



# GOOD JOBS CHALLENGE AWARDEE PROFILES



*The project narratives included in this document are what were submitted by the applicants. The final EDA-approved scope of work may differ.*

Awardees are working in more than one industry and may be listed more than once. Full project descriptions are listed starting on page 6.



### **AEROSPACE & DEFENSE**

- UnidosUS (Puerto Rico)



### **AGRICULTURE & FOOD PRODUCTION**

- The Chamber Foundation (Minnesota, North Dakota)



### **BIO-MEDICAL**

- Dallas College (Texas)
- Office Of Workforce Strategy (Connecticut)



### **BUILDING & CONSTRUCTION**

- City of New York Human Resources Administration (New York)
- Fresno County Economic Development Corporation (California)
- Lakota Funds (South Dakota)
- North Central New Mexico Economic Development District (New Mexico)
- Philadelphia Works, Inc. (Pennsylvania)
- UnidosUS (Puerto Rico)
- Washington Student Achievement Council (Washington)
- Workforce Solutions Rural Capital (Texas)



### **CHILDCARE**

- Economic Development and Industrial Corporation of Boston (Massachusetts)



### **EDUCATION**

- City of Springfield (Missouri)
- Florida Gulf Coast University Board of Trustees (Florida)



### **ENERGY & RESILIENCE**

- Economic Development and Industrial Corporation of Boston (Massachusetts)
- Hampton Roads Workforce Council (North Carolina, Virginia)
- Maryland Department of Labor (Maryland)
- North Carolina Agricultural and Technical State University (North Carolina)
- Philadelphia Works, Inc. (Pennsylvania)

- University Of Hawaii (Hawaii)
- Washington Student Achievement Council (Washington)



### **FILM, ARTS & MEDIA**

- University Of Hawaii (Hawaii)



### **FORESTRY & FIRE SAFETY**

- Foundation for California Community Colleges (California)



### **HEALTHCARE**

- Alaska Primary Care Association (Alaska)
- Charleston Chamber Foundation (South Carolina)
- Chicago Cook Workforce Partnership (Illinois)
- City of Birmingham (Alabama)
- City of Springfield (Missouri)
- Economic Development and Industrial Corporation of Boston (Massachusetts)
- Florida Gulf Coast University Board of Trustees (Florida)
- Nevadaworks (Nevada)
- North Central New Mexico Economic Development District (New Mexico)
- Office of Workforce Strategy (Connecticut)
- Philadelphia Works, Inc. (Pennsylvania)
- United Way of Central Iowa (Iowa)
- University of Hawaii (Hawaii)
- Washington Student Achievement Council (Washington)
- Workforce Solutions Rural Capital (Texas)



### **INFORMATION TECHNOLOGY**

- Chicago Cook Workforce Partnership (Illinois)
- Illinois Central College (Illinois)
- Miami Dade College (Florida)
- Nevadaworks (Nevada)
- Office of Workforce Strategy (Connecticut)
- Persevere (Tennessee)
- The Chamber Foundation (Minnesota, North Dakota)
- University of Hawaii (Hawaii)
- Washington Student Achievement Council (Washington)
- Workforce Solutions Rural Capital (Texas)

- WTIA Workforce Institute (Alabama, Louisiana, Missouri, Nevada, New Jersey, North Carolina, Ohio, Pennsylvania, Texas, Virginia, Washington)



### **MANUFACTURING**

- Chicago Cook Workforce Partnership (Illinois)
- Florida Gulf Coast University Board of Trustees (Florida)
- Fresno County Economic Development Corporation (California)
- Nevadaworks (Nevada)
- Office of Workforce Strategy (Connecticut)
- Ohio Manufacturers' Association Educational and Industrial Development Institute (Ohio)
- The Chamber Foundation (Minnesota, North Dakota)
- Washington Student Achievement Council (Washington)



### **PROFESSIONAL & FINANCIAL SERVICES**

- Fresno County Economic Development Corporation (California)
- UnidosUS (Puerto Rico)
- Washington Student Achievement Council (Washington)



### **TRANSPORTATION, DISTRIBUTION & LOGISTICS**

- Chicago Cook Workforce Partnership (Illinois)
- City of New York Human Resources Administration (New York)
- City of Springfield (Missouri)
- Florida Gulf Coast University Board of Trustees (Florida)
- Fresno County Economic Development Corporation (California)
- Nevadaworks (Nevada)
- Southwestern Oregon Workforce Investment Board (Oregon)



### **WATER & BLUE ECONOMY**

- Hampton Roads Workforce Council (Virginia, North Carolina)

## **PROJECT SUMMARIES**

## **ALASKA PRIMARY CARE ASSOCIATION**

**Project Title:** Alaska's Healthcare Workforce Pipeline Project

**Region (applicant-defined)/State(s) or territory served:** State of Alaska

**Phase (applicant-defined):** Program Design

**Award Amount:** \$9,706,966

**Key Industry / Industries:** Healthcare

**[Project Narrative \(applicant submitted\)](#)** (PDF)

**Summary:** Alaska Primary Care Association (APCA) is supporting the growth and resiliency of Alaska's healthcare economy, its fastest growing industry and largest economic sector. The Good Jobs Challenge is investing in APCA's Alaska Healthcare Workforce Pipeline Project that will expand job opportunities and improve care in Alaska's healthcare sector, with a focus on Alaskan Native people. The project will train and employ thousands of new healthcare workers to support the continued growth and expansion of Alaska's local economy through quality pre-apprenticeships, registered apprenticeship programs, and a new healthcare career pathway that will be available to all Alaskan high school students. APCA will leverage its vast network of 60 employer members that span urban, rural, Tribal, and non-Tribal communities across the entire state, including Foundation Health Partners and Hope Community Resources. The project will also work with unions, such as Alaska AFL-CIO and IBEW, to support its training and job placement efforts.

