
71	The partnership combines diverse perspectives (for instance, diverse ideas, knowledge, and cultures) to make changes identified by the partnership.	5	4	3	2	1
72	The partnership influences the way partners think about and do their work.	5	4	3	2	1
73	Partners have experienced a change in perspective by engaging with each other's ideas.	5	4	3	2	1
74	The partnership integrates partners' capacities such that "we're better together than alone."	5	4	3	2	1
75	The partnership has relationships with other partnerships which enables them to enhance and extend each other's work.	5	4	3	2	1

### **SECTION E: Sustainability**

The following items are associated with sustainability.

AGF	REE SOMEWHAT NEIT AGREE	HER AGREE NOI DISAGREE		MEWHAT SAGREE	D	SAGREE
5	4	3		2		1
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
76	The partnership has continued beyon the initial project.	ond 5	4	3	2	1
77	The partnership has persisted over the long haul, with or without fund	ing.	4	3	2	1
78	The partners have stayed engaged i the partnership over time.	n <b>5</b>	4	3	2	1
79	The partnership adapts to changing conditions (for example, fewer functional changing political climate, change in partnership members).	ds,	4	3	2	1
80	An infrastructure is in place to susta the partnership (for example, paid or unpaid staff).	ain <b>5</b>	4	3	2	1
81	The partnership has a structure in place for addressing changes in leadership over time.	5	4	3	2	1

		AGREE	SOMEWHAT AGREE	AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
82	External relationships have been established (for example, with funders, decision makers) that help the partnership endure.	5	4	3	2	1
83	Partners are committed to pursuing ongoing funding opportunities for the partnership.	5	4	3	2	1
84	Partners want to continue working together over time.	5	4	3	2	1
85	Relationships between partners continue over time.	5	4	3	2	1
86	The partnership has leveraged funding to extend the work of the partnership.	5	4	3	2	1
87	New projects have been developed among some members of the partnership.	5	4	3	2	1
88	Relationships are created with additional partners to develop projects beyond the initial partnership.	5	4	3	2	1
89	The partnership's work in the community persists over time.	5	4	3	2	1
90	Partners have the capacity to sustain the partnership's work outside the partnership.	5	4	3	2	1
91	The partnership has achieved visibility in the community.	5	4	3	2	1

### **SECTION F: Realization of Benefits Over Time**

The following items are associated with realization of benefits over time.

AGF	RFF	R AGREE NOR SAGREE		1EWHAT SAGREE	DI	SAGREE
5	4	3		2		1
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
92	Benefits to community partners have increased over time (for example, fund opportunities, increased skills).	ling <b>5</b>	4	3	2	1
93	Benefits to academic partners have increased over time (for example, funding opportunities, increased skills)	5	4	3	2	1
94	Over time, the benefits of conducting CBPR in the partnership outweigh the costs.	5	4	3	2	1
95	Partners take on costs of participation times because they value the partnersh	5	4	3	2	1
96	Investment in the partnership is worth it because it pays off down the road.	5	4	3	2	1
97	Partners take into consideration each other's pressures outside the partners! (for example, organizational funding, job promotion).	hip 5	4	3	2	1

		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
98	At times partners are willing to go along with decisions they don't totally agree with because they trust it will work out in the long run.	5	4	3	2	1
99	Partners have become more knowledgeable and better able to work together to create community impact.	5	4	3	2	1

### SECTION G: Achievement of Long-Term Partnership Goals/Outcomes

## The following items are associated with achievement of long-term partnership goals/outcomes.

AGRI	EE SOMEWHAT NEIT AGREE			SOMEWHAT DISAGREE		DISAGREE	
5	4	3		2		1	
		AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE	
100	The work of the partnership has created shared power among the partners.	5	4	3	2	1	
101	The broader community's knowled and expertise is incorporated into partnership's decision making.	_	4	3	2	1	
102	The partnership achieves research that it sets out to accomplish.	goals 5	4	3	2	1	
103	The partnership has used research findings to change policy.	5	4	3	2	1	
104	The partnership's research advance the goals and objectives of both community and academic partners	5	4	3	2	1	
105	Community partners use the partnership's research findings to meet aims of their own organization	<b>5</b> on.	4	3	2	1	

		AGREE	SOMEWHAT AGREE	AGREE NOR DISAGREE	SOMEWHAT DISAGREE	DISAGREE
106	The work of the partnership results in changes in community residents (for example, in knowledge, attitudes, behaviors).	5	4	3	2	1
107	The work of the partnership results in improved health in the community.	5	4	3	2	1
108	The work of the partnership positively influences outcomes related to the conditions in the community that affect health and health risks (in other words, social determinants of health).	5	4	3	2	1
109	The work of the partnership advances opportunities for everyone in the community to achieve their highest level of health (in other words, health equity).	5	4	3	2	1

# Measurement Approaches to Partnership Success (MAPS) Detroit Urban Research Center (Detroit URC) 1415 Washington Heights, Ann Arbor, Michigan 48109-2029

To learn more about the MAPS study contact

Eliza Wilson-Powers, MAPS Project Manager, <a href="mailto:ewpowers@umich.edu">ewpowers@umich.edu</a>
Laurie Lachance, Contact PI <a href="mailto:lauriel@umich.edu">lauriel@umich.edu</a>
or visit our website at <a href="mailto:https://www.detroiturc.org/maps.html">https://www.detroiturc.org/maps.html</a>

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