## **CHARLESTON CHAMBER FOUNDATION**

**Project Title:** Lowcountry Healthcare Careers Collaborative

**Region (applicant-defined)/State(s) or territory served:** Berkeley, Charleston, and Dorchester counties in South Carolina

**Phase (applicant-defined):** System Development

**Award Amount:** \$8,423,552

**Key Industry/Industries:** Healthcare

**[Project Narrative \(applicant submitted\)](#)** (PDF)

**Summary:** Healthcare is a vital industry to South Carolina's Berkeley, Charleston, and Dorchester counties. The Lowcountry Healthcare Careers Collaborative (LCC), developed by the Charleston Chamber Foundation, is a new healthcare sector partnership designed to bridge

historic gaps in employment representation by training a diverse coalition of healthcare workers. This project aims to ignite inclusive and equitable growth in the region that is equally beneficial to local industry, economy, and workers. The Charlestown Chamber Foundation, through the Charleston Metro Chamber of Commerce, is partnering with the Educate, Empower, and Elevate Foundation (E3), an advocacy organization led by Black women. E3 will work as an equal partner to ensure the program is inclusive of populations that have been historically excluded from accessing quality career pathways in the local healthcare industry. Roper St. Francis Healthcare, a local non-profit healthcare system with over 5,000 employees, will serve as the leading employer and backbone organization of the partnership in order to identify real skills needs and facilitate efficient job placements.

### **CHICAGO COOK WORKFORCE PARTNERSHIP**

**Project Title:** Good Jobs Chicago

**Region (applicant-defined)/State(s) or territory served:** Chicago, Illinois

**Phase (applicant-defined):** System Development

**Award Amount:** \$18,548,723

**Key Industry/Industries:** Healthcare; Manufacturing; Transportation, Distribution, and Logistics; Information Technology

**Project Narrative (applicant submitted)** (PDF)

**Summary:** The Chicago Cook Workforce Partnership is a nonprofit organization that operates the largest public workforce system in the country and has placed over 90,000 workers into jobs that support four critical industries to Chicago's economy. Two healthcare sector partnerships will focus on training workers in Chicago's healthcare industry and will be led by the non-profit Health & Medicine Policy Research Group. The Cook County Bureau of Economic Development will lead a manufacturing sector partnership focused on placing Chicago workers into quality manufacturing jobs. Olive Harvey College will lead a transportation, distribution, and logistics sector partnership, ensuring a robust workforce that is essential to the region's and country's supply chain. P33 – a non-profit founded in 2019 to better connect Chicago technology employers with local stakeholders – will lead an information technology sector partnership to train and place workers in jobs in the local technology industry. The Chicago Cook Workforce Partnership has over 40 letters of commitment from leading employers and has also partnered with the Chicago Workforce Funders Alliance, which engages over 30 major Chicago-based philanthropic funders of workforce development. With ready-to-scale projects in key sectors, the awardee will create sustainable pipelines to good-paying jobs with a focus on communities on Chicago's South and West sides.

### **CITY OF BIRMINGHAM**

**Project Title:** Birmingham Region Health Partnership

**Region (applicant-defined)/State(s) or territory served:** Seven county Birmingham region in Alabama

**Phase (applicant-defined):** Program Design

**Award Amount:** \$10,764,981

**Key Industry/Industries:** Healthcare

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** The pandemic left Birmingham’s healthcare workforce depleted and its economy vulnerable to the next public health crisis. With demand from Blue Cross Blue Shield of Alabama, Children’s of Alabama, Ascension, and other leading employers, Birmingham will build a pipeline of skilled healthcare and digital health workers through its new Birmingham Region Health Partnership. This partnership will provide marginalized communities with pathways into high-quality healthcare jobs, with a focus on people of color who have been historically excluded from high-paying healthcare job opportunities. One of the city’s key partners is the Women’s Foundation of Alabama, which will work in partnership with training providers and employers to provide women with the services and support they need to complete training and be placed into quality healthcare careers.

#### **CITY OF NEW YORK HUMAN RESOURCES ADMINISTRATION**

**Project Title:** NYC Pathways to Industrial and Construction Careers

**Region (applicant-defined)/State(s) or territory served:** New York City, New York

**Phase (applicant-defined):** System Development

**Award Amount:** \$18,637,748

**Key Industry/Industries:** Transportation, Distribution, and Logistics; Building and Construction

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** New York City’s Human Resources Administration (HRA) will support workforce development efforts in the local building and construction industry as well as its transportation, distribution, and logistics industry – two industries critical to supporting New York City’s local economy and supply chain. The NYC Mayor’s Office of Workforce Development will serve as the backbone organization to the building and construction sectoral partnership and the Consortium for Worker Education (the workforce development arm of the New York City Central Labor Council, AFL-CIO) will serve as the backbone organization for the transportation, distribution, and logistics sectoral partnership. Both organizations aim to bridge the gap



between employers in these industries seeking a diverse workforce and individuals reliant on local public assistance systems. With a focus on clients served through Cash Assistance, Supplemental Nutrition Assistance Program (SNAP), and NYC Housing Authority's public housing program, HRA will support recruitment and training efforts designed to place New Yorkers into good-paying union jobs in these two sectors. HRA partners include six local unions and the City University of New York system. The project will also leverage the NYC Project Labor Agreement (PLA) to place low-income New Yorkers into union apprenticeships for construction, ensuring that union apprentices are prioritized for hire on PLA-covered city capital contracts.

### **CITY OF SPRINGFIELD**

**Project Title:** Quadra-Regional Workforce Alliance

**Region (applicant-defined)/State(s) or territory served:** 51 counties in Southeast Missouri

**Phase (applicant-defined):** Program Design

**Award Amount:** \$17,500,000

**Key Industry/Industries:** Healthcare; Transportation, Distribution, and Logistics; Education

**Project Narrative (applicant submitted)** (PDF)

**Summary:** The City of Springfield will implement three sector partnerships to build and train the local workforce to support Springfield's healthcare, trucking, and education industries. The city has secured employer commitments from local employers including but not limited to CoxHealth, Jordan Valley Community Health Center, Proffer Wholesale Produce, and Penmac. In partnership with three established backbone organizations--Truck Dynasty Driving Academy (trucking), Missouri State University (education), and Missouri Hospital Association (healthcare)-- the Quadra-Regional Workforce Alliance will train over 2000 individuals with a focus on communities of color, women, and people with disabilities. In order to achieve its goals and long-term sustainability, the awardee is leveraging \$3.8 million in outside funding and has secured several letters of support from local philanthropy.

### **DALLAS COLLEGE**

**Project Title:** Grow the Biotech Workforce in North Texas to Meet Emerging Skill Needs via a Collaborative Partnership

**Region (applicant-defined)/State(s) or territory served:** North Central Texas

**Phase (applicant-defined):** Program Design

**Award Amount:** \$8,760,995

**Key Industry/Industries:** Bio-medical

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** Dallas College, a majority minority institution and the largest community college in Texas, will work in partnership with the North Central Texas Council of Governments to develop and grow a biotechnology workforce in North Central Texas to support its local economy. Through partnerships with rural community colleges and several leading employers, including Children’s Health Medical Center, Evolve Biologics, and McKesson, the project will expand the number of skilled workers in clinical labs, bioinformatics, and biomanufacturing. The project will emphasize hands-on learning, utilizing the United Way of Metropolitan Dallas’ skills-based Pathways to Work: Skills-based Hiring Lab training. With dedicated case managers, this awardee will ensure its participants have the tailored supports they need to complete training programs to obtain a quality job in the local biotechnology sector.

**ECONOMIC DEVELOPMENT AND INDUSTRIAL CORPORATION (EDIC) OF BOSTON**

**Project Title:** Greater Boston Region (GBR) Regional Workforce Training System (RWTS)

**Region (applicant-defined)/State(s) or territory served:** Greater Boston region in Massachusetts

**Phase (applicant-defined):** System Development

**Award Amount:** \$23,002,304

**Key Industry/Industries:** Healthcare; Energy and Resilience; Childcare

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** In partnership with over 100 local employers, including Mass General Brigham and the Alliance of Massachusetts YMCAs, EDIC will create demand-driven pathways into quality childcare, healthcare, and energy jobs. Its childcare sectoral partnership, led by Community Advocates for Young Learners (CAYL) Institute, will develop a pipeline of licensed childcare professionals as a notable strategy to bolster the care economy in the region. Its healthcare sector partnership, led by the Boston Healthcare Careers Consortium (HCC), will build off the prominence of the local health industry to place talent into healthcare careers with advancement opportunities. Its clean energy sector partnership, led by Benjamin Franklin Institute of Technology, an Asian American and Native American Pacific Islander-serving Institution, will partner with local unions to develop skilled journeymen workers to develop clean energy infrastructure. Together, these partnerships project to place thousands of local Boston residents, with a focus on communities of color and women, into well-paying jobs in three industries that are crucial to the region’s future growth and prosperity.

**FLORIDA GULF COAST UNIVERSITY BOARD OF TRUSTEES**

**Project Title:** Florida Gulf Coast University Southwest Florida Equitable Jobs Pipeline

**Region (applicant-defined)/State(s) or territory served:** Southwest Florida

**Phase (applicant-defined):** System Development

**Award Amount:** \$22,871,501

**Key Industry/Industries:** Transportation, Distribution, and Logistics; Healthcare; Manufacturing; Education

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** In partnership with backbone organization Collaboratory (formerly known as Southwest Florida Community Foundation), Florida Gulf Coast University (FGCU) will accelerate credential-attainment and job placement in four leading local industries to support Southwest Florida's economy. FGCU plans to recruit rural, Black, and Hispanic job seekers into pipelines that result in industry-recognized credentials and a career with local employers, including Lee Health, NCH Healthcare System, and K-12 school districts in five local counties. FGCU is also partnering with employers that are strengthening American supply chains: Airglades, which is developing a new cargo airport, and Arthrex, which is addressing global shortages in critical medical devices. With attention to equity, FGCU will work in partnership with Goodwill and United Way, to provide wraparound supports and to design systems that meet the needs of local underserved communities.

#### **FOUNDATION FOR CALIFORNIA COMMUNITY COLLEGES**

**Project Title:** California Resilient Careers in Forestry

**Region (applicant-defined)/State(s) or territory served:** Northern Interior California

**Phase (applicant-defined):** System Development

**Award Amount:** \$21,464,202

**Key Industry/Industries:** Forestry and Fire Safety

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** In direct response to the wildfire crisis that threatens communities across the state of California, the Foundation for California Community Colleges (FCCC) will partner with industry and leading educational institutions to scale a statewide infrastructure for training in forest health and fire safety. FCCC will partner with employers from across the state including Mountain Enterprises, PG&E, and Arbor Works. The emerging forestry and fire safety sector has

the potential to grow into a \$39 billion industry, yet there are currently projected shortages of thousands of workers for relevant well-paying jobs with benefits, including but not limited to fire and forestry crew leads, conservation scientists, and U.S. Forest Service crew members. By working to recruit, support and train local communities in partnership with multiple Hispanic-serving institutions, Indigenous-led partners and other local community-based organizations, the project will expand the industry's talent pool and diversify the field.

### **FRESNO COUNTY ECONOMIC DEVELOPMENT CORPORATION**

**Project Title:** n/a

**Region (applicant-defined)/State(s) or territory served:** Central Valley in California

**Phase (applicant-defined):** Program Design

**Award Amount:** \$23,015,216

**Key Industry/Industries:** Professional and Financial Services; Transportation, Distribution, and Logistics; Manufacturing; Building and Construction

**Project Narrative (applicant submitted)** (PDF)

**Summary:** Built 4 Scale unites dozens of employers, such as T-Mobile, VF Outdoor, Sierra Agra, and Gibson Wine Company, and key stakeholders in California's Central Valley to develop the local workforce and strengthen its economy. This project aims to bolster and diversify an economy still dominant in agriculture by placing residents into high-quality jobs in four growth industries. Its financial services partnership, led by Fresno K-16 Collaborative, will build paid training opportunities including pre-apprenticeships and Registered Apprenticeships with leading employers. Its manufacturing partnership, led by San Joaquin Valley Manufacturing Alliance and Generation USA, will provide bootcamp training and individualized training pathways to meet demand from hundreds of local manufacturers. Its transportation, distribution, and logistics partnership, led by Madera Workforce Board, will meet demand from various local small- and medium-sized businesses that support two nearby port cities. Its building and construction partnership, led by Fresno Workforce Development Board, will build on over a decade of partnership with unions and local employers by placing hundreds of individuals into well-paying jobs in the trades. To meet the needs of targeted underserved populations, the awardee has partnered with UniteUs to assess all participants for unmet service needs, connect them with tailored services, track outcomes, and identify gaps and disparities in real time.

### **HAMPTON ROADS WORKFORCE COUNCIL**

**Project Title:** Hampton Roads Workforce Training System for Good Jobs

**Region (applicant-defined)/State(s) or territory served:** Hampton Roads region in Virginia and North Carolina

**Phase (applicant-defined):** System Development

**Award Amount:** \$11,006,941

**Key Industry/Industries:** Water and Blue Economy; Energy and Resilience

**Project Narrative (applicant submitted)** (PDF)

**Summary:** Located in a region with the 9<sup>th</sup> largest African American population in the nation, Hampton Roads Workforce Council will serve as the lead entity and backbone organization building regional talent pipelines across counties in Virginia and North Carolina, with an emphasis on in-demand blue economy, clean energy, and related cybersecurity jobs. The project has garnered support from large employers, such as Newport News Shipbuilding (the sole designer, builder and refueler of United States Navy aircraft carriers) and Dominion Energy. It also includes community-based organizations, such as the Urban League, which will establish training pathways in coordination with HBCUs to increase career opportunities for workers in maritime engineering and robotics.

#### **ILLINOIS CENTRAL COLLEGE**

**Project Title:** Illinois Central College Hired! IT Workforce Accelerator Good Jobs Proposal

**Region (applicant-defined)/State(s) or territory served:** Central Illinois

**Phase (applicant-defined):** System Development

**Award Amount:** \$14,641,135

**Key Industry/Industries:** Information Technology

**Project Narrative (applicant submitted)** (PDF)

**Summary:** Illinois Central College will serve as System Lead Entity and Backbone Organization for a new information technology sector partnership aimed at strengthening Central Illinois's economy. The project will partner with over 40 companies, including Accenture, JP Morgan Chase, i3 broadband, and OSF Healthcare, providing the skilled technology and cybersecurity professionals needed to strengthen and grow large and small employers. Many of these employers have not only signed letters committing to hire trainees, but to also provide wraparound services to those going through training. With plans to start training low-income residents starting as early as high school, the awardee will build a pipeline of skilled workers to enter high-paying jobs in the field. With a focus on equity, Illinois Central College will also partner with several community-based organizations including Goodwill Industries, METEC, and the tri-county Urban League.

## **LAKOTA FUNDS**

**Project Title:** Building Jobs, Buildings Homes

**Region (applicant-defined)/State(s) or territory served:** All 9 Tribal Reservations in South Dakota

**Phase (applicant-defined):** System Development

**Award Amount:** \$5,000,000

**Key Industry/Industries:** Building and Construction

**Project Narrative (applicant submitted)** (PDF)

**Summary:** The Indigenous homebuilding industry cannot grow and provide much-needed housing to Tribal communities without a skilled workforce. As the lead for the Building Jobs, Building Homes project, Lakota Funds – a Native Community Development Financial Institution (CDFI) – will address a severe housing shortage on Tribal lands (across nine reservations) by training Indigenous people in construction trades and as certified appraisers and inspectors. In partnership with South Dakota State University, Lakota Funds will implement a certified appraiser program, addressing a significant barrier to housing construction on Tribal lands. To support this underserved population, Lakota Funds will provide a variety of wraparound services during training.

## **MARYLAND DEPARTMENT OF LABOR**

**Project Title:** Maryland Works for Wind

**Region (applicant-defined)/State(s) or territory served:** Central Maryland, the Eastern Shore of Maryland, and Maryland’s Capital Region

**Phase (applicant-defined):** System Development

**Award Amount:** \$22,952,185

**Key Industry/Industries:** Energy and Resilience

**Project Narrative (applicant submitted)** (PDF)

**Summary:** The Maryland Department of Labor will support the growing offshore wind industry by implementing a new apprenticeship model. In partnership with leading employers – including Chesapeake Shipbuilding, Crystal Steel Fabricators, US Wind, and Orsted Offshore North America – and seven local unions, this awardee will build a training model that meets the needs of employers and local communities. With a focus on formerly incarcerated individuals,

veterans, disconnected youth, and other underserved populations, the awardee will train thousands of individuals to enter well-paying jobs in the industry.

### **MIAMI DADE COLLEGE**

**Project Title:** Miami Tech Works Sectoral Partnership

**Region (applicant-defined)/State(s) or territory served:** South Florida

**Phase (applicant-defined):** System Development

**Award Amount:** \$9,999,939

**Key Industry/Industries:** Information Technology

**Project Narrative (applicant submitted)** (PDF)

**Summary:** An NSA-designated National Cybersecurity Center of Excellence, Miami Dade College will support the region's growing role as a technology hub and catalyze economic mobility for underserved workers through Miami Tech Works. With support from over 30 employers – including Blackstone Technology and Innovations, Assurant, 8base Inc, and Microsoft – Miami Dade College will develop pathways that meet local employer demand for skilled talent. As a large Hispanic-serving, four-year institution in the country, and in partnership with local education providers, Miami Tech Works will expand opportunities for underserved communities to engage in high quality cybersecurity training and to gain industry certifications.

### **NEVADAWORKS**

**Project Title:** Northern Nevada Equity in Employment Project

**Region (applicant-defined)/State(s) or territory served:** Northern Nevada

**Phase (applicant-defined):** System Development

**Award Amount:** \$14,895,601

**Key Industry/Industries:** Healthcare; Information Technology; Manufacturing; Transportation, Distribution, and Logistics

**Project Narrative (applicant submitted)** (PDF)

**Summary:** Serving rural and indigenous communities in the region, Nevadaworks (northern Nevada's workforce board) is building a regional workforce system to place workers into good jobs across four key industry sectors -- manufacturing, healthcare services, information technology (IT) and transportation/logistics. The Northern Nevada Equity in Employment Project includes four backbone organizations: Nevada Industry Excellence (manufacturing

backbone, a Manufacturing Extension Partnership center), Nevada Hospital Association (healthcare), the Economic Development Authority for Western Nevada (information technology), and Truckee Meadows Community College (transportation / logistics). The partnership has together 15 committed companies, including innovators such as Tesla (which opened the world's largest-volume battery factory in Northern Nevada in 2014) and Fulcrum Biofuels. The project is also backed by local unions and leverages a network of more than 1,800 manufacturing firms through its Manufacturing Extension Partnership backbone organization.

#### **NORTH CAROLINA AGRICULTURAL AND TECHNICAL STATE UNIVERSITY**

**Project Title:** STEPs4GROWTH (Successful Training and Effective Partnerships for Growing Regional Opportunities in the Workforce to Harness) the NC Clean Energy Alliance

**Region (applicant-defined)/State(s) or territory served:** Northeast North Carolina, Piedmont Triad Region of North Carolina, and Charlotte metro area of North Carolina

**Phase (applicant-defined):** System Development

**Award Amount:** \$23,687,365

**Key Industry/Industries:** Energy and Resilience

**Project Narrative (applicant submitted)** (PDF)

**Summary:** At the intersection of good jobs, clean energy, and equity, STEPs4GROWTH is addressing growing regional demand and propelling North Carolina into a clean energy future. Led by North Carolina Agricultural and Technical State University (N.C. A&T), the largest Historically Black College and University in the nation, the project will span 16 distressed counties in the state, including ten Tier 1 counties encompassing "Black Belt" rural communities. Employers in the coalition include but are not limited to Siemens Energy, Duke Energy, Blue Ridge Power, and Strata Clean Energy. With a focus on equity, the coalition will utilize mobile training units in these rural areas to remove barriers to access and meet workers where they are. This coalition's efforts can be used as a replicable model for providing quality, demand-driven training for the growing clean energy sector across the U.S.

#### **NORTH CENTRAL NEW MEXICO ECONOMIC DEVELOPMENT DISTRICT**

**Project Title:** Northern New Mexico Workforce Integration Network (WIN)

**Region (applicant-defined)/State(s) or territory served:** Northern New Mexico

**Phase (applicant-defined):** System Development

**Award Amount:** \$6,353,173

**Key Industry/Industries:** Healthcare; Building and Construction



### [Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** With a focus on Latino, Indigenous, and formerly incarcerated individuals, as well as individuals recovering from substance use disorder, the Northern New Mexico Workforce Integration Network (WIN) is creating pathways for workers into high-paying jobs in healthcare and construction. WIN's healthcare partner, Santa Fe Community College, will scale its local healthcare sector partnership along with employers including Holy Cross Hospital, Santa Fe Recovery Center, and Presbyterian Hospital Espanola. This sector partnership will invest in mirroring Arizona's Clinical Education Consortium system that streamlines student pathways into clinical on-the-job training. WIN will also respond to the needs of the local construction sector through a partnership with the Regional Development Corporation (a Northern New Mexico economic development organization) and employers including Arpad Builders, Northern Rio Arriba Electric Cooperative, and Bradbury Stamm Construction. Leveraging its network of local community colleges, unions, and employers, RDC will deploy a mobile classroom to provide high-quality classroom training and apprenticeships to hard-to-reach populations.

### OFFICE OF WORKFORCE STRATEGY

**Project Title:** Strengthening Sectoral Partnerships Initiative

**Region (applicant-defined)/State(s) or territory served:** State of Connecticut

**Phase (applicant-defined):** System Development

**Award Amount:** \$23,930,442

**Key Industry/Industries:** Manufacturing; Healthcare; Information Technology, Bio-medical

### [Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** With the Good Jobs Challenge investment, the Strengthening Sectoral Partnerships Initiative will train and place thousands of workers – particularly from historically-underserved communities – in high-demand jobs in four priority sector areas: manufacturing, information technology, healthcare, and biomedicine. The project will pursue a robust, statewide approach to the Good Jobs theory of change through several sector partnerships with workforce boards and chambers of commerce from across the state serving as backbone organizations. In order to design training systems that are employer-led, the awardee has secured over 50 employer letters of commitment, including from General Dynamics - Electric Boat, Yale New Haven Health, and Hartford Healthcare.

### OHIO MANUFACTURERS' ASSOCIATION EDUCATIONAL AND INDUSTRIAL DEVELOPMENT INSTITUTE

**Project Title:** Ohio's Manufacturing Workforce system – Immediate Impact on a Statewide Scale

**Region (applicant-defined)/State(s) or territory served:** State of Ohio

**Phase (applicant-defined):** System Development

**Award Amount:** \$23,492,808

**Key Industry / Industries:** Manufacturing

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** The Ohio Manufacturers' Association's (OMA) project is supporting the growth of a diverse, new generation of skilled manufacturing workers in partnership with over 100 employers including Honda, Lincoln Electric and Kenworth. OMA is diversifying an aging, male-dominated industry through robust partnerships with leading community-based organizations, to recruit and retain women, urban populations, and people from Appalachian coal communities into quality careers in manufacturing. Backed by millions of dollars in outside funding, OMA will scale its evidence based Entry-Level Learn and Earn (ELLE) model across its network of 16 sector partnerships, with backbone organizations including the Appalachian Ohio Manufacturers' Coalition, Ohio State University, and the Lorain County Manufacturing Sector Partnership.

### **PERSEVERE**

**Project Title:** Tennessee Technology Workforce Alliance (TTWA): An Information Technology Sectoral Partnership

**Region (applicant-defined)/State(s) or territory served:** West and Middle Tennessee

**Phase (applicant-defined):** Program Design

**Award Amount:** \$15,368,492

**Key Industry/Industries:** Information Technology

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** Persevere will support local technology firms and provide good job opportunities by scaling its model for training justice-impacted Americans through intensive skills training and work-based learning. The Tennessee Technology Workforce Alliance's system is employer-driven, with employers including Banyan Labs, Epic Games, and ProTech committing to design curriculum, train instructors, provide on-the-job training opportunities and hire graduates. Persevere has also secured partnerships with the Tennessee Department of Correction to start training individuals who are currently incarcerated and with community-based organizations such as Ladies of Hope Ministries which has a history working with Google to foster tech pathways for formerly incarcerated women.

### **PHILADELPHIA WORKS, INC.**

**Project Title:** The Coordinated Southeastern Pennsylvania Workforce Development System

**Region (applicant-defined)/State(s) or territory served:** Southeastern Pennsylvania

**Phase (applicant-defined):** System Development

**Award Amount:** \$22,776,361

**Key Industry/Industries:** Healthcare; Building and Construction; Energy and Resilience

**Project Narrative (applicant submitted)** (PDF)

**Summary:** Philadelphia Works, a non-profit workforce organization, will implement three sector partnerships in healthcare, energy, and building and construction, in partnership with employers including Children’s Hospital of Pennsylvania, PECO, and Monroe Energy. The awardee’s healthcare backbone organization, The West Philadelphia Skills Initiative, is a workforce intermediary that has placed 97 percent of its program graduates into well-paying jobs and has long-standing relationships with key healthcare employers like the University of Pennsylvania Health System. Its energy sector partnership, led by the Philadelphia Energy Authority, will train workers for the rapidly growing local solar market. Its infrastructure sector partner, the Philadelphia Area Labor Management Committee (a partnership between business and labor), leads the BUILT-RITE program, a coalition of contractors, unions, and construction users established in 1985. Together these three sector partnerships will create pathways into well-paying, union jobs with a focus on local historically underserved communities.

### **SOUTHWESTERN OREGON WORKFORCE INVESTMENT BOARD**

**Project Title:** Driving Prosperity

**Region (applicant-defined)/State(s) or territory served:** Southwestern Oregon

**Phase (applicant-defined):** Program Implementation

**Award Amount:** \$3,439,407

**Key Industry/Industries:** Transportation, Distribution, and Logistics

**Project Narrative (applicant submitted)** (PDF)

**Summary:** Trucking is a high-wage, high-demand sector critical to mitigating supply-chain disruption. Driving Prosperity will solidify and expand sector partnerships to ensure sustainability and growth in the southwestern Oregon transportation industry. This program plans to train hundreds of new truck drivers in partnership with employers including A&M

Transport, Bettendorft Trucking, Combined Transport, and Thomas H Ireland Incorporated. The awardee will expand the talent pool and diversify the workforce through targeted recruitment and provision of wrap-around services to ensure their trainees can attain their licenses and find good paying jobs.

### **THE CHAMBER FOUNDATION**

**Project Title:** Ignite Initiative Regional Workforce Training System

**Region (applicant-defined)/State(s) or territory served:** North Dakota, Minnesota border region

**Phase (applicant-defined):** Program Design

**Award Amount:** \$9,621,600

**Key Industry/Industries:** Agriculture and Food Production; Information Technology; Manufacturing

**Project Narrative (applicant submitted) (PDF)**

**Summary:** The Chamber Foundation, in collaboration with backbone organizations Grand Farm Research and Education Initiative (agriculture and food production), North Dakota State College of Science (manufacturing), and Emerging Prairie (information technology), will bolster the county's economy by developing the skilled workforce needed to support the local agriculture, manufacturing, and technology industries. In partnership with local employers – including Healthy Food Ingredients, Marvin, and Razor Consulting Services – the Chamber Foundation plans to ensure that training programs meet the unique skills needs of these local employers and the regional economy. With a focus on undeserved communities – including people of color, immigrants, veterans and military spouses, justice-impacted individual – the awardee will reduce barriers to starting and completing training by providing a variety of wraparound services.

### **UnidosUS**

**Project Title:** UnidosUS Avanzando 2 Good Jobs

**Region (applicant-defined)/State(s) or territory served:** Denver, Colorado and Puerto Rico

**Phase (applicant-defined):** System Development

**Award Amount:** \$11,380,401

**Key Industry/Industries:** Aerospace & Defense; Building and Construction; Professional and Financial Services

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** UnidosUS (UUS), the nation's largest Latino civil rights and advocacy organization, will bolster the economies of Puerto Rico and Denver, with a focus on training Latino populations in both locations. In Puerto Rico, UnidosUS will partner with the local One Stop Career Center, to train residents in the growing construction and aerospace industries, with target roles including pipefitters, steamfitters, electricians, and as aircraft mechanics. This investment will support Puerto Rico's economy as it recovers from multiple natural disasters and the COVID-19 pandemic. In Denver, UnidosUS will partner with Mi Casa Resource Center to train residents in the professional services industry with target roles including healthcare administration, human resources, and legal services. This investment in training professional service workers will strengthen several growth industries in Denver, by providing the skilled professional services workers needed for a variety of businesses to expand and thrive.

**UNITED WAY OF CENTRAL IOWA**

**Project Title:** Central Iowa HealthWorks

**Region (applicant-defined)/State(s) or territory served:** Central Iowa (Polk, Dallas, and Warren counties)

**Phase (applicant-defined):** Program Implementation

**Award Amount:** \$1,794,717

**Key Industry/Industries:** Healthcare

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** United Way of Central Iowa is diversifying the local healthcare workforce to lead to better health outcomes and a stronger regional economy. The Good Jobs Challenge partnership will create career pathways into new high-demand healthcare positions by convening the leading healthcare employers in the region: the community's three major hospital systems, long-term care institutions, community organizations, and educational institutions. To ensure all participants are put on a pathway to prosperity, United Way will prioritize entry-level positions that offer clear paths to advancement and provide each participant with a case manager that will tailor services to the individual. To meet individuals where they are, the program will offer a tiered entry system based on educational attainment ranging from requiring no post-secondary education to providing career advancement opportunities for workers with B.S. degrees in nursing.

**UNIVERSITY OF HAWAII**

**Project Title:** Resilient Hawaii

**Region (applicant-defined)/State(s) or territory served:** State of Hawaii

**Phase (applicant-defined):** System Development

**Award Amount:** \$16,351,025

**Key Industry/Industries:** Healthcare; Information Technology; Energy and Resilience; Film, Arts, & Media

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** The Good Jobs Challenge is investing in the University of Hawaii, an EDA University Center and an Asian American- and Native American Pacific Islander-Serving Institution, to support four of Hawaii’s major industries: healthcare; information technology; energy and resilience; and film, arts, and media. The University of Hawaii will partner with backbone organizations Healthcare Association of Hawaii (healthcare), Chamber of Commerce Hawaii (information technology), Hawaii Creative Industries Division (film, arts, and media), and the Hawaii State Energy Office (energy and resilience). The sectoral partnerships funded by this program will train thousands of workers, with a focus on Native Hawaiian and Pacific Islander communities, to secure quality jobs with local employers including Adventist Health Castle, Bank of Hawaii, and Diagnostic Laboratory Services. These partnerships include several well-established unions including the International Brotherhood of Electrical Workers (IBEW) Local 1260, IBEW Local 11986, UNITE HERE Local 5 and employers like Booz Allen Hamilton, Hawaii Electric, and Queen’s Health System.

**WASHINGTON STUDENT ACHIEVEMENT COUNCIL**

**Project Title:** Washington Jobs Initiative

**Region (applicant-defined)/State(s) or territory served:** State of Washington

**Phase (applicant-defined):** Program Design

**Award Amount:** \$23,500,000

**Key Industry/Industries:** Healthcare; Information Technology; Professional and Financial Services; Energy and Resilience; Manufacturing; Building and Construction

[Project Narrative \(applicant submitted\)](#) (PDF)

**Summary:** The Washington Student Achievement Council (the state’s higher education agency) is bolstering its economy by connecting jobseekers with local, quality jobs through its career pathway project, Career Connect Washington (CCW), which supports the state’s largest industries. CCW is a coalition of industry, organized labor, state government and other stakeholders. Several major Washington employers have signed letters of commitment including Kaiser Permanente, Providence, BECU, and McKinstry. EDA’s investment in the

Washington Jobs Initiative will enhance the CCW infrastructure by building sectoral partnerships in six high-demand sectors: advanced manufacturing and aerospace; construction; energy and clean technology; financial services; healthcare, and information technology and cybersecurity. Backbone organizations include but are not limited to SEIU's Training Fund, Washington Bankers Association, and CleanTech Alliance. These new partnerships are designed to place Washington residents into jobs and strengthen the state's and the nation's economic recovery.

#### **WORKFORCE SOLUTIONS RURAL CAPITAL**

**Project Title:** Rural Employers Infuse Vital Economic Success in Texas (REINVEST)

**Region (applicant-defined)/State(s) or territory served:** Rural Central Texas (Llano, Burnet, Blanco, Bastrop, Lee, and Fayette counties)

**Phase (applicant-defined):** System Development

**Award Amount:** \$12,087,373

**Key Industry/Industries:** Building and Construction; Information Technology; Healthcare

**[Project Narrative \(applicant submitted\)](#)** (PDF)

**Summary:** In rural central Texas, residents face significant barriers to obtaining quality jobs, including gaps in educational attainment, lack of access to broadband, and disruption in local economies spurred by the recent closure of a coal mine. This project will establish and fund two sectoral partnerships with backbone organization Workforce Network, Inc. Focusing on the western area of the region and Smithville Workforce Training Center focusing on the eastern area of the region. Both sector partnerships will prioritize training programs and apprenticeships in skilled trades, IT/financial services, and healthcare for historically underserved populations including immigrants, women, and low-income individuals. Employer partners include Hill Country Builders Association, Quick Connect Electrical, Ascension Seton, Imagine Solutions, and CMIT Solutions.

#### **WTIA WORKFORCE INSTITUTE**

**Project Title:** Managing Apprenticeship as a Service: From Talent Consumption to Creation

**Region (applicant-defined)/State(s) or territory served:** Multi-state: Alabama, Louisiana, Missouri, Nevada, New Jersey, North Carolina, Ohio, Pennsylvania, Texas, Virginia, Washington

**Phase (applicant-defined):** System Development

**Award Amount:** \$23,500,000

**Key Industry/Industries:** Information Technology

[Project Narrative \(applicant submitted\) \(PDF\)](#)

**Summary:** A talented technology workforce is crucial to the competitiveness of regions across the country. With funding from the Good Jobs Challenge, WTIA Workforce Institute, also known as Apprenti, will help 11 regions across the country develop their local technology workforce with a focus on diverse talent pools and underrepresented communities. Building on its proven track record of successfully carrying out apprenticeship programs in the technology sector, Apprenti will train workers for high-paying cloud computing jobs and increase economic competitiveness and growth in the regions it supports. Employer partners include Boeing and Amazon Web Services, which are partnering to scale this nationwide, sustainable apprenticeship model for the cloud computing industry